

SENATE BILL 279 (LRB -2804)

An Act to amend 86.195 (2) (b) 1. and 86.195 (5) (a); and to create 86.195 (4) (c) and 86.195 (5) (a) 4. of the statutes; relating to: attractions displayed on highway specific information signs. (FE)

2007

10-04.	S.	Introduced by Senators Breske, Schultz, Wirch, Erpenbach, Olsen and Ellis ; cosponsored by Representatives Kaufert, M. Williams, Mursau, Ballweg, Gronemus, F. Lasee, LeMahieu, Nelson, Steinbrink, Townsend, Turner, Van Roy and Jorgensen .	
10-04.	S.	Read first time and referred to committee on Transportation, Tourism and Insurance	344
11-01.	S.	Fiscal estimate received.	
11-06.	S.	Rereferred to committee on Transportation and Tourism, by committee on Senate Organization, pursuant to Senate Rule 20 (1)(c)	412
11-07.	S.	Public hearing held.	
11-12.	S.	Executive action taken.	
11-13.	S.	Report passage recommended by committee on Transportation and Tourism, Ayes 7, Noes 0	430
11-13.	S.	Available for scheduling.	
12-05.	S.	Referred to joint committee on Finance by committee on Senate Organization, pursuant to Senate Rule 41 (1)(e), Ayes 5, Noes 0	451
12-05.	S.	Withdrawn from joint committee on Finance and made Available for Scheduling by committee on Senate Organization, pursuant to Senate Rule 41 (1)(e), Ayes 5, Noes 0	451
12-05.	S.	Placed on calendar 12-11-2007 by committee on Senate Organization.	
12-11.	S.	Read a second time	463
12-11.	S.	Ordered to a third reading	463
12-11.	S.	Rules suspended	463
12-11.	S.	Read a third time and passed , Ayes 33, Noes 0	463
12-11.	S.	Senator Hansen added as a coauthor	459
12-11.	S.	Ordered immediately messaged	464
12-14.	A.	Received from Senate	404
12-14.	A.	Read first time and referred to committee on Tourism, Recreation and State Properties	405

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01-03.	A.	Executive action taken.	
01-07.	A.	Report concurrence recommended by committee on Tourism, Recreation and State Properties, Ayes 8, Noes 0	421
01-07.	A.	Referred to committee on Rules	421
02-26.	A.	Rules suspended to withdraw from committee on Rules and take up	548
02-26.	A.	Read a second time	548
02-26.	A.	Ordered to a third reading	549
02-26.	A.	Rules suspended	549
02-26.	A.	Read a third time and concurrred in	549
02-26.	A.	Ordered immediately messaged	549
02-27.	S.	Received from Assembly concurred in.	

JP

**2007
ENROLLED BILL**

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ADOPTED DOCUMENTS:

Orig Engr SubAmdt

07 2804 / 1

Amendments to above (if none, write "NONE"): None

Corrections - show date (if none, write "NONE"): None

Topic Rel

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Date Enrolling Drafter

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2007 SENATE BILL 279

October 4, 2007 - Introduced by Senators BRESKE, SCHULTZ, WIRCH, ERPENBACH, OLSEN and ELLIS, cosponsored by Representatives KAUFERT, M. WILLIAMS, MURSAU, BALLWEG, GRONEMUS, F. LASEE, LEMAHIEU, NELSON, STEINBRINK, TOWNSEND, TURNER, VAN ROY and JORGENSEN. Referred to Committee on Transportation, Tourism and Insurance.

1 **AN ACT to amend** 86.195 (2) (b) 1. and 86.195 (5) (a); and **to create** 86.195 (4)
2 (c) and 86.195 (5) (a) 4. of the statutes; **relating to:** attractions displayed on
3 highway specific information signs.

Analysis by the Legislative Reference Bureau

Current law allows the Department of Transportation (DOT) to erect and maintain certain informational signs to assist motorists traveling along state highways. DOT may, with restrictions, authorize the erection and maintenance, on designated state highways, of specific information signs, which notify motorists that certain businesses located near a highway are available to provide motorist services in the category of gas, food, lodging, camping, or attraction. A motorist service generally must be located not more than three miles from the highway on which the specific information sign for the motorist service is erected except that, after May 8, 1990, if no business in the category of motorist service is available within this three-mile distance, a motorist service may be located not more than five miles from the highway on which the sign is erected.

Under this bill, a motorist service that is an attraction may be located not more than 30 miles from the highway on which the specific information sign for the motorist service is erected. No more than one sign, for each direction of travel, for the attraction may be displayed on a highway specific information sign, and an attraction's sign may be displayed only on the highway by which the attraction is most directly reached and on which specific information signs are authorized.

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For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 **SECTION 1.** 86.195 (2) (b) 1. of the statutes is amended to read:

2 86.195 (2) (b) 1. Upon Subject to sub. (4) (c), upon the request of any person,
3 the department may authorize the installation and maintenance of a business sign
4 on an existing specific information sign.

5 **SECTION 2.** 86.195 (4) (c) of the statutes is created to read:

6 86.195 (4) (c) No business sign under sub. (3) (e) may be erected or maintained
7 on a highway for a business that is more directly reached by any other highway on
8 which specific information signs are authorized under sub. (2). No more than one
9 business sign under sub. (3) (e) may be erected or maintained on a highway, for each
10 direction of travel, for the same business.

11 **SECTION 3.** 86.195 (5) (a) of the statutes is amended to read:

12 86.195 (5) (a) *Distance to services.* 1. Except as provided in subds. 2. ~~and 3.~~ to
13 4., a motorist service may not be located more than 3 miles from the federal-aid
14 primary or secondary highway on which the specific information sign for the motorist
15 service is erected.

16 2. Except as provided in ~~subd.~~ subds. 3. and 4., if no business in the category
17 of motorist service is available within the 3-mile limit, the limit in subd. 1. may be
18 extended in 3-mile increments to a maximum distance of 15 miles from the
19 federal-aid primary or secondary highway until a business in the category of
20 motorist service is reached.

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1 3. If Except as provided in subd. 4., if no business in the category of motorist
2 service is available within the 3-mile limit, the limit in subd. 1. may, on or after May
3 8, 1990, be extended to a maximum distance of not more than 5 miles from the
4 highway.

5 **SECTION 4.** 86.195 (5) (a) 4. of the statutes is created to read:

6 86.195 (5) (a) 4. A business in the category of motorist service specified in sub.
7 (3) (e) may not be located more than 30 miles from the federal-aid primary or
8 secondary highway on which the specific information sign for the motorist service is
9 erected.

10

(END)