

## PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

1	AN ACT <i>to amend</i> 218.0101 (1), 218.0114 (7) (d), 218.0116 (1) (h), 218.0116 (7) (a)
2	2., 218.0116 (7) (b) (intro.), 218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134
3	(2) (c), 218.0163 (1) (a) and 218.0163 (1) (c); to repeal and recreate 218.0101
4	(30); and to create 218.0116 (1) (x), 218.0163 (1q), 218.0163 (1r), 218.0163 (1u)
5	and 218.0163 (3) of the statutes; <b>relating to:</b> motor vehicle dealers.

# Analysis by the Legislative Reference Bureau This is a preliminary draft. An analysis will be provided in a later version.

## The people of the state of Wisconsin, represented in senate and assembly, do

6	<b>Section 1.</b> 218.0101 (1) of the statutes is amended to read:
7	218.0101 (1) "Agreement" means a contract that describes the franchise
8	relationship between manufacturers, distributors, importers and dealers.
9	"Agreement" includes the area of sale responsibility assigned to a motor vehicle
10	<u>dealer under s. 218.0114 (11).</u>

enact as follows:

1	<b>Section 2.</b> 218.0101 (30) of the statutes is repealed and recreated to read:
2	218.0101 (30) "Relevant market area" means any of the following:
3	(a) All of the area within a 10-mile radius of the site of an existing enfranchised
4	motor vehicle dealership.
5	(b) The area of sales responsibility assigned to the existing enfranchised
6	dealership by the manufacturer, <del>factory branc</del> h, or distributor.
7	<b>Section 3.</b> 218.0114 (7) (d) of the statutes is amended to read:
8	218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or
9	before the date on which the discontinuation or cancellation becomes effective, file
10	with the department of transportation and division of hearings and appeals and
11	serve upon the respondent manufacturer, distributor or importer a complaint for a
12	determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i).
13	Allowing opportunity for an answer, the division of hearings and appeals shall
14	schedule a hearing on and decide the matter. The burden of proof at the hearing shall
15	be on the manufacturer, distributor, or importer to show that the discontinuation or
16	cancellation was fair, for just provocation, and with due regard to the equities.
17	Agreements and certificates of appointment shall continue in effect until final
18	determination of the issues raised in the complaint. If the complainant prevails the
19	complainant shall have a cause of action against the respondent for reasonable
20	expenses and attorney fees incurred by the complainant in the matter.
21	SECTION 4. 218.0116 (1) (h) of the statutes is amended to read:
22	218.0116 (1) (h) Being a manufacturer, importer or distributor who has coenced
23 /	or attempted to coerce any motor vehicle dealer to order any commodity or service
24	or to accept delivery of or pay for any commodity or service that the motor vehicle
<b>2</b> 5	dealer has not ordered. This paragraph does not modify or prohibit reasonable

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1	requirements in a franchise agreement that require a dealer to market and service
2	$\Lambda$
	a representative line of new motor vehicles that the manufacturer, importer or
3	distributor is publicly advertising. For the purposes of this paragraph, "coerce"
4	means to do or threaten to do any act that will deprive the motor vehicle dealer of a
5	benefit available to other dealers of the same line make or to refuse or threaten to
6	refuse to do any act that is material to providing the motor vehicle dealer with a
7	benefit available to other dealers of the same line make.
8	SECTION 5. 218.0116 (1) (x) of the statutes is created to read:
9	218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages
10	in any action or fails to engage in any action with respect to any enfranchised motor
11	vehicle dealer in a manner that is arbitrary and causes damage to the dealer.
12	SECTION 6. 218.0116 (7) (a) 2. of the statutes is amended to read:
13	218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of
14	transportation shall inform the manufacturer, importer or distributor that a timely
15	complaint has been filed, that a hearing is required, and that the proposed franchise
16	agreement may not be entered into until the division of hearings and appeals has
17	held a hearing, nor thereafter, if the division of hearings and appeals determines that
18	there is <u>not</u> good cause for <del>not</del> permitting the proposed establishment or relocation
19	of the dealership or outlet. In the event of multiple complaints, hearings shall be
20	consolidated to expedite the disposition of the issue.
21	SECTION 2. 218.0116 (7) (b) (intro.) of the statutes is amended to read:
22	218.0116 (7) (b) (intro.) In determining whether good cause exists for not
23	permitting the proposed establishment or relocation of a dealership or outlet, $\underline{\text{the}}$

burden of proof for showing good cause shall be on the manufacturer, importer, or

1	distributor, and the division of hearings and appeals shall take into consideration the
2	existing circumstances, including, but not limited to:
3	SECTION \$. 218.0116 (8) (b) (intro.) of the statutes is amended to read:
4	218.0116 (8) (b) (intro.) In making a determination of whether there is good
5	cause for permitting a proposed modification, the burden of proof shall be on the
6	manufacturer or distributor, except that the burden of proof with regard to the factor
7	set forth in par. (b) 3. shall be on the dealer, and the division of hearings and appeals
8	may consider any relevant factor including:
9	SECTION 9. 218.0116 (8) (b) 3. of the statutes is amended to read:
10	218.0116 (8) (b) 3. The degree to which the proposed modification will have a
11	substantial and adverse effect upon the motor vehicle dealer's rights, investment, or
12	return on investment.
13	SECTION 10. 218.0134 (2) (c) of the statutes is amended to read:
14	218.0134 (2) (c) A dealer who is served with a written statement by an affected
15	grantor under par. (b) may file with the department of transportation and the
16	division of hearings and appeals and serve upon the affected grantor a complaint for
17	the determination of whether there is good cause for permitting the proposed action
18	to be undertaken. The burden of proof for showing there is good cause for not
19	permitting the proposed action shall be on the affected grantor. The division of
20	hearings and appeals shall promptly schedule a hearing and decide the matter. The
21	proposed action may not be undertaken pending the determination of the matter.
22	Section 1. 218.0163 (1) (a) of the statutes is amended to read:
23	218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h),
24	(hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), er (w),
25	<u>or (x)</u> .

**Section 12.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there is <u>not</u> good cause for <u>not</u> permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**Section 13.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**SECTION 14.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

SECTION 15. 218.0163 (1u) of the statutes is created to read:

218.0163 (1u) For the purposes of subs. (1) and (1m), "licensee" includes a dealer licensee, the dealer licensee's owner or owners, and any entity affiliated with the dealer licensee through common ownership. In addition, "licensee" means a

1	person or entity holding a license at the time the cause of action arose, regardless of
2	whether such person or entity holds a license at the time an action under this section
3	is commenced.
4	SECTION 16. 218.0163 (3) of the statutes is created to read 218.0131(3)(c) 218.016
5	218.0163 (3) Except as provided in s. 218.0114 (7) (d), a complainant or
6	petitioner who prevails against a manufacturer, importer, or distributor as a result
7	of a complaint or petition filed with the division of hearings and appeals based on an
8	alleged violation of ss. 218.0101 to 218.0163 shall have a cause of action against the
9,160	manufacturer, importer, or distributor for reasonable attorney fees incurred by the
10 11 12 13 13 13	complainant or petitioner in connection with all proceedings resulting from the complaint or petition that the Manufacturais importers or distributor's Section 17. Initial applicability.  Section 17. Initial applicability.  Or that Special circumstances bruke an award of Such as peuses and (1) Franchise agreements. The treatment of section 218.0101 (1) and (30) of feed
14	the statutes first applies to a franchise agreement that exists or is entered into on
15	the effective date of this subsection.
16	(2) Administrative proceedings. The treatment of sections 218.0114 (7) (d),
17	218.0116 (1) (h) and (x), (7) (a) 2. and (b) (intro.), and (8) (b) (intro.) and 3., 218.0134
18	(2) (c), and 218.0163 (1) (a) and (c), (1q), (1r), (hu), and (3) of the statutes first applies
19	to an administrative proceeding that is commenced on the effective date of this
20	subsection.

(END)

#### **2005 - 2006 LEGISLATURE**

LRB-2639/P2
PJH:jld&kjf;ks

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AN ACT to amend 218.0101 (1), 218.0114 (7) (d), 218.0116 (1) (h), 218.0116 (7) (a)

2., 218.0116 (7) (b) (intro.), 218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134

(2) (c), 218.0163 (1) (a) and 218.0163 (1) (c); to repeal and recreate 218.0101

(30); and to create 218.0116 (1) (x), 218.0163 (1q), 218.0163 (1r), 218.0163 (1u)

and 218.0163 (3) of the statutes; relating to: motor vehicle dealers.

### Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a later version.

## The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- **SECTION 1.** 218.0101 (1) of the statutes is amended to read:
- 7 218.0101 (1) "Agreement" means a contract that describes the franchise
- 8 relationship between manufacturers, distributors, importers and dealers.
- 9 "Agreement" includes the area of sale responsibility assigned to a motor vehicle
- dealer under s. 218.0114 (11).

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	SECTION 2
1	<b>Section 2.</b> 218.0101 (30) of the statutes is repealed and recreated to read:
2	218.0101 (30) "Relevant market area" means any of the following:
3	(a) All of the area within a 10-mile radius of the site of an existing enfranchised
4	motor vehicle dealership.
5	(b) The area of sales responsibility assigned to the existing enfranchised
6	dealership by the manufacturer, factory branch or distributor.

**SECTION 3.** 218.0114 (7) (d) of the statutes is amended to read:

218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or before the date on which the discontinuation or cancellation becomes effective, file with the department of transportation and division of hearings and appeals and serve upon the respondent manufacturer, distributor or importer a complaint for a determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i). Allowing opportunity for an answer, the division of hearings and appeals shall schedule a hearing on and decide the matter. The burden of proof at the hearing shall be on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities. Agreements and certificates of appointment shall continue in effect until final determination of the issues raised in the complaint. If the complainant prevails the complainant shall have a cause of action against the respondent for reasonable expenses and attorney fees incurred by the complainant in the matter.

**SECTION 4.** 218.0116 (1) (h) of the statutes is amended to read:

218.0116(1)(h) Being a manufacturer, importer or distributor who has coerced or attempted to coerce any motor vehicle dealer to order any commodity or service or to accept delivery of or pay for any commodity or service that the motor vehicle dealer has not ordered. This paragraph does not modify or prohibit reasonable

requirements in a franchise agreement that require a dealer to market and service a representative line of new motor vehicles that the manufacturer, importer or distributor is publicly advertising. For the purposes of this paragraph, "coerce" means to do or threaten to do any act that will deprive the motor vehicle dealer of a benefit available to other dealers of the same line make or to refuse or threaten to refuse to do any act that is material to providing the motor vehicle dealer with a benefit available to other dealers of the same line make.

**SECTION 5.** 218.0116 (1) (x) of the statutes is created to read:

218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages in any action or fails to engage in any action with respect to any enfranchised motor vehicle dealer in a manner that is arbitrary and causes damage to the dealer.

**Section 6.** 218.0116 (7) (a) 2. of the statutes is amended to read:

218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of transportation shall inform the manufacturer, importer or distributor that a timely complaint has been filed, that a hearing is required, and that the proposed franchise agreement may not be entered into until the division of hearings and appeals has held a hearing, nor thereafter, if the division of hearings and appeals determines that there is not good cause for not permitting the proposed establishment or relocation of the dealership or outlet. In the event of multiple complaints, hearings shall be consolidated to expedite the disposition of the issue.

**SECTION 7.** 218.0116 (7) (b) (intro.) of the statutes is amended to read:

218.0116 (7) (b) (intro.) In determining whether good cause exists for not permitting the proposed establishment or relocation of a dealership or outlet, the burden of proof for showing good cause shall be on the manufacturer, importer, or

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or(x).

1	distributor, and the division of hearings and appeals shall take into consideration the
2	existing circumstances, including, but not limited to:
3	SECTION 8. 218.0116 (8) (b) (intro.) of the statutes is amended to read:
4	218.0116 (8) (b) (intro.) In making a determination of whether there is good
5	cause for permitting a proposed modification, the burden of proof shall be on the
6	manufacturer or distributor, except that the burden of proof with regard to the factor
7	set forth in par. (b) 3. shall be on the dealer, and the division of hearings and appeals
8	may consider any relevant factor including:
9	SECTION 9. 218.0116 (8) (b) 3. of the statutes is amended to read:
10	218.0116 (8) (b) 3. The degree to which the proposed modification will have a
11	substantial and adverse effect upon the motor vehicle dealer's rights, investment, or
12	return on investment.
13	SECTION 10. 218.0134 (2) (c) of the statutes is amended to read:
14	218.0134 (2) (c) A dealer who is served with a written statement by an affected
15	grantor under par. (b) may file with the department of transportation and the
16	division of hearings and appeals and serve upon the affected grantor a complaint for
17	the determination of whether there is good cause for permitting the proposed action
18	to be undertaken. The burden of proof for showing there is good cause for not
19	permitting the proposed action shall be on the affected grantor. The division of
20	hearings and appeals shall promptly schedule a hearing and decide the matter. The
21	proposed action may not be undertaken pending the determination of the matter.

**Section 11.** 218.0163(1)(a) of the statutes is amended to read:

218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h),

 $(hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), \\ \text{or } (w)_{\underline{*}} (w)_{\underline{*}}$ 

**SECTION 12.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there is not good cause for not permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**SECTION 13.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**SECTION 14.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

**Section 15.** 218.0163 (1u) of the statutes is created to read:

218.0163 (1u) For the purposes of subs. (1) and (1m), "licensee" includes a dealer licensee, the dealer licensee's owner or owners, and any entity affiliated with the dealer licensee through common ownership. In addition, "licensee" means a

1	person or entity holding a license at the time the cause of action arose, regardless of
2	whether such person or entity holds a license at the time an action under this section
3	is commenced. $(218.013)(3)(c)$ , are
4	SECTION 16. 218.0163 (3) of the statutes is created to read:
5	218.0163 (3) Except as provided in s. 218.0114 (7) (d), a complainant or
6	petitioner who prevails against a manufacturer, importer, or distributor as a result
7	of a complaint or petition filed with the division of hearings and appeals based on an
8	alleged violation of ss. 218.0101 to 218.0163 shall have a cause of action against the
9	manufacturer, importer, or distributor for reasonable attorney fees incurred by the
10	complainant or petitioner in connection with all proceedings resulting from the
11	complaint or petition. This subsection does not apply if the division of
12	complaint or petition. This subsection does not apply if the division of hearings and appeals finds that the manufacturer,  SECTION 17. Initial applicability. Importer, or distributor was  Substantially  (1) Franchise agreements. The treatment of section 218 0101 (1) and (30) of the first section 218 0101 (1) and (30) of the
13	(1) The field of Section 210.0101 (1) and (80) of 10.571/12
14	the statutes first applies to a franchise agreement that exists or is entered into on
15	the effective date of this subsection.  Special circumstant make an
16	(2) Administrative proceedings. The treatment of sections 218.0114 (7) (d),
17	218.0116 (1) (h) and (x), (7) (a) 2. and (b) (intro.), and (8) (b) (intro.) and 3., 218.0134
18	(2) (c), and 218.0163 (1) (a) and (c), (1q), (1r), (114) and (3) of the statutes first applies
19	to an administrative proceeding that is commenced on the effective date of this
20	to an administrative proceeding that is commenced on the effective date of this fees subsection.
21	(END)

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION



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AN ACT to amend 218.0101 (1), 218.0114 (7) (d), 218.0116 (7) (a) 2., 218.0116 (7)

(b) (intro.), 218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134 (2) (c), 218.0163

(1) (a) and 218.0163 (1) (c); to repeal and recreate 218.0101 (30); and to create 218.0116 (1) (x), 218.0163 (1q), 218.0163 (1r) and 218.0163 (3) of the statutes; relating to: motor vehicle dealers.

### Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a later version.

## The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

**SECTION 1.** 218.0101 (1) of the statutes is amended to read:

218.0101 (1) "Agreement" means a contract that describes the franchise relationship between manufacturers, distributors, importers and dealers. "Agreement" includes the area of sale responsibility assigned to a motor vehicle dealer under s. 218.0114 (11).

SECTION 2.	218.0101(30) of the statutes is repealed and recreated to read:
218.0101 (3	(0) "Relevant market area" means any of the following:

- (a) All of the area within a 10-mile radius of the site of an existing enfranchised motor vehicle dealership.
- (b) The area of sales responsibility assigned to the existing enfranchised dealership by the manufacturer, importer, or distributor.

#### **SECTION 3.** 218.0114 (7) (d) of the statutes is amended to read:

218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or before the date on which the discontinuation or cancellation becomes effective, file with the department of transportation and division of hearings and appeals and serve upon the respondent manufacturer, distributor or importer a complaint for a determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i). Allowing opportunity for an answer, the division of hearings and appeals shall schedule a hearing on and decide the matter. The burden of proof at the hearing shall be on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities. Agreements and certificates of appointment shall continue in effect until final determination of the issues raised in the complaint. If the complainant prevails the complainant shall have a cause of action against the respondent for reasonable expenses and attorney fees incurred by the complainant in the matter.

#### **Section 4.** 218.0116 (1) (x) of the statutes is created to read:

218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages in any action or fails to engage in any action with respect to any enfranchised motor vehicle dealer in a manner that is arbitrary and causes material damage to the dealer.

**SECTION 5.** 218.0116 (7) (a) 2. of the statutes is amended to read:

218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of transportation shall inform the manufacturer, importer or distributor that a timely complaint has been filed, that a hearing is required, and that the proposed franchise agreement may not be entered into until the division of hearings and appeals has held a hearing, nor thereafter, if the division of hearings and appeals determines that there is not good cause for not permitting the proposed establishment or relocation of the dealership or outlet. In the event of multiple complaints, hearings shall be consolidated to expedite the disposition of the issue.

**SECTION 6.** 218.0116 (7) (b) (intro.) of the statutes is amended to read:

218.0116 (7) (b) (intro.) In determining whether good cause exists for not permitting the proposed establishment or relocation of a dealership or outlet, the burden of proof for showing good cause shall be on the manufacturer, importer, or distributor, and the division of hearings and appeals shall take into consideration the existing circumstances, including, but not limited to:

**SECTION 7.** 218.0116 (8) (b) (intro.) of the statutes is amended to read:

218.0116 (8) (b) (intro.) In making a determination of whether there is good cause for permitting a proposed modification, the burden of proof shall be on the manufacturer or distributor, except that the burden of proof with regard to the factor set forth in par. (b) 3. shall be on the dealer, and the division of hearings and appeals may consider any relevant factor including:

**SECTION 8.** 218.0116 (8) (b) 3. of the statutes is amended to read:

218.0116 (8) (b) 3. The degree to which the proposed modification will have a substantial and adverse effect upon the motor vehicle dealer's <u>rights</u>, investment, or return on investment.

**SECTION 9.** 218.0134 (2) (c) of the statutes is amended to read:

218.0134 (2) (c) A dealer who is served with a written statement by an affected grantor under par. (b) may file with the department of transportation and the division of hearings and appeals and serve upon the affected grantor a complaint for the determination of whether there is good cause for permitting the proposed action to be undertaken. The burden of proof for showing there is good cause for not permitting the proposed action shall be on the affected grantor. The division of hearings and appeals shall promptly schedule a hearing and decide the matter. The proposed action may not be undertaken pending the determination of the matter.

**SECTION 10.** 218.0163 (1) (a) of the statutes is amended to read:

218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h), (hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), or (w), or (x).

**SECTION 11.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there is <u>not</u> good cause for <u>not</u> permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**Section 12.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**SECTION 13.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

**SECTION 14.** 218.0163 (3) of the statutes is created to read:

218.0163 (3) Except as provided in s. 218.0114 (7) (d), 218.0131 (3) (c), and 218.0163 (1), a complainant or petitioner who prevails against a manufacturer, importer, or distributor as a result of a complaint or petition filed with the division of hearings and appeals based on an alleged violation of ss. 218.0101 to 218.0163 shall have a cause of action against the manufacturer, importer, or distributor for reasonable expenses and attorney fees incurred by the complainant or petitioner in connection with all proceedings resulting from the complaint or petition. This subsection does not apply if the division of hearings and appeals finds that the manufacturer, importer, or distributor was substantially justified or that special circumstances make an award of expenses and attorney fees unjust.

#### SECTION 15. Initial applicability.

(1) Franchise agreements. The treatment of section 218.0101 (1) and (30) of the statutes first applies to a franchise agreement that exists or is entered into on the effective date of this subsection.

(END)
administrative proceeding that is commenced on the effective date of this subsection.
and 218.0163 (1) (a) and (c), (1q), (1r), and (3) of the statutes first applies to an
$218.0116\ (1)\ (x),\ (7)\ (a)\ 2.\ and\ (b)\ (intro.),\ and\ (8)\ (b)\ (intro.)\ and\ 3.,\ 218.0134\ (2)\ (c),\ (2)$
(2) Administrative proceedings. The treatment of sections 218.0114 (7) (d)

#### 2005–2006 DRAFTING INSERT FROM THE LEGISLATIVE REFERENCE BUREAU

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Analysis insert.

This bill clarifies certain duties a motor vehicle manufacturer, importer, or distributor has concerning motor vehicle dealers. Under current law, a manufacturer, importer, or distributor may be liable for civil damages, including actual costs and attorneys fees, if it causes harm to a dealer by certain actions or failure to act. Under this bill, a manufacturer, importer, or distributor may be liable for damages, including actual costs and attorneys fees, if it engages in action or fails to act in a way that is arbitrary and causes material damage to the dealer.

Under the bill, if a manufacturer, importer, or distributor cancels or discontinues an agreement with a dealer and the dealer challenges the cancellation or discontinuation as unwarranted, the burden of proof at a hearing before the division of hearings and appeals on the matter is on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just

provocation, and with due regard to the equities.

Similarly, if a manufacturer, importer, or distributor refuses to permit a dealer to modify an existing contract, to take a proposed action, or to establish or relocate a dealership to a new location, the burden of proof is on the manufacturer, importer, or distributor to demonstrate that the refusal was for good cause. Under the bill, a dealer who prevails against a manufacturer, importer, or distributor at the hearing has a cause of action for reasonable expenses and attorneys fees incurred in connection with all proceedings resulting from the complaint, unless the division of hearings and appeals determines that the actions of the manufacturer, importer, or distributor were substantially justified or that other circumstances would make an award of expenses and attorney fees unjust.

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(in 00A)

### PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

1	AN ACT to amend (218.0101 (1)) 218.0114 (7) (d), 218.0116 (7) (a) 2., 218.0116 (7)
2	(b) (intro.), 218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134 (2) (c), 218.0163
3	(1) (a) and 218.0163 (1) (c); to repeal and recreate 218.0101 (30); and to
<b>4</b>	create 218.0116 (1) (x), 218.0163 (1q), 218.0163 (1r) and 218.0163 (3) of the
5	statutes; <b>relating to:</b> motor vehicle dealers.

### Analysis by the Legislative Reference Bureau

This bill clarifies certain duties a motor vehicle manufacturer, importer, or distributor has concerning motor vehicle dealers. Under current law, a manufacturer, importer, or distributor may be liable for civil damages, including actual costs and attorneys fees, if it causes harm to a dealer by certain actions or failure to act. Under this bill, a manufacturer, importer, or distributor may be liable for damages, including actual costs and attorneys fees, if it engages in action or fails to act in a way that is arbitrary and causes material damage to the dealer.

Under the bill, if a manufacturer, importer, or distributor cancels or discontinues an agreement with a dealer and the dealer challenges the cancellation or discontinuation as unwarranted, the burden of proof at a hearing before the Division of Hearings and Appeals in the Department of Administration (DOA) on the matter is on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities.

Similarly, if a manufacturer, importer, or distributor refuses to permit a dealer to modify an existing contract, to take a proposed action, or to establish or relocate

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a dealership to a new location, the burden of proof is on the manufacturer, importer, or distributor to demonstrate that the refusal was for good cause. Under the bill, a dealer who prevails against a manufacturer, importer, or distributor at the hearing has a cause of action for reasonable expenses and attorneys fees incurred in connection with all proceedings resulting from the complaint, unless the Division of Hearings and Appeals in DOA determines that the actions of the manufacturer, importer, or distributor were substantially justified or that other circumstances would make awards of expenses and attorneys fees unjust.

## The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

Section 1. 218.0101 (1) of the statutes is amended to read:

218.0101 (1) "Agreement" means a contract that describes the franchise relationship between manufacturers, distributors, importers and dealers. "Agreement" includes the area of sale responsibility assigned to a motor vehicle dealer under s. 218.0114 (11).

- **Section 2.** 218.0101 (30) of the statutes is repealed and recreated to read:
- 218.0101 (30) "Relevant market area" means any of the following:
- (a) All of the area within a 10-mile radius of the site of an existing enfranchised motor vehicle dealership.
- (b) The area of sales responsibility assigned to the existing enfranchised dealership by the manufacturer, importer, or distributor.
  - **Section 3.** 218.0114 (7) (d) of the statutes is amended to read:

218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or before the date on which the discontinuation or cancellation becomes effective, file with the department of transportation and division of hearings and appeals and serve upon the respondent manufacturer, distributor or importer a complaint for a determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i). Allowing opportunity for an answer, the division of hearings and appeals shall

schedule a hearing on and decide the matter. The burden of proof at the hearing shall be on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities. Agreements and certificates of appointment shall continue in effect until final determination of the issues raised in the complaint. If the complainant prevails the complainant shall have a cause of action against the respondent for reasonable expenses and attorney fees incurred by the complainant in the matter.

**SECTION 4.** 218.0116 (1) (x) of the statutes is created to read:

218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages in any action or fails to engage in any action with respect to any enfranchised motor vehicle dealer in a manner that is arbitrary and causes material damage to the dealer.

**SECTION 5.** 218.0116 (7) (a) 2. of the statutes is amended to read:

218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of transportation shall inform the manufacturer, importer or distributor that a timely complaint has been filed, that a hearing is required, and that the proposed franchise agreement may not be entered into until the division of hearings and appeals has held a hearing, nor thereafter, if the division of hearings and appeals determines that there is <u>not</u> good cause for <del>not</del> permitting the proposed establishment or relocation of the dealership or outlet. In the event of multiple complaints, hearings shall be consolidated to expedite the disposition of the issue.

Section 6. 218.0116 (7) (b) (intro.) of the statutes is amended to read:

218.0116 **(7)** (b) (intro.) In determining whether good cause exists for not permitting the proposed establishment or relocation of a dealership or outlet, the burden of proof for showing good cause shall be on the manufacturer, importer, or

1 distributor, and the division of hearings and appeals shall take into consideration the 2 existing circumstances, including, but not limited to: 3 **SECTION 7.** 218.0116 (8) (b) (intro.) of the statutes is amended to read: 4 218.0116 (8) (b) (intro.) In making a determination of whether there is good 5 cause for permitting a proposed modification, the burden of proof shall be on the 6 manufacturer or distributor, except that the burden of proof with regard to the factor 7 set forth in par. (b) 3. shall be on the dealer, and the division of hearings and appeals 8 may consider any relevant factor including: 9 **Section 8.** 218.0116 (8) (b) 3. of the statutes is amended to read: 10 218.0116 (8) (b) 3. The degree to which the proposed modification will have a 11 substantial and adverse effect upon the motor vehicle dealer's rights, investment, or 12 return on investment. 13 **Section 9.** 218.0134 (2) (c) of the statutes is amended to read: 14 218.0134 (2) (c) A dealer who is served with a written statement by an affected 15 grantor under par. (b) may file with the department of transportation and the 16 division of hearings and appeals and serve upon the affected grantor a complaint for 17 the determination of whether there is good cause for permitting the proposed action 18 to be undertaken. The burden of proof for showing there is good cause for not 19 permitting the proposed action shall be on the affected grantor. The division of 20 hearings and appeals shall promptly schedule a hearing and decide the matter. The 21 proposed action may not be undertaken pending the determination of the matter. 22 **Section 10.** 218.0163 (1) (a) of the statutes is amended to read: 23 218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h), 24 (hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), or (w), 25 or (x).

**Section 11.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there is <u>not</u> good cause for <u>not</u> permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**SECTION 12.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**Section 13.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

**Section 14.** 218.0163 (3) of the statutes is created to read:

218.0163 (3) Except as provided in s. 218.0114 (7) (d), 218.0131 (3) (c), and 218.0163 (1), a complainant or petitioner who prevails against a manufacturer, importer, or distributor as a result of a complaint or petition filed with the division

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shall have a cause of action against the manufacturer, importer, or distributor for reasonable expenses and attorney fees incurred by the complainant or petitioner in connection with all proceedings resulting from the complaint or petition. This subsection does not apply if the division of hearings and appeals finds that the manufacturer, importer, or distributor was substantially justified or that special circumstances make an award of expenses and attorney fees unjust.

#### SECTION 15. Initial applicability.

- (1) Franchise agreements. The treatment of section 218.0101 (1) and (30) of the statutes first applies to a franchise agreement that exists or is entered into on the effective date of this subsection.
- (2) ADMINISTRATIVE PROCEEDINGS. The treatment of sections 218.0114 (7) (d), 218.0116 (1) (x), (7) (a) 2. and (b) (intro.), and (8) (b) (intro.) and 3., 218.0134 (2) (c), and 218.0163 (1) (a) and (c), (1q), (1r), and (3) of the statutes first applies to an administrative proceeding that is commenced on the effective date of this subsection.

16 (END)

or under 55. 218.0116(7) or (8),

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#### **2005 - 2006 LEGISLATURE**

LRB-2639/P3
PJH:jld&kjf:gls

### PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION



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 $AN\ ACT\ \textit{to\ amend}\ 218.0101\ (1),\ 218.0114\ (7)\ (d),\ 218.0116\ (7)\ (a)\ 2.,\ 218.0116\ (7)$ 

(b) (intro.), 218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134 (2) (c), 218.0163

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statutes; relating to: motor vehicle dealers.

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LRB-2639/P3 or PJH:jld&kjf;ch

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  - (a) All of the area within a 10-mile radius of the site of an existing enfranchised motor vehicle dealership.
  - (b) The area of sales responsibility assigned to the existing enfranchised dealership by the manufacturer, importer, or distributor.
    - **Section 3.** 218.0114 (7) (d) of the statutes is amended to read:

218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or before the date on which the discontinuation or cancellation becomes effective, file with the department of transportation and division of hearings and appeals and serve upon the respondent manufacturer, distributor or importer a complaint for a determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i). Allowing opportunity for an answer, the division of hearings and appeals shall

be on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities. Agreements and certificates of appointment shall continue in effect until final determination of the issues raised in the complaint. If the complainant prevails the complainant shall have a cause of action against the respondent for reasonable expenses and attorney fees incurred by the complainant in the matter.

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218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages in any action or fails to engage in any action with respect to any enfranchised motor vehicle dealer in a manner that is arbitrary and causes material damage to the dealer.

**SECTION 5.** 218.0116 (7) (a) 2. of the statutes is amended to read:

218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of transportation shall inform the manufacturer, importer or distributor that a timely complaint has been filed, that a hearing is required, and that the proposed franchise agreement may not be entered into until the division of hearings and appeals has held a hearing, nor thereafter, if the division of hearings and appeals determines that there is <u>not</u> good cause for not permitting the proposed establishment or relocation of the dealership or outlet. In the event of multiple complaints, hearings shall be consolidated to expedite the disposition of the issue.

**SECTION 6.** 218.0116 (7) (b) (intro.) of the statutes is amended to read:

218.0116 (7) (b) (intro.) In determining whether good cause exists for not permitting the proposed establishment or relocation of a dealership or outlet, the burden of proof for showing good cause shall be on the manufacturer, importer, or

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<u>distributor</u>, and the division of hearings and appeals shall take into consideration the existing circumstances, including, but not limited to:

**SECTION 7.** 218.0116 (8) (b) (intro.) of the statutes is amended to read:

218.0116 (8) (b) (intro.) In making a determination of whether there is good cause for permitting a proposed modification, the burden of proof shall be on the manufacturer or distributor, except that the burden of proof with regard to the factor set forth in par. (b) 3. shall be on the dealer, and the division of hearings and appeals may consider any relevant factor including:

**SECTION 8.** 218.0116 (8) (b) 3. of the statutes is amended to read:

218.0116 (8) (b) 3. The degree to which the proposed modification will have a substantial and adverse effect upon the motor vehicle dealer's <u>rights</u>, investment, or return on investment.

**SECTION 9.** 218.0134 (2) (c) of the statutes is amended to read:

218.0134 (2) (c) A dealer who is served with a written statement by an affected grantor under par. (b) may file with the department of transportation and the division of hearings and appeals and serve upon the affected grantor a complaint for the determination of whether there is good cause for permitting the proposed action to be undertaken. The burden of proof for showing there is good cause for not permitting the proposed action shall be on the affected grantor. The division of hearings and appeals shall promptly schedule a hearing and decide the matter. The proposed action may not be undertaken pending the determination of the matter.

**SECTION 10.** 218.0163 (1) (a) of the statutes is amended to read:

218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h), (hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), or (x).

**SECTION 11.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there is <u>not</u> good cause for <u>not</u> permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**SECTION 12.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**SECTION 13.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

**SECTION 14.** 218.0163 (3) of the statutes is created to read:

218.0163 (3) Except as provided in s. 218.0114 (7) (d), 218.0131 (3) (c), and 218.0163 (1) a complainant or petitioner who prevails against a manufacturer, importer, or distributor as a result of a complaint or petition filed with the division

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of hearings and appeals based on an alleged violation of ss. 218.0101 to 218.0163, shall have a cause of action against the manufacturer, importer, or distributor for reasonable expenses and attorney fees incurred by the complainant or petitioner in connection with all proceedings resulting from the complaint or petition. This subsection does not apply that the division of hearings and appeals finds that the manufacturer, importer, or distributor was substantially justified or that special circumstances make an award of expenses and attorney fees unjust.

#### SECTION 15. Initial applicability.

- (1) Franchise agreements. The treatment of section 218.0101 (1) and (30) of the statutes first applies to a franchise agreement that exists or is entered into on the effective date of this subsection.
- (2) Administrative proceedings. The treatment of sections 218.0114 (7) (d), 218.0116 (1) (x), (7) (a) 2. and (b) (intro.), and (8) (b) (intro.) and 3., 218.0134 (2) (c), and 218.0163 (1) (a) and (c), (1q), (1r), and (3) of the statutes first applies to an administrative proceeding that is commenced on the effective date of this subsection.

(END)

action or proceedings under SS. 218.0114(7)(d), 218.0131(3)(c), and 218.0163(1) and (1m).

#### Hurley, Peggy

From:

Michel, James

Sent:

Monday, October 17, 2005 11:29 AM

To: Subject: Hurley, Peggy FW: LRB 2639

Attachments:

05-2639/P4

Peggy,

As of the last revision LRB 2639 (/4 I believe) is the way we want it. Could you please submit a /1 so that we can have it jacketed? See e-mail below for clarification.

Thanks.

**James** 

#### James T. Michel

Office of Representative Andy Lamb 29th Assembly District Legislative Aide

888-529-0029 608-266-7683

james.michel@legis.state.wi.us

From: Sent:

Emery, Lynn

Monday, October 17, 2005 10:17 AM

To:

Michel, James

Subject:

RE: LRB 2639

James,

In order to jacket this, the drafting attorney (Peggy Hurley) will have to make it a /1. I've attached a pdf of the /P4 and once the /1 is submitted and jacketed you will receive a pdf of that in the Rep. Lamb inbox.

Sorry for the confusion!



05-2639P4.pdf (24 KB)

From:

Michel, James

Sent:

Monday, October 17, 2005 10:10 AM

To:

LRB.Legal

Subject:

LRB 2639

Please jacket the most recent version of LRB 2639 (I think it's P4) and send to the Lamb Office - 9W. We would also appreciate a pdf of the bill as well.

james.michel@legis.state.wi.us andy.lamb@legis.state.wi.us

**Thanks** 

James

### James T. Michel

Office of Representative Andy Lamb
29th Assembly District
Legislative Aide
888-529-0029
james.michel@legis.state.wi.us

#### Hurley, Peggy

From: Paul Norman [pnorman@boardmanlawfirm.com]

Sent: Monday, October 17, 2005 2:05 PM

To: Hurley, Peggy
Cc: Mary Ann Gerrard
Subject: LRB - 2639/P4

#### Peggy,

The first sentence of the third paragraph of the "Analysis by the Legislative Reference Bureau" for this draft needs to be restated. It should read as follows:

"Similarly, if a manufacturer, importer, or distributor seeks to modify an existing contract or to establish or relocate a dealership in the relevant market area of an existing dealer of the same line make or refuses to permit a dealer to take a proposed action, the burden of proof is on the manufacturer, importer, or distributor to demonstrate that there is good cause for the modification, establishment, relocation or refusal."

I will also call you to discuss.



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# State of Misconsin 2005 - 2006 LEGISLATURE

LRB-2639/P4
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PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION



AN ACT to amend 218.0114 (7) (d), 218.0116 (7) (a) 2., 218.0116 (7) (b) (intro.),

218.0116 (8) (b) (intro.), 218.0116 (8) (b) 3., 218.0134 (2) (c), 218.0163 (1) (a) and

218.0163 (1) (c); to repeal and recreate 218.0101 (30); and to create 218.0116

(1) (x), 218.0163 (1q), 218.0163 (1r) and 218.0163 (3) of the statutes; relating

to: motor vehicle dealers.

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This bill clarifies certain duties a motor vehicle manufacturer, importer, or distributor has concerning motor vehicle dealers. Under current law, a manufacturer, importer, or distributor may be liable for civil damages, including actual costs and attorneys fees, if it causes harm to a dealer by certain actions or failure to act. Under this bill, a manufacturer, importer, or distributor may be liable for damages, including actual costs and attorneys fees, if it engages in action or fails to act in a way that is arbitrary and causes material damage to the dealer.

Under the bill, if a manufacturer, importer, or distributor cancels or discontinues an agreement with a dealer and the dealer challenges the cancellation or discontinuation as unwarranted, the burden of proof at a hearing before the Division of Hearings and Appeals in the Department of Administration (DOA) on the matter is on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities.

Similarly, if a manufacturer, importer, or distributor refuses to permit a dealer to modify an existing contract, to take a proposed action, or to establish or relocate

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LRB-2639/P4
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a dealership to a new location, the burden of proof is on the manufacturer, importer, or distributor to demonstrate that the refusal was for good cause. Under the bill, a dealer who prevails against a manufacturer, importer, or distributor at the hearing has a cause of action for reasonable expenses and attorneys fees incurred in connection with all proceedings resulting from the complaint, unless the expenses and fees are otherwise provided for by statute, or the Division of Hearings and Appeals in DOA determines that the actions of the manufacturer, importer, or distributor were substantially justified or that other circumstances would make awards of expenses and attorneys fees unjust.

## The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- **SECTION 1.** 218.0101 (30) of the statutes is repealed and recreated to read:
- 2 218.0101 (30) "Relevant market area" means any of the following:

- (a) All of the area within a 10-mile radius of the site of an existing enfranchised motor vehicle dealership.
- (b) The area of sales responsibility assigned to the existing enfranchised dealership by the manufacturer, importer, or distributor.
  - **Section 2.** 218.0114 (7) (d) of the statutes is amended to read:

218.0114 (7) (d) Any dealer or distributor discontinued or canceled may, on or before the date on which the discontinuation or cancellation becomes effective, file with the department of transportation and division of hearings and appeals and serve upon the respondent manufacturer, distributor or importer a complaint for a determination of unfair discontinuation or cancellation under s. 218.0116 (1) (i). Allowing opportunity for an answer, the division of hearings and appeals shall schedule a hearing on and decide the matter. The burden of proof at the hearing shall be on the manufacturer, distributor, or importer to show that the discontinuation or cancellation was fair, for just provocation, and with due regard to the equities. Agreements and certificates of appointment shall continue in effect until final

determination of the issues raised in the complaint. If the complainant prevails the complainant shall have a cause of action against the respondent for reasonable expenses and attorney fees incurred by the complainant in the matter.

**SECTION 3.** 218.0116 (1) (x) of the statutes is created to read:

218.0116 (1) (x) Being a manufacturer, importer, or distributor who engages in any action or fails to engage in any action with respect to any enfranchised motor vehicle dealer in a manner that is arbitrary and causes material damage to the dealer.

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218.0116 (7) (a) 2. If a complaint is filed under subd. 1., the department of transportation shall inform the manufacturer, importer or distributor that a timely complaint has been filed, that a hearing is required, and that the proposed franchise agreement may not be entered into until the division of hearings and appeals has held a hearing, nor thereafter, if the division of hearings and appeals determines that there is not good cause for not permitting the proposed establishment or relocation of the dealership or outlet. In the event of multiple complaints, hearings shall be consolidated to expedite the disposition of the issue.

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SECTION 0	
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cause for permitting a proposed modification, the burden of proof shall be on the	
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SECTION 8. 218.0134 (2) (c) of the statutes is amended to read:	
218.0134 (2) (c) A dealer who is served with a written statement by an affected	

218.0134 (2) (c) A dealer who is served with a written statement by an affected grantor under par. (b) may file with the department of transportation and the division of hearings and appeals and serve upon the affected grantor a complaint for the determination of whether there is good cause for permitting the proposed action to be undertaken. The burden of proof for showing there is good cause for not permitting the proposed action shall be on the affected grantor. The division of hearings and appeals shall promptly schedule a hearing and decide the matter. The proposed action may not be undertaken pending the determination of the matter.

**Section 9.** 218.0163(1)(a) of the statutes is amended to read:

218.0163 (1) (a) A violation by any other licensee of s. 218.0116 (1) (bm), (f), (h), (hm), (i), (km), (L), (Lm), (mm), (pm), (q), (qm), (r), (rm), (s), (sm), (t), (u), (v), or (x).

**SECTION 10.** 218.0163 (1) (c) of the statutes is amended to read:

218.0163 (1) (c) An affected grantor's disapproval of a proposed action under s. 218.0134 (2) (b), if the division of hearings and appeals has determined that there

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is <u>not</u> good cause for <u>not</u> permitting the proposed action to be undertaken following a hearing under s. 218.0134 (2) (c). A dealer may recover under this paragraph even if the affected grantor complies with the order of the division of hearing and appeals under s. 218.0134 (3) (b). If a dealer recovers damages for pecuniary loss, actual costs under this paragraph also include actual costs, including reasonable attorney fees, incurred by the dealer in obtaining the division of hearings and appeals' determination of good cause.

**SECTION 11.** 218.0163 (1q) of the statutes is created to read:

218.0163 (1q) In any action brought under this subsection, the burden of proof as to liability shall be the same as set forth in ss. 218.0114 (7) (d), 218.0116 (7) (b), and 218.0116 (8) (b) regarding complaints brought before the division of hearings and appeals, but the burden of proof as to damages shall be on the licensee seeking damages.

**SECTION 12.** 218.0163 (1r) of the statutes is created to read:

218.0163 (1r) For purposes of subs. (1) and (1m), "licensee" means a person or entity holding a license at the time the cause of action arose regardless of whether the person or entity holds a license at the time an action under this section is commenced.

**Section 13.** 218.0163 (3) of the statutes is created to read:

218.0163 (3) A complainant or petitioner who prevails against a manufacturer, importer, or distributor as a result of a complaint or petition filed with the division of hearings and appeals based on an alleged violation of ss. 218.0101 to 218.0163 or under s. 218.0116 (7) or (8) or 218.0134 shall have a cause of action against the manufacturer, importer, or distributor for reasonable expenses and attorney fees

1	incurred by the complainant or petitioner in connection with all proceedings
2	resulting from the complaint or petition. This subsection does not apply:
3	(a) If the division of hearings and appeals finds that the manufacturer,
4	importer, or distributor was substantially justified or that special circumstances
5	make an award of expenses and attorney fees unjust.
6	(b) To an action or proceeding under ss. 218.0114 (7) (d), 218.0131 (3) (c), and
7	218.0163 (1) and (1m).
8	SECTION 14. Initial applicability.
9	(1) Franchise agreements. The treatment of section 218.0101 (30) of the
.0	statutes first applies to a franchise agreement that exists or is entered into on the
.1	effective date of this subsection.
.2	(2) Administrative proceedings. The treatment of sections 218.0114 (7) (d),
.3	218.0116 (1) (x), (7) (a) 2. and (b) (intro.), and (8) (b) (intro.) and 3., 218.0134 (2) (c),
4	and 218.0163 (1) (a) and (c), (1q), (1r), and (3) of the statutes first applies to an

administrative proceeding that is commenced on the effective date of this subsection.

(END)

#### Barman, Mike

From:

Michel, James

Sent:

Thursday, October 27, 2005 10:45 AM

To:

LRB.Legal

Subject:

Draft review: LRB 05-2639/1 Topic: Motor vehicle dealership and franchises

It has been requested by <Michel, James> that the following draft be jacketed for the ASSEMBLY:

Draft review: LRB 05-2639/1 Topic: Motor vehicle dealership and franchises