# Fiscal Estimate - 2005 Session

| ×  | Original   |                                    | Updated  |                 | Correct                          | ed   |                                  | Supple   | emental                          |
|--|--|------------------------------------|--|-----------------|----------------------------------|--|----------------------------------|--|----------------------------------|
| LRB  | Number   | 05-3915/1                          |  | Intro           | ductior                          | n Numbe  | r S                              | B-548  |                                  |
| Description Multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority |  |                                    |  |                 |                                  |  |                                  |  |                                  |
| Fiscal   | Effect   |                                    |  |                 |                                  |  |                                  |  |                                  |
|  | No State Fisc<br>ndeterminate<br>Increase E<br>Appropriat<br>Decrease<br>Appropriat<br>Create Ne | e<br>Existing<br>tions<br>Existing | ☑ Increase E<br>Revenues<br>☐ Decrease<br>Revenues | Existing        | Ľ                                |  | o within<br>Yes                  | agency   | e possible<br>'s budget<br>\B\No |
|  | Indeterminate  1.  Increase  Permiss  2.  Decrease   | e Costs<br>sive Mandato            | 3.  Increase R<br>rry Permissive<br>4.  Decrease   | e∏Mar<br>Revenu | ndatory<br>e                     | 5.Types of<br>Governme<br>Town<br>Coun<br>School | ent Uni<br>s [<br>ties [<br>ol [ | ts Affect<br>Village<br>Others<br>WTCS<br>District | Cities                           |
| Fund Sources Affected  ☐ GPR ☐ FED ☐ PRO ☐ PRS ☑ SEG ☐ SEGS 20.395(3)(eq)  |  |                                    |  |                 |                                  |  |                                  |  |                                  |
| Agenc  | y/Prepared I   | Зу                                 | Auth   | orized S        | Signatur                         | е  |                                  |  | Date                             |
| DOT/ Richard Moss (608) 267-7830 Julie J   |  |                                    |  |                 | Johnson (608) 267-3703 2/21/2006 |  |                                  |  |                                  |

# Fiscal Estimate Narratives DOT 2/22/2006

| LRB Number <b>05-3915/1</b>   | Introduction Number SB-548 | Estimate Type Original |  |  |  |  |  |
|---|----------------------------|------------------------|--|--|--|--|--|
| Description  Multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority |                            |                        |  |  |  |  |  |

### **Assumptions Used in Arriving at Fiscal Estimate**

- 1. Assume the nature of these signs raises the need for monitoring sign operation to assure the signs are operated per regulation and the light levels are effectively controlled.
- 2. Depending on the availability of electronic data on sign operation or lack thereof, the cost to the department may be as follows: Assume the department would monitor sign operation quarterly. Assume there would be 15 variable message signs initially (this number would be expected to grow over time) and it would require an outdoor advertising coordinator 4 hours per quarter per sign to monitor. Thus 15 signs x 4 hours per sign/quarter x 4 quarters/year= 240 person hours/year. The cost per hour for the sign coordinator (salary, fringe, travel costs)would be \$50/hour. Therefore, the cost per year would be 240 person hours/year x \$50/hour= \$12,000/year.
- 3. Assume the department can bill these monitoring costs back to the outdoor advertisers.

### Long-Range Fiscal Implications

Since the department assumes it can bill the outdoor advertisers for monitoring of these signs, the effect could be revenue neutral.

# Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

|                       | ] Original 🔲 Upd   | dated                    |                            | Corrected   |          |       | Supplemental      |  |  |
|-----------------------|--|--------------------------|----------------------------|-------------|----------|-------|-------------------|--|--|
| LRI                   | B Number <b>05-3915/1</b>  |                          | Intro                      | duction N   | lumbe    | r S   | SB-548            |  |  |
| Mult<br>aid p         | <b>cription</b><br>iple or variable messages on off-p<br>primary highways and granting rule                          | e-making a               | authority                  |             |          |       |                   |  |  |
| I. Or<br>annı         | I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect): |                          |                            |             |          |       |                   |  |  |
| II. Aı                | nnualized Costs:   |                          |                            | Annualized  | d Fiscal | Impa  | ct on funds from: |  |  |
|                       |  |                          |                            | Increased C |          |       | Decreased Costs   |  |  |
|                       | tate Costs by Category   |                          |                            |             |          |       |                   |  |  |
| _                     | ate Operations - Salaries and Frin   | iges                     | \$12,000                   |             |          |       |                   |  |  |
| (F                    | TE Position Changes)   |                          |                            |             |          |       |                   |  |  |
| _                     | ate Operations - Other Costs   |                          |                            |             |          |       |                   |  |  |
| <del> </del>          | ocal Assistance  |                          |                            |             |          |       |                   |  |  |
| Aid                   | ds to Individuals or Organizations   |                          |                            |             |          |       |                   |  |  |
|                       | TOTAL State Costs by Category  | у                        |                            | \$12,000    |          |       | \$                |  |  |
|                       | tate Costs by Source of Funds  |                          |                            |             |          |       |                   |  |  |
| GF                    | PR   |                          |                            |             |          |       |                   |  |  |
| FE                    | :D   |                          |                            |             |          |       |                   |  |  |
| PF                    | RO/PRS   |                          |                            |             |          |       |                   |  |  |
| SE                    | EG/SEG-S (20.395(3)(eq))   |                          |                            | 12,         | ,000     |       |                   |  |  |
| III. St               | tate Revenues - Complete this o<br>nues (e.g., tax increase, decreas   | only when<br>se in licer | proposal                   | s.)         |          | creas | se state          |  |  |
| To s                  |  |                          |                            | Increased   |          |       | Decreased Rev     |  |  |
|                       | PR Taxes   |                          |                            |             | \$       |       | \$                |  |  |
|                       | PR Earned  |                          |                            |             |          |       |                   |  |  |
| FE                    |  |                          |                            |             |          |       |                   |  |  |
|                       | RO/PRS   |                          |                            |             |          |       |                   |  |  |
|                       | G/SEG-S (20.395(3)(eq))  |                          |                            | 12,         | 000      |       |                   |  |  |
|                       | TOTAL State Revenues   |                          |                            | \$12,       | 000      |       | \$                |  |  |
|                       | NET A  | NNUALIZ                  | ED FISCA                   | L IMPACT    |          |       |                   |  |  |
|                       |  |                          |                            |             | tate     | Local |                   |  |  |
|                       | CHANGE IN COSTS  |                          |                            | \$12,       |          | \$    |                   |  |  |
| NET CHANGE IN REVENUE |  |                          |                            | \$12,0      | 000      |       | \$                |  |  |
| Agen                  | cy/Prepared By   | Δur                      | thorized S                 | Signatura   |          |       | In also           |  |  |
| -                     | •  | thorized Signature       |                            |             |          | Date  |                   |  |  |
| DO 17                 | Richard Moss (608) 267-7830  | Juli                     | lie Johnson (608) 267-3703 |             |          |       | 2/21/2006         |  |  |