

Fiscal Estimate Narratives
DATCP 2/13/2007

LRB Number 07-0772/1	Introduction Number AB-0006	Estimate Type Original
Description Requiring telephone solicitors to obtain consent before soliciting sales, contributions, or political support		

Assumptions Used in Arriving at Fiscal Estimate

This bill would prohibit making a telephone call to a residential customer for the purpose of soliciting a sale, soliciting a contribution to an organization, or soliciting support or opposition to a candidate for election, political party or committee, or referendum question, unless the person making the call immediately identifies himself or herself and any organization on whose behalf the person making the call, and obtains the recipient's oral consent to proceed with the telephone call. If the recipient does not consent, the caller must immediately terminate the call.

It is assumed that complaints to the no-call program from consumers who are on the list and those that are not on the list will increase. In addition the complaints received from these consumer will be more complex than current no-call complaints as there will be another layer of proof to determining who placed the call and how the call progressed.

Finally it is also assumed that there will be another group of complaints received from consumers, those initiated by non-profits callers and political callers. In addition, these complaints will also develop into investigations, while currently they are not covered and therefore are resolved in the initial stages.

Based on the above assumptions it is assumed that the size of the no-call list will increase beyond 1.1 million consumers who are currently registered. The department anticipates an additional 2,000 complaints annually, resulting in approximately 200 in-depth investigations which equates to approximately 4000 hours.

The current program is administered by 6.5 FTE. The department anticipates an additional 2.0 FTE will be necessary to process the increase in compliance efforts. Additional spending authority from existing funds will cover the expenses associated with these positions.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2007 Session

Detailed Estimate of Annual Fiscal Effect

Original
 Updated
 Corrected
 Supplemental

LRB Number 07-0772/1		Introduction Number AB-0006	
Description Requiring telephone solicitors to obtain consent before soliciting sales, contributions, or political support			
I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect): Office setup, desks, telephones, computers, and supplies \$20,000.			
II. Annualized Costs:		Annualized Fiscal Impact on funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes	\$104,900		\$
(FTE Position Changes)	(2.0 FTE)		
State Operations - Other Costs	25,000		
Local Assistance			
Aids to Individuals or Organizations			
TOTAL State Costs by Category	\$129,900		\$
B. State Costs by Source of Funds			
GPR			
FED			
PRO/PRS (20.115(8)(jm))	129,900		
SEG/SEG-S			
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
TOTAL State Revenues	\$		\$
NET ANNUALIZED FISCAL IMPACT			
	State		Local
NET CHANGE IN COSTS	\$129,900		\$
NET CHANGE IN REVENUE	\$		\$
Agency/Prepared By			
DATCP/ Michelle Reinen (608) 224-5160		Authorized Signature	
		Karen Van Schoonhoven (608) 224-4800	
		Date	
		2/12/2007	