

## ☞ 05hr\_SSC-HCR\_Misc\_pt38



☞ Details: Hearing held in Madison, Wisconsin on September 27, 2006.

(FORM UPDATED: 08/11/2010)

# WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

## 2005-06

(session year)

## Senate

(Assembly, Senate or Joint)

## Select Committee on Health Care Reform...

### COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

### INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

\* Contents organized for archiving by: Stefanie Rose (LRB) (August 2012)

Tom Korpady

EF

Aware of BidRx

Drug manufacturers give huge discounts within the classes of drugs they compete in. If the state puts the drugs on their formulary, it gets the discount. Nice thing too is that the pharmacists don't have to take a reduction in what they get paid for the drug.



Neenan

Cartwright, 100th  
sending her  
ad letter

TFYT

256-8348

① Glen

→ Pollack  
→ Sept. 27

① BidRx

John Carter Investments  
John Burgeson  
BURGESON  
INVESTMENTS

SUPP

want 2 hear from her  
input.

\* Delora Newton, Dir. of Public Policy  
Po. Box 71  
Madison 53701-0071

Frank

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9-27-06

Laura Tobler - NCSL

Power pt - Health Care Reform: Addressing Health  
Care Costs  
Handout

- US Employer based market

- used state examples of what they are doing to  
address H.C.

Realizes this has limitations - what works in  
one place, may not work in another. But,  
may glean something from other states  
strategies, programs.

Dick Sweet = Mass. plan. Any ERISA  
challenge for the \$295 fee per  
employer.

Not yet. Seen more as a tax would likely  
know by now if there was going to be an  
ERISA challenge.

- most states looking @ incremental reform -  
filling the gaps vs. universal change.

- AZ passed tax credit for the insurer.

- Trying to enable more people to be able to get  
into MS.

- focus on personal responsibility

- High cost comes down to over utilization.

- FI has included counselors to interact with  
system + help MA client choose product.  
will have a HSA type product.

Oregon has Pay for Performance model.

## Health Care Reform: Addressing Health Care Costs

For the Senate Select Committee on Health Care  
by

Laura Tobler  
September 27, 2006  
National Conference of State Legislatures  
303-856-1545, laura.tobler@ncsl.org




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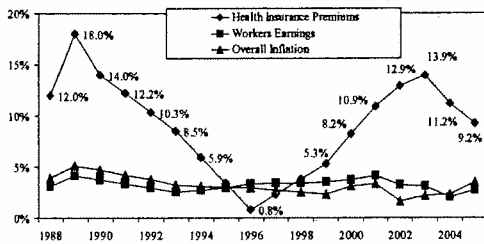
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## Health Premiums Rising 3-5 Times Faster than Inflation and Wages, 1988-2005



Workers earnings - 2.7% Overall inflation - 2.5%  
Source: KFF/HRET and Bureau of Labor Statistics; Paul Fronstin, EBRI for NCSL 4/06




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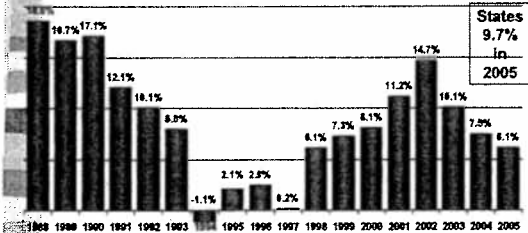
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## Total health benefit cost increase slows for the third straight year – Good News? All employers

Paul Fronstin, EBRI for NCSL 4/06



States  
9.7%  
in  
2005




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**Health Care Reform: Addressing Health Care Costs**

- Stabilize the insurance market/reduce the number of uninsured
- Focus more attention on preventive and primary care
- Focus more attention on appropriate care for chronic disease
- Promote personal responsibility
- Consumer-directed health care
- Address long-term care and quality

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**More recent state initiatives for covering the uninsured fall into these categories...**

- Making new insurance options more affordable
  - Increasing employer-offered insurance
  - Making new private insurance options more affordable.
  - Assist low-income uninsured via government sponsored programs
- Comprehensive
  - Includes strategies addressing access, cost and quality.
- Covering children

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Massachusetts settles -  
address whole mkt -  
universal approach

Illinois

**Montana: Make small business insurance more affordable**

- The Small Business Health Care Affordability Act
  - Targets small businesses
  - New purchasing pool, State Health Insurance Purchasing Pool, to obtain health insurance.
  - Pool insurance will be subsidized on a sliding scale basis.
  - Tax credits to small businesses that are currently offering health insurance.
  - Program is funded by a tobacco tax.
  - Other states have group purchasing arrangements (AR, CA, KS, OH, TX, NM, WI.) Kansas has plans for a subsidized pool.

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State providing subsidy -  
paid for by inc. in Cig  
tax

OK wants to know what  
the exact \$1 amt. is.

Is subsidy enough to get people into the pool.  
New program. Have 1200 sm. employers enrolled.  
Too soon to know impact.

**Kentucky: Make small business insurance more affordable**

- Insurance Coverage, Affordability and Relief to Small Employers (ICARE) Program - 4 year pilot program.
- Small employers (2-25 employees) who have been uninsured for at least 12 months and average annual salary does not exceed 300 FPL.
- Employer pays at least 50% of premiums and the state pays \$40 per employee per month. The incentive will be reduced each year by \$10.
- Small employers who offer insurance and pay 50% or more of the premium with at least 1 employee in the group with a high-cost medical condition will receive an incentive to remain insured - \$60 per employee per month which will be reduced each year by \$15.
- Premiums must be discounted for a healthy lifestyle.

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not sure how implemented

Pilot; funding from state's general fund.

Subsidy for payment of premiums.

State will offset m.m. premium.

Part of budget bill - new program.

Challenges not known yet.

**West Virginia: Make small business insurance more affordable:**

- West Virginia Small Business Plan
- allows small businesses access to the buying power of the Public Employees Insurance Agency (PEIA) through a public/private partnership between PEIA and insurance companies. PEIA is the largest self-insured plan, providing insurance to public employees, state universities, and colleges, as well as county boards of education
- allows participating carriers to access PEIA's reimbursement rates, enabling the new small business coverage cost to be reduced significantly.
- Created by the 2004 legislative session through passage of Senate Bill 143. Program enrollment began in January 2005. There are 1,000 enrolled representing 200 businesses.

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Has been working for years to try to get sm. bus. into state benefit employee benefit plan. In the end - could not do. Risk to state budget would increase as risk of the small bus. changed.

CD. Still costs about \$30.00 a month. some still view this as too exp. for low income workers.

**New York: Make small business insurance more affordable**

- Program - Provide publicly-funded or other type of financed reinsurance for private coverage to assume a portion of insurer's high-cost claims.
- 20% of people account for 80% of health spending
- State subsidizes costs for expensive people with the goal of lowering premiums for all
- State requires all HMOs to offer product
- Small firms w/ low-wage workers, low income self-employed, uninsured workers w/o access to employer sponsored insurance may enroll

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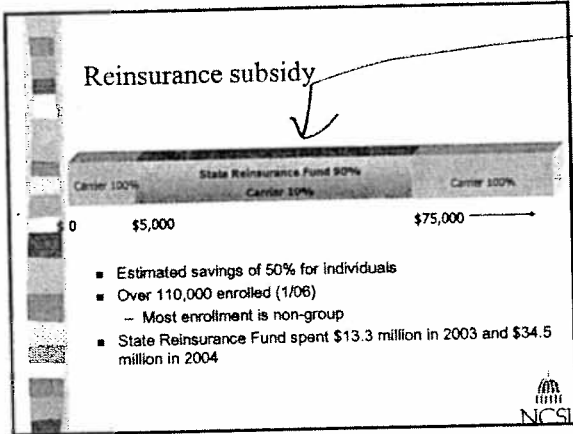
States subsidized re-insurance - assessment on the industry helps support.

Gen fund supports re-insurance in NY

More designed to stabilize the market.

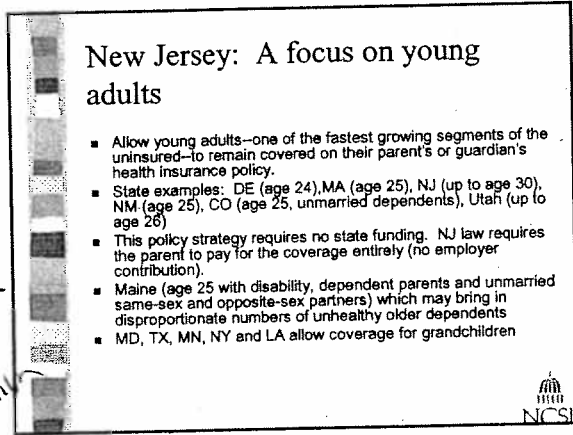
Had low enrollment initially. Realized needed to work more w/ Brokers + advertise. After this - enrollment increased. \$ 110,000 people enrolled in NY. High #.

Majority of enrollment is individuals. Still not getting sm businesses into the market. Seems to be dynamic across the nation.



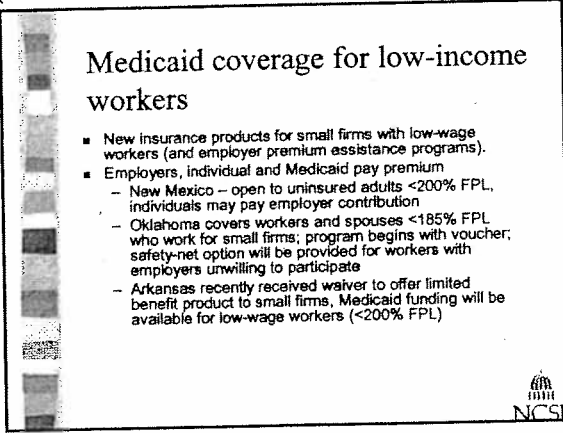
Subsidy pays for  
In NY Re-ins. works.  
Not the case in other states  
that have tried.  
NY had tight regulation  
on its industry.  
NY looked @ dynamics of the  
uninsured.

CO does req. paperwork  
 req. for employer -  
 due to this -  
 having  
 implement  
 req.  
 Make as possible  
 easy as possible  
 for your employers



Req. no state funding.  
New Jersey went up to  
age 30.  
Parent pays 100% of the  
cost for that → not the  
employer.

Passed this Spring - they are  
working on it. No eval. data  
available yet. Worried about pulling  
young people out of small groups or  
individ. mkt.



Partnerships popular  
 • Other states that have created  
these as well.  
 • Oklahoma dev. prog. last yr.  
State, employer + employee pay  
Enrollment began last fall.  
(slide - next page) →

AD - Assessment of amt. of state & directed toward MA.

\* Ans. more info. @ end of presentation.  
\* Major concern for states. Yes - it is a problem.

New job, test funds

**Oklahoma Employer/Employee Partnership for Insurance Coverage (O-EPIC)**

- Aims to cover an additional 50,000 residents with incomes at or below 185 percent FPL.
- Funded by state general fund revenues generated by a tobacco tax, along with federal Medicaid matching funds and employer and employee contributions.
- The O-EPIC Premium Assistance Program will pay part of the health plan premiums for eligible employees working for qualified Oklahoma small businesses (with 25 or fewer employees). Participation in this program is voluntary. Enrollment began in Nov 2005.
- The O-EPIC Public Product Health Care Plan is designed as a safety net for people who cannot access private health coverage through their employer. This plan extends coverage to uninsured self-employed individuals, workers whose employers do not provide health coverage, workers who are not eligible to participate in their employer's health plan, sole proprietors not eligible for small group health coverage, and the unemployed who are currently seeking work. Enrollment began in spring 2006.

NCSI

Created product that mimicks the private market. Put out an RFP. Providers were @ the table when program created. Good enrollment - enrolling in phases.

\* unused CHIP funds program

**New Mexico's State Coverage Initiative**

- New health plan initiative providing low-cost basic health insurance through an employer based benefit program in conjunction with the state.
- Uninsured adults up to 200% federal poverty through employer-sponsored coverage.
- Financed through: employer contribution, employee contribution (based on income), Medicaid (match from unused SCHIP dollars).
- Benefits similar to basic commercial plan.

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Req. a 1115 waiver to change eligibility & way they do business.

Has had challenges in implementing. Gov. was leader in this, Gov. changed & not as int. in program. Legislature had big changes as well.

\* Not actively marketing to sm. businesses. Most enrolled are individuals.

**Arkansas Safety Net Benefit Program**

- Approved March 2006
- Increase health insurance coverage through a public/private partnership that will provide a "safety net" benefit package to approximately 50,000 uninsured individuals over 5 years.
- Targeted at businesses with fewer than 50 employees that have not offered health coverage in at least one year prior to enrollment.
- Funding comes from fees collected from employers, state tobacco settlement funds and federal Medicaid dollars.
- Will begin with a pilot in late 2006 for up to 25,000 participants. Second phase may go up to 80,000.

NCSI

March - waiver approved

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By 7/07 you have to present you have ins. or can't afford it.

Report income tax form

All employers have to offer cafeteria plan - employee can purchase ins. from connector

### Massachusetts Health Reform 2006

- Covers 95% of the uninsured in 3 years
- Preserves federal Medicaid funding
- Simplifies health insurance for small businesses
- Reforms Uncompensated Care
- Promotes financial stability of health care system
- Rewards cost-effective, high quality care
- Encourages shared responsibility: government, individuals, employers, health care providers

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### Focus on preventive and primary care: West Virginia

- HB 4021
- Establishes a clinic-based primary care services program for an undetermined prepaid fee (developing regulations now).
- West Virginia Health Care Authority will determine the eligibility of providers to obtain licenses to market and sell prepaid health services under such terms as may be established in guidelines developed by the Health Care Authority or the Insurance Commissioner
- Eight providers will be chosen.

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### Utah's Primary Care Network and Covered at Work (1115 waiver)

- provides **primary/preventive care only** to up to 25,000 new adults at or below 150% FPL.
- Reduces benefits for some mandatory and optional Medicaid enrollees to help finance expansion.
- Enrollment fee and significant cost sharing.
- Folded state-only UMAP into Medicaid
- People are interested and enrollment continues to rise.
- Those not eligible for PCN because of ESI are eligible for a \$50/month subsidy to pay for ESI.

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Created "the connector" Resp. for offering the subsidized product. Also determines affordability.

Had to renegotiate their waiver. - risked losing \$600 million if didn't.

2 components that are worth looking @:

Created a shared responsibility program (next 3 yrs. 95% of people will be covered).

Has not been tried yet / not yet implemented

Pay fee - will be able to get care through clinic.

State has not written regs. yet.

Many states have talked about this idea.

- Implemented 3 yrs ago.

- Quite a bit of cost sharing @ program

- Allow people enrolled (close to cap).

- Specialty Care + Hospitalization not included.

- Primary, preventative + diagnostic care covered.

Focus More Attention on Chronic Disease: Vermont

- 2006 Health Care Affordability Act
  - H 861 and H 895 both signed by the Governor
  - Two major components:
    - Making health insurance affordable and accessible to the uninsured- Catamount Health Program.
    - Improving the delivery of health care.



- Universal coverage model  
- ~~affordable delivery~~

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Vermont: Catamount Health

- Everyone who is uninsured for 12 months or more will have access to - and help pay for- a comprehensive health insurance package.
- A standard plan (classic PPO 50% model) will be offered by the private sector and subsidized (sliding scale) for anyone under 300 percent of poverty.
- Subsidize employer sponsored insurance for eligible people.
- state funding from Medicaid waiver financing, two increases in the tobacco tax, and from an assessment on employers for employees who either are not offered insurance or who are offered insurance, chose not to enroll, and are uninsured. \$365 per FTE who is uninsured.
- Focus on managing chronic disease.



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Vermont: Improving care delivery


- Focus on chronic disease management.
- Establish a system of chronic care management.
- Change provider reimbursement system to encourage excellence in chronic disease management.
- Waiving co-pays for patients who seek appropriate care.



- not mandating  
- Spending \$ on chronic disease management  
- Incentivize providers  
- implementing pay for performance.  
Asthma - if take meds -  
co-pay waived

### Health Savings Account (HSA)

- Allows for tax-free accumulation of savings.
  - Tax free contribution; Tax free accumulation.
  - Tax free withdrawals for health care services, COBRA and Long Term Care Ins. premiums, retiree health premiums for Medicare-eligible retirees.
- Must have qualified "High Deductible health plan".
  - Self-only: Minimum \$1,050 annual deductible, \$5,250 Out-of-Pocket max.
  - Family coverage: Minimum \$2,100 deductible, \$10,500 Out-of-Pocket max.
- Contributions
  - Self-only: limited to level of deductible up to \$2,700 max.
  - Family coverage: limited to level of deductible up to \$5,450 max.
- Catch-up contributions once age 55 of \$1,000.
  - Phased-in by 2009.



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### Health Reimbursement Arrangement (HRA)

- Employer provided account that allows for pre-tax reimbursement of medical expenses.
- Typically combined with a high-deductible health plan, but not required.
- Employee contributions not permitted.



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### Health "Consumerism:" Potentials & Concerns

<p><b>Potentials</b></p> <ul style="list-style-type: none"> <li>■ Lower costs           <ul style="list-style-type: none"> <li>- Reduction in use</li> <li>- Use of lower cost services</li> </ul> </li> <li>■ Better engaged consumer</li> <li>■ More satisfied consumer</li> <li>■ Better health outcomes/more appropriate care</li> <li>■ Improve affordability</li> </ul>	<p><b>Concerns</b></p> <ul style="list-style-type: none"> <li>■ Low health literacy           <ul style="list-style-type: none"> <li>- Reduce necessary care</li> <li>- Induce demand for unnecessary care</li> </ul> </li> <li>■ Lack of tools &amp; resources to make decisions</li> <li>■ Impact on high cost users uncertain</li> <li>■ Crowd out of full coverage</li> <li>■ One-time savings</li> </ul>
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Paul Fronstin, EDRI for NCSL 4/08



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**Consumer-directed health plans gain momentum: Percent employers offering**

	2003	2004	2005	Likely to offer in 2006*	Likely to offer in 2007*
Large employers (500+)	1%	4%	5%	13%	17%
Jumbo employers (20,000+)	9%	12%	22%	29%	31%
State Gov't Employers			6%	22%	22%

\*Likely to offer in 2006 and 2007 based on a 5-point scale in which 1 = not at all likely and 5 = very likely. Includes employers that currently offer. 2007 figure includes employers likely to offer in 2008. Source: Health & Benefits - NCSL, April 2006




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**State Legislatures' Roles with HSAs**

- Encourage wider use of federal HSAs.
- Create a state income tax exemption for deposits.
- Exempt from mandates that make high-deductible policies problematic.
- Require price transparency so consumers know costs of using their own \$\$.
- Regulate or restrict types of high deductible policies that can be offered or sold.
- Expand the types of financial institutions that can offer health savings accounts (credit unions, assoc.)
- Clean up older tax statutes affecting "Medical Savings Accounts"




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**New laws on HSAs in many states**

- States that conformed to federal Internal Revenue Code for HSA Purposes, 12/04: AZ, CO, CT, DE, GA, HI, ID, IL, IN, IA, KS, LA, MD, MI, MO, MT, NE, NM, NY, NC, ND, OH, OK, OR, RI ('04), SC, UT, VT, VA, WV (+ see below) 30
- States that changed laws in 2005-06 to conform to federal IRS Code for HSAs: AR, FL, GA, IN, IA, KY, MA, MN, MS, NV, NJ, OK, PA, UT (effective dates vary) (15)
- States with HSAs for High Risk Pool plans: AL, AR ('05), CO, ID ('05), KY, LA, MD, MN, MO, NE, SD, WY (12)
- States with HSAs for state employees: AR ('04), FL ('05), KS ('06), OK ('05), SC ('05), SD ('04), UT ('06) (7)
- States that do not have state income tax: AK, FL, NH, SD, TN, TX, WA, WY (6)

NCSL's staff contact for consumer directed health care is Richard Cauchi at 303-856-1367 or [dick.cauchi@ncsl.org](mailto:dick.cauchi@ncsl.org)




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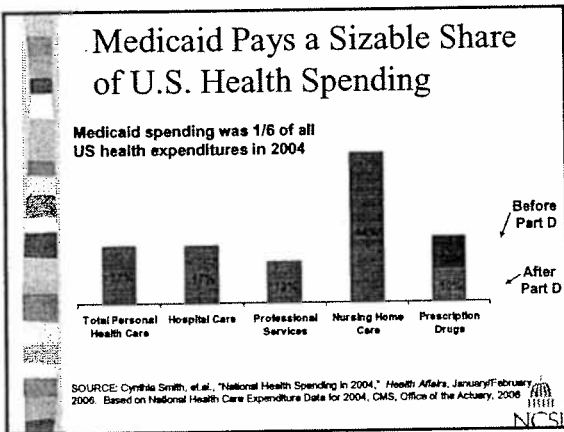
### Current State Medicaid Reform Initiatives

- **Emphasis on personal responsibility**
  - "Consumer choice" of plans
  - Increased premiums or cost sharing
  - Incentives for healthy behaviors
- **Increased role of private marketplace**
  - Increased control to plans to determine benefit packages
  - Encourage employer coverage through premium assistance
- **Spending limits and predictability**
  - Defined contribution approaches
  - Aggregate cap on federal funding
  - Strategies that preserve federal funding for health coverage
  - Increased use of managed care

Source: Kathy Gifford, presentation at NCSI's Fiscal Analysts Seminar, September 7, 2006.




Re-tooling the MA program  
- These are the 3 areas  
States are looking at.



### Florida Medicaid Modernization

- **"Customized" Benefit Options:** vary between plans
  - Must provide all mandatory and optional services required by plan enrollees, but *may vary amount, duration and scope*
  - May cover non-traditional services
- **Lower Cost-Sharing:** plans may reduce (but not increase) cost-sharing requirements.
- **Risk-Adjusted Premiums**
- **ESI Opt-out:** beneficiary option to "opt out" of Medicaid to employer sponsored insurance.
- **Enhanced Benefit Accounts:** reward healthy behavior with credits of \$125 per year to purchase health-related products and supplies
- **Initially, a two county pilot** (Broward, Duval)




• Pilot program  
 • Quite controversial

for each individual - used to  
buy product.  
The insurer is going to be  
able to det. scope, amt, <sup>duration</sup>  
coverage offered in package -

SECRET  
 considering for  
 whether person  
 in smoking  
 cessation program.

### Vermont Global Commitment to Health

- **Global Cap:** \$4.7 billion cap on total Medicaid expenditures over five years
  - All Medicaid enrollees except LTC and SCHIP
  - State at risk for enrollment and PMPM cost trends
- **State Agency as MCO:** state pays itself a "premium" for each enrollee
- **Flexible Financial Mechanism:** state may use savings to finance non-Medicaid health services for uninsured or underinsured
- **Flexibility to Reduce Coverage:** by reducing benefits, increasing cost sharing, limiting enrollment for optional and expansion populations within limits




- Got good deal from CMS to run this program.

- All MA clients will be managed by State managed Care Organization.


### Deficit Reduction Act

- Covering different population, sometimes higher income groups
- Increased cost-sharing
- Changing benefit designs
- Consumer Responsibility
- Role in expanding coverage to uninsured
- States are awaiting further interpretation of the law:
  - Many provisions require HHS Secretary to develop guidance
  - Guidance is needed where language is confusing or ambiguous




### DRA Premiums and Cost-Sharing Options

- Premiums/cost-sharing for new groups and types of services
  - Premiums permitted over 150% FPL
  - Cost-sharing permitted over 100% FPL
  - For current eligibles, children more likely than adults to be impacted because most states do not cover adults in the affected income ranges
- *But, with limits and exemptions:*
  - **Cost-sharing limit:** limited to 10% of service cost under 150% FPL and 20% over 150% FPL
  - **Family cap:** aggregate premiums and cost-sharing cannot exceed 5% of family income
  - **Exempted populations:** mandatory kids, pregnant women, institutionalized persons, persons receiving hospice care and women with coverage due to Breast and Cervical Cancer
  - **Exempted services:** preventive services to kids, pregnancy services, hospice or institutional services, emergency services and family planning services
  - Impact limited (due to exemptions) mostly to non-institutionalized adults (who are not pregnant), optional children and expansion populations under waivers



**Kentucky**

- Creates four benefit packages:
  - Global Choices (the "default" package for those not falling into another package)
  - Family Choices (children, including SCHIP)
  - Optimum Choices (persons with MR/DD needing LTC)
  - Comprehensive Choices (elderly and disabled in need of LTC)
- "Get Healthy" Incentives – awarded for compliance with a disease management program.
  - Can be used for additional services (dental, vision, or nutritional or smoking cessation counseling)
- Establishes employer sponsored insurance as an alternative benefit package (benchmarked to state employee plan) – provides premium assistance to beneficiaries choosing this option

Source: HHS Press releases dated 5/3/2006. 

Changed MA program based on fed. def. Reel. Act

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**Kentucky (cont.)**

- New "soft" service limits (subject to PA override) vary by plan.
- New cost sharing requirements imposed on a wide array of services usually in nominal amounts except Inpatient hospital (\$50/Global Choices, \$10 Comprehensive and Optimum Choices)
  - Annual Rx max = \$225
  - Annual medical max = \$225
  - Aggregate family cap = 5% of income
  - Children, pregnant women, institutionalized, hospice beneficiaries exempt
  - Enforceability permitted (allowing providers to deny service for failure to meet the cost sharing requirement)



Significant cost-sharing

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**West Virginia**

- alternative benefit package for healthy adults and children providing an "enhanced" benefit for persons that sign and conform to a "Medicaid Member Agreement" and a scaled-back benefit for those who fail or don't sign.
- state and the HMO/medical home will track compliance for:
  - Screenings as directed by their health care provider
  - Adherence to health improvement programs as directed by their health care provider
  - Missed appointments
  - Medication compliance
- Noncompliant members will have benefits reduced (to the Basic Plan), subject to "good cause" and with the right to appeal

Source: HHS Press releases dated 5/3/2006. 

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### West Virginia Member Agreement

- I will do my best to stay healthy. I will go to health improvement programs as directed by my medical home.
- I will read the booklets and papers my medical home gives me. If I have questions about them, I will ask for help.
- I will go to my medical home when I am sick.
- I will take my children to their medical home when they are sick.
- I will go to my medical home for check-ups.
- I will take my children to their medical home for check-ups.
- I will take the medicines my health care provider prescribes for me.
- I will show up on time when I have my appointments.
- I will bring my children to their appointments on time.
- I will call the medical home to let them know if I cannot keep my appointments or those for my children.
- I will let my medical home know when there has been a change in my address or phone number for myself or my children.
- I will use the hospital emergency room only for emergencies.




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### West Virginia (Cont.)


- The "Basic" plan includes all mandatory and some optional services but is more limited than the current full WV benefit package (e.g., diabetes care and mental health care excluded)
- EPSDT is preserved
- "Healthy Rewards Accounts" planned.
  - Credits can cover copays for Rx/medical services
  - Balance at year-end can cover non-covered services
- Phase I in a 4-year Medicaid Redesign effort



Basic  
 Enhanced not traditionally offered.  
 for Healthy Children + Adults  
 Empower patients med. outcomes  
 Recurring Screening adherence  
 Schedule Appts.

### Idaho

- Creates Three Plans for three groups:
  - Basic Benchmark Plan for healthy children & adults
  - Enhanced Benchmark Plan for elderly and disabled (and for children and adults needing more services than Benchmark plan). Full range of services.
  - Coordinated Benchmark Plan for dual eligibles. Full range of services.
- Participation is voluntary New preventive services will be covered
  - Initial health risk assessment
  - Nutrition services
- EPSDT benefits preserved for all children



Compliance in healthy outcomes.  
 Sign member agreements don't adhere - dropped to basic plan.  
 Part 30's start.

Screening  
adhere to - compliance  
make-keep app



**Idaho (Cont.)**

- Basic Benchmark Plan restrictions:
  - Long Term Care benefits excluded
  - Limits applied to mental health services
  - Some provider specialties restricted to diagnostic and evaluation services only
- Personal Health Accounts:
  - Individuals earn credits (complying with recommended preventive services) that can be used to purchase tobacco cessation and weight loss goods and services (e.g. nicotine replacement therapies, fitness program memberships and bicycle helmets)

NCSI



Initial Health Risk Assessment - expanded directed physical.

State will create regs indicating what the assessment must cover.

**DRA Health Opportunity Accounts**

- Establishes a demonstration program in up to 10 states to allow high deductible medical service plans plus contributions to a Health Opportunity Account (HOA)
  - A state can apply alternative benefits for a group or groups of beneficiaries in one or more geographic areas of a state
  - The deductible may not exceed 110% of the HOA contribution
  - Groups precluded from participating: aged, blind and disabled, pregnant women, individuals receiving terminal care, long term care, or those eligible for Medicaid for less than three months

NCSI

WZ apply?

Out 2nd - apps. due.

Feds will pick 10 states now.

**More resources:**

- For NCSL's summary of the DRA go to <http://www.ncsl.org/statedoc/health/ReconDocs0206.htm>
- For summaries of recent state Medicaid waivers and amendments go to <http://www.ncsl.org/programs/health/1115waivers.htm>
- For NCSL's web page on consumer directed health care go to <http://www.ncsl.org/programs/health/hsa.htm>
- For NCSL's web page on access to health care and the uninsured go to <http://www.ncsl.org/programs/health/h-primary.htm>

NCSI



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Questions?



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## JS Vacation Sheet 10-31 to Nov. 6

1. Can you please give me some feed back as to any current meetings scheduled with BidRx and also the current standing between BidRx and the State of Wisconsin? Carol asked me to stay in touch with you and she indicated that you would keep me informed.

Thank you,

Glen A. Pollack

Thomas Insurance Group  
303 Pearl Avenue  
P.O. Box 3387  
Oshkosh, WI 54903-3387  
Phone:920-235-6461  
Fax:920-235-3186

MM responded to him regarding upcoming meetings. He wants to talk to you about BidRx and the State. 10-31

2. John Hogan called and requested talking points on SB 166. I faxed to him. MM 11-1

3. Rose from DWD Called

Re: You asked if there were any resources that DWD has for people that are receiving foodstamps.

There is no general assistance program; each community has there own things (i.e. Goodwill). A resource that you could recommend is JobService because they have other resources in those offices besides employment help.

267-7398—Rose's number...you don't need to call back unless you have questions (MW 11/2)





Carol Roessler  
Committee Chair  
Notes

WINCONSIN SENATE  
Select Committee  
on  
Health Care Reform

The Benefits to Medicaid  
of  
Pre-emptive Automated  
Coordination of Benefits

Presented by  
Doug McIntosh  
Director, Government Relations  
Digital Healthcare, Inc.

- Ore
- Wash
- Cal
- Oklah
- Texas - contract
- Mex
- Verm
- Conn
- Florida
- Miss

September 27, 2006

Benchmarking AUDIT = Retrospective  
no fee  
minimum IT involvement  
XU/Loading  
 Non to payers we want to know where we stand  
 Mandate w/ payers

Digital healthcare, Inc. Remarks

Run in Parallel w/ existing Programs of  
 Evaluation

Good morning, Senator Roessler and Select Committee Members. My name is Doug McIntosh, Director of Government Relations at Digital Healthcare, Inc.

Thank you for inviting me to speak here this morning.

Two weeks ago, the National COB/TPL Conference shook the rafters in Orlando with the repeated call for better Cost Avoidance and TPL Recoveries. It is my company's pleasure to say that you have the means of responding to the challenge of that call with our automated pre-emptive coordination of benefits service.

Some Background

The 4000 healthcare payers in the United States have a serious health problem of their own. Secondary payers, and the 51 Medicaid Authorities among them, are especially vulnerable to it. Of course I'm referring to the fact that healthcare payers have no simple and sure way to determine if they should, in fact, pay the claims that come to them.

Every payer knows that he doesn't have the current census from the other 3,999 other payers, and is also aware that not having it results in shotgun billing by medical providers, making the problem worse.

Back in 1993, the Workgroup on EDI dreamed of the day when a centralized process would serve all payers equally by automatically routing a healthcare claim to its correct payers.

The inhibitors at that time were limited technology, authority to access the necessary information, and industry cooperation in sharing policyholder data.

The Extent of the Problem

In 2002, Digital Healthcare, Inc. conducted the first audited study of undiscovered additional coverage. We analyzed 20 million eligibility records from two hundred payer, corporate, government, and hospital entities. Six Medicais were included in the study, averaging much higher undiscovered coverage than the 18% overall average.

The California Performance Review (excerpt attached) observes an incidence of undiscovered Other Health Coverage of 19% and a Washington State internal audit projected undiscovered OHC "well into double digits (from teleconference with State Auditor's official.)"

Providers would want their investment in other claims better.

Dep't necessary to a cap on...

Claims + Medicare + Veterans Admin. st. other

undiscovered coverage | claim out of 5 - paid when other coverage available. | Third Party Reliability | Other Coverage of Medicaid Receipts of Medicaid

is pre-emptive at front end | Provide service | Benefit Private in Company | No other way

Cost State Nothing to do audit. | No one receive bill with responsible to pay. | Eliminate False Claims

ARKANSAS  
KANSAS

Let's translate that to your concerns her in Wisconsin. Using a conservative figure of 15%, it could mean that the Wisconsin Medicaid Authority is paying claims amounting to some \$728 Million. *If* this is true, that \$728 Million is paid on behalf of insurers whose coverage doesn't surface in the TPL process.

## The Solution

In 1995, the Office of Management and Budget asked the Senate Finance Committee to fix this problem: "... we envision an online, up-front query system in which the primary and secondary payers will be determined at or before the time that care is provided, thus eliminating the need for after-the-fact attempts to match data across various data bases ..."

Eleven years ago, they were already looking for something to replace the after-the-fact TPL process.

They were calling for fully automated, pre-emptive COB, and it is now available.

Technology: Combine the fastest, most reliable and powerful computer system on the market with Internet speed and an innovative patent-pending business process that makes the vision of OMB and WEDI (real-time coordination of benefits with automatic ranking by primacy) a reality.

Authority: we have it in:

- HIPAA Sec. 1175's simplification provisions (see accompanying letter from co-author of Sec. 1175 affirming Digital Healthcare's service is consistent with the intent of Congress in)
- In DRA's Sec. 6035 mandate to coordinate benefits before bills go out (excerpt from bill attached)
- In the Federal Code's Section 1035 making it a criminal offense to interfere with the operation of a federally funded health plan
- Implied in New York State's law mandating pre-emptive coordination of benefits (excerpts of the law attached)

Cooperation: The insurance industry sees the merit in establishing such a cooperative process to resolve the vexing issues of coverage and primacy. Leading payers have shown their readiness to cooperate with Digital Healthcare's no-cost Medicaid audits by making coverage information available on 112 Million insureds. And that's just the leading edge, because other payers will follow.

Digital Healthcare is currently under contract to audit recent Medicaid claims in ~~Kansas and Arkansas~~ to benchmark the COB error rate in those states. Another nine states are reviewing our contract to conduct the audit, as well.

A brief outline of our benchmarking audit is attached.

*Preempted  
Automated  
Review*

ARIZONA - TAX  
- CREDIT FOR  
INSURER

Flouidee created  
Corenselors help  
interest of system  
help medicinal Risk adv.  
Premium. Counselors help move  
People into product.

Health Care Reform: Addressing  
Health Care Costs

For the Senate Select Committee on Health Care  
by

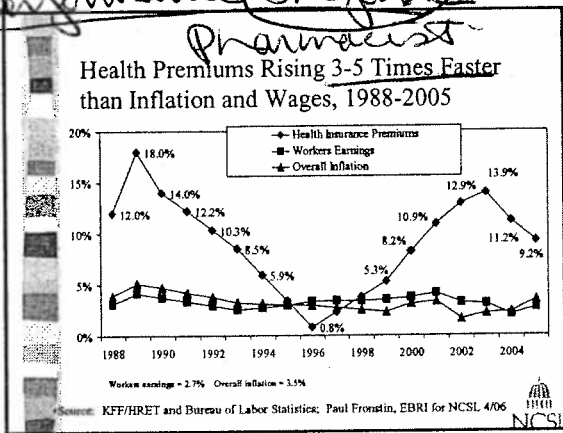
Laura Tobler  
September 27, 2006  
National Conference of State Legislatures  
303-856-1545, laura.tobler@ncsl.org

NCSI

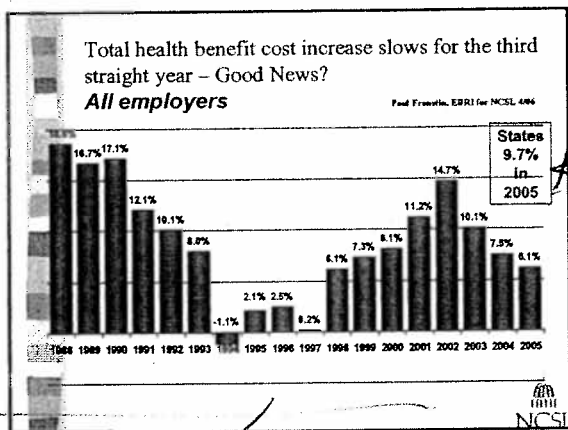
Plucking  
the  
GARS

not abolishing employer  
based market  
help more people buy into  
private ins  
Personal responsibility for  
health.

Appropriate care  
Evidence base  
Pay for performance (Oreign)



14.7 to 6.1%



9.7%

Phrasing  
targeting  
low income  
users  
+ smaller  
bus.

Prop 5  
Version  
for all  
employers  
who not offering

Maryland Payroll tax  
does give.

**Health Care Reform: Addressing Health Care Costs**

- Stabilize the insurance market/reduce the number of uninsured
- Focus more attention on preventive and primary care
- Focus more attention on appropriate care for chronic disease
- Promote personal responsibility
- Consumer-directed health care
- Address long-term care and quality

*Donna Balkum*  
NCSI

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More recent state initiatives for covering the uninsured fall into these categories...

- Making new insurance options more affordable
  - Increasing employer-offered insurance
  - Making new private insurance options more affordable.
  - Assist low-income uninsured via government sponsored programs
- Comprehensive
  - Includes strategies addressing access, cost and quality...
- Covering children *universal HC for kids →*

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*States subsidizing what was...*

*Employers paying less*  
*Sign # employers dropping*  
*Employer based market*  
*here in US.*

*MASSACHUSETTS VERMONT MINNESOTA*

**Montana: Make small business insurance more affordable**

- The Small Business Health Care Affordability Act
  - Targets small businesses
  - New purchasing pool, State Health Insurance Purchasing Pool, to obtain health insurance.
  - Pool insurance will be subsidized on a sliding scale basis.
  - Tax credits to small businesses that are currently offering health insurance.
  - Program is funded by a tobacco tax.
  - Other states have group purchasing arrangements (AR, CA, KS, OH, TX, NM, WI.) Kansas has plans for a subsidized pool.

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*Subsidy*

*not reduced price of product*  
*emph must be 20-25%*

*2 to 10 employees. reduce premiums*  
*this amount*

*marketed waitlist*

*1200 Small Business*

*Buy in - tobacco tax.*  
*subsidized purchasing pools*

**Kentucky: Make small business insurance more affordable**

- Insurance Coverage, Affordability and Relief to Small Employers (ICARE) Program - 4 year pilot program.
- Small employers (2-25 employees) who have been uninsured for at least 12 months and average annual salary does not exceed 300 FPL.
- Employer pays at least 50% of premiums and the state pays \$40 per employee per month. This incentive will be reduced each year by \$10.
- Small employers who offer insurance and pay 50% or more of the premium with at least 1 employee in the group with a high-cost medical condition will receive an incentive to remain insured - \$60 per employee per month which will be reduced each year by \$15.
- Premiums must be discounted for a healthy lifestyle.

*General Fund*

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Subsidy for payment of premium  
State pay \$40. per mo  
- to next yr. Subsidy  
subsidy for small business  
offer. off set increase in premium  
incentives for choosing  
healthier behavior.

**West Virginia: Make small business insurance more affordable:**

- West Virginia Small Business Plan
- allows small businesses access to the buying power of the Public Employees Insurance Agency (PEIA) through a public/private partnership between PEIA and insurance companies. PEIA is the largest self-insured plan, providing insurance to public employees, state universities, and colleges, as well as county boards of education
- allows participating carriers to access PEIA's reimbursement rates, enabling the new small business coverage cost to be reduced significantly.
- Created by the 2004 legislative session through passage of Senate Bill 143. Program enrollment began in January 2005. There are 1,000 enrolled representing 200 businesses.

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Partnered w/ BCBS w/  
Providers. Premium  
by 20% about \$300 per mo  
coverage. 1000 enrolled.

**New York: Make small business insurance more affordable**

- Program - Provide publicly-funded or other type of financed reinsurance for private coverage to assume a portion of insurer's high-cost claims.
- 20% of people account for 80% of health spending
- State subsidizes costs for expensive people with the goal of lowering premiums for all
- State requires all HMOs to offer product
- Small firms w/ low-wage workers, low income self-employed, uninsured workers w/o access to employer sponsored insurance may enroll

*no enrollment*

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Assessment. Help subsidize costs  
subsidy draws in to market  
Reinsurance - Assessment  
on Industry  
NY - tightly regulated  
REG. small # people  
take up large amt spending.  
Marketing important.

on whole  
carriers  
in as individuals  
Perplexed  
Individuals can buy  
or small businesses  
can buy -  
Carrier \$,000 to \$75,000 - carrier 100%  
subsidized  
small businesses. not enrolled,

### Reinsurance subsidy

- Estimated savings of 50% for individuals
- Over 110,000 enrolled (1/06)
  - Most enrollment is non-group
- State Reinsurance Fund spent \$13.3 million in 2003 and \$34.5 million in 2004

NCSI

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### New Jersey: A focus on young adults

- Allow young adults—one of the fastest growing segments of the uninsured—to remain covered on their parent's or guardian's health insurance policy.
- State examples: DE (age 24), MA (age 25), NJ (up to age 30), NM (age 25), CO (age 25, unmarried dependents), Utah (up to age 26)
- This policy strategy requires no state funding. NJ law requires the parent to pay for the coverage entirely (no employer contribution).
- Maine (age 25 with disability, dependent parents and unmarried same-sex and opposite-sex partners) which may bring in disproportionate numbers of unhealthy older dependents
- MD, TX, MN, NY and LA allow coverage for grandchildren

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Parent guardian w/  
a group.  
Parent pays premium  
Concern these folks out of pocket  
each ind. 1020% pay  
Justified

### Medicaid coverage for low-income workers

- New insurance products for small firms with low-wage workers (and employer premium assistance programs).
- Employers, individual and Medicaid pay premium
  - New Mexico — open to uninsured adults <200% FPL, individuals may pay employer contribution.
  - Oklahoma covers workers and spouses <185% FPL who work for small firms; program begins with voucher; safety-net option will be provided for workers with employers unwilling to participate.
  - Arkansas recently received waiver to offer limited benefit product to small firms, Medicaid funding will be available for low-wage workers (<200% FPL)

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Expand Medicaid  
Partnership  
Employer/  
EPIC - small people  
Employer (all) Premium Assistance  
State pays & program - helps  
buy into - check to  
Product groups or individual  
buy in  
Buy into  
Private  
to state & some  
decrease

Mimics  
Private  
Market  
Provides  
help create  
program.

### Oklahoma Employer/Employee Partnership for Insurance Coverage (O-EPIC)

- Aims to cover an additional 50,000 residents with incomes at or below 185 percent FPL.
- Funded by state general fund revenues generated by a tobacco tax, along with federal Medicaid matching funds and employer and employee contributions.
- The O-EPIC Premium Assistance Program will pay part of the health plan premiums for eligible employees working for qualified Oklahoma small businesses (with 25 or fewer employees). Participation in this program is voluntary. Enrollment began in Nov 2005.
- The O-EPIC Public Product Health Care Plan is designed as a safety net for people who cannot access private health coverage through their employer. This plan extends coverage to uninsured self-employed individuals, workers whose employers do not provide health coverage, workers who are not eligible to participate in their employer's health plan, sole proprietors not eligible for small group health coverage, and the unemployed who are currently seeking work. Enrollment began in spring 2006.

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*New tobacco tax,*

### New Mexico's State Coverage Initiative

- New health plan initiative providing low-cost basic health insurance through an employer based benefit program in conjunction with the state.
- Uninsured adults up to 200% federal poverty through employer-sponsored coverage.
- Financed through: employer contribution, employee contribution (based on income), Medicaid (match from unused SCHIP dollars).
- Benefits similar to basic commercial plan.

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### Arkansas Safety Net Benefit Program

- Approved March 2006
- Increase health insurance coverage through a public/private partnership that will provide a "safety net" benefit package to approximately 50,000 uninsured individuals over 5 years.
- Targeted at businesses with fewer than 50 employees that have not offered health coverage in at least one year prior to enrollment.
- Funding comes from fees collected from employers, state tobacco settlement funds and federal Medicaid dollars.
- Will begin with a pilot in late 2006 for up to 25,000 participants. Second phase may go up to 80,000.

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**Massachusetts Health Reform 2006**

- Covers 95% of the uninsured in 3 years
- Preserves federal Medicaid funding
- Simplifies health insurance for small businesses
- Reforms Uncompensated Care
- Promotes financial stability of health care system
- Rewards cost-effective, high quality care
- Encourages shared responsibility: government, individuals, employers, health care providers

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**Focus on preventive and primary care: West Virginia**

- HB 4021
- Establishes a clinic-based primary care services program for an undetermined prepaid fee (developing regulations now).
- West Virginia Health Care Authority will determine the eligibility of providers to obtain licenses to market and sell prepaid health services under such terms as may be established in guidelines developed by the Health Care Authority or the Insurance Commissioner
- Eight providers will be chosen.

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**Utah's Primary Care Network and Covered at Work (1115 waiver) *diagnostic***


- provides primary/preventive care only to up to 25,000 new adults at or below 150% FPL.
- Reduces benefits for some mandatory and optional Medicaid enrollees to help finance expansion.
- Enrollment fee and significant cost sharing.
- Folded state-only UMAP into Medicaid
- People are interested and enrollment continues to rise.
- Those not eligible for PCN because of ESI are eligible for a \$50/month subsidy to pay for ESI.

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Shared Responsibility  
95% Coverage next  
3 yrs  
Gov. Subsidize  
Reg. individuals have  
ing prove have or prove can't  
afford. Reg employers to pay  
as well.  
Participate in ins —  
no pay \$295 per employee  
per year  
of \$1000 uninsured.  
Free rider surcharge) individual  
Primary + preventative  
care through a fee.  
1/2 cost  
of insur  
for uninsured  
connected  
market  
place  
business  
help provide  
through like  
determine approach  
PRETIA  
allow  
PTX  
employee  
50  
subsidy  
Presump  
contribution  
to buy  
ins

**Focus More Attention on Chronic Disease: Vermont**


- 2006 Health Care Affordability Act
  - H 861 and H 895 both signed by the Governor
  - Two major components:
    - Making health insurance affordable and accessible to the uninsured-Catamount Health Program.
    - Improving the delivery of health care.



Changing chronic  
turning waiting  
Co pays -  
Leaders in Quality  
measures.

**Vermont: Catamount Health**

- Everyone who is uninsured for 12 months or more will have access to - and help pay for- a comprehensive health insurance package.
- A standard plan (Classic PPO 50% model) will be offered by the private sector and subsidized (sliding scale) for anyone under 300 percent of poverty.
- Subsidize employer sponsored insurance for eligible people.
- state funding from Medicaid waiver financing, two increases in the tobacco tax, and from an assessment on employers for employees who either are not offered insurance or who are offered insurance, chose not to enroll, and are uninsured. \$365 per FTE who is uninsured.
- Focus on managing chronic disease.



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**Vermont: Improving care delivery**

- Focus on chronic disease management.
- Establish a system of chronic care management.
- Change provider reimbursement system to encourage excellence in chronic disease management.
- Waiving co-pays for patients who seek appropriate care.



Putting Subsidized  
Product -

Investing  
for State Run MA  
Program  
Subsidized  
product


*for CoPay Waived  
 for Patient (PMD)*

*over  
 incentivizing providers  
 to focus on chronic  
 management → pay for performance*

Cost  
Choice

### Health Savings Account (HSA)

- Allows for tax-free accumulation of savings.
  - Tax free contribution; Tax free accumulation.
  - Tax free withdrawals for health care services, COBRA and Long Term Care Ins. premiums, retiree health premiums for Medicare-eligible retirees.
- Must have qualified "High Deductible health plan".
  - Self-only: Minimum \$1,050 annual deductible, \$5,250 Out-of-Pocket max.
  - Family coverage: Minimum \$2,100 deductible, \$10,500 Out-of-Pocket max.
- Contributions
  - Self-only: limited to level of deductible up to \$2,700 max.
  - Family coverage: limited to level of deductible up to \$5,450 max.
- Catch-up contributions once age 55 of \$1,000.
  - Phased-in by 2009.




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### Health Reimbursement Arrangement (HRA)

- Employer provided account that allows for pre-tax reimbursement of medical expenses.
- Typically combined with a high-deductible health plan, but not required.
- Employee contributions not permitted.




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2 cost  
increases  
choices  
Engage  
People

### Health "Consumerism:" Potentials & Concerns

<p><b>Potentials</b></p> <ul style="list-style-type: none"> <li>Lower costs           <ul style="list-style-type: none"> <li>Reduction in use</li> <li>Use of lower cost services</li> </ul> </li> <li>Better engaged consumer</li> <li>More satisfied consumer</li> <li>Better health outcomes/more appropriate care</li> <li>Improve affordability</li> </ul>	<p><b>Concerns</b></p> <ul style="list-style-type: none"> <li>Low health literacy           <ul style="list-style-type: none"> <li>Reduce necessary care</li> <li>Induce demand for unnecessary care</li> </ul> </li> <li>Lack of tools &amp; resources to make decisions</li> <li>Impact on high cost users uncertain</li> <li>Crowd out of full coverage</li> <li>One-time savings</li> </ul>
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Paul Frensch, EBRU for NCSI, 4/08



INCREASED EDUCATION  
to Consumers on  
How to PROFF CHOICE

50,000 income also

Previously  
UNINSURED  
NOT pay cost shares  
2500 on Insured before.

**Consumer-directed health plans gain momentum: Percent employers offering**

	2003	2004	2005	Likely to offer in 2006*	Likely to offer in 2007*
Large employers (500+)	1%	4%	5%	13%	17%
Jumbo employers (20,000+)	9%	12%	22%	29%	31%
State Gov't Employers			6%	22%	22%

\*Estimated 5 on a 5-point scale in which 1 = not at all likely and 5 = very likely. Includes employers that currently offer. 2007 excludes employers likely to offer in 2008. Source: Health & Benefits - NCSI, April 2006




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**State Legislatures' Roles with HSAs**

- Encourage wider use of federal HSAs.
- Create a state income tax exemption for deposits.
- Exempt from mandates that make high-deductible policies problematic.
- Require price transparency so consumers know costs of using their own \$\$.
- Regulate or restrict types of high deductible policies that can be offered or sold.
- Expand the types of financial institutions that can offer health savings accounts (credit unions, assoc.)
- Clean up older tax statutes affecting "Medical Savings Accounts"




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**New laws on HSAs in many states**

- States that conformed to federal Internal Revenue Code for HSA Purposes, 12/04: AZ, CO, CT, DE, GA, HI, ID, IL, IN, IA, KS, LA, MD, MI, MO, MT, NE, NM, NY, NC, ND, OH, OK, OR, RI (04), SC, UT, VT, VA, WV (+ see below) 30
- States that changed laws in 2005-06 to conform to federal IRS Code for HSAs: AR, FL, GA, IN, IA, KY, MA, MN, MS, NV, NJ, OK, PA, UT (effective dates vary) (15)
- States with HSAs for High Risk Pool plans: AL, AR (05), CO, ID (05), KY, LA, MD, MN, MO, NE, SD, WY (12)
- States with HSAs for state employees: AR (04), FL (05), KS (06), OK (05), SC (05), SD (04), UT (06) (7)
- States that do not have state income tax: AK, FL, NH, SD, TN, TX, WA, WY (8)

NCSI's staff contact for consumer directed health care is Richard Cauchi at 303-856-1367 or dick.cauchi@ncsi.org




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**Current State Medicaid Reform Initiatives**

- **Emphasis on personal responsibility**
  - "Consumer choice" of plans
  - Increased premiums or cost sharing
  - Incentives for healthy behaviors
- **increased role of private marketplace**
  - Increased control to plans to determine benefit packages
  - Encourage employer coverage through premium assistance
- **Spending limits and predictability**
  - Defined contribution approaches
  - Aggregate cap on federal funding
  - Strategies that preserve federal funding for health coverage
  - Increased use of managed care

Source: Kathy Gifford, presentation at NCSI's Fiscal Analysts Seminar, September 7, 2006.

NCSI

*Personal Responsibility*  
*Private*

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**Medicaid Pays a Sizable Share of U.S. Health Spending**

Medicaid spending was 1/6 of all US health expenditures in 2004

Category	Before Part D	After Part D
Total Health Care	~15%	~15%
Hospital Care	~15%	~15%
Professional Services	~10%	~10%
Nursing Home Care	~25%	~25%
Prescription Drugs	~10%	~25%

SOURCE: Cynthia Smith, et al., "National Health Spending in 2004," Health Affairs, January/February 2006. Based on National Health Care Expenditure Data for 2004, CMS, Office of the Actuary, 2006.

NCSI

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**Florida Medicaid Modernization**

- **"Customized" Benefit Options:** vary between plans
  - Must provide all mandatory and optional services required by plan enrollees, but *may vary amount, duration and scope*
  - May cover non-traditional services
- **Lower Cost-Sharing:** plans may reduce (but not increase) cost-sharing requirements.
- **Risk-Adjusted Premiums**
- **ESI Opt-out:** beneficiary option to "opt out" of Medicaid to employer sponsored insurance.
- **Enhanced Benefit Accounts:** reward healthy behavior with credits of \$125 per year to purchase health-related products and supplies.
- **Initially, a two county pilot** (Broward, Duval)

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*For individuals to buy product  
Insurer create product that  
medicaid person buys*

*→ Reward for healthy  
behavior.  
i.e. smoking cessation*

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## Vermont Global Commitment to Health

- **Global Cap:** \$4.7 billion cap on total Medicaid expenditures over five years
  - All Medicaid enrollees except LTC and SCHIP
  - State at risk for enrollment and PMPM cost trends
- **State Agency as MCO:** state pays itself a "premium" for each enrollee
- **Flexible Financial Mechanism:** state may use savings to finance non-Medicaid health services for uninsured or underinsured
- **Flexibility to Reduce Coverage:** by reducing benefits, increasing cost sharing, limiting enrollment for optional and expansion populations within limits



State Run Managed  
Care Organization

## Deficit Reduction Act

- Covering different population, sometimes higher income groups
- Increased cost-sharing
- Changing benefit designs
- Consumer Responsibility
- Role in expanding coverage to uninsured
- States are awaiting further interpretation of the law:
  - Many provisions require HHS Secretary to develop guidance
  - Guidance is needed where language is confusing or ambiguous



## DRA Premiums and Cost-Sharing Options

- Premiums/cost-sharing for new groups and types of services
  - Premiums permitted over 150% FPL
  - Cost-sharing permitted over 100% FPL
  - For current eligibles, children more likely than adults to be impacted because most states do not cover adults in the affected income ranges
- **But, with limits and exemptions:**
  - Cost-sharing limit: limited to 10% of service cost under 150% FPL and 20% over 150% FPL
  - Family cap: aggregate premiums and cost-sharing cannot exceed 5% of family income
  - Exempted populations: mandatory kids, pregnant women, institutionalized persons, persons receiving hospice care and women with coverage due to Breast and Cervical Cancer
  - Exempted services: preventive services to kids, pregnancy services, hospice or institutional services, emergency services and family planning services
  - Impact limited (due to exemptions) mostly to non-institutionalized adults (who are not pregnant), optional children and expansion populations under waivers





### West Virginia Member Agreement

- I will do my best to stay healthy. I will go to health improvement programs as directed by my medical home.
- I will read the booklets and papers my medical home gives me. If I have questions about them, I will ask for help.
- I will go to my medical home when I am sick.
- I will take my children to their medical home when they are sick.
- I will go to my medical home for check-ups.
- I will take my children to their medical home for check-ups.
- I will take the medicines my health care provider prescribes for me.
- I will show up on time when I have my appointments.
- I will bring my children to their appointments on time.
- I will call the medical home to let them know if I cannot keep my appointments or those for my children.
- I will let my medical home know when there has been a change in my address or phone number for myself or my children.
- I will use the hospital emergency room only for emergencies.



*of Susan? D*

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### West Virginia (Cont.)

- The "Basic" plan includes all mandatory and some optional services but is more limited than the current full WV benefit package (e.g., diabetes care and mental health care excluded)
- EPSDT is preserved
- "Healthy Rewards Accounts" planned:
  - Credits can cover copays for Rx/medical services
  - Balance at year-end can cover non-covered services
- Phase I in a 4-year Medicaid Redesign effort




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### Idaho

- Creates Three Plans for three groups:
  - Basic Benchmark Plan for healthy children & adults
  - Enhanced Benchmark Plan for elderly and disabled (and for children and adults needing more services than Benchmark plan). Full range of services.
  - Coordinated Benchmark Plan for dual eligibles. Full range of services.
- Participation is voluntary New preventive services will be covered
  - Initial health risk assessment
  - Nutrition services
- EPSDT benefits preserved for all children



*Benefit for person*

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*expanded physical ~~services~~ directed for obesity diabetes*

*Individuals credits can purchase opt out.*



## Idaho (Cont.)

### Basic Benchmark Plan restrictions:

- Long Term Care benefits excluded
- Limits applied to mental health services
- Some provider specialties restricted to diagnostic and evaluation services only

### Personal Health Accounts:

- Individuals earn credits (complying with recommended preventive services) that can be used to purchase tobacco cessation and weight loss goods and services (e.g. nicotine replacement therapies, fitness program memberships and bicycle helmets)



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## DRA Health Opportunity Accounts

### Establishes a demonstration program in up to 10 states to allow high deductible medical service plans plus contributions to a Health Opportunity Account (HOA)

- A state can apply alternative benefits for a group or groups of beneficiaries in one or more geographic areas of a state
- The deductible may not exceed 110% of the HOA contribution
- Groups precluded from participating: aged, blind and disabled, pregnant women, individuals receiving terminal care, long term care, or those eligible for Medicaid for less than three months



*Handwritten initials*

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## More resources:

- For NCSL's summary of the DRA go to <http://www.ncsl.org/statedocs/health/RaconDocs0206.htm>
- For summaries of recent state Medicaid waivers and amendments go to <http://www.ncsl.org/programs/health/1115waivers.htm>
- For NCSL's web page on consumer directed health care go to <http://www.ncsl.org/programs/health/hea.htm>
- For NCSL's web page on access to health care and the uninsured go to <http://www.ncsl.org/programs/health/h-primary.htm>



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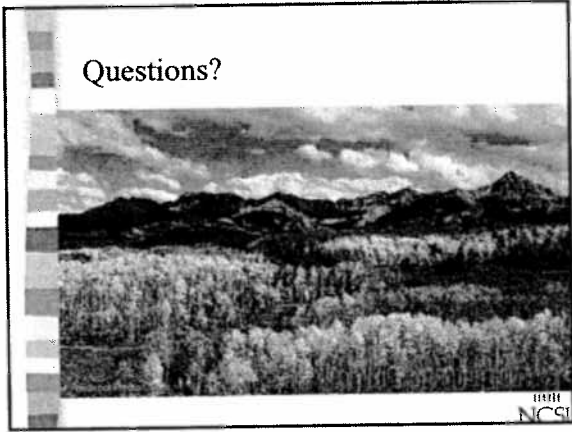
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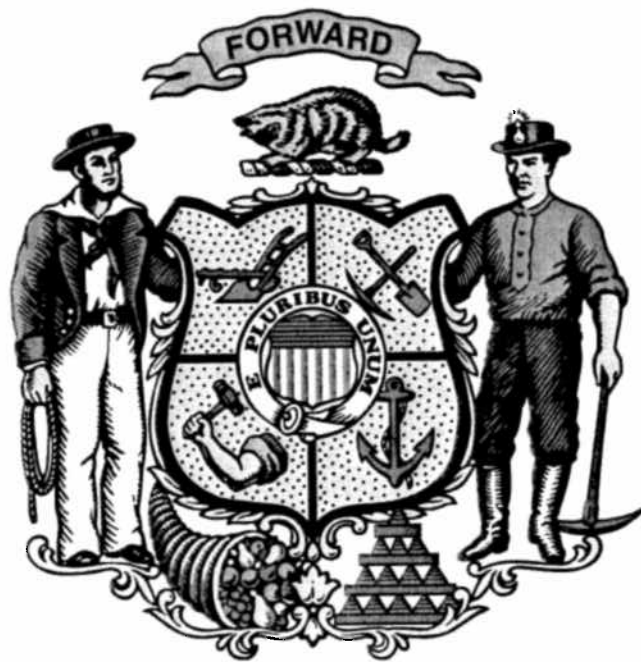
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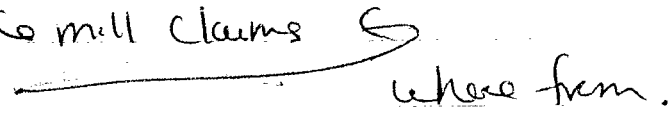
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S-30-06

330 SW

- Can do on pre-emptive basis
- Can query every payer in US + can assemble info + send back.
- 270 - eligibility requirement
- 271 - payer
- Want to bring tech. to the public sector.
- est. state paying claims that privately funded should be paying - 15% of the time.
  - Masdey - how get to that #? what claims data?
  - Indeed @ 26 mill claims
  - Masdey -  where from.
- was Major Clearinghouse who signed agreement to provide info.
  - At least 6 large states - this is where data is from.
  - Both commercial + public claims.
- \* - Masdey - 15% sounds high for state MHC claims. Sounds like a prosperous #.
- \* - DHFS - Masdey - ~~it~~ happens but small # of circumstances.

Proposal

Retrospective study of claims data in US. This would give them a #. Help to benchmark from a

Different perspective. No charge to the state for this.

Arkansas + Kansas have signed on - DITI will do "audit" ... look at retrospective claims.

- Benefits to MA would be that there would be no cost in identifying where claims should be paid.

Maddy - what payers are participating with you?

Ans: expectation of Aetna + other regional payers.

As early states come on board - will wait longer than later states. Ready for pushback from insurers.

X Maddy - Insurers can just decline to participate.

X Ans - HIPAA says you should cooperate -  
However - HIPAA

- Ways to get into:

① Query every payer or

② They can upload eligibility info. to their servers (on reg. basis)

= Get pd. by plan sponsors + providers

- MA free for 1<sup>st</sup> cycle

- After that - nominal cost

~~DAFS~~ DAFS currently does pay avoidance.  
Some say + choice - DHE thinks can eliminate

- Many services where there are no private plan cov. - LTC etc. Probably over 1/2 of MA.

★ DHFS - cost to state :  
for audit →

① provide data

② analyze results to see if state agrees.

### DHFS

★ - what do we avoid paying now? 100's of millions.

★ - Have contract w/ top people and they are not finding much. Contingency based contracts.

- 1st recovery from current vendor - \$5,000.

- For managed care - HFS takes \$ in det. reimb. rates and it is up to them to look/get \$.

- If 1% left on table - if this is what we aren't getting - could look like 45 mill. to state.

- Charlie - how long does audit take.

Ans - About 90 days.

### Next Step -

Send technical needs - what do you need to do the retrospective analysis.

★ DHFS indicates payers that should be paying - and rd. state pay for.

★ State resp. to an act. R

- Has security on data that is more strict than HIPAA etc.
- Have had some folks misuse data - trying to hijack data + do it themselves. Now being sued - likely to face jail time.
- Can't say system is absolutely air tight.
- Moody will contact Arkansas
- Some states have considered leg. to penalize ins. co.'s who aren't paying claims. ~~etc~~ These penalties are higher than HIPAA's penalty.
- would have to mandate providers to submit claims to DHI, rather than state.
- Pre-existing bill contracts exist; hosp. checks w/ insurers + state.
- Other businesses can find cov. (who should pay). but - not provided in real time.
- 10 eligibility providers that compete to verify claims etc.
- Need to evaluate what will we save based on what already saving - to det. How contracts, Rates,

70% of \$ is not in capitation - Nursing home care  
LTC  
Community based waiver

Providers not providing service

- In play - maybe \$ 750 million



Audit 1

~~Where does it start~~

mandate it with the payer's

Q states looking @ (Can't name in public)  
Q states participating in

Don't think would be infringing  
on any other contracts

~~Can't list other~~

Hewlett  
packard hosting  
Software

Pre-emptive  
Comprehensive } Coordination of  
benefits

CLC -  
next steps

ASAP

Make more

• FIB. → find out what  
DHFS → doing - how get started

• (Carol Rose : Mandy  
: Kim Hennes

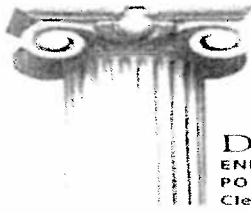
Hoping to get less support.

Next  
week

~~• Tue, 11:30 am anytime  
• Wed - am  
23rd  
11:30 am~~

\* 30th Tues am  
\* Wed 31st am

June  
• Wed 6/7 ~~12:30~~  
afternoon  
~~11:30~~  
~~11:30~~



DIGITAL HEALTHCARE, INC.  
ENHANCED ELECTRONIC COMMERCE  
PO Box 25275  
Cleveland, OH 44125

## Wisconsin Medicaid

May 17, 2006

Digital Healthcare, Inc. is a privately held company that streamlines processing health insurance claims as Congress calls for in the simplification provisions of HIPAA. The Company offers a business process that automates the determination of all an individual's healthcare coverage, and ranking it in order of payment.

An audited study by the Company projects that **15% or more of the claims paid by Medicaid could be primary elsewhere.** In the case of Wisconsin, that could be costing the state \$726 Million a year.

Digital Healthcare can automate the Coordination of Benefits for Wisconsin Medicaid, enabling them to test the health insurance coverage for every claim, without regard to size, against all other payers. That ensures Wisconsin Medicaid will pay **only the claims for which it is responsible.**

### Action:

State of Wisconsin Medicaid engages Digital Healthcare to benchmark double coverage by testing historical claims data. (Test fees waived for Medicaid.)

- Digital Healthcare tests claims against a base of payers to determine all coverage for each patient at the date of claim.
- Digital Healthcare applies NAIC rules to determine primacy for each payer discovered.
- Digital Healthcare reports additional coverage to Wisconsin Medicaid and projects the saving for Medicaid.
- Wisconsin Medicaid continues to provide monthly claims data until findings inspire confidence in deploying Digital Healthcare's online preemptive coordination of benefits service.

### Advantages to Wisconsin Medicaid of Historical Test:

- Incremental savings proven before full service implementation.
- Runs independently of present MMIS and TPL systems.

### Advantages to Wisconsin Medicaid of Online Preemptive Service:

- Eliminates most TPL work, adjudication, pay and chase.
- Tests even the smallest claims, sharply reducing write-offs.
- Inhibits fraudulent claims.
- Requires no new software, hardware, or staff.
- Minimal interface requirements with existing processes.
- Available to Medicaid at no cost for initial contract.

Kansas has  
- initial working with  
them.

• 7 other states  
interested.

• no cost  
audit

• Good - benchmark  
when states are

Blue Back \$100  
we have in

we don't want the headache.

Cost give data

DIGITAL HEALTHCARE, INC.  
ENHANCED ELECTRONIC COMMERCE  
PO Box 25275  
Cleveland, OH 44125

Medicaid

Wisconsin Medicaid  
May 17, 2006

Arkansas - Kansas  
4 1/2 B. (ESM)

Dept of  
w/also  
to do more

Signatures  
part. and

Id 310  
asked  
pays?  
cost

Nov 15

10000

paid  
by providers  
medicaid fee

FRAUD

Costs comp

Doesn't  
increase  
w/ existing  
mark

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FREE  
but Bench mark  
let state use

20th state

Bill  
go out

3rd PL  
TPL  
enough  
sum to  
recover  
funds

TIME  
Patient  
Present  
for Service

next  
effect

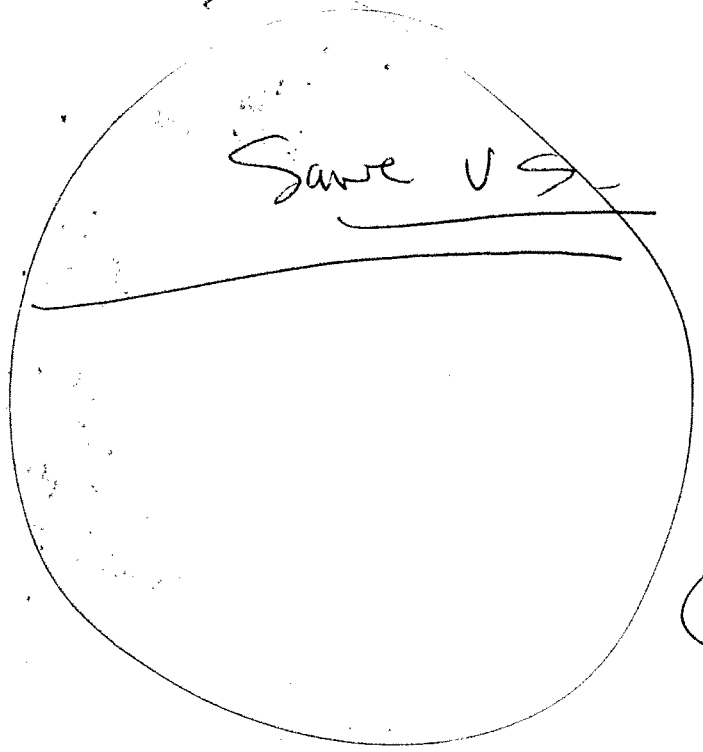
No more  
shotgun

Medicaid

AR Kansas

Newt  
drives  
about of  
thoughts

- suspend licenses  
 - reasons for them  
 to cooperate  
 - unintended subsidy



08 ★

$\frac{2}{3}$   
~~250,000~~  
 70% \$

30%

not.  
1B,  
 NH

2B ok.



# BidRx<sup>sm</sup>: The New Marketplace for Prescriptions

September 27, 2006

PATENT-PENDING

## Current Paradigm



- Prescription drug sales have increased nearly 13% per year in the previous decade (CMS, Office of the Actuary) with no end in sight
  - Consumers, & payers search for solutions to control unsustainable cost increases; offered solutions are not successful
  - Current market solutions restrict access and choice and shift costs to consumers & providers; participants are dissatisfied
- The current marketplace is inefficient, costing billions per year
- Not a functioning Marketplace
  - Product options are unknown
  - Prices of options are unknown
  - No differentiation among available providers
- No real choices for payers: Only option to one PBM is another PBM using same tools and techniques as above

PATENT-PENDING

Cost pharmacist avg \$ 3.00 to file paperwork to be paid by insurer.

• not enough info. to make choices.

• Need info to make choice (current paradigm doesn't differ...)

*Registration  
free for  
any  
consumer*

## The New Marketplace



- A real, functional marketplace with relevant, timely, and actionable information
  - Therapy options are known @ point-of-decision
  - Price & value of options are known @ point-of-decision
  - Real differentiation among available products & providers
- Prescription drug costs for payers & consumers can decrease by over 50%; cost reduction, not transfer
- The new marketplace is efficient, saving billions of dollars in unnecessary costs
- A new choice for payers & consumers: an open, transparent, competitive electronic marketplace (CEM) for prescriptions.

PATENT-PENDING

## The Bid<sub>Rx</sub><sup>sm</sup> Marketplace



# Thank you

BidRx.com: your Rx marketplace

PATENT-PENDING

13,000 drugs  
3 mos

How often  
Drugs updated

How much  
pay  
where get it.

Competition in for



+ cost for you

# BidRx<sup>sm</sup>: The New Marketplace for Prescriptions

September 27, 2006

PATENT-PENDING

Pharmacy  
Basket at  
1st time  
Pharmacy get  
copy  
cancel  
Physician  
cancel over  
internet.

PBM  
|

BIDRX  
|

~~Pharmacy~~  
Pharmacy

Based on  
market  
competition  
1 by 1

## Current Paradigm



- Prescription drug sales have increased nearly 13% per year in the previous decade (CMS, Office of the Actuary) with no end in sight
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PATENT-PENDING

Dr.  
consumers  
can't  
make  
mistake  
enter drug



## The New Marketplace



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PATENT-PENDING

## The Bid<sub>Rx</sub><sup>sm</sup> Marketplace



## Thank you

**BidRx.com: your Rx marketplace**

PATENT-PENDING

Name

Contact Information

Katie Mink  
Ken Dykenk

Sen. Brown's ofc 266-8546  
DHCF/DHFS 267-7118

Mark Moody

DHCF

Ron Herms

DHFS

266-9622

Marlia Moore

LFB

266-3847

Michelle Pink

DOA

267-7980

Charles Morgan

LFB

266-3847

Lee Vang

Leg Council

Laura Prose

"

266-9791

~~Carol Boester~~