

WISCONSIN STATE  
LEGISLATURE  
COMMITTEE HEARING  
RECORDS

2005-06

(session year)

Senate

(Assembly, Senate or Joint)

Committee on  
Agriculture and  
Insurance  
(SC-AI)

File Naming Example:

- Record of Comm. Proceedings ... RCP
- 05hr\_AC-Ed\_RCP\_pt01a
  - 05hr\_AC-Ed\_RCP\_pt01b
  - 05hr\_AC-Ed\_RCP\_pt02

COMMITTEE NOTICES ...

- Committee Hearings ... CH (Public Hearing Announcements)

➤ \*\*

- Committee Reports ... CR

➤ \*\*

- Executive Sessions ... ES

➤ \*\*

- Record of Comm. Proceedings ... RCP

➤ \*\*

INFORMATION COLLECTED BY COMMITTEE  
CLERK FOR AND AGAINST PROPOSAL

- Appointments ... Appt

➤ **05hr\_SC-AI\_Appt\_pt23**

Name: J. Fulkerson

- Clearinghouse Rules ... CRule

➤ \*\*

- Hearing Records ... HR (bills and resolutions)

➤ \*\*

- Miscellaneous ... Misc

➤ \*\*

**Vote Record**  
**Committee on Agriculture and Insurance**

Date: 3-6-06

Moved by: Kedzie

Seconded by: Olsen

*Attachments*

AB \_\_\_\_\_

SB \_\_\_\_\_

Clearinghouse Rule \_\_\_\_\_

AJR \_\_\_\_\_

SJR \_\_\_\_\_

Appointment Jay Fulkerson

AR \_\_\_\_\_

SR \_\_\_\_\_

Other \_\_\_\_\_

A/S Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Amdt \_\_\_\_\_

A/S Sub Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Sub Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Amdt \_\_\_\_\_ to A/S Sub Amdt \_\_\_\_\_

Be recommended for:

- Passage       Adoption       Confirmation       Concurrence       Indefinite Postponement  
 Introduction       Rejection       Tabling       Nonconcurrence

Committee Member

Senator Dan Kapanke, Chair

Senator Neal Kedzie

Senator Ronald Brown

Senator Luther Olsen

Senator Jon Erpenbach

Senator David Hansen

Senator Mark Miller

Aye      No      Absent      Not Voting

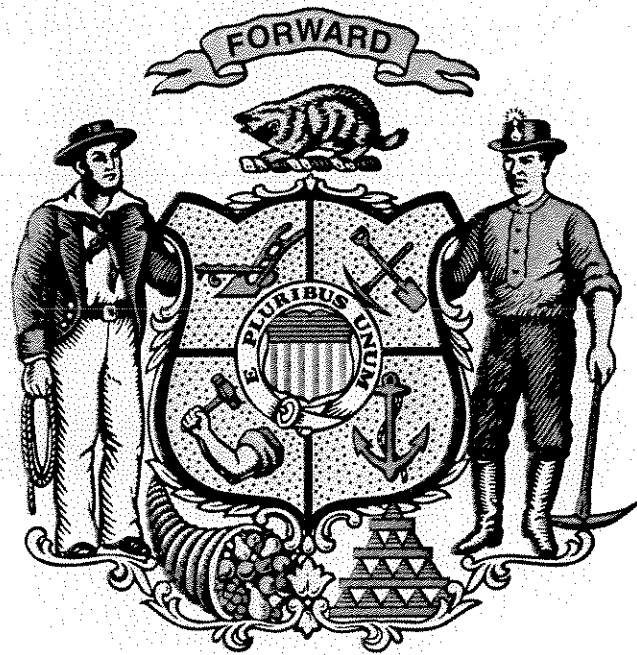
                

Totals:      7      0      \_\_\_\_\_      \_\_\_\_\_

Motion Carried

Motion Failed





**JIM DOYLE**  
**GOVERNOR**  
**STATE OF WISCONSIN**

---

February 20, 2006

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint Jay Fulkerson to be an Insurer Representative on the Health Insurance Risk-Sharing Plan Authority to serve a term expiring May 1, 2008.

Mr. Fulkerson will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

A handwritten signature in cursive script that reads "Jim Doyle".

Jim Doyle  
Governor



**JIM DOYLE**  
GOVERNOR  
STATE OF WISCONSIN

---

February 20, 2006

Mr. Jay R. Fulkerson  
United Healthcare of Wisconsin  
3500 Destination, Suite 300  
Appleton, WI 54915

Dear Mr. Fulkerson:

I am pleased to appoint you to the Health Insurance Risk-Sharing Plan Authority, effective February 20, 2006. Your experience, knowledge, and dedication will be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

A handwritten signature in cursive script that reads "Jim Doyle".

Jim Doyle  
Governor



**JIM DOYLE**  
**GOVERNOR**  
**STATE OF WISCONSIN**

---

GOVERNOR'S APPOINTMENT

**NAME:** Jay Fulkerson

**MAILING ADDRESS:** United Healthcare of Wisconsin  
3500 Destination, Suite 300  
Appleton, WI 54915

**E-MAIL ADDRESS:** Jay\_r\_fulkerson@uhc.com

**RESIDES IN:** Menasha, WI

**TELEPHONE:** (920) 636-2668 (w)

**OCCUPATION:** CEO, United Healthcare of Wisconsin

**APPOINTED TO:** Health Insurance Risk-Sharing Plan Authority  
Insurer Representative

**TERM:** A term to expire May 1, 2008

**SUCCEEDS:** (Newly Created Authority)

**SENATE CONFIRMATION:** Yes

**DATE OF APPOINTMENT:** February 20, 2006

**DATE OF NOMINATION:** February 20, 2006

# Jay R. Fulkerson

---

## Education

1977 University of Wisconsin LaCrosse

- Bachelors of Science-Sociology and Psychology

## Professional experience

1977 - 1981 Coulee Youth Centers, Inc. LaCrosse, Wisconsin

### Social Worker

- Residential treatment center for emotionally disturbed adolescents providing counseling and educational support for residents who were court ordered into treatment.

1981-1985 Big Brothers/Sisters of the Fox Valley Region, Inc. Appleton, Wisconsin

Executive Director responsible for management of all programmatic aspects and well as financial responsibility for large social service agency in the Fox Valley region of Wisconsin. In 1985 Big Brothers/Sisters of the Fox Valley Region was named one of the top 10 Agencies in the USA by Big Brothers/Sisters of America, Inc.

1985-1990 Partners National Health Plans, Inc. Irving, Texas

Sales Manager/Executive Director for Network Health Plan of Menasha, Wisconsin. Led development of overall sales and marketing program and promoted to Plan Executive Director in 1987 leading all aspects of the Plan including sales, operations, finance, and clinical programming.

1990-1993 McNerney Heintz, Inc. Barrington, Illinois

Regional Vice President for Business Development. Responsible for Physician Hospital joint ventures in Milwaukee and Chicago. Coordinated managed care contracting and physician office practice management for PHOs and consulted with Appleton based Touchpoint Health Plan on behalf of MHI. In April of 1991 was given additional responsibility as President and CEO of Touchpoint Health Plan.

1993-2004 Touchpoint Health Plan, Inc. Appleton, Wisconsin

President and CEO. Plan served 18 counties in Northeast Wisconsin with membership of 350000 as of December 31, 2003. Served commercial employers from 2 employees or more, and had a significant Medicaid and Badgercare population. The National Committee for Quality Assurance recognized Touchpoint as the best performing HMO in the nation in 2002

and 2003 for its effectiveness of care and HEDIS scores, and for its customer service. In April of 2004 the HMO and POS business of Touchpoint was sold to United Healthcare of Minnetonka, Minnesota.

2004 to present      UnitedHealthcare, Inc.      Minnetonka, Minnesota

President and CEO. Responsible for all aspects of UnitedHealthcare services to members in Wisconsin.

**Community  
activities**

Appleton Downtown Rotary Club-Treasurer and Board member

Fox Cities YMCA Board member

Lutheran Social Services of Wisconsin and Upper Michigan-Chair of Board of Directors

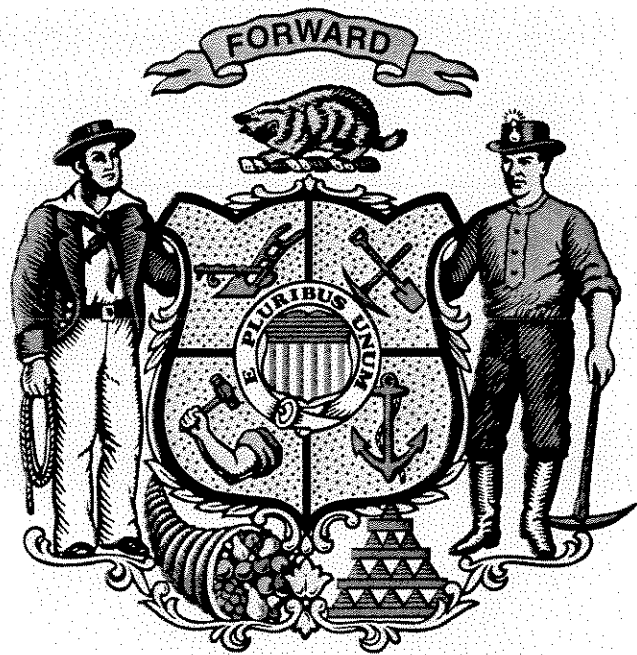
NCAA Division III World Series Board of Directors

Prince of Peace Lutheran Church Council and Stewardship Committee

**Objective**

To help people achieve improved health and well being through collaborative partnerships. To help make sure all Americans have access to affordable health care, to improve quality, and educate people about their responsibility to participate in improving their own health.





**Perlich, John H.**

---

**From:** OBrien, John  
**Sent:** Tuesday, February 28, 2006 6:58 AM  
**To:** Perlich, John H.  
**Subject:** FW: HIRSP Board authority appointment

John O'Brien, Staff  
Sen. Dan Kapanke  
32nd Senate District  
608 26 6-5490  
800 385 3385  
john.obrien@legis.state.wi.us

---

**From:** Jay R Fulkerson [mailto:jay\_r\_fulkerson@uhc.com]  
**Sent:** Monday, February 27, 2006 5:28 PM  
**To:** Sen.Kapanke; Sen.Roessler; Sen.Kedzie; Sen.Brown; Sen.Olsen; Sen.Hansen; Sen.Erpenbach; Sen.Miller; Sen.Darling  
**Cc:** Sen.Ellis  
**Subject:** HIRSP Board authority appointment

It is my honor to be appointed to the HIRSP Board authority and am pleased to serve if confirmed. I have over 20 years of experience in Wisconsin running health insurance plans and believe I am in a good position to help run the HIRSP program. This is a vital time for all of us in health care to work together, especially looking out for those most vulnerable.  
Thanks for your support and I look forward to answering any questions you may have on Wednesday.

Regards,

Jay Fulkerson  
CEO  
United Healthcare of Wisconsin

This e-mail, including attachments, may include confidential and/or proprietary information, and may be used only by the person or entity to which it is addressed. If the reader of this e-mail is not the intended recipient or his or her authorized agent, the reader is hereby notified that any dissemination, distribution or copying of this e-mail is prohibited. If you have received this e-mail in error, please notify the sender by replying to this message and delete this e-mail immediately.