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(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...  
PUBLIC HEARING - COMMITTEE RECORDS**

**2005-06**

(session year)

**Senate**

(Assembly, Senate or Joint)

**Committee on ... Veterans, Homeland Security,  
Military Affairs, Small Business and Government  
Reform (SC-VHSMASBGR)**

**COMMITTEE NOTICES ...**

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

**INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL**

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

## Senate

### Record of Committee Proceedings

#### **Committee on Veterans, Homeland Security, Military Affairs, Small Business and Government Reform**

##### **Assembly Bill 116**

Relating to: changing the definition of industrial development project, and limiting the scope of certain projects, under the Industrial Development Law.

By Representatives Mursau, Gard, Ainsworth, Albers, Ballweg, Berceau, Friske, Gunderson, Hahn, Hines, Hundertmark, Jeskewitz, Kerkman, LeMahieu, Ott, Petrowski, Pridemore, Staskunas and Van Roy; cosponsored by Senators Hansen, Lassa and Breske.

June 23, 2005            Referred to Committee on Veterans, Homeland Security, Military Affairs, Small Business and Government Reform.

August 3, 2005        **PUBLIC HEARING HELD**

Present:    (4)     Senators Brown, Zien, Breske and Wirch.  
Absent:    (0)     None.  
Excused:   (1)     Senator Kanavas.

##### Appearances For

- Dave Hansen — State Senator, 30th Senate District
- Andrew Potts — Representative Jeff Mursau
- Carlos Cuevas, Sun Prairie

##### Appearances Against

- None.

##### Appearances for Information Only

- None.

##### Registrations For

- Matt Stohr, Madison — Wisconsin Counties Association

##### Registrations Against

- None.

August 24, 2005

**EXECUTIVE SESSION HELD**

Present: (4) Senators Brown, Zien, Breske and Wirch.  
Absent: (0) None.  
Excused: (1) Senator Kanavas\*.

**\* - POLLING**

Moved by Senator Breske, seconded by Senator Zien that **Assembly Bill 116** be recommended for concurrence.

Ayes: (5) Senators Brown, Zien, Kanavas, Breske and Wirch.  
Noes: (0) None.

CONCURRENCE RECOMMENDED, Ayes 5, Noes 0

Daniel Lindstedt  
Committee Clerk

## History of Proposal

**ASSEMBLY BILL 116 (LRB -1983)**

An Act to amend 59.57 (2) (c) 3. and 59.57 (2) (f) (intro.); and to create 59.57 (2) (fm) of the statutes; relating to: changing the definition of industrial development project, and limiting the scope of certain projects, under the Industrial Development Law.

**2005**

02-22.	A.	Introduced by Representatives <b>Mursau, Gard, Ainsworth, Albers, Ballweg, Berceau, Friske, Gunderson, Hahn, Hines, Hundertmark, Jeskewitz, Kerkman, LeMahieu, Ott, Petrowski, Pridemore, Staskunas and Van Roy</b> ; cosponsored by Senators <b>Hansen and Lassa</b> .	86
02-22.	A.	Read first time and referred to committee on Small Business .....	86
02-22.	A.	Fiscal estimate received.	
03-22.	A.	Public hearing held.	
04-19.	A.	Executive action taken.	
04-27.	A.	Report passage recommended by committee on Small Business, Ayes 7, Noes 0 .....	208
04-27.	A.	Referred to committee on Rules .....	208
06-14.	A.	Placed on calendar 6-16-2005 by committee on Rules.	
06-16.	A.	Read a second time .....	298
06-16.	A.	Ordered to a third reading .....	298
06-16.	A.	Rules suspended .....	298
06-16.	A.	Read a third time and <b>passed</b> .....	298
06-16.	A.	Ordered immediately messaged .....	266
06-17.	S.	Received from Assembly .....	266
06-17.	S.	Read first time and referred to committee on Job Creation, Economic Development and Consumer Affairs .....	266
06-23.	S.	Pursuant to Senate Rule 46 (2)(c), withdrawn from committee on Job Creation, Economic Development and Consumer Affairs and rereferred to committee on Veterans, Homeland Security, Military Affairs, Small Business and Government Reform .....	271
			297
07-06.	S.	Senator Breske added as a cosponsor .....	
08-03.	S.	Public hearing held.	
08-24.	S.	Executive action taken.	
08-31.	S.	Report concurrence recommended by committee on Veterans, Homeland Security, Military Affairs, Small Business and Government Reform, Ayes 5, Noes 0 .....	334
08-31.	S.	Available for scheduling.	
<b>2006</b>			
01-19.	S.	Placed on calendar 1-24-2006 by committee on Senate Organization.	551
01-24.	S.	Read a second time .....	551
01-24.	S.	Ordered to a third reading .....	551
01-24.	S.	Rules suspended .....	551
01-24.	S.	Read a third time and <b>concurred in</b> .....	552
01-24.	S.	Ordered immediately messaged .....	741
01-24.	A.	Received from Senate concurred in .....	767
01-30.	A.	Report correctly enrolled .....	993
03-27.	A.	Presented to the Governor on 3-27-2006 .....	997
03-31.	A.	Report <b>approved</b> by the Governor on 3-29-2006. 2005 Wisconsin Act 227 .....	998
03-31.	A.	Published 4-12-2006 .....	



# WISCONSIN STATE LEGISLATURE





# Jeff Mursau

STATE REPRESENTATIVE • 36<sup>TH</sup> ASSEMBLY DISTRICT

## TESTIMONY ON AB 116 County Economic Development 8/03/05

### Representative Jeffery Mursau

Chairperson Brown and members of the committee:

County economic development authorities have done an excellent job building their local economies. The current industrial development law allows a county industrial development authority to issue grants, loan money and acquire property to further the development of an "industrial development project." Current law defines an "industrial development project" as a manufacturing enterprise.

There is a point of diminishing returns, however. There are only so many factories and manufacturing facilities that can be supported in one community and many rural counties have already reached the saturation point for manufacturing enterprises. I have spoken with county economic development coordinators who had the opportunity to develop commercial, retail, agribusiness and service enterprises, but who could not fully do so because the businesses did not meet the current definition of an "industrial development project" under the current law.

Assembly Bill 116 simply expands the definition of "industrial development project" to include commercial, retail, agricultural and service related enterprises. This change will grant county economic development coordinators greater latitude in promoting economic development. Now they can base their decisions on the economic benefit and likelihood of success presented by a prospective business, rather than an arbitrary statutory standard. According to the statistics from the Wisconsin Department of Commerce, service jobs account for \$23.2 billion of the state's economy, while manufacturing jobs account for \$25.3 billion. Why are we ignoring a \$23 billion industry?

AB 116 provides county industrial development authorities with greater flexibility in ensuring the economic viability of their communities. While we are working to rebuild our economy, it is important to give local governments all of the necessary tools. I thank you for your consideration of this bill and will gladly answer any questions you may have.





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## MEMORANDUM

TO: Honorable Members of the Senate Committee on Veterans, Homeland Security, and Military Affairs, Small Business and Government Reform

FROM: Matthew Stohr, Legislative Associate *MS*

DATE: August 3, 2005

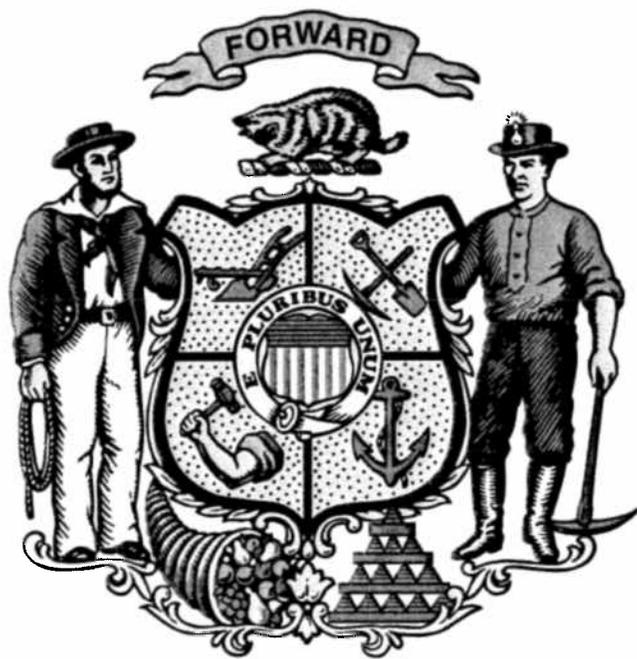
SUBJECT: Support for 2005 Assembly Bill 116 and 2005 Senate Bill 91

The Wisconsin Counties Association (WCA) supports Assembly Bill 116 (AB 116) and its companion bill Senate Bill 91, which change the definition of industrial development projects under the Industrial Development Law.

AB 116 amends state statute to expand the abilities of county industrial development agencies. AB 116 provides county industrial development agencies more flexibility in regard to industrial development projects, such as county industrial parks. This expanded ability and flexibility will assist counties with their efforts to increase their tax base, which can be a very challenging task during difficult economic times.

Each year the Wisconsin economy becomes more service oriented. Therefore, a majority of job growth has taken place in the service industry. By expanding the definition of industrial development projects to include commercial, retail or service enterprises, AB 116 allows county industrial development agencies to adapt to rapidly changing trends in regional, state and national economies.

Thank you for considering our comments.



TESTIMONY  
AB-116

Date ?

First I'd like to thank Senator Brown for giving this bill a hearing. It isn't the most high profile of the economic development bills that we've been dealing with, but it is important legislation for Marinette County, which Rep. Mursau, I and Senator Breske all represent.

Currently local county industrial development corporations can do the following:

They can provide financial assistance to an industrial development project, acquire and develop property or sell or lease it for industrial use and they can borrow or loan money for the purpose of industrial development.

Current law, however, limits the use of these development tools to industrial or manufacturing projects, which in earlier times made a great deal of sense. Unfortunately manufacturing is in decline in Wisconsin. Most of us here have supported a number of efforts to help protect and hopefully somewhat expand our manufacturing base and many of us have also supported creating technology zones and capco funds to help attract investment and create new economy jobs.

This bill only makes a small but significant change to the definition of industrial development to include commercial service and retail projects so communities like those in northeastern Wisconsin and

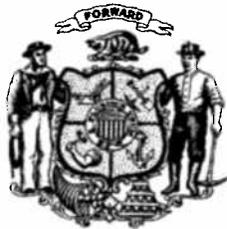
throughout the state who are trying to be creative in growing their economies can have the flexibility to do just that.

This bill passed the Assembly committee on Small Business, 7-0 and the full Assembly on a voice vote.

Thank you for your consideration and I'd be happy to answer any questions.



# WISCONSIN STATE LEGISLATURE





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as of Friday, July 29, 2005

**2005-2006 legislative session**

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**Assembly Bill 116**

changing the definition of industrial development project, and limiting the scope of certain projects, under the Industrial Development Law. (FE)

Organization Profile	Interests	Date Notified	Position	Comments
◆	◆	3/2/2005	↑	
◆	◆	3/3/2005	↑	

Place pointer on icon to display comments, click icon to display prior comments

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**Proposal Number**  (enter proposal number)