

## 2007 ASSEMBLY JOINT RESOLUTION 61

August 7, 2007 – Introduced by Representative SINICKI, cosponsored by Senator PLALE. Referred to Committee on Rules.

1     **Relating to:** Midwest Airlines.

2             Whereas, Midwest Airlines had its beginnings in 1948, when Kimberly–Clark  
3     Corporation began providing air transportation for company executives and  
4     engineers between the company’s Appleton headquarters and their mills; and

5             Whereas, the company’s expertise in operating a corporate air shuttle led to the  
6     formation of K–C Aviation in 1969, dedicated to the maintenance of its corporate  
7     aircraft, and in 1984 was transformed into a commercial airline carrier called  
8     Midwest Express Airlines; and

9             Whereas, Midwest Airlines has become the longest–standing and largest  
10    operation at General Mitchell International Airport in Milwaukee, and with it’s  
11    regional partner, Skyway Airlines, flies to more than 60 cities across the United  
12    States; and

13            Whereas, Midwest Airlines has become one of Milwaukee’s and Wisconsin’s  
14    most important corporate citizens, and is a pillar of the regional and state economies

1 through its employment of over 2,000 Milwaukee area residents, its participation in  
2 local commerce, and its contributions to community life; and

3 Whereas, for the eighth time in 12 years Midwest has won the coveted  
4 distinction of “Best Domestic Airline” from *Travel and Leisure Magazine* in its  
5 annual “World’s Best Awards” competition, as well as its third “Best Domestic Airline  
6 for Service” award from the magazine in May 2007; and

7 Whereas, the *Official Airline Guide* named Midwest Airlines “Best Airline”  
8 based in North America in 2003 and Best Economy/Coach Class Airline in 2002;  
9 *Condé Nast Traveler* magazine’s Business Travel Awards rated Midwest Airlines “#1  
10 Domestic Airline” in its class in 2003 and 2002; and the prestigious *Zagat Airline*  
11 *Survey* rated Midwest Airlines the “#1 Domestic Airline” in its last four surveys; and

12 Whereas, all of these awards have come to Midwest Airlines due to its overall  
13 attention to the welfare and needs of its customers, including its exceptional,  
14 high-quality services of comfortable travel, good food, and even employee training  
15 for handling pets traveling with customers; now, therefore, be it

16 ***Resolved by the assembly, the senate concurring, That*** the members of the  
17 Wisconsin legislature honor and thank Midwest Airlines for its contributions,  
18 dedication, and loyalty to Milwaukee and to the state of Wisconsin, and congratulate  
19 the company and its exceptional staff on its new and past honors awarded by the  
20 travel industry and its customers.

21 (END)