

**ASSEMBLY SUBSTITUTE AMENDMENT 1,
TO 2005 ASSEMBLY BILL 258**

1 **AN ACT** *to create* 450.11 (4m) of the statutes; **relating to:** prescription drug
2 labels.

Analysis by the Legislative Reference Bureau

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 450.11 (4m) of the statutes is created to read:
4 450.11 **(4m)** BRAND NAME PERMITTED ON LABEL. (a) In this subsection:
5 1. “Brand name” has the meaning given in s. 450.12 (1) (a).
6 2. “Drug product equivalent” has the meaning given in s. 450.13 (1).
7 3. “Generic name” has the meaning given in s. 450.12 (1) (b).
8 (b) If a pharmacist, pursuant to a prescription order that specifies a drug
9 product by its brand name, dispenses the drug product equivalent of the drug product

1 specified in the prescription order, the label required under sub. (4) (a) may include
2 both the generic name of the drug product equivalent and the brand name specified
3 in the prescription order, unless the prescribing practitioner requests that the brand
4 name be omitted from the label.

5 **SECTION 2. Initial applicability.**

6 (1) This act first applies to prescription orders issued on the effective date of
7 this subsection.

8 (END)