

2007 Senate Bill 279

Date of enactment: **March 4, 2008**
Date of publication*: **March 18, 2008**

2007 WISCONSIN ACT 55

AN ACT to amend 86.195 (2) (b) 1. and 86.195 (5) (a); and to create 86.195 (4) (c) and 86.195 (5) (a) 4. of the statutes; relating to: attractions displayed on highway specific information signs.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 86.195 (2) (b) 1. of the statutes is amended to read:

86.195 (2) (b) 1. ~~Upon~~ Subject to sub. (4) (c), upon the request of any person, the department may authorize the installation and maintenance of a business sign on an existing specific information sign.

SECTION 2. 86.195 (4) (c) of the statutes is created to read:

86.195 (4) (c) No business sign under sub. (3) (e) may be erected or maintained on a highway for a business that is more directly reached by any other highway on which specific information signs are authorized under sub. (2). No more than one business sign under sub. (3) (e) may be erected or maintained on a highway, for each direction of travel, for the same business.

SECTION 3. 86.195 (5) (a) of the statutes is amended to read:

86.195 (5) (a) *Distance to services.* 1. Except as provided in subs. 2. ~~and 3.~~ to 4., a motorist service may not

be located more than 3 miles from the federal-aid primary or secondary highway on which the specific information sign for the motorist service is erected.

2. Except as provided in ~~subd. subs. 3. and 4.~~, if no business in the category of motorist service is available within the 3-mile limit, the limit in subd. 1. may be extended in 3-mile increments to a maximum distance of 15 miles from the federal-aid primary or secondary highway until a business in the category of motorist service is reached.

3. ~~If~~ Except as provided in subd. 4., if no business in the category of motorist service is available within the 3-mile limit, the limit in subd. 1. may, on or after May 8, 1990, be extended to a maximum distance of not more than 5 miles from the highway.

SECTION 4. 86.195 (5) (a) 4. of the statutes is created to read:

86.195 (5) (a) 4. A business in the category of motorist service specified in sub. (3) (e) may not be located more than 30 miles from the federal-aid primary or secondary highway on which the specific information sign for the motorist service is erected.

* Section 991.11, WISCONSIN STATUTES 2005-06 : Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication as designated" by the secretary of state [the date of publication may not be more than 10 working days after the date of enactment].