Fiscal Estimate - 2007 Session

Original Updated) 🔲 t	Corrected	Supple	emental			
LRB Number 07-2410/1	Introdu	uction Number	AB-050)2			
Description Furnishing or using certain consumer loan information to make solicitations and providing a penalty							
Fiscal Effect							
Appropriations Decrease Existing Appropriations Create New Appropriations Local: No Local Government Costs Indeterminate 1. Increase Costs Permissive Mandatory 2. Decrease Costs 4. In	Increase Existing Revenues Decrease Existing Revenues Increase Revenue Permissive Manda Decrease Revenue Permissive Manda	to absorb To absorb	ocal nt Units Affect Village Others WTCS	v's budget No No ted Cities			
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS 20.115(1)(a)							
Agency/Prepared By	Authorized Sig	gnature		Date			
DATCP/ Michelle Reinen (608) 224-5160	Barb Knapp (60	Barb Knapp (608) 224-4746 10/4/200					

Fiscal Estimate Narratives DATCP 10/4/2007

LRB Number	07-2410/1	Introduction Number	AB-0502	Estimate Type	Original	
Description						
Furnishing or using certain consumer loan information to make solicitations and providing a penalty						

Assumptions Used in Arriving at Fiscal Estimate

This bill imposes certain restrictions on the dissemination and use of trigger lead information. Under the bill, if any trigger lead is a prescreened consumer report under federal law, a person that uses the trigger lead to solicit any consumer identified in the trigger lead may not utilize unfair or deceptive practices in soliciting the consumer. The bill goes on to define 5 specific practices.

There are more than 110,000 new mortgages initiated annually and the department assumes an equal number of home loans refinanced annually; each one of these has the potential to initiate a trigger lead when the credit report is requested by the lending institution.

Regardless of the department's belief that this law has the potential of being very effective in controlling trigger lead activity; we assume both consumers and lenders will file written complaints with the department.

These complaints may be based on a consumer receiving a loan solicitation while they are shopping for a new mortgage or refinancing their home. The department also assumes we will receive complaints from competing lenders that do not get the business of the consumer because the consumer went with another lender. Regardless of the type of complaint or from whom it was received, the Department will have to investigate each one to determine if it was based on a trigger lead.

Therefore, the department anticipates an additional 1.0 FTE will be necessary to process the increase in complaints and investigations.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2007 Session

Detailed Estimate of Annual Fiscal Effect

	Original		Updated		Corrected		Supplemental
LRB	Number	07-2410	/1	Intro	duction Nun	nber	AB-0502
	r iption shing or using	certain consu	umer loan info	rmation to r	nake solicitation	s and pro	viding a penalty
annua	alized fiscal e	effect):	Impacts for S		Local Governr	ment (do	not include in
	nualized Cos	<u>`</u>	computers, at	id supplies		scal Imna	act on funds from:
III. AIII	ilualizeu COS)(S.			Increased Costs		Decreased Costs
A. Sta	ite Costs by	Category		<u> </u>		1	
		- Salaries an	d Fringes		\$53,700		\$
	E Position Ch				(1.0 FTE)		
Sta	te Operations	- Other Cost	S		12,500		
Loc	al Assistance						
Aid	s to Individual	ls or Organiza	ations				
T	OTAL State	Costs by Ca	tegory		\$66,200		\$
B. Sta	ite Costs by	Source of Fu	ınds				
GP	R				66,200		
FE)						
PR	O/PRS						
SE	G/SEG-S						
			this only who		ll will increase (ts.)	or decrea	ise state
					Increased Rev	/	Decreased Rev
GP	R Taxes				\$		\$
GP	R Earned						
FEI							
	O/PRS						
	G/SEG-S					 	
<u> </u>	OTAL State				\$		\$
			NET ANNUAL	IZED FISC			
				_	State	-	Local
NET CHANGE IN COSTS			\$66,200		\$		
NEI (CHANGE IN F	KEVENUE			\$	<u> </u>	\$
Agen	cy/Prepared	Ву	1	Authorized	Signature		Date
DATC	P/ Michelle R	einen (608) 2	24-5160 E	Barb Knapp	(608) 224-4746		10/4/2007