

**ASSEMBLY AMENDMENT 23,
TO ASSEMBLY SUBSTITUTE AMENDMENT 1,
TO 2007 ASSEMBLY BILL 207**

April 24, 2007 – Offered by Representative HEBL.

1 At the locations indicated, amend the substitute amendment as follows:

2 **1.** Page 27, line 2: after that line insert:

3 “(14) EXEMPTION. (a) In this subsection, “market share” means, with respect
4 to a video service provider and a municipality, the percentage of customers of all
5 video service providers in the municipality to which the video service provider
6 actually provides video service.

7 (b) Notwithstanding any other provision of this section, if, immediately before
8 the effective date of this paragraph [revisor inserts date], an incumbent cable
9 operator was providing cable service in a municipality and no other video service
10 provider had a market share of at least 25 percent in the municipality, then, until
11 another video service provider has a market share of at least 25 percent in the
12 municipality, the municipality shall continue to regulate the incumbent cable

1 operator under s. 66.0419, 2005 stats., and the incumbent cable operator may
2 provide cable service in the municipality as authorized by the municipality.”.

3 (END)