## Fiscal Estimate - 2007 Session

	Original		Updated		Corrected		Supplem	ental	
LRB	Number	07-2494/1		Introd	duction Num	nber <b>S</b>	B-172		
Description The use of automatic dialing announcing devices and providing a penalty									
Fiscal Effect									
	No State Fisc ndeterminate Increase E Appropriat Decrease Appropriat Create Ne	Existing iions Existing	Reve	ase Existing enues ease Existing enues	to al	ease Costs osorb withir Yes rease Cost	n agency's		
Local:  No Local Government Costs Indeterminate  1. Increase Costs Permissive Mandatory  2. Decrease Costs Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Districts  No Local Government Units Affected Government Units Affected Towns Village Cities Counties Others School WTCS Districts									
Fund Sources Affected Affected Ch. 20 Appropriations  GPR FED PRO PRS SEG SEGS 20.115(8)(jm)									
Agend	y/Prepared I	Ву		Authorized 9	Signature		D	ate	
DATCP/ Michelle Reinen (608) 224-5160 Barb I					o Knapp (608) 224-4746				

# Fiscal Estimate Narratives DATCP 7/30/2007

LRB Number <b>07-2494/1</b>	Introduction Number	SB-172	Estimate Type	Original				
Description								
The use of automatic dialing announcing devices and providing a penalty								

#### **Assumptions Used in Arriving at Fiscal Estimate**

This bill regulates the use of automatic dialing devices. Under the bill the use of an automatic dialing announcing device to call a residential telephone customer is prohibited unless the recipient has consented in writing or the person using the device obtains the customer's verbal consent using a live operator before disseminating the message.

It is assumed that complaints to the no-call program from consumers will increase. In addition the complaints received from these consumers will be more complex than current no-call complaints as there will be another layer of proof to determining who placed the call and how the call progressed; meaning was consent obtained in writing before the device was used or was verbal consent given to a live operator before the device disseminated a message.

Finally it is also assumed that there will be additional complaints received from consumers as more calling groups will be regulated by this law than under the current no-call law. Under this bill charity groups will not be exempt nor will government units, unless they are alerting a consumer of a danger to health or safety. These additional complaints will also develop into investigations, while currently they are not covered and therefore are resolved in the initial stages.

Based on the above assumptions it is assumed that the size of the no-call list will increase beyond 1.1 million consumers who are currently registered. The department anticipates an additional 2,000 complaints annually, resulting in approximately 200 in-depth investigation which equates to approximately 4000 hours.

The current program is administered by 6.5 FTE. The department anticipates an additional 2.0 FTE will be necessary to process the increase in compliance efforts. Additional spending authority from existing funds will cover the expenses associated with these positions.

#### **Long-Range Fiscal Implications**

### **Fiscal Estimate Worksheet - 2007 Session**

Detailed Estimate of Annual Fiscal Effect

Original Updated			Corrected		Supplemental			
LRB Number <b>07-2494/1</b>		Intro	duction Nu	mber	SB-172			
<b>Description</b> The use of automatic dialing announcing devi	ces	and prov	iding a penalty	,				
I. One-time Costs or Revenue Impacts for sannualized fiscal effect):	Stat	e and/or	Local Govern	ment (de	o not include in			
Office setup, desks, telephones, computers, and supplies \$20,000.								
II. Annualized Costs:			Annualized Fiscal Impact on funds from:					
			Increased Cost	ts	Decreased Costs			
A. State Costs by Category								
State Operations - Salaries and Fringes			\$107,30		\$			
(FTE Position Changes)			(2.0 FTE					
State Operations - Other Costs			25,00	00				
Local Assistance								
Aids to Individuals or Organizations								
TOTAL State Costs by Category			\$132,30	00	\$			
B. State Costs by Source of Funds								
GPR				en e				
FED								
PRO/PRS			132,30	00				
SEG/SEG-S			*****	1	747			
III. State Revenues - Complete this only wh revenues (e.g., tax increase, decrease in li				or decre	ease state			
. ·			Increased Re	ev	Decreased Rev			
GPR Taxes			(	\$	\$			
GPR Earned								
FED								
PRO/PRS								
SEG/SEG-S								
TOTAL State Revenues				\$	\$			
NET ANNUALIZED FISCAL IMPACT								
		<u>Sta</u>		<u>Local</u>				
NET CHANGE IN COSTS	•	\$132,30		\$				
NET CHANGE IN REVENUE			\$	\$				
Agency/Prepared By	thorized Signature			Date				
DATCP/ Michelle Reinen (608) 224-5160	rb Knapp (608) 224-4746			7/27/2007				