



State of Wisconsin  
2007 - 2008 LEGISLATURE

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**SENATE SUBSTITUTE AMENDMENT 1,  
TO 2007 SENATE BILL 174**

March 5, 2008 – Offered by Senator VINEHOUT.

1     **AN ACT** *to repeal* 37.60, 38.50 (1) (b), 38.50 (1) (e) 6., 38.50 (1) (e) 8., 38.50 (7) (b),  
2           38.50 (8) (h), 38.50 (8) (i), 38.50 (10) (title), 38.50 (11) (a) 1., 38.50 (11) (a) 2. and  
3           38.50 (11) (b) 2.; *to renumber* 38.50 (title), 38.50 (1) (d), 38.50 (7) (i), 38.50 (8)  
4           (c) 2., 38.50 (8) (c) 7., 38.50 (8) (d), 38.50 (8) (e), 38.50 (10) (c) (intro.), 38.50 (10)  
5           (c) 4. and 38.50 (11) (title); *to renumber and amend* 38.50 (1) (intro.), 38.50  
6           (1) (a), 38.50 (1) (c), 38.50 (1) (e) (intro.), 38.50 (1) (e) 1., 38.50 (1) (e) 2., 38.50  
7           (1) (e) 3., 38.50 (1) (e) 4., 38.50 (1) (e) 5., 38.50 (1) (e) 7., 38.50 (1) (f), 38.50 (1)  
8           (g), 38.50 (2), 38.50 (3), 38.50 (5), 38.50 (7) (intro.), 38.50 (7) (a), 38.50 (7) (c),  
9           38.50 (7) (d), 38.50 (7) (e), 38.50 (7) (f), 38.50 (7) (g), 38.50 (7) (h), 38.50 (8) (title),  
10          38.50 (8) (a), 38.50 (8) (b), 38.50 (8) (c) (intro.), 38.50 (8) (c) 1., 38.50 (8) (c) 3.,  
11          38.50 (8) (c) 4., 38.50 (8) (c) 5., 38.50 (8) (c) 6., 38.50 (8) (f), 38.50 (8) (g), 38.50  
12          (10) (a), 38.50 (10) (b), 38.50 (10) (c) (title), 38.50 (10) (c) 1., 38.50 (10) (c) 2., 38.50  
13          (10) (c) 3., 38.50 (10) (cm), 38.50 (10) (d), 38.50 (10) (e), 38.50 (10) (f), 38.50 (11)

1 (a) (intro.), 38.50 (11) (a) 3., 38.50 (11) (b) 1., 38.50 (11) (c) and 38.50 (11) (d); **to**  
2 **amend** 20.292 (2) (g), 20.292 (2) (gm), 20.292 (2) (i), 29.506 (7m) (a), 45.20 (1)  
3 (d), 45.20 (2) (a) 1., 45.20 (2) (a) 2. (intro.), 45.20 (2) (c) 1., 45.20 (2) (d) 1. (intro.),  
4 45.21 (2) (a), 71.05 (6) (b) 28. (intro.), 182.028, 460.05 (1) (e) 1., 944.21 (8) (b) 3.  
5 a. and 948.11 (4) (b) 3. a.; **to repeal and recreate** 20.292 (2) (g); and **to create**  
6 37.01 (2), 37.10 (2) to (6), 37.15, 37.30 (title), 37.30 (2), 37.30 (3), 37.35 (2), 37.35  
7 (3) (c), (d), (e) and (g), 37.35 (8), 37.40 (title), 37.45 and 37.50 of the statutes;  
8 **relating to:** the purposes, authority, and responsibilities of the Educational  
9 Approval Board and the regulation of schools by that board.

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#### ***Analysis by the Legislative Reference Bureau***

Under current law, the Educational Approval Board (EAB) is required to protect the general public by inspecting and approving private trade, correspondence, business, and technical schools, changes of ownership or control of those schools, teaching locations used by those schools, and courses of instruction offered by those schools and by regulating the soliciting of students for courses and courses of instruction offered by those schools. In particular, the EAB is required to perform certain actions to protect students, prevent fraud, and encourage generally accepted educational standards at those schools. Those actions include requiring schools offering courses and courses of instruction to residents of this state to furnish information concerning their facilities, curricula, instructors, enrollment policies, tuition and other charges and fees, refund policies, and policies concerning the negotiability of promissory instruments received in payment of tuition and other charges.

Current law also prohibits a solicitor representing any school from soliciting students for a course or course of instruction for a consideration or remuneration, except upon the actual business premises of the school, unless the solicitor first secures a solicitor's permit from the EAB and includes provisions relating to application and issuance of solicitor's permits, refusal or revocation of those permits, and consequences for soliciting students without a permit. Moreover, current law permits the EAB to indemnify a student, parent, or sponsor from an appropriation commonly referred to as the student protection fund, if a school closure results in losses to the student, parent, or sponsor. Finally, current law permits the EAB to take possession of the student records of schools, including certain schools not approved by the EAB, that have discontinued their operations, are proposing to discontinue their operations, or are in imminent danger of discontinuing their operations, if the records are in danger of being destroyed, secreted, mislaid, or

otherwise being made unavailable to the person who is the subject of the record. Schools not approved by the EAB whose student records the EAB may take into possession include tax-exempt schools that were incorporated in this state before January 1, 1992, or that had their headquarters and principal places of business in this state before 1970; schools that are licensed, approved, and supervised by other state agencies; schools approved by the Department of Public Instruction for the training of teachers; and schools accredited by accrediting agencies recognized by the EAB.

This substitute amendment moves the powers and duties of the EAB from a chapter of the statutes relating to the technical college system to its own newly created chapter, reorganizes those powers and duties, and makes various substantive changes with respect to those powers and duties. Specifically, the substitute amendment does the following:

1. **Purposes.** Specifies that the purposes of the EAB are to protect the general public and to support quality educational options and requires the EAB to accomplish those purposes by doing all of the following:

a. Evaluating and approving schools, which the substitute amendment redefines to mean, subject to certain exceptions, any individual, partnership, association, corporation, or limited liability company, whether located within or outside this state, that offers, maintains, provides, or conducts for a fee a course of study that provides practical or academic instruction, education, or training leading to a diploma, certificate, or other indicia that a student has acquired knowledge or skills (program), including any private trade, technical, career, distance learning, or degree-granting school.

b. Collecting and disseminating outcome and satisfaction information for the students of schools.

c. Performing annual reviews of schools.

d. Conducting regular on-site evaluations of schools.

e. Holding schools accountable for improving their performance and effectiveness.

f. Supporting options for innovative and quality programs offered by schools.

2. **Accountability.** Requires the EAB to develop, periodically review, and, if appropriate, revise a strategic plan that includes specific goals, objectives, and measurable results and to use the strategic plan to evaluate annually its performance and effectiveness.

3. **Authority.** Requires the EAB to approve schools, programs that another state agency or board is not authorized to approve or accept, changes of ownership or control of schools, teaching locations used by schools, and school representatives who, in places other than a school, attempt to secure the enrollment of students in the school that meet the requirements and standards established by the EAB and that comply with rules promulgated by the EAB. In the case of a school that offers a program that another state agency or board is authorized to approve or accept, including a program leading to a credential that is required for licensure or a program providing professional development for a licensee, the substitute amendment requires the EAB to cooperate with that other state agency or board in

the approval of the school by the EAB and the approval or acceptance of the program by that other state agency or board. The substitute amendment also grants to the state superintendent of public instruction exclusive authority to approve or accept programs leading to licensure of teachers or providing professional development for teachers and schools that offer only those programs.

4. **Responsibility.** Requires the EAB to perform certain actions to hold schools accountable for achieving satisfactory student outcomes and to ensure that programs meet generally accepted educational, occupational, and industry standards, including establishing standards and criteria for approving schools offering programs that are delivered primarily by distance learning and requiring a school, prior to enrolling a student who is a resident of this state, to provide the student with a catalog that includes information about the following:

- a. The school's mission, facilities, programs, and instructors.
- b. The school's policies concerning enrollment and admissions, academic progress, and student conduct.
- c. Student services, including employment assistance services, the school provides.
- d. The school's complaint procedures.
- e. Student outcome and satisfaction information.
- f. The school's fees, refund policies, and policies concerning the negotiability of promissory instruments received in payment of fees.
- g. Any other information the EAB considers necessary to hold schools accountable for achieving satisfactory student outcomes and to ensure that programs meet generally accepted educational, occupational, and industry standards.

5. **Reporting.** Requires an approved school to submit annually to the EAB all of the following:

- a. Information about the school as prescribed by the EAB, including a current school catalog, an enrollment contract, if one is used, copies of advertising used by the school, and financial information as the EAB considers necessary.
- b. Student satisfaction and outcome information, including information on the number of students from the prior year who are continuing in the current year, the number of new students starting in the current year, the number of students who have dropped out or withdrawn since the prior year, the number of students who are anticipated to continue next year, the number of students completing a program, the number of completers successfully employed, and such other information as the EAB considers necessary.
- c. A report on the school's progress in achieving the goals of its institutional plan.

6. **Recruiting.** Deletes, effective 24 months after the date of publication of the substitute amendment, the statutory provisions relating to solicitor's permits, but retains among the responsibilities of EAB regulation of the recruiting of students and the issuing of permits to school representatives.

7. **Student protection fund.** Permits the EAB to pursue any legal action it considers necessary to recover any losses paid from the student protection fund.

8. ***Student records.*** Eliminates the authority of the EAB to take possession of the student records of a school not approved by the EAB that has discontinued its operations, is proposing to discontinue its operations, or is in imminent danger of discontinuing its operations.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

1           **SECTION 1.** 20.292 (2) (g) of the statutes is amended to read:

2           20.292 (2) (g) *Proprietary Approval of school programs.* The amounts in the  
3           schedule for the examination and approval of proprietary school programs under ch.  
4           37. Ninety percent of all moneys received from the issuance of solicitor's  
5           representative's permits under s. ~~38.50 (8)~~ 37.60 and from the fees under s. ~~38.50 (10)~~  
6           37.40 (3) (c) shall be credited to this appropriation account.

7           **SECTION 2.** 20.292 (2) (g) of the statutes, as affected by 2007 Wisconsin Act ...  
8           (this act), is repealed and recreated to read:

9           20.292 (2) (g) *Approval of school programs.* The amounts in the schedule for  
10           the examination and approval of school programs under ch. 37. Ninety percent of all  
11           moneys received from the fees under s. 37.40 (3) (c) shall be credited to this  
12           appropriation account.

13           **SECTION 3.** 20.292 (2) (gm) of the statutes is amended to read:

14           20.292 (2) (gm) *Student protection.* All moneys received from fees received  
15           under s. ~~38.50 (10) (e) 4.~~ 37.40 (3) (d) and from amounts recovered under s. 37.50 (1),  
16           for the purpose of indemnifying students, parents, or sponsors under s. ~~38.50 (10) (a)~~  
17           37.50 (1) and for the purpose of preserving under s. ~~38.50 (11)~~ 37.55 the students  
18           records of schools, as defined in s. ~~38.50 (11) (a) 2.,~~ that have discontinued their  
19           operations.

20           **SECTION 4.** 20.292 (2) (i) of the statutes is amended to read:

1           20.292 (2) (i) *Closed schools; preservation of student records.* All moneys  
2 received from fees collected under s. ~~38.50 (11) (d)~~ 37.55 (4) to be used for the  
3 administrative costs of taking possession of, preserving, and providing under s. 37.55  
4 copies of student records of schools, ~~as defined in s. 38.50 (11) (a) 2.~~, that have  
5 discontinued their operations.

6           **SECTION 5.** 29.506 (7m) (a) of the statutes is amended to read:

7           29.506 (7m) (a) The department shall issue a taxidermy school permit to a  
8 person who applies for the permit; who, on August 15, 1991, ~~holds~~ held a valid  
9 taxidermist permit issued under this section; and who, on August 15, 1991, ~~operates~~  
10 operated a taxidermy school approved by the educational approval board under s.  
11 ~~38.50~~ 38.51, 1991 stats.

12           **SECTION 6.** 37.01 (2) of the statutes is created to read:

13           37.01 (2) “Fee” means an application fee, a fee charged for tuition, books, or  
14 materials, or any other fee charged to attend a school.

15           **SECTION 7.** 37.10 (2) to (6) of the statutes are created to read:

16           37.10 (2) Collecting and disseminating outcome and satisfaction information  
17 for students attending schools.

18           (3) Performing annual reviews of schools.

19           (4) Conducting regular on-site evaluations of schools.

20           (5) Holding schools accountable for improving their performance and  
21 effectiveness.

22           (6) Supporting options for innovative and quality programs offered by schools.

23           **SECTION 8.** 37.15 of the statutes is created to read:

24           **37.15 Accountability.** The board shall develop, periodically review, and, if  
25 appropriate, revise a strategic plan for achieving its purposes under s. 37.10. The

1 strategic plan shall include specific goals, objectives, and measurable results. The  
2 board shall use the strategic plan to evaluate annually its performance and  
3 effectiveness.

4 **SECTION 9.** 37.30 (title) of the statutes is created to read:

5 **37.30 (title) Authority.**

6 **SECTION 10.** 37.30 (2) of the statutes is created to read:

7 37.30 (2) Subject to sub. (3), in the case of a school that offers a program that  
8 another state agency or board is authorized to approve or accept, including a program  
9 leading to a credential that is required for licensure or a program providing  
10 professional development for a licensee, the board shall cooperate with that other  
11 state agency or board in the approval of the school by the board and the approval or  
12 acceptance of the program by that other state agency or board.

13 **SECTION 11.** 37.30 (3) of the statutes is created to read:

14 37.30 (3) The state superintendent of public instruction shall have the  
15 exclusive authority to do all of the following:

16 (a) Approve a program offered by a school located in this state, or accept a  
17 program offered by a school located outside this state that is accredited by another  
18 state or jurisdiction, leading to licensure of teachers or providing professional  
19 development for teachers.

20 (b) Approve a school located in this state, or accept a school located outside this  
21 state that is accredited by another state or jurisdiction, that only offers programs  
22 leading to licensure of teachers or providing professional development for teachers.

23 **SECTION 12.** 37.35 (2) of the statutes is created to read:

24 37.35 (2) Establish standards and criteria for approving schools offering  
25 programs that are delivered primarily by distance learning.

1           **SECTION 13.** 37.35 (3) (c), (d), (e) and (g) of the statutes are created to read:

2           37.35 (3) (c) Student services, including employment assistance services, the  
3 school provides.

4           (d) The school’s complaint procedures.

5           (e) Student outcome and satisfaction information.

6           (g) Any other information that the board considers necessary to accomplish the  
7 goals specified in s. 37.35 (intro.).

8           **SECTION 14.** 37.35 (8) of the statutes is created to read:

9           37.35 (8) Require schools to comply with all applicable building, plumbing,  
10 electrical, and fire codes and all similar codes established for the protection of the  
11 health and safety of occupants of school buildings.

12           **SECTION 15.** 37.40 (title) of the statutes is created to read:

13           **37.40 (title) Approval; application; fees.**

14           **SECTION 16.** 37.45 of the statutes is created to read:

15           **37.45 Reporting. (1) INFORMATION ABOUT SCHOOL.** An approved school shall  
16 annually submit to the board information about the school as prescribed by the  
17 board, including a current school catalog, an enrollment contract, if one is used by  
18 the school, copies of advertising used by the school during the preceding year, and  
19 financial information as the board considers necessary.

20           **(2) STUDENT OUTCOME AND SATISFACTION INFORMATION.** An approved school shall  
21 annually report to the board student satisfaction and outcome information,  
22 including information on the number of students from the prior year who are  
23 continuing in the current year, the number of new students starting in the current  
24 year, the number of students who have dropped out or withdrawn since the prior  
25 year, the number of students who are anticipated to continue next year, the number



1 of students completing a program, the number of completers successfully employed,  
2 and such other information as the board considers necessary.

3 **(3) INSTITUTIONAL PLAN.** An approved school shall have an institutional plan  
4 and shall report annually to the board on the progress of the school in achieving the  
5 goals of the plan.

6 **SECTION 17.** 37.50 of the statutes is created to read:

7 **37.50 Consumer protection. (1) STUDENT PROTECTION FUND.** If a school  
8 closure results in losses to students, parents, or sponsors, the board may authorize  
9 the full or partial payment of those losses from the appropriation under s. 20.292 (2)  
10 (gm). The board may pursue any legal action it considers necessary to recover any  
11 losses paid from that appropriation. Any losses recovered under this subsection shall  
12 be deposited into the general fund and credited to the appropriation account under  
13 s. 20.292 (2) (gm).

14 **SECTION 18.** 37.60 of the statutes, as affected by 2007 Wisconsin Act .... (this  
15 act), is repealed.

16 **SECTION 19.** 38.50 (title) of the statutes is renumbered chapter 37 (title).

17 **SECTION 20.** 38.50 (1) (intro.) of the statutes is renumbered 37.01 (intro.) and  
18 amended to read:

19 **37.01 Definitions.** (intro.) In this ~~section~~ chapter, unless the context clearly  
20 requires otherwise:

21 **SECTION 21.** 38.50 (1) (a) of the statutes is renumbered 37.01 (1) and amended  
22 to read:

23 **37.01 (1)** ~~Notwithstanding s. 38.01 (2), "board"~~ "Board" means the educational  
24 approval board.

25 **SECTION 22.** 38.50 (1) (b) of the statutes is repealed.

1           **SECTION 23.** 38.50 (1) (c) of the statutes is renumbered 37.01 (4) and amended  
2 to read:

3           37.01 (4) ~~“Course of instruction”~~ “Program” means a series of classroom or  
4 correspondence courses having a unified purpose which lead course of study that  
5 provides practical or academic instruction, education, or training leading to a  
6 diploma or, certificate, degree or to an occupational or vocational objective, or other  
7 indicia that a student has acquired knowledge or skills, but does not include  
8 education or training offered by an employer solely to its employees or a program that  
9 another state agency or board is authorized to approve or accept.

10           **SECTION 24.** 38.50 (1) (d) of the statutes is renumbered 37.01 (3).

11           **SECTION 25.** 38.50 (1) (e) (intro.) of the statutes is renumbered 37.01 (6) (intro.)  
12 and amended to read:

13           37.01 (6) (intro.) “School” means any person, whether located within or outside  
14 this state, that offers, maintains, provides, or conducts a program for a fee, including  
15 any private trade, correspondence, business, or technical, career, distance learning,  
16 or degree-granting school, but does not include not including any of the following:

17           **SECTION 26.** 38.50 (1) (e) 1. of the statutes is renumbered 37.01 (6) (a) (intro.)  
18 and amended to read:

19           37.01 (6) (a) (intro.) ~~In-state schools that are~~ An in-state school that is exempt  
20 from taxation under section 501 of the Internal Revenue Code and that either were  
21 meets any of the following requirements:

22           1. Was incorporated in this state prior to January 1, 1992, or had their and has  
23 continuously been in good standing under ch. 181 since the date of incorporation.

24           2. Had its administrative headquarters and principal places of business in this  
25 state prior to 1970.

1           **SECTION 27.** 38.50 (1) (e) 2. of the statutes is renumbered 37.01 (6) (b) and  
2 amended to read:

3           37.01 (6) (b) ~~Schools~~ A school that are supported mainly by taxes is governed  
4 by a public board.

5           **SECTION 28.** 38.50 (1) (e) 3. of the statutes is renumbered 37.01 (6) (c) and  
6 amended to read:

7           37.01 (6) (c) ~~Schools~~ A school offering only programs that are of a parochial or  
8 denominational character offering courses having, that have a sectarian objective,  
9 and that are limited to use in the ministry of a religion, as determined by the board.

10          **SECTION 29.** 38.50 (1) (e) 4. of the statutes is renumbered 37.01 (6) (d) and  
11 amended to read:

12          37.01 (6) (d) ~~Schools primarily offering instruction~~ A school offering a program  
13 that is avocational or recreational in nature and not leading to that does not have a  
14 vocational objective.

15          **SECTION 30.** 38.50 (1) (e) 5. of the statutes is renumbered 37.01 (6) (e) and  
16 amended to read:

17          37.01 (6) (e) ~~Courses conducted by~~ A school that only offers programs to  
18 employers exclusively for the exclusive use of their employees and without charge to  
19 those employees.

20          **SECTION 31.** 38.50 (1) (e) 6. of the statutes is repealed.

21          **SECTION 32.** 38.50 (1) (e) 7. of the statutes is renumbered 37.01 (6) (f) and  
22 amended to read:

23          37.01 (6) (f) Schools approved or accepted by the department of public  
24 instruction for the training of teachers as provided in s. 37.30 (3) (b).

25          **SECTION 33.** 38.50 (1) (e) 8. of the statutes is repealed.

1           **SECTION 34.** 38.50 (1) (f) of the statutes is renumbered 37.01 (5) and amended  
2 to read:

3           37.01 (5) “~~Solicitor~~” “Representative” means a person employed by or  
4 representing a school located ~~either within or outside this state that who~~, in places  
5 other than ~~the actual business premises~~ of the school, personally attempts to secure  
6 the enrollment of a student in the school.

7           **SECTION 35.** 38.50 (1) (g) of the statutes is renumbered 37.01 (7) and amended  
8 to read:

9           37.01 (7) “Teaching location” means the area and facilities designated for use  
10 by a school that are required to be approved by the board under this ~~section~~ chapter.

11           **SECTION 36.** 38.50 (2) of the statutes is renumbered 37.10 (intro.) and amended  
12 to read:

13           **37.10 Responsibilities Purposes.** (intro.) ~~The board shall purposes of the~~  
14 board are to protect the general public by inspecting and to support quality  
15 educational options. The board shall accomplish those purposes by doing all of the  
16 following:

17           (1) Evaluating and approving private trade, correspondence, business, and  
18 technical schools doing business within this state, whether located within or outside  
19 this state, changes of ownership or control of the schools, teaching locations used by  
20 the schools, and courses of instruction offered by the schools and regulate the  
21 soliciting of students for correspondence or classroom courses and courses of  
22 instruction offered by the schools.

23           **SECTION 37.** 38.50 (3) of the statutes is renumbered 37.25 and amended to read:

24           **37.25 Rule-making power.** The board shall promulgate rules and establish  
25 standards necessary to administer this ~~section~~ chapter.

1           **SECTION 38.** 38.50 (5) of the statutes is renumbered 37.20 and amended to read:

2           **37.20 Employees, quarters.** The board shall employ a person to perform the  
3 duties of an executive ~~secretary~~ director and any other persons under the classified  
4 service that may be necessary to carry out the board's ~~responsibilities~~ purposes. The  
5 person performing the duties of the executive ~~secretary~~ director shall be in charge  
6 of the administrative functions of the board. ~~The board shall, to the maximum extent~~  
7 ~~practicable, keep its office with the technical college system board.~~

8           **SECTION 39.** 38.50 (7) (intro.) of the statutes is renumbered 37.35 (intro.) and  
9 amended to read:

10           **37.35 Approval of schools generally Responsibilities.** (intro.) To protect  
11 ~~students, prevent fraud and misrepresentation in the sale and advertising of courses~~  
12 ~~and courses of instruction, and encourage schools to maintain courses and courses~~  
13 ~~of instruction consistent in quality, content, and length with~~ hold schools accountable  
14 for achieving satisfactory student outcomes and to ensure that programs meet  
15 generally accepted educational, occupational, and industry standards, the board  
16 shall do all of the following:

17           **SECTION 40.** 38.50 (7) (a) of the statutes is renumbered 37.35 (1) and amended  
18 to read:

19           **37.35 (1)** ~~Investigate~~ Evaluate the adequacy of ~~courses and courses of~~  
20 ~~instruction~~ programs offered by schools to residents of this state ~~and establish~~  
21 ~~minimum standards for those courses of instruction.~~

22           **SECTION 41.** 38.50 (7) (b) of the statutes is repealed.

23           **SECTION 42.** 38.50 (7) (c) of the statutes is renumbered 37.35 (6) and amended  
24 to read:

1           37.35 (6) Establish ~~rules, standards, and criteria to prevent fraud and~~  
2           misrepresentation in the sale and advertising of ~~courses and courses of instruction~~  
3           programs.

4           **SECTION 43.** 38.50 (7) (d) of the statutes is renumbered 37.35 (5) and amended  
5           to read:

6           37.35 (5) ~~Promulgate rules restricting~~ Prescribe restrictions on the  
7           negotiability of promissory instruments received by schools in payment of ~~tuition~~  
8           ~~and other charges~~ fees.

9           **SECTION 44.** 38.50 (7) (e) of the statutes is renumbered 37.35 (7) and amended  
10          to read:

11          37.35 (7) Establish minimum standards for refund of the unused portion of  
12          ~~tuition, fees, and other charges~~ if a student does not enter a ~~course or course of~~  
13          ~~instruction program~~ or withdraws or is discontinued from the course program.

14          **SECTION 45.** 38.50 (7) (f) of the statutes is renumbered 37.35 (3) (intro.) and  
15          amended to read:

16          37.35 (3) (intro.) ~~Require schools offering courses and courses of instruction to~~  
17          ~~residents of this state to furnish a school, prior to enrolling a student who is a~~  
18          resident of this state, to provide the student with a catalog that includes information  
19          concerning ~~their~~ all of the following:

20                 (a) The school's mission, facilities, curricula, programs, and instructors,

21                 (b) The school's policies concerning enrollment policies, tuition and other  
22                 ~~charges and~~ and admissions, academic progress, and student conduct.

23                 (f) The school's fees, refund policies, and policies concerning negotiability of  
24                 promissory instruments received in payment of ~~tuition and other charges~~ fees.

1           **SECTION 46.** 38.50 (7) (g) of the statutes is renumbered 37.30 (1) and amended  
2 to read:

3           37.30 (1) ~~Approve courses of instruction, Subject to subs. (2) and (3), the board~~  
4 shall approve schools, programs, changes of ownership or control of schools, and  
5 teaching locations ~~meeting, and representatives that meet~~ the requirements and  
6 standards established by the board and ~~complying that comply~~ with rules  
7 promulgated by the board and ~~publish a list of the schools and courses of instruction~~  
8 approved.

9           **SECTION 47.** 38.50 (7) (h) of the statutes is renumbered 37.35 (4) and amended  
10 to read:

11           37.35 (4) ~~Issue~~ Regulate the recruiting of students for programs offered by  
12 schools and issue permits to ~~solicitors~~ representatives when all board requirements  
13 have been met.

14           **SECTION 48.** 38.50 (7) (i) of the statutes is renumbered 37.35 (9).

15           **SECTION 49.** 38.50 (8) (title) of the statutes is renumbered 37.60 (title) and  
16 amended to read:

17           **37.60** (title) ~~SOLICITING~~ RECRUITMENT OF STUDENTS.

18           **SECTION 50.** 38.50 (8) (a) of the statutes is renumbered 37.60 (1) and amended  
19 to read:

20           37.60 (1) IN GENERAL. ~~No solicitor representing any school offering any course~~  
21 ~~or course of instruction shall sell any course or course of instruction or solicit~~  
22 ~~students for a course or course of instruction~~ representative may sell any program  
23 or recruit any student for a program in this state for a consideration or remuneration,  
24 except upon the actual business premises of the school, unless the ~~solicitor~~  
25 representative first secures a ~~solicitor's~~ representative's permit from the board. If

1 the ~~solicitor~~ representative represents more than one school, a separate permit shall  
2 be obtained for each school the ~~solicitor~~ representative represents.

3 **SECTION 51.** 38.50 (8) (b) of the statutes is renumbered 37.60 (2) and amended  
4 to read:

5 37.60 (2) ~~SOLICITOR'S~~ REPRESENTATIVE'S PERMIT. The application for a ~~solicitor's~~  
6 representative's permit shall be made on a form furnished by the board and shall be  
7 accompanied by a fee and a surety bond acceptable to the board in the sum of \$2,000.  
8 The board shall, by rule, specify the amount of the fee for a ~~solicitor's~~ representative's  
9 permit. The bond may be continuous and shall be conditioned to provide  
10 indemnification to any student suffering loss as the result of any fraud or  
11 misrepresentation used in procuring his or her enrollment or as a result of the failure  
12 of the school to perform faithfully the agreement the ~~solicitor~~ representative made  
13 with the student, and may be supplied by the ~~solicitor~~ representative or by the school  
14 itself either as a blanket bond covering each of its ~~solicitors~~ representatives in the  
15 amount of \$2,000 or the surety bond under sub. (7) (i) s. 37.35 (9). Upon approval of  
16 a permit, the board shall issue an identification card to the ~~solicitor~~ representative  
17 giving his or her name and address, and the name and address of the employing  
18 school, and certifying that the person whose name appears on the card is authorized  
19 to ~~solicit~~ recruit students for the school. A permit shall be valid for one year from the  
20 date issued. Liability under this ~~paragraph~~ subsection of the surety on the bond for  
21 each ~~solicitor~~ representative covered by the bond shall not exceed the sum of \$2,000  
22 as an aggregate for any and all students for all breaches of the conditions of the bond.  
23 The surety of a bond may cancel the bond upon giving 30 days' notice in writing to  
24 the board and shall be relieved of liability under this ~~paragraph~~ subsection upon  
25 giving the notice for any breach of condition occurring after the effective date of the



1 cancellation. An application for renewal shall be accompanied by a fee, a surety bond  
2 acceptable to the board in the sum of \$2,000 if a continuous bond has not been  
3 furnished, and such information as the board requests of the applicant. The board  
4 shall, by rule, specify the amount of the fee for renewal of a ~~solicitor's~~ representative's  
5 permit.

6 **SECTION 52.** 38.50 (8) (c) (intro.) of the statutes is renumbered 37.60 (3) (intro.)  
7 and amended to read:

8 **37.60 (3) REFUSAL OR REVOCATION OF PERMIT.** (intro.) The board may refuse to  
9 issue or renew, or may revoke, any ~~solicitor's~~ representative's permit upon one or any  
10 combination of the following grounds:

11 **SECTION 53.** 38.50 (8) (c) 1. of the statutes is renumbered 37.60 (3) (a) and  
12 amended to read:

13 **37.60 (3) (a)** Willful violation of this ~~subsection~~ section or any rule promulgated  
14 by the board under this ~~section~~ chapter.

15 **SECTION 54.** 38.50 (8) (c) 2. of the statutes is renumbered 37.60 (3) (b).

16 **SECTION 55.** 38.50 (8) (c) 3. of the statutes is renumbered 37.60 (3) (c) and  
17 amended to read:

18 **37.60 (3) (c)** Presenting information to prospective students relating to the  
19 school, ~~a course, or a course of instruction~~ or a program that is false, fraudulent, or  
20 misleading.

21 **SECTION 56.** 38.50 (8) (c) 4. of the statutes is renumbered 37.60 (3) (d) and  
22 amended to read:

23 **37.60 (3) (d)** Refusal by the school to be represented to allow reasonable  
24 inspection or to supply information after written request ~~therefor~~ by the board.

1           **SECTION 57.** 38.50 (8) (c) 5. of the statutes is renumbered 37.60 (3) (e) and  
2 amended to read:

3           37.60 (3) (e) Failure of the school which the ~~solicitor~~ representative represents  
4 to meet requirements and standards established by and to comply with rules  
5 promulgated by the board under ~~sub. (7) s. 37.25.~~

6           **SECTION 58.** 38.50 (8) (c) 6. of the statutes is renumbered 37.60 (3) (f) and  
7 amended to read:

8           37.60 (3) (f) Cancellation of the ~~solicitor's~~ representative's bond by surety.

9           **SECTION 59.** 38.50 (8) (c) 7. of the statutes is renumbered 37.60 (3) (g).

10          **SECTION 60.** 38.50 (8) (d) of the statutes is renumbered 37.60 (4).

11          **SECTION 61.** 38.50 (8) (e) of the statutes is renumbered 37.60 (5).

12          **SECTION 62.** 38.50 (8) (f) of the statutes is renumbered 37.60 (6) and amended  
13 to read:

14          37.60 (6) RECOVERY BY STUDENTS. The bond in force under ~~par. (b)~~ sub. (2) shall  
15 not limit or impair any right of recovery otherwise available under law, nor shall the  
16 amount of the bond be relevant in determining the amount of damages or other relief  
17 to which any plaintiff may be entitled.

18          **SECTION 63.** 38.50 (8) (g) of the statutes is renumbered 37.60 (7) and amended  
19 to read:

20          37.60 (7) RECOVERY ON CONTRACTS. No recovery shall be had by any school or  
21 its assignee on any contract for or in connection with a ~~course or course of instruction~~  
22 program if the representative who sold ~~or solicited the course~~ the program or  
23 recruited the student for the program was not the holder of a ~~solicitor's~~  
24 representative's permit under this subsection section at the time of the sale or  
25 solicitation recruitment.

1           **SECTION 64.** 38.50 (8) (h) of the statutes is repealed.

2           **SECTION 65.** 38.50 (8) (i) of the statutes is repealed.

3           **SECTION 66.** 38.50 (10) (title) of the statutes is repealed.

4           **SECTION 67.** 38.50 (10) (a) of the statutes is renumbered 37.40 (1) and amended  
5 to read:

6           **37.40 (1) ~~AUTHORITY. APPROVAL.~~** All proprietary schools shall be examined and  
7 No school may operate or advertise in this state, offer a program to a resident of this  
8 state, change its ownership or control, or establish a teaching location, and no person  
9 may act as a representative, unless the school or representative is first approved by  
10 the board before operating in this state. Approval shall be granted to schools meeting  
11 the criteria. If a school, program, change in ownership or control, teaching location,  
12 or representative meets the requirements and standards established by the board  
13 and complies with rules promulgated by the board, the board shall approve the  
14 school, program, change in ownership or control, teaching location, or  
15 representative. Approval for a school, program, teaching location, or representative  
16 shall be for a period not to exceed one year. No school may advertise in this state  
17 unless approved by the board. All approved schools shall submit quarterly reports,  
18 including information on enrollment, number of teachers and their qualifications,  
19 course offerings, number of graduates, number of graduates successfully employed,  
20 and such other information as the board considers necessary. If a school closure  
21 results in losses to students, parents, or sponsors, the board may authorize the full  
22 or partial payment of those losses from the appropriation under s. 20.292 (2) (gm).

23           **SECTION 68.** 38.50 (10) (b) of the statutes is renumbered 37.40 (2) and amended  
24 to read:

1           37.40 (2) APPLICATION. Application for initial approval or renewal of approval  
2 of a school or ~~a course of instruction, approval of a teaching location, change of~~  
3 ~~ownership, or control of a school, renewal of approval of a school or program, approval~~  
4 of a substantially revised program, reinstatement of approval of a school or course  
5 ~~of instruction that whose approval has been revoked, approval of a teaching location,~~  
6 approval of a change of ownership or control of a school, or approval of a  
7 representative shall be made on a form furnished by the board and shall be  
8 accompanied by a fee set by the board under ~~par. (e)~~ sub. (3) and any other  
9 information as that the board considers necessary to evaluate the school, program,  
10 teaching location, change of ownership or control, or representative in carrying out  
11 the purpose of this ~~section~~ chapter.

12           **SECTION 69.** 38.50 (10) (c) (title) of the statutes is renumbered 37.40 (3) (title)  
13 and amended to read:

14           37.40 (3) (title) ~~FEES; RULE-MAKING.~~

15           **SECTION 70.** 38.50 (10) (c) (intro.) of the statutes is renumbered 37.40 (3)  
16 (intro.).

17           **SECTION 71.** 38.50 (10) (c) 1. of the statutes is renumbered 37.40 (3) (a) and  
18 amended to read:

19           37.40 (3) (a) Require that the amount of fees collected under this ~~paragraph~~  
20 subsection be sufficient to cover all costs that the board incurs in examining and  
21 approving ~~proprietary~~ schools under ~~this subsection~~ sub. (1).

22           **SECTION 72.** 38.50 (10) (c) 2. of the statutes is renumbered 37.40 (3) (b) and  
23 amended to read:

24           37.40 (3) (b) Give consideration to establishing a variable fee structure based  
25 on the size of a ~~proprietary~~ school.

1           **SECTION 73.** 38.50 (10) (c) 3. of the statutes is renumbered 37.40 (3) (c) and  
2 amended to read:

3           37.40 (3) (c) Specify a fee to accompany all applications under ~~par. (b)~~ sub. (2).

4           **SECTION 74.** 38.50 (10) (c) 4. of the statutes is renumbered 37.40 (3) (d).

5           **SECTION 75.** 38.50 (10) (cm) of the statutes is renumbered 37.40 (4) and  
6 amended to read:

7           37.40 (4) LIMIT ON STUDENT PROTECTION FEE. The board shall discontinue  
8 collecting annual student protection fees under ~~par. (e) 4.~~ sub. (3) (d) during the  
9 period that the balance in the fund created by those fees exceeds \$1,000,000.

10           **SECTION 76.** 38.50 (10) (d) of the statutes is renumbered 37.50 (2) and amended  
11 to read:

12           37.50 (2) ENFORCEMENT. The attorney general or any district attorney may  
13 bring an action in circuit court for the enforcement of this subsection chapter,  
14 including bringing an action to restrain by temporary or permanent injunction any  
15 violation of ~~par. (a)~~ this chapter.

16           **SECTION 77.** 38.50 (10) (e) of the statutes is renumbered 37.50 (3) and amended  
17 to read:

18           37.50 (3) PENALTIES. Any person who violates ~~par. (a)~~ any provision of this  
19 chapter may be required to forfeit not more than \$500. Each day of ~~operation in~~  
20 continued violation of ~~par. (a)~~ constitutes a separate offense.

21           **SECTION 78.** 38.50 (10) (f) of the statutes is renumbered 37.50 (4) and amended  
22 to read:

23           37.50 (4) OTHER REMEDIES. In addition to any other remedies provided by law,  
24 a student who attends a school that is in violation of ~~par. (a)~~ this chapter may bring

1 a civil action to recover fees paid to the school in violation of ~~par. (a)~~ this chapter  
2 together with costs and disbursements, including reasonable attorney fees.

3 **SECTION 79.** 38.50 (11) (title) of the statutes is renumbered 37.55 (title).

4 **SECTION 80.** 38.50 (11) (a) (intro.) of the statutes is renumbered 37.55 (1) (intro.)  
5 and amended to read:

6 37.55 (1) (intro.) In this ~~subsection~~ section:

7 **SECTION 81.** 38.50 (11) (a) 1. of the statutes is repealed.

8 **SECTION 82.** 38.50 (11) (a) 2. of the statutes is repealed.

9 **SECTION 83.** 38.50 (11) (a) 3. of the statutes is renumbered 37.55 (1) (b) and  
10 amended to read:

11 37.55 (1) (b) “Student record” means, ~~in the case of a school, as defined in sub.~~  
12 ~~(1) (e) (intro.),~~ a transcript for a student or former student of a school showing the  
13 name of the student, the title of the program in which the student was or is enrolled,  
14 the total number of credits or hours of instruction completed by the student, the dates  
15 of enrollment, the grade for each course, lesson, or unit of instruction completed by  
16 the student, the student’s cumulative grade for the program, and an explanation of  
17 the school’s credit and grading system. ~~In the case of a school described in sub. (1)~~  
18 ~~(e) 1., 6., 7., or 8, “student record” means a transcript for a student or former student~~  
19 ~~of the school showing such information about the academic work completed by the~~  
20 ~~student or former student as is customarily maintained by the school.~~

21 **SECTION 84.** 38.50 (11) (b) 1. of the statutes is renumbered 37.55 (2) and  
22 amended to read:

23 37.55 (2) If a school operating in this state discontinues its operations, proposes  
24 to discontinue its operations, or is in imminent danger of discontinuing its operations  
25 as determined by the board, ~~if the student records of the school are not taken into~~

1     ~~possession under subd. 2.~~, and if the board determines that the student records of the  
2     school are in danger of being destroyed, secreted, mislaid, or otherwise made  
3     unavailable to the persons who are the subjects of those student records or the  
4     authorized representatives of those persons, the board may take possession of those  
5     student records.

6             **SECTION 85.** 38.50 (11) (b) 2. of the statutes is repealed.

7             **SECTION 86.** 38.50 (11) (c) of the statutes is renumbered 37.55 (3) and amended  
8     to read:

9             **37.55 (3)** If necessary to protect student records from being destroyed, secreted,  
10     mislaid, or otherwise made unavailable to the persons who are the subjects of those  
11     student records or the authorized representatives of those persons, the board ~~or~~  
12     ~~association~~ may seek a court order authorizing the board ~~or association~~ to take  
13     possession of those student records.

14            **SECTION 87.** 38.50 (11) (d) of the statutes is renumbered 37.55 (4) and amended  
15     to read:

16            **37.55 (4)** The board ~~or association~~ shall preserve a student record that comes  
17     into the possession of the board ~~or association~~ under ~~par. (b) 1. or 2.~~ sub. (2) and shall  
18     keep the student record confidential as provided under 20 USC 1232g and 34 CFR  
19     part 99. A student record in the possession of the board is not open to public  
20     inspection or copying under s. 19.35 (1). Upon request of the person who is the subject  
21     of a student record or an authorized representative of that person, the board ~~or~~  
22     ~~association~~ shall provide a copy of the student record to the requester. The board ~~or~~  
23     ~~association~~ may charge a fee for providing a copy of a student record. The fee shall  
24     be based on the administrative cost of taking possession of, preserving, and providing

1 the copy of the student record. All fees collected by the board under this paragraph  
2 subsection shall be credited to the appropriation account under s. 20.292 (2) (i).

3 **SECTION 88.** 45.20 (1) (d) of the statutes is amended to read:

4 45.20 (1) (d) "Tuition," when referring to the University of Wisconsin System,  
5 means academic fees and segregated fees; when referring to the technical colleges,  
6 means "program fees" and "additional fees" as described in s. 38.24 (1m) and (1s); and  
7 when referring to a high school, a school that is approved under s. 45.03 (11), or a  
8 ~~proprietary~~ school that is approved under ~~s. 38.50~~ ch. 37, means the charge for the  
9 courses or programs for which a person is enrolled.

10 **SECTION 89.** 45.20 (2) (a) 1. of the statutes is amended to read:

11 45.20 (2) (a) 1. The department shall administer a tuition reimbursement  
12 program for eligible veterans enrolling as undergraduates in any institution of  
13 higher education in this state, enrolling in a school that is approved under s. 45.03  
14 (11), enrolling in a ~~proprietary~~ school that is approved under ~~s. 38.50~~ ch. 37, enrolling  
15 in a public or private high school, or receiving a waiver of nonresident tuition under  
16 s. 39.47.

17 **SECTION 90.** 45.20 (2) (a) 2. (intro.) of the statutes is amended to read:

18 45.20 (2) (a) 2. (intro.) A veteran who is a resident of this state and otherwise  
19 qualified to receive benefits under this subsection may receive the benefits under  
20 this subsection upon the completion of any correspondence courses or part-time  
21 classroom study from an institution of higher education located outside this state,  
22 from a school that is approved under s. 45.03 (11), or from a ~~proprietary~~ school that  
23 is approved under ~~s. 38.50~~ ch. 37, if any of the following applies:

24 **SECTION 91.** 45.20 (2) (c) 1. of the statutes is amended to read:



1           45.20 (2) (c) 1. A veteran who meets the eligibility requirements under par. (b)  
2           1. may be reimbursed upon satisfactory completion of an undergraduate semester in  
3           any institution of higher education in this state, or upon satisfactory completion of  
4           a course at any school that is approved under s. 45.03 (11), any ~~proprietary~~ school  
5           that is approved under ~~s. 38.50~~ ch. 37, any public or private high school, or any  
6           institution from which the veteran receives a waiver of nonresident tuition under s.  
7           39.47. Except as provided in par. (e), the amount of reimbursement may not exceed  
8           the total cost of the veteran's tuition minus any grants or scholarships that the  
9           veteran receives specifically for the payment of the tuition, or, if the tuition is for an  
10          undergraduate semester in any institution of higher education, the standard cost of  
11          tuition for a state resident for an equivalent undergraduate semester at the  
12          University of Wisconsin-Madison, whichever is less.

13           **SECTION 92.** 45.20 (2) (d) 1. (intro.) of the statutes is amended to read:

14          45.20 (2) (d) 1. (intro.) A veteran's eligibility for reimbursement under this  
15          subsection at any institution of higher education in this state, at a school that is  
16          approved under s. 45.03 (11), at a ~~proprietary~~ school that is approved under ~~s. 38.50~~  
17          ch. 37, at a public or private high school, or at an institution where he or she is  
18          receiving a waiver of nonresident tuition under s. 39.47 is limited to the following:

19           **SECTION 93.** 45.21 (2) (a) of the statutes is amended to read:

20          45.21 (2) (a) The veteran is enrolled in a training course in a technical college  
21          under ch. 38 or in a ~~proprietary~~ school in the state approved by the educational  
22          approval board under ~~s. 38.50~~ ch. 37, other than a ~~proprietary~~ school offering a  
23          4-year degree or 4-year program, or is engaged in a structured on-the-job training  
24          program that meets program requirements promulgated by the department by rule.

1           **SECTION 94.** 71.05 (6) (b) 28. (intro.) of the statutes, as affected by 2007  
2 Wisconsin Act 20, is amended to read:

3           71.05 **(6)** (b) 28. (intro.) An amount paid by a claimant for tuition expenses and  
4 mandatory student fees for a student who is the claimant or who is the claimant's  
5 child and the claimant's dependent who is claimed under section 151 (c) of the  
6 Internal Revenue Code, to attend any university, college, technical college or a school  
7 approved under ~~s. 38.50~~ ch. 37, that is located in Wisconsin or to attend a public  
8 vocational school or public institution of higher education in Minnesota under the  
9 Minnesota–Wisconsin reciprocity agreement under s. 39.47, calculated as follows:

10           **SECTION 95.** 182.028 of the statutes is amended to read:

11           **182.028 School corporations.** Any corporation formed for the establishment  
12 and maintenance of schools, academies, seminaries, colleges or universities or for the  
13 cultivation and practice of music shall have power to enact bylaws for the protection  
14 of its property, and provide fines as liquidated damages upon its members and  
15 patrons for violating the bylaws, and may collect the same in tort actions, and to  
16 prescribe and regulate the courses of instruction therein, and to confer such degrees  
17 and grant such diplomas as are usually conferred by similar institutions or as shall  
18 be appropriate to the courses of instruction prescribed, except that no corporation  
19 shall operate or advertise a school that is subject to s. ~~38.50 (10)~~ 37.40 (1) without  
20 complying with the requirements of ~~s. 38.50~~ ch. 37. Any stockholder may transfer  
21 his or her stock to the corporation for its use; and if the written transfer so provides  
22 the stock shall be perpetually held by the board of directors with all the rights of a  
23 stockholder, including the right to vote.

24           **SECTION 96.** 460.05 (1) (e) 1. of the statutes is amended to read:

1           460.05 (1) (e) 1. Graduated from a school of massage therapy or bodywork  
2           approved by the educational approval board under ~~s. 38.50~~ ch. 37 or completed a  
3           training program approved by the department under the rules promulgated under  
4           s. 460.04 (2) (b).

5           **SECTION 97.** 944.21 (8) (b) 3. a. of the statutes is amended to read:

6           944.21 (8) (b) 3. a. Is a technical college, is a school approved by the educational  
7           approval board under ~~s. 38.50~~ ch. 37, or is a school described in s. ~~38.50 (1) (e) 6., 7.~~  
8           ~~or s. 37.01 (6) (f); and~~

9           **SECTION 98.** 948.11 (4) (b) 3. a. of the statutes is amended to read:

10          948.11 (4) (b) 3. a. Is a technical college, is a school approved by the educational  
11          approval board under ~~s. 38.50~~ ch. 37, or is a school described in s. ~~38.50 (1) (e) 6., 7.~~  
12          ~~or s. 37.01 (6) (f); and~~

13          **SECTION 99. Effective dates.** This act takes effect on the day after publication,  
14          except as follows:

15          (1) REPRESENTATIVE'S PERMITS. The repeal and recreation of section 20.292 (2)  
16          (g) of the statutes and the repeal of section 37.60 of the statutes take effect on the first  
17          day of the 24th month beginning after publication.

18

(END)