AN ACT to create 100.55 of the statutes; relating to: requiring textbook publishers to provide certain information to instructors at institutions of higher education.

Analysis by the Legislative Reference Bureau

This bill requires a publisher of textbooks intended for use by students at higher education institutions who solicits an instructor to use the publisher’s textbook in a class to provide at the time of the solicitation: 1) the price at which the publisher would sell the textbook to a vendor who sells textbooks to students; and 2) the history of revisions to the textbook.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

Section 1. 100.55 of the statutes is created to read:

100.55 Textbook publishers; required information. (1) In this section:

(a) “Higher education institution” includes public and private postsecondary education institutions.
(b) “Textbook” does not include custom publications or special editions.

(2) A publisher of textbooks intended for use by students at higher education institutions who solicits an instructor at a higher education institution to use a textbook published by the publisher in a class taught by the instructor shall provide to the instructor at the time of the solicitation all of the following:

(a) The price at which the publisher would sell the textbook to a vendor who sells textbooks to the instructor’s students.

(b) The history of revisions to the textbook.

(END)