

**DRAFTER'S NOTE
FROM THE
LEGISLATIVE REFERENCE BUREAU**

LRB-2118/2dn
JTK:cjs:nwn

March 2, 2007

Representative Mason:

This redraft, which is based upon SB-77, broadens the scope of that draft to include mass distributions (whether mailed or delivered by other means) and mass electronic communications. Although we did not discuss it specifically, this draft also covers mass faxes and mass telephone communications. In examining some past drafting we have done, I found that these items were covered and it seemed from our conversation that you wanted the scope of coverage to be as broad as reasonably possible. With respect to live telephoning, the draft is designed to include so-called "push polling" in which the caller asks questions that suggest a particular answer (covered by the draft) from objective polling, such as that done for the news media, in which the caller is seeking an accurate reflection of voter sentiment (not covered by the draft).

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