

Fiscal Estimate - 2005 Session

Original Updated Corrected Supplemental

LRB Number **05-0926/1** Introduction Number **AB-20**

Subject
 Including attractions on specific information signs

Fiscal Effect

State:

- No State Fiscal Effect
- Indeterminate
 - Increase Existing Appropriations
 - Decrease Existing Appropriations
 - Create New Appropriations
- Increase Existing Revenues
- Decrease Existing Revenues
- Increase Costs - May be possible to absorb within agency's budget
 - Yes
 - No
- Decrease Costs

Local:

- No Local Government Costs
- Indeterminate
 - 1. Increase Costs
 - Permissive Mandatory
 - 2. Decrease Costs
 - Permissive Mandatory
 - 3. Increase Revenue
 - Permissive Mandatory
 - 4. Decrease Revenue
 - Permissive Mandatory
- 5. Types of Local Government Units Affected
 - Towns
 - Counties
 - School Districts
 - Village
 - Others
 - WTCS Districts
 - Cities

Fund Sources Affected **Affected Ch. 20 Appropriations**
 GPR FED PRO PRS SEG SEGS 20.395 (3) (eq)

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Fiscal Estimate Narratives

DOT 2/3/2005

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Assumptions Used in Arriving at Fiscal Estimate

Adding the "attractions" category to the program for specific service signs or specific information signs (SIS) would be accomplished in the same manner as the existing categories for food, lodging, fuel, and camping. The contract service provider incurs the capital and other operating costs that are recovered through charges to businesses participating in the program. Minor modifications would be required to the Department's contract with the service provider. It is assumed these modifications would not have a fiscal impact to the state.

Permits fees received from the contract service provider for signs under this program roughly approximate the department's costs related to the program.

Assume that 50 attractions would meet the eligibility criteria and choose to contract for signs. Eligibility will be dependent on the detailed criteria to be developed in Administrative Rule and may depend on contractual provisions affecting administration of the program.

Assume each attraction would have a mainline sign and a ramp sign in each direction of travel. This would generate additional permit fees to the Department of \$8,000 per year (50 attractions x 4 signs x \$40 per sign). The additional fee revenues would roughly approximate and offset additional departmental costs to administer the program.

Administrative rule changes would also be necessary to address other implementation details, such as the number of categories on a panel. The Manual on Uniform Traffic Control Devices and the Wisconsin Supplement to the Manual on Uniform Traffic Control Devices establish standards that would be reflected in the rules. Certain portions of the designated SIS system may not be able to accommodate these signs due to sign spacing requirements and the limitation of four signs structures to serve the five eligible categories, with no more than three categories on one sign, and limitations on the number of logos on each sign. Eligibility criteria for attractions would be established for qualifying attractions, distance to the attraction, logo panel details, use for seasonal attractions, circumstances for use in non-rural areas, and any other programmatic details.

The administrative rule changes would require significant staff time, but could be absorbed given a reasonable time frame for program implementation.

Further assume that the provision created in Section 4. of the bill ("Nothing in this section prohibits a person requesting installation of a business sign under sub. (3) (e) from advertising on any sign under s. 84.30, subject to any limitation on such signs under s. 84.30.") addresses advertising signs which are subject to the requirements for appropriate zoning under s. 84.30, and does not refer to eligibility for a directional signs under s. 84.30. Those directional signs, which are off right of way signs to provide directional information to certain qualifying activities but not to advertise, are regulated under s.84.30. The decision by an attraction to participate in the SIS program under this bill will affect the eligibility of that attraction to qualify for an off right of way directional sign.

Long-Range Fiscal Implications

Since it is assumed that the applicability and participation in this program will be rather limited, it is not expected to have significant long-range fiscal implications. There may be a potential for some trade-off in use of these signs versus other on right of way traffic generator signs or off right of way signs used by attractions. Those trade-offs are not known or easily estimated; it is assumed they will not be substantial due to the

limitations in applicability and would not have a substantial state fiscal impact.

Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

Original
 Updated
 Corrected
 Supplemental

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Subject			
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I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):			
One time costs include rule development, contract modifications, and changes to program information provided to the public and program applicants. These costs are relatively modest and may be absorbed if adequate time is allowed to accomplish the changes.			
II. Annualized Costs:		Annualized Fiscal Impact on funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes		\$8,000	
(FTE Position Changes)			
State Operations - Other Costs			
Local Assistance			
Aids to Individuals or Organizations			
TOTAL State Costs by Category		\$8,000	\$
B. State Costs by Source of Funds			
GPR			
FED			
PRO/PRS			
SEG/SEG-S		8,000	
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
		Increased Rev	Decreased Rev
GPR Taxes		\$	\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S		8,000	
TOTAL State Revenues		\$8,000	\$
NET ANNUALIZED FISCAL IMPACT			
		State	Local
NET CHANGE IN COSTS		\$8,000	\$
NET CHANGE IN REVENUE		\$8,000	\$
Agency/Prepared By		Authorized Signature	Date
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