

Assembly

Record of Committee Proceedings

Committee on Health

Assembly Bill 357

Relating to: advertising for prescription drugs.

By Representatives Sherman, Musser, Molepske, Ainsworth, Freese, Lehman, Schneider, Zepnick, Black, Cullen, Benedict, Pocan, Vruwink, Parisi, Seidel, Turner, Pope-Roberts and Sinicki; cosponsored by Senators Carpenter, Jauch and Hansen.

April 22, 2005 Referred to Committee on Health.

September 13, 2005 **PUBLIC HEARING HELD**

Present: (9) Representatives Underheim, Vukmir, Wieckert, Krawczyk, Hundertmark, Strachota, Moulton, Vruwink and Benedict.

Absent: (4) Representatives Gielow, Wasserman, Shilling and Nelson.

Appearances For

- Gary Sherman, Port Wing — Rep., Wisconsin State Assembly 74th

Appearances Against

- Jack Geisser, Washington — PhRMA
- Tom Moore, Madison — PhRMA
- Peter Fox, Madison — Wisconsin Newspaper Association

Appearances for Information Only

- Mark Grapentine, Madison — Wisconsin Medical Society

Registrations For

- None.

Registrations Against

- John Laabs, Madison — Wisconsin Broadcasters Association
- R. J. Pirlot, Madison — Wisconsin Manufacturers and Commerce

May 4, 2006 Failed to pass pursuant to Senate Joint Resolution 1.

Michelle Hough
Committee Clerk