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Details: Kelli Trumble

(FORM UPDATED: 07/12/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2007-08

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Transportation and Tourism (SC-TT)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**
- Record of Comm. Proceedings ... **RCP**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt**
- Clearinghouse Rules ... **CRule**
- Hearing Records ... bills and resolutions
 - (**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
 - (**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**



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February 28, 2007

Memo To: Members of the Senate Committee on Transportation,
Tourism, and Insurance
Senator Roger Breske, Chairman

From: Trisha Pugal, CAE
President, CEO

RE: **Confirmation of Kelli Trumble as Secretary of the
Department of Tourism**

On behalf of the Board of Directors and over 1,100 members of the Wisconsin Innkeepers Association, a not-for-profit trade association representing the lodging industry in Wisconsin, we ask for your support in confirming the appointment of Kelli Trumble as Secretary of the Department of Tourism.

Under Chapter 41 of the state statutes, there is one simple primary assignment for the Department of Tourism: "Tourism Promotion". The first two duties listed directly underneath in the statutes focus on promoting tourism to those who live in other states, and to those who reside in Wisconsin.

Kelli Trumble brings considerable expertise in marketing facilities, businesses and most of all tourism. She has been a tireless advocate for tourism growth through the years, and in addition has operational experience in running a marketing business, a visitor and convention bureau, and a specialized spa and lodging property.

In keeping with the Tourism Promotion focus in the state statutes, and the interest of the lodging industry and other tourism-related industries in the successful growth of tourism in our state, we believe Kelli Trumble will provide valued expertise for the Department. We respectfully ask for your support in her confirmation as Secretary of the Department of Tourism.

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