



**Fiscal Estimate Narratives**  
**COMM 2/20/2006**

LRB Number <b>05-4448/1</b>	Introduction Number <b>SB-522</b>	Estimate Type <b>Original</b>
<b>Description</b> Making counties eligible for and requiring the selection of Clark County for participation in the State Main Street Program		

**Assumptions Used in Arriving at Fiscal Estimate**

This bill adds counties to the list of political subdivisions that may compete to be part of the Wisconsin Main Street program. Currently, only cities, towns, and villages may apply. The bill also requires Commerce to designate Clark County as a Main Street participant outside of the competitive process.

In the first five years of a local Main Street program, the State of Wisconsin invests approximately \$125,000 in on-site visits, training, and technical assistance. The Wisconsin Main Street Program, the National Main Street Center, and private consultants spend more than 80 days in each new community during the start-up phase. After the start-up phase, the state annually invests approximately \$5,000 in each Main Street community to provide quarterly volunteer and director training sessions, design assistance, business consultations, and town-specific technical assistance. Other benefits are an annual awards ceremony, cooperative marketing opportunities, and an extensive library of slides, videos, and printed materials. In addition, scholarships are available for local Main Street program directors to attend the National Town Meeting on Main Street. Wisconsin currently has 34 active Main Street programs, nine of which are within their first five years and receive intensive assistance. The other 25 communities also receive technical assistance, but not as intensively.

Adding counties would require Commerce to change its service delivery model. Rather than working intensively with businesses, residents, and government in one municipality, Commerce would have to work with those entities in several municipalities within the county. Commerce staff would thus have to multiply the typical 80 days per community by the number of communities in the county. These 80 days are spent on community-specific topics and issues that relate directly to businesses, promotional events, and volunteer development issues that are individual to the community. Because of this, Commerce will require a Grants Specialist Advanced position to cover the workload generated by the bill. The costs are as follows.

Salary -- \$41,000  
Fringe -- \$17,600  
Supplies and Travel -- \$12,000

Total -- \$70,600

The bill will have a fiscal effect on those counties and communities within those counties that choose to compete for designation and become part of the program. It will also have a fiscal effect on Clark County, which receives designation under the bill. Main Street communities are required to hire a Main Street manager, and local government typically contributes to the costs of that position.

**Long-Range Fiscal Implications**

## Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
  Corrected     
  Supplemental

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<b>Description</b> Making counties eligible for and requiring the selection of Clark County for participation in the State Main Street Program			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes	\$58,600		
(FTE Position Changes)	(1.0 FTE)		
State Operations - Other Costs	12,000		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$70,600</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR	70,600		
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
	Increased Rev	Decreased Rev	
GPR Taxes	\$	\$	
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>	<b>\$</b>	
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	<u>State</u>	<u>Local</u>	
NET CHANGE IN COSTS	\$70,600	\$unknown	
NET CHANGE IN REVENUE	\$	\$	
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	<b>Date</b>
COMM/ Julie Keal (608) 266-6748		Louie Cornelius (608) 266-8629	2/17/2006