

**2007 DRAFTING REQUEST**

**Assembly Amendment (AA-ASA1-AB207)**

Received: **04/23/2007**

Received By: **mkunkel**

Wanted: **As time permits**

Identical to LRB:

For: **Louis Molepske (608) 267-9649**

By/Representing: **Chris McKinny**

This file may be shown to any legislator: **NO**

Drafter: **mkunkel**

May Contact:

Addl. Drafters:

Subject: **Public Util. - telco**

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Molepske@legis.wisconsin.gov**

Carbon copy (CC:) to:

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**Pre Topic:**

No specific pre topic given

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**Topic:**

Duties regarding transmission, content, and programming for PEG channels

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**Instructions:**

See Attached

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**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mkunkel 04/23/2007	jdyer 04/23/2007		_____			
/1			nmatzke 04/23/2007	_____	lparisi 04/23/2007	lparisi 04/23/2007	

FE Sent For:

<END>

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/?	mkunkel	1 4/23 jld	nwn 4/23	nwn 4/23			

FE Sent For:

<END>

**Recommended amendment:**

**3. Require Video Providers Using a Non-standard Format to Pay the Cost of Signal Conversion.**

**Concern:** PEG stations, and accordingly, municipalities, should not be required to bear the cost of converting standard NTSC signals to the non-standard platforms or technologies chosen by an operator. The following is California state franchise language:

**Recommended amendment:**

>Delete lines 10 through 17 on page 18, and replace with:

a. Ensure that all transmissions, content and programming to be carried by the interim cable operator or video service provider are provided or submitted in a manner or form that is compatible with the network utilized by the interim cable operator or video service provider to deliver video service, if the local entity produces or maintains the PEG programming in that manner or form. If the local entity does not produce or maintain PEG programming in that manner or form, then the local entity may submit or provide PEG programming in a manner or form that is standard in the industry. The video service provider or interim cable provider shall be responsible for any changes in the form of the transmission necessary to make it compatible with the technology or protocol utilized by the provider to deliver services.

1st  
option

**Concern:** In the event that the above amendment requiring the provider to pay for the cost of conversion equipment is not passed, WAPC requests that the following substitute amendment be considered. The cost of conversion equipment is substantial for small budget stations. PEG stations should be able to opt out of serving a video provider with costly equipment demands for carriage.

**Substitute recommended amendment:**

> Delete lines 18 through 21 on page 18.

Today  
4:30 PM

O-NOTE

Stays ↑

a0387/1

RM  
NOT  
RUN

**SENATE AMENDMENT ,  
TO SENATE SUBSTITUTE AMENDMENT 1,  
TO 2007 SENATE BILL 107**

AA to ASAI to AB207

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At the locations indicated, amend the substitute amendment as follows: ✓

1. Page 18, line 10: ✓ delete lines 10 to 17 and substitute:

“a. Ensure that all transmissions, content, and programming to be carried by the interim cable operator or video service provider on the PEG channel are provided or submitted in a manner or form that is compatible with the video service network utilized by the interim cable operator or video service provider to deliver video service, if the municipality produces or maintains such transmissions, content, and programming in that manner or form. If the municipality does not produce or maintain such transmissions, content, and programming in that manner or form, the municipality may provide or submit the transmissions, content, and programming in a manner or form that is standard in the industry, and the interim cable operator or video service provider is responsible for any changes in the manner or form of the

1 transmissions, content, and programming that are necessary to make the manner  
2 or form compatible with the video service network utilized by the interim cable  
3 operator or video service provider to deliver video service.” ✓

4 (END)

d-note



**DRAFTER'S NOTE  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRBa0387/1dn

MDK:.....

date

jld

Rep. Molepske:

This amendment corresponds to the 1st of the 2 options under item 3 in the WAPC document. Note that I made some changes to the language. ✓

Mark D. Kunkel  
Senior Legislative Attorney  
Phone: (608) 266-0131  
E-mail: mark.kunkel@legis.wisconsin.gov

(i.e., signal conversion costs costs)

**DRAFTER'S NOTE  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRBa0387/1dn  
MDK:jld:nwn

April 23, 2007

Rep. Molepske:

This amendment corresponds to the 1st of the 2 options under item 3 in the WAPC document (i.e., signal conversion costs). Note that I made some changes to the language.

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