

Fiscal Estimate Narratives

DOA 4/13/2007

LRB Number 07-0691/2	Introduction Number AB-0265	Estimate Type Original
Description Requiring the Department of Administration to study the feasibility of developing a Wisconsin brand		

Assumptions Used in Arriving at Fiscal Estimate

This bill draft would require the Department of Administration to conduct a feasibility study regarding the creation of a national brand image for the state and prepare a report no later than December 31, 2008.

The costs of conducting the feasibility study is indeterminate without more specific information.

Long-Range Fiscal Implications

None.