

## Fiscal Estimate - 2007 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>07-2192/1</b>	<b>Introduction Number</b> <b>SB-107</b>	
<b>Description</b> Regulation of cable television and video service providers		
<b>Fiscal Effect</b>		
<b>State:</b> <input type="checkbox"/> No State Fiscal Effect <input type="checkbox"/> Indeterminate <input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Increase Existing Revenues <input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Decrease Existing Revenues <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Create New Appropriations <input type="checkbox"/> Decrease Costs		
<b>Local:</b> <input checked="" type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate 1. <input type="checkbox"/> Increase Costs      3. <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 2. <input type="checkbox"/> Decrease Costs      4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 5. Types of Local Government Units Affected <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts		
<b>Fund Sources Affected</b> <b>Affected Ch. 20 Appropriations</b>		
<input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.115(1)(a)		
<b>Agency/Prepared By</b>	<b>Authorized Signature</b>	<b>Date</b>
DATCP/ Michelle Reinen (608) 224-5160	Barb Knapp (608) 224-4746	3/27/2007

## Fiscal Estimate Narratives

DATCP 3/27/2007

LRB Number	07-2192/1	Introduction Number	SB-107	Estimate Type	Original
<b>Description</b> Regulation of cable television and video service providers					

### Assumptions Used in Arriving at Fiscal Estimate

This bill among other things, repeals state law authorizing municipalities to grant cable franchises to cable operators. It also repeals s.100.209, the cable television subscriber rights. The bill requires a person who provides "video service" to obtain a video service franchise from the Department of Financial Institutions.

This bill allows, but does not authorize DATCP to promulgate rules establishing customer service standards for video service franchisees.

Currently DATCP enforces cable television subscriber rights and receives approximately 132 complaints annually. In addition, the department also enforces telephone solicitations and telecommunications administrative rules. For the last three years (2006, 2005, 2004) telecommunications complaints as a category have ranked 2nd in the total number of complaints received. In 2006, the department received 1,499 written telecommunications complaints representing 7.6% of all complaints received by consumers.

It is assumed that many of the same parties that currently provide telecommunications service and cable television services would establish a video franchise in WI under this bill. It is also assumed that the department would receive an increase in complaints similar to the number of complaints currently received in the telecommunication category. This would place video franchise service complaints in the top 10.

Currently 6.0 FTEs are necessary to handle the written complaints received by the department regarding telecommunication and cable television. Therefore, the department anticipates an additional 5.0 FTEs (3 Consumer Specialists and 2 Consumer Protection Investigators) would be necessary to process the increase in complaints from the video franchise service provided to consumers.

### Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2007 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
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<b>LRB Number</b> 07-2192/1		<b>Introduction Number</b> SB-107	
<b>Description</b> Regulation of cable television and video service providers			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>  Office setup, desks, telephones, computers, and supplies \$50,000.			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes	\$250,300		\$
(FTE Position Changes)	(5.0 FTE)		
State Operations - Other Costs	62,500		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$312,800</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR	312,800		
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, ets.)</b>			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>		<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	<u>State</u>		<u>Local</u>
NET CHANGE IN COSTS	\$312,800		\$
NET CHANGE IN REVENUE	\$		\$
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	<b>Date</b>
DATCP/ Michelle Reinen (608) 224-5160		Barb Knapp (608) 224-4746	3/27/2007