



**Fiscal Estimate Narratives**

**DATCP 4/6/2007**

LRB Number <b>07-1069/3</b>	Introduction Number <b>SB-125</b>	Estimate Type <b>Original</b>
<b>Description</b> Solicitations for the renewal of a subscription to a periodical		

**Assumptions Used in Arriving at Fiscal Estimate**

This bill would regulate solicitations to renew a subscription to a periodical. Under the bill, no person may send a mailing soliciting a renewal to a periodical more than six months before the expiration date of the subscriber's current subscription.

Also under the bill, a renewal solicitation must indicate the date on which the subscriber's current subscription will expire.

Annually, with no law governing periodical subscription renewals, the department receives approximately 300 written complaints from consumers. It is assumed, like with any new area of law, written consumer complaints would increase to at least 500 written complaints a year.

This bill would now authorize the department to take enforcement action on the complaints received. As each complaint takes approximately 1 hour to mediate and every 100 complaints typically results in an investigation, it is assumed the department would need 0.5 FTE to handle the increase in workload and enforcement responsibilities.

**Long-Range Fiscal Implications**

## Fiscal Estimate Worksheet - 2007 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> 07-1069/3		<b>Introduction Number</b> SB-125	
<b>Description</b> Solicitations for the renewal of a subscription to a periodical			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>  Office setup, desks, telephones, computers and supplies \$10,000.			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes	\$26,300		\$
(FTE Position Changes)	(0.5 FTE)		
State Operations - Other Costs	6,300		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$32,600</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR	32,600		
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, ets.)</b>			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>		<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	State		Local
NET CHANGE IN COSTS	\$32,600		\$
NET CHANGE IN REVENUE	\$		\$
<b>Agency/Prepared By</b> <b>Authorized Signature</b> <b>Date</b>			
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