Fiscal Estimate - 2005 Session

Original Dpdated	Corrected S	Supplemental						
LRB Number 05-3682/1	Introduction Number AB	3-786						
Description Prohibiting charging grossly excessive prices for consumer goods and services and providing a penalty								
Fiscal Effect								
Appropriations Rev	rease Existing venues crease Existing venues To absorb within a The second of the content of th							
Local: No Local Government Costs Indeterminate 1. Increase Costs Permissive Mandatory 2. Decrease Costs Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Districts 5. Types of Local Government Units Affected Towns Village Cities Counties Others School Districts Districts								
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS 20.115(1)(a) (appropriation 105)								
Agency/Prepared By	Authorized Signature	Date						
DATCP/ Kevin LeRoy (608) 224-4928	arb Knapp (608) 224-4746 11/2/200							

Fiscal Estimate Narratives DATCP 11/3/2005

RB Number 05-3682/1	Introduction Number AB-786	Estimate Type Original						
Description Prohibiting charging grossly excessive prices for consumer goods and services and providing a penalty								

Assumptions Used in Arriving at Fiscal Estimate

This bill would create s. 100.54, Wis. Stats., which would prohibit charging grossly excessive prices for consumer goods and services. While the bill specifically requires the Attorney General to investigate and enforce the proposed law, it does not specially exclude DATCP's more general enforcement authority (that relates to the entire Chapter 100). Therefore, this bill could result in some additional obligation for DATCP to investigate and enforce alleged violations of the provision.

Furthermore, this bill could result in a substantial increase in calls to the Consumer Information Hotline operated by DATCP. Price increases for an astonishingly large number of goods and or service could potentially be violations of law under this bill. Therefore, DATCP would be obligated to -- at a minimum -- take the complaint, maintain a record of the contact including relevant facts reported by the consumer, and refer the allegation to the Department of Justice. Even this minimal involvement with each individual complaint would quickly multiply the amount of DATCP's resources required during periods of price increases. When we consider how volatile home heating and motor vehicle fuel prices have been over the past several years, we can see that this bill could substantially increase call traffic into the Consumer Protection Hotline, thereby straining DATCP's regular resources.

This fiscal estimate assumes DATCP would need to add about 1.0 FTE (Consumer Specialist) to help keep-up with the increased call volume, at an annual cost of about \$56,000 and one-time start-up cost of about \$10,000.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

	Original		Updated		Corrected		Supplemental	
LRE	3 Number	05-3682	/1	Intro	duction Nu	mber	AB-786	
Prohil	Description Prohibiting charging grossly excessive prices for consumer goods and services and providing a penalty							
annu	I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect): \$10,000							
II. An	nualized Cost	ts:			Annualized F	iscal Imp	act on funds from:	
					Increased Cos	ts	Decreased Costs	
	ate Costs by C							
	ate Operations		id Fringes		\$56,00			
 ` 	ΓΕ Position Cha				(1.0 FTE	Ξ)		
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\vdash	cal Assistance							
	ds to Individuals				·			
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	ate Costs by S	Source of Fu	<u>sbnu</u>					
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FE								
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	:G/SEG-S							
	tate Revenues nues (e.g., tax							
					Increased Re		Decreased Rev	
	PR Taxes					\$	\$	
<u> </u>	PR Earned							
FE								
	O/PRS							
\vdash	G/SEG-S							
	TOTAL State F					\$	\$	
			NET ANNUAL	LIZED FISC				
					Stat		Local	
	CHANGE IN C				\$56,00		\$	
NET (CHANGE IN RI	EVENUE				\$	\$	
Agen	ncy/Prepared B	Bv	T	Authorized	Signature		Date	
-) (608) 224-474	6	11/2/2005	