

## Senate

### Record of Committee Proceedings

#### **Committee on Natural Resources and Transportation**

##### **Senate Bill 541**

Relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation and an audit of a program of the Department of Transportation.

By Senators Kanavas, Erpenbach, Breske, Brown, Grothman, Hansen, Kapanke, Olsen and Reynolds; cosponsored by Representatives Honadel, Ainsworth, Albers, Ballweg, Friske, Gielow, Gronemus, Gunderson, Hahn, Krawczyk, Lehman, Moulton, Musser, Nerison, Ott, Petrowski, Richards, Sheridan, Shilling, Staskunas, Stone, Strachota, Towns, Van Roy, Ward, Wood and Zepnick.

January 31, 2006      Referred to Committee on Natural Resources and Transportation.

April 20, 2006      **PUBLIC HEARING HELD**

Present:    (4)      Senators Kedzie, Kapanke, Wirch and Breske.  
Absent:    (1)      Senator Stepp.

##### Appearances For

- Jason Vick — Representative Mark Honadel
- Janet Swandby — Outdoor Advertising Association of Wisconsin
- Dan Pomeroy — Clear Channel Outdoor
- Brad Yarmark — Lamar Advertising
- Bill Schroeder — Next Media Outdoor
- Keith Carson — Collins Outdoor Advertising

##### Appearances Against

- Chuck Mitchell — Scenic Wisconsin

##### Appearances for Information Only

- Scott Hasset — Secretary, WI Department of Natural Resources
- David Vieth — Wisconsin Department of Transportation

##### Registrations For

- Kurt Weis — Lamar Advertising
- Anthony Hickey, Milton
- Jason Saari — Adams Outdoor Advertising
- Rich Reinart — Lamar Advertising
- Tim Collins — Collins Outdoor Advertising

- Andy MacMorran — Lamar Outdoor Advertising
- Bill Smith — NFIB
- Jon Erpenbach — Senator, 27th Senate District
- Julia Hertel — WI Association of Convention and Visitors Bureau
- Matt Hauser — WI Petroleum Marketers and Convenience Store Association
- Romy Snyder — WI Dells Visitor and Convention Bureau
- Douglas Johnson — WI Merchants Federation
- Trisha Pugal — WI Innkeepers Association
- John Haka — Midwest Hardware Association
- Mary Ann Gerrard — WI Auto and Truck dealers Association
- Jane Sweasy — JAG Outdoor Advertising
- Chet Gerlach — Association of WI Tourism Attractions

Registrations Against

- Richard Chenoweth, Madison

April 20, 2006

**EXECUTIVE SESSION HELD**

Present: (5) Senators Kedzie, Stepp, Kapanke, Wirch and Breske.

Absent: (0) None.

Moved by Senator Breske, seconded by Senator Kapanke that **Senate Bill 541** be recommended for passage.

Ayes: (5) Senators Kedzie, Stepp, Kapanke, Wirch and Breske.

Noes: (0) None.

PASSAGE RECOMMENDED, Ayes 5, Noes 0

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Matt Phillips  
Committee Clerk