Fiscal Estimate - 2007 Session

Original Updated	☐ Corrected ☐ Supple	emental				
LRB Number 07-0691/2	Introduction Number AB-026	5				
Description Requiring the Department of Administration to study the feasibility of developing a Wisconsin brand						
Fiscal Effect						
Appropriations Decrease Existing	ease Existing enues rease Existing enues to absorb within agency enues Yes Decrease Costs 5.Types of Local Government Units Affect Towns Village	ed Cities				
2. Decrease Costs 4. Decrease Revenue School Permissive Mandatory Districts Districts						
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS						
Agency/Prepared By	Authorized Signature	Date				
DOA/ Dawn Soletski (608) 266-6497	Martha Kerner (608) 266-1359 1/19/2007					

Fiscal Estimate Narratives DOA 4/13/2007

LRB Number	07-0691/2	Introduction Number	AB-0265	Estimate Type	Original		
Description							
Requiring the Department of Administration to study the feasibility of developing a Wisconsin brand							

Assumptions Used in Arriving at Fiscal Estimate

This bill draft would require the Department of Administration to conduct a feasibility study regarding the creation of a national brand image for the state and prepare a report no later than December 31, 2008.

The costs of conducting the feasibility study is indeterminate without more specific information.

Long-Range Fiscal Implications

None.