

## 2007 DRAFTING REQUEST

### Bill

Received: 10/04/2007

Received By: agary

Wanted: As time permits

Identical to LRB:

For: David Hansen (608) 266-5670

By/Representing: Jay Wadd

This file may be shown to any legislator: NO

Drafter: agary

May Contact:

Addl. Drafters:

Subject: **Transportation - motor vehicles**  
**Transportation - driver licenses**

Extra Copies: **BAB**

Submit via email: YES

Requester's email: **Sen.Hansen@legis.wisconsin.gov**

Carbon copy (CC:) to: **aaron.gary@legis.wisconsin.gov**

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### Pre Topic:

No specific pre topic given

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### Topic:

Driver education, and license renewal requirements related to the danger of backing near children

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### Instructions:

See Attached

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## Gary, Aaron

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**From:** Wadd, Jay  
**Sent:** Thursday, October 04, 2007 1:25 PM  
**To:** Gary, Aaron  
**Subject:** Bill Draft Request

Aaron,

As I'm sure you know Senator Hansen and his family lost their beautiful granddaughter Ellie in a "backover" accident earlier this summer.

In response Senator Hansen would like to take steps to help prevent this type of accident which we've learned occurs on average 50 times per week and claims on average 2 children between ages 1 1/2 and 2 years old each week.

Please draft legislation that does the following.

Requires automobile dealers to walk car buyers around the vehicle prior to the vehicle leaving the lot explaining and visually pointing out the blind spots of the vehicle when backing up and explaining the dangers involving very young children near automobiles, etc.

Requires the Division of Motor Vehicles to add this topic to the curriculum and testing that is required prior to receiving a WI drivers license.

Requires the DMV to provide a one page flier to all applicants fro renewal of their drivers pointing out that vehicles have blindspots, the inherent danger in backing up a vehicle around very young children including accident statistics, etc and other relevant information.

Aaron, I'll try to send you some more info on this--a community or county out in New York I think passed a similar type of ordinance relating to auto dealers but I'm still looking for it.

Below is the website for KidsandCars if that's any help:

[www.kidsandcars.org](http://www.kidsandcars.org)

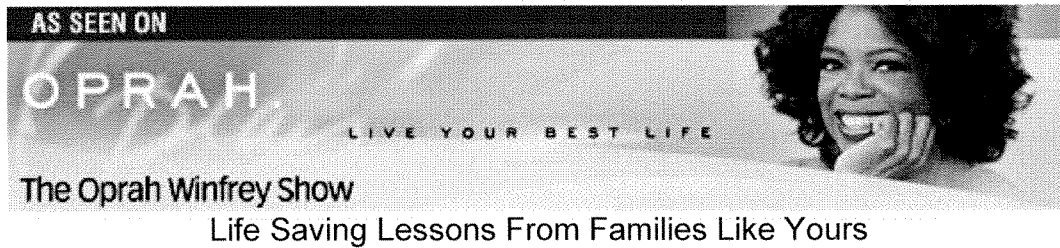
Thanks,

jay

Print outs of web site in e-mail

## Welcome to the KIDS AND CARS Website!

En Espanol



**KIDS AND CARS' mission** is to assure *no* child dies or is injured in a non-traffic, motor vehicle related event.

It is difficult to think of anything more tragic than the needless (preventable) death of a child. Every one of these deaths is a tragedy, especially to family and friends; and each one serves as a powerful warning that other children are at risk.

You're very welcome here. Take your time and explore the valuable resources available on our website. We hope you find this information useful and will want to help us work to prevent children from being injured or killed.

*Janette E. Fennell, Founder and President, KIDS AND CARS*

### QUICK LINKS:

[Backed Over by Vehicle \(Backovers\)](#)

[Hit By Vehicle Moving Forward \(Frontovers\)](#)

[Car Theft With Child In Vehicle](#)

[Children Left in Vehicle \(Heat Stroke Or Hyperthermia\)](#)

[Incidents Involving Power Windows](#)

[Vehicle Set in Motion by a Child](#)




### May 30, 2007: Vehicle Blind Spots Pose Danger, Back-Over Incidents Not Uncommon

Sixteen-month-old Alec Nelson was killed in 2004 in a tragic accident in his family's driveway. His grandfather was backing the car out,

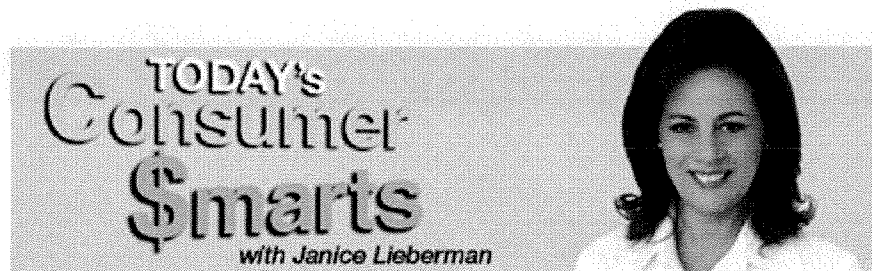


when he failed to see the toddler behind the vehicle. (Click for full text.)

**TODAY'S Consumer \$marts, Automobile Blind Spots**  
**Kids And Cars on**  
**TheToday Show 5/4/07**

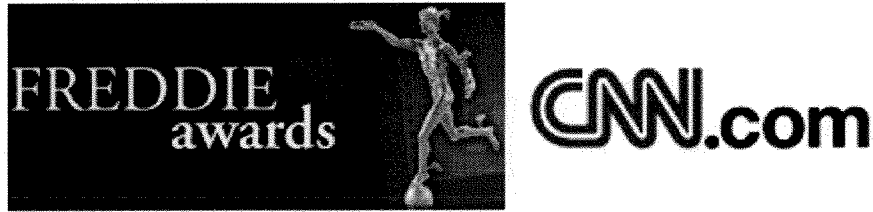


**Click here to watch video**

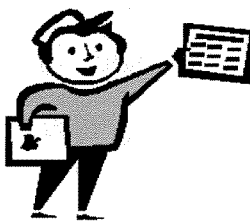


[Click here to read Janice Lieberman's Consumer Smarts column on Backovers](#)

CNN - Paula Zahn Now - 11.01.05  
Backover Deaths  
Reporter: Greg Hunter  
2006 Freddie award winning segment



### Press Releases



Child Safety Advocates and Consumer Groups Applaud Senate Committee Action Today to Stop Deaths and Injuries of Children Due to Motor Vehicle Design Flaws  
*May 16, 2007*

Child Safety Advocates and Victims Join Senators Clinton and Sununu and Representatives Schakowsky and King to Demand Passage of Tougher Laws to Stop Deaths and Injuries of Children Due to Motor Vehicle Design Flaws  
*February 27, 2007*

Safety Groups Saddened By News of Detroit Child Strangled In Power Window  
*December 22, 2006*

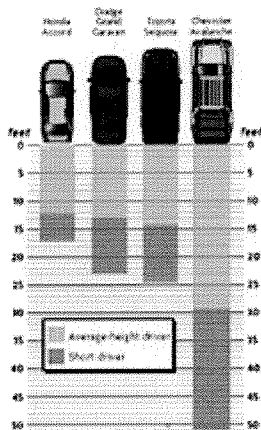
Leader of KIDS AND CARS recognized by Safe Kids Kansas  
*December 13, 2006*

Government Vehicle Backover Report Confirms Urgent Need for Visibility Safety Standard  
*November 14, 2006*

Additional Press Releases

August 2006

See what your car's blind zone measurements are.



“In the US fifty children are being backed over by vehicles EVERY week. Forty-eight are treated in hospital emergency rooms and at least two children are fatality injured every WEEK. These unthinkable tragedies are happening most often in the driveway of the child’s home and in 70% of the incidents the driver of the vehicle is their parent, grandparent, aunt, uncle or older sibling.”

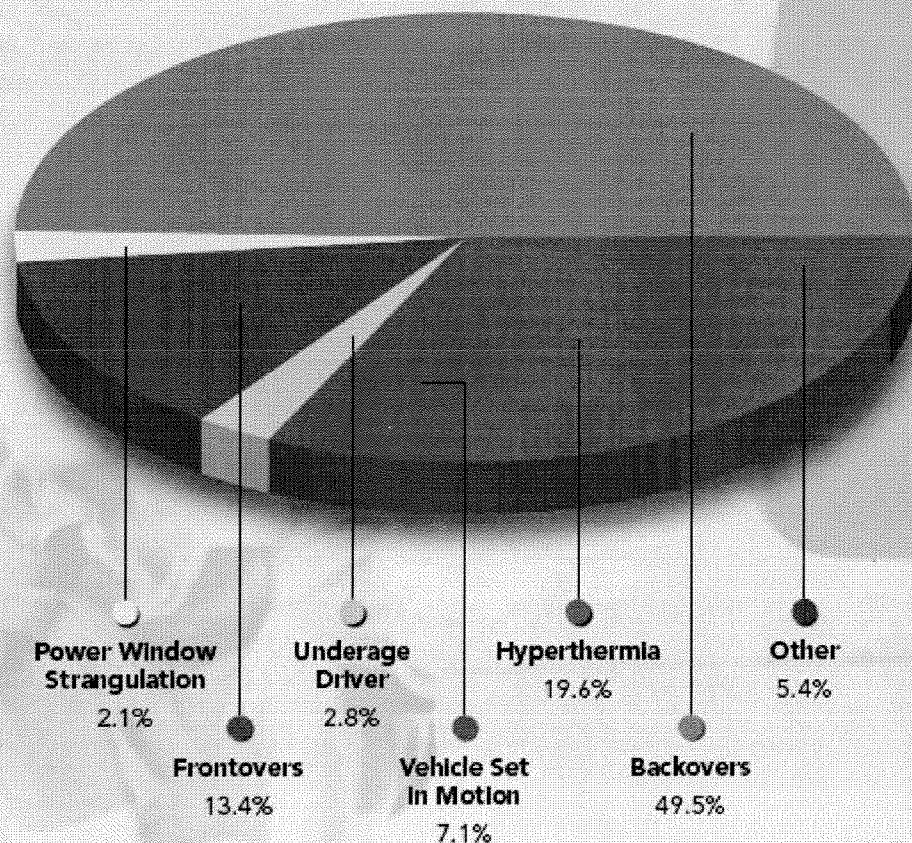
Janette E. Fennell, Founder & President, KIDS AND CARS

**ConsumerReports** Learn why blind zones (large deadly areas) behind vehicles are causing death and serious injury to children: [click here.](#)

**Pie chart is broken down by type of incident in which a fatality occurred. Statistics represent national data from the past 5 years.**

# U.S. FATALITIES BY TYPE (2002 – 2006)

Nontraffic Fatalities  
Involving Children < 15 Years Old



Statistics from the KIDS AND CARS database  
Nontraffic incidents involving children <15 years-old

NOTE: These data vastly under count the true magnitude of this public safety issue

YEAR	INCIDENTS*	CHILDREN INVOLVED*	FATALITIES
2007 (as of 9/08/07)	516	653	170
2006	598	742	219

2005	454	553	226
2004	502	607	174
2003	610	762	189
2002	435	602	133
2001	403	524	124
2000	353	452	92



[www.thestar.com](http://www.thestar.com)

### Car firms stalling on child safety?

February 24, 2007

ELLEN ROSEMAN

[Click here](#)



## UPCOMING EVENTS



### SAVE THE DATE

KIDS AND CARS

Event Music For Mica October 13, 2007.

[Click here for more information](#)

Come join us at the  
KIDS AND CARS Family Concert Event  
in Long Island, NY on October 13, 2007.  
[Click here for more information](#)



As vehicles grow, so does the risk of backovers  
Advocacy group says two kids are killed weekly in backover  
accidents

<http://www.msnbc.msn.com/id/13281953/>

One woman's crusade for kids and car safety  
Janette Fennell turns personal experience into successful  
lobbying effort

<http://www.msnbc.msn.com/id/13188480/>

**David Champion of Consumer Reports talks about testing different backup aids.**

<http://video.msn.com/v/us/msnbc.htm?g=152f08e7-a8cc-4410-99f3-5ec895851386&f=00&fg=email>

**Lisa Wright talks about the loss of her son Cade and the need for change.**

<http://video.msn.com/v/us/msnbc.htm?g=152f08e7-a8cc-4410-99f3-5ec895851386&f=00&fg=email>

**Nicole Teich alerts us about the dangers of minivan doors**

[http://www.nbcactionnews.com/news/local/story.aspx?content\\_id=DC261BC8-8391-4E8F-9958-CC7FFD0EFFAD&gsa=true](http://www.nbcactionnews.com/news/local/story.aspx?content_id=DC261BC8-8391-4E8F-9958-CC7FFD0EFFAD&gsa=true)

**Herb Weisbaum informs viewers about the large blind zones behind all vehicles**

<http://www.komoradio.com/news/7384221.html>

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**Learn about a new danger that children face--- frontovers.**

CBS 3 Investigation: Driving Danger  
February 18, 2006



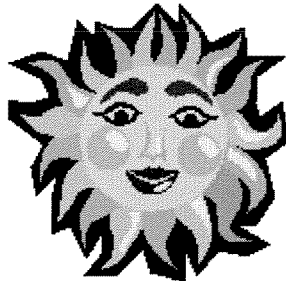
**Danger Lies Ahead With "Front-Overs"**

Consumers have come to expect certain costs from owning a large truck or SUV, but 9News has uncovered an increasing cost that should worry every parent.

**VIDEO**

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**Hot cars---Never leave children alone in vehicles**

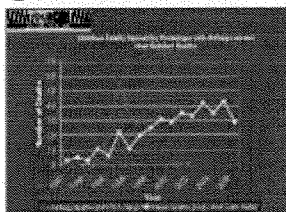


Prevention Tips

Start a KIDS AND CARS sunshade campaign in your community!

Order your KIDS AND CARS sunshade!

Children Fatally Injured by Passenger side  
Airbags versus Heat Related Deaths



Click to view



It is never safe to leave children unattended in vehicles. Heat is just ANOTHER reason not to leave them alone in a vehicle. Please click here to learn about the many tragedies that have occurred that specifically deal with hyperthermia (heat stroke) deaths.

These data vastly underestimate the true magnitude of this public safety issue.

\* The CDC reports over 9100 children are treated in hospital emergency rooms due nontraffic, noncrash incidents.

Learn how to protect your children from the potential dangers of power windows. KIDS AND CARS offers a TV, radio, and print PSAs to educate the public about these dangers and prevent power window tragedies.

**Final Rule for Safer Power Window Switches-  
April 2006**

## SAFE POWER WINDOW CAMPAIGN

*Three-year old Steven  
Faulkner and two-year old  
Zoie Beth Gates are two  
of at least 100 children  
killed or injured by power  
windows.*



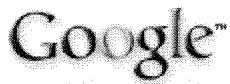
**KIDS AND CARS' mission is to assure no child dies or is injured in a non-traffic, motor vehicle-related event.**

**KIDS AND CARS pursues its mission by promoting the highest level of understanding and awareness in parents, caregivers, legislators, and the general public about the dangers inherent in leaving children unattended in or around motor vehicles.**

**KIDS AND CARS stands for the right of every child to be protected from disability or death due to being left unattended in or around a vehicle, and the right of every parent and caregiver to be free of worry, confident each child is protected from such sudden and preventable dangers.**

**Children should never be left unattended in or around parked cars. There are just too many risks. Below are just some of the dangers children are exposed to:**

- Being inadvertently backed over in a driveway or parking lot
  - Being left in a vehicle where the temperatures can reach deadly levels in minutes
  - Knocking the vehicle into gear and setting the vehicle into motion
  - Strangulation by a power window, sunroof or power accessory
  - Being taken by a stranger in the course of a car theft
  - Hopping into a car trunk during an innocent game of hide-and-seek
  - Carbon monoxide poisoning
  - Finding matches that set the car aflame
  - Leaving the vehicle alone to go to the bathroom, or to go looking for you
  - Being kidnapped from the vehicle
- 



Search

Google Search

Search entire Web

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2913 West 113th Street Leawood KS 66211 (913) 327-0013 Fax (913) 327-0014

**Every year, thousands of children are hurt or die because a driver backing up didn't see them. These incidents for the most part take place in residential driveways or parking lots.**

- **The predominant age of victims was one year olds. (12-23 months)**
- **Over 60% of backing up incidents involved a larger size vehicle. (truck, van, SUV)**
- **Tragically, in over 70% of these incidents, a parent or close relative is behind the wheel.**
- **The Centers for Disease Control and Prevention 2/18/05 study reports over 2400 children are treated in hospital emergency rooms every year due a child being struck by or rolled over by a vehicle moving in reverse.**

**In the U.S. fifty children are being backed over by vehicles EVERY week. Forty-eight are treated in hospital emergency rooms and at least two children are fatality injured every WEEK.**

**This problem is only going to get worse unless we work for better visibility behind the vehicles we drive. The government does not have any regulations about what you should be able to see behind a vehicle. Because we are driving larger, longer and higher vehicles we are seeing many more backover incidents.**

**KIDS AND CARS urges all adults to heighten their awareness before they engage a vehicle into reverse; especially when children are present. Young children are impulsive and unpredictable; still have very poor judgment, and little understanding of danger. In addition, young children do not recognize boundaries such as property lines, sidewalks, driveways or parking spaces. Toddlers have established independent mobility between the ages of 12-23 months, but the concept of personal safety is absent. Backovers are often the predictable consequence of a child following a parent into the driveway and stand behind their vehicle without their knowledge.**

**Backovers can happen in any vehicle because all vehicles have a blind zone; the area behind a vehicle you can't see from the driver's seat. The danger tends to increase with larger vehicles.**

**It's always best to look carefully behind the vehicle before you get in and again before you put the car in gear to back up. Remember to back up slowly, and pay attention to your mirrors.**

**KIDS AND CARS recommendations to keep children safe include:**

- Walk around and behind a vehicle prior to moving it.
- Know where your kids are. Make children move away from your vehicle to a place where they are in full view before moving the car and know that another adult is properly supervising children before moving your vehicle.
- Teach children that “parked” vehicles might move. Let them know that they can see the vehicle; but the driver might not be able to see them.
- Consider installing cross view mirrors, audible collision detectors, rear view video camera and/or some type of back up detection device.
- Measure the size of your blind zone (area) behind the vehicle(s) you drive. A 5-foot-1-inch driver in a pickup truck can have a rear blind zone of approximately 8 feet wide by 50 feet long.
- Be aware that steep inclines and large SUV’s, vans and trucks add to the difficulty of seeing behind a vehicle.
- Hold children’s hand when leaving the vehicle.
- Teach your children to never play in, around or behind a vehicle and always set the emergency brake.
- Keep toys and other sports equipment off the driveway.
- Homeowners should trim landscaping around the driveway to ensure they can see the sidewalk, street and pedestrians clearly when backing out of their driveway. Pedestrians also need to be able to see a vehicle pulling out of the driveway.
- Never leave children alone in or around cars; not even for a minute.
- Keep vehicles locked at all times; even in the garage or driveway and always set your parking brake.
- Keys and/or remote openers should never be left within reach of children.
- Make sure all child passengers have left the car after it is parked.
- Be especially careful about keeping children safe in and around cars during busy times, schedule changes and periods of crisis or holidays.

**These precautions can save lives.**

For additional information, visit the KIDS AND CARS website at [www.KidsAndCars.org](http://www.KidsAndCars.org)

# Back-Over News

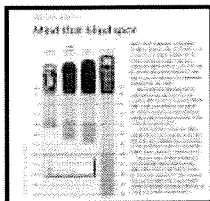
February 18, 2005

Nonfatal Motor-Vehicle--Related Backover Injuries  
Among Children --- United States, 2001--2003

## MMWR

Morbidity and Mortality Weekly Report

## Consumer Reports



Mind That Blind Spot Learn about how large the blind spots (blind areas) are behind different size and shapes of vehicles.

Backup Systems Consumers can choose from a wider range of aftermarket vehicle backup systems. Review "Consumers Reports" findings published in the October 2004 issue.

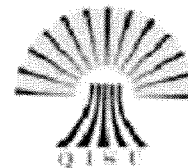
View Point -- The Consumers Union Perspective -  
"Cars should be made safer for children." October 2003

Driving Blind October 2003

## STUDIES

**THE DANGER TO YOUNG PEDESTRIANS FROM REVERSING MOTOR VEHICLES**  
Michael Paine is a consulting mechanical engineer who specializes in automotive safety and lives in Australia. Review his numerous studies and papers written about the topic of children being injured and killed in backover incidents.

Queensland Injury Surveillance Unit  
Injury Bulletin No 76 March 2003  
Low speed run-overs of young children in QLD



Children's response to a commercial back-up warning device Injury Prevention 2003

Injuries and Deaths Among Children Left Unattended  
in or Around Motor Vehicles July 5, 2002



"Pedestrian Injuries to Young Children", California Department of Health Services,  
Epidemiology and Prevention for Injury Control (EPIC) Branch study May 2002"

"Driveway Injuries in Children: Risk Factors, Morbidity, and Mortality Pediatrics 2001"

"Driveway motor vehicle injuries in children, New South Wales, Australia, MJA 2000"

"Rollover Injuries in Residential Driveways: Age-related Patterns of Injury, Pediatrics, 1999"

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## NEWS - MEDIA COVERAGE

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May 17, 2007



>> [wptv.com](http://wptv.com)



Kelly Dunn reports on the dangers children face in driveways due to the large blind zones behind all vehicles

[Click here to view 3 part series](#)



Last year 10 Arizona children were crushed in their own driveways, several by their own unknowing parents. If you think it could never happen to you, neither did the subjects of this story. Meet the fastest-growing killer of Arizona children.

- John Dickerson

[Click here to read more...](#)

December 2004



7-year-old girl who died Tuesday after being run over by a truck driven by her father

December 8, 2004

# Idaho State Journal

Serving Pocatello and southeast Idaho since 1892

WWW.JOURNALNET.COM

Mom accidentally backs over son

December 7, 2004



Mother Accidentally Runs Over 2-Year-Old

October 27, 2004



Girl dies after being accidentally run over by her uncle's truck

August 4, 2004



Family Recounts Back-Up Tragedy

June 2004



CALL 3: Most Back-Over Accidents Involve Children

**Baby Zone** Danger in the Driveway  
by Meredith O'Brien



April 5, 2004



Nearly two years ago, Janette Fennell, the founder of an organization called Kids And Cars, first contacted

me with a host of information about the dangers large vehicles present to small children.

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March 26, 2004



### Danger of SUV Blind Spots Tested

Most drivers learn about blind spots on the sides of their vehicles during driver's education, but there's another dangerous blind spot in the back that can stretch as far as 30 feet or more

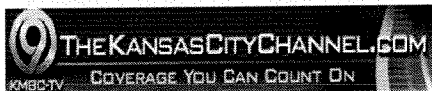
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November 7, 2003



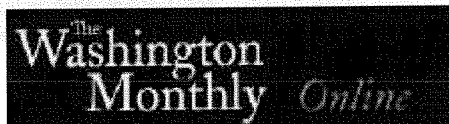
### More Deaths Attributed To Cars' Blind Spots

January 2, 2004



### Local Woman Heads Up 'Kids-And-Cars' Campaign

December 2003



### "Bumper Mentality"

December 22, 2003



### Big vehicles put shoppers in parking squeeze

December 14, 2003



### A look at the driving forces for 2004

December 10, 2003



### Nanny accidentally hits child with SUV

November 7, 2003



### Gadgets Help Avoid Back-Over Accidents Devices Limit Danger Of Big Car's Blind Spot

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November 7, 2003

**The New York Times** ON THE WEB Protecting Children as Vehicles Back Up

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October 4, 2003

[newsobserver.com](http://newsobserver.com) Look before you back Staying Safe  
Driveway Deaths By AISLING SWIFT, Staff Writer

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July 28, 2003



Blind Spots, Backover Dangers Gain Attention At least once a week a child in America is run over, typically in driveways or parking lots.

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July 15, 2002



For Toddlers, There's Danger In The Driveway

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**Actual Cases**