2007 ASSEMBLY BILL 261

April 13, 2007 – Introduced by Representatives SCHNEIDER and TURNER. Referred to Committee on Transportation.

AN ACT to create 100.55 of the statutes; relating to: motor vehicle fuel pricing.

Analysis by the Legislative Reference Bureau
This bill prohibits advertising or selling gasoline or diesel fuel at retail if the price includes a fraction of a cent.
For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 100.55 of the statutes is created to read:

100.55 Motor vehicle fuel; pricing. (1) In this section, “motor vehicle fuel” has the meaning given in s. 78.005 (13).

(2) No person may advertise for retail sale, or sell at retail, motor vehicle fuel if the price of the motor vehicle fuel includes a fraction of a cent.

(END)