



## Fiscal Estimate Narratives

DATCP 10/19/2007

LRB Number <b>07-2167/1</b>	Introduction Number <b>AB-0267</b>	Estimate Type <b>Original</b>
<b>Description</b> Retention of personal identification data by retailers		

### Assumptions Used in Arriving at Fiscal Estimate

This bill would prohibit a retailer from retaining a customer's personal identification data for longer than necessary to complete a transaction with the customer.

Based on the department's experience the best way to assure compliance by retailers, thus protecting consumers from a potential data breach, would be through affirmative enforcement. The department believes affirmative enforcement through inspection is the best approach because the alternative is the department becoming aware of non-compliance after a data breach occurs. At this point consumers personal information has been compromised and they are at risk of identity theft.

The department has determined that inspecting businesses regulated by this bill would take approximately 4000 hours as there are thousands of business in the state that would fall under this regulation and new businesses open weekly. Therefore, the department anticipates an additional 2.0 FTEs will be necessary in the Office of Privacy Protection to process the increase in workload.

### Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2007 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
  Corrected     
  Supplemental

LRB Number <b>07-2167/1</b>		Introduction Number <b>AB-0267</b>	
<b>Description</b> Retention of personal identification data by retailers			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>  Office setup, desks, telephones, computers, and supplies \$20,000			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes	\$107,300		\$
(FTE Position Changes)	(2.0 FTE)		
State Operations - Other Costs	25,000		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$132,300</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR	132,300		
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>		<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	State		Local
NET CHANGE IN COSTS	\$132,300		\$
NET CHANGE IN REVENUE	\$		\$
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	<b>Date</b>
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