

## Senate

### Record of Committee Proceedings

#### **Committee on Commerce, Utilities and Rail**

##### **Senate Bill 343**

Relating to: arbitration in situations involving cable and satellite television system operators and creators of video programming.

By Senators Hansen, Kanavas, Decker, Breske, Roessler, Lassa, Plale and Risser; cosponsored by Representatives Rhoades, Suder, Soletski, Van Roy, Tauchen, M. Williams, Kerkman, Hubler, Seidel, Sheridan, Sinicki, Nelson, Kessler, Jeskewitz, Bies, Murtha and Musser.

November 28, 2007 Referred to Committee on Commerce, Utilities and Rail.

December 20, 2007 **PUBLIC HEARING HELD**

Present: (7) Senators Plale, Breske, Wirch, Hansen,  
Cowles, Harsdorf and Kedzie.

Absent: (0) None.

##### Appearances For

- Frank Hawkins, New York — NFL
- Ernest Young, Austin
- Larry Darby, Washington D.C. — Darby & Associates
- Kathy Lazzarro, Milwaukee
- Rooty Leogh, Madison
- Steve Bornstein, Culver City — NFL Network
- Jason Wied, Green Bay — Green Bay Packers

##### Appearances Against

- Tom Moore, Madison — Wisconsin Cable Communications Association
- Howard Symons — Wisconsin Cable Communications Association
- Tom Hanson, Madison — Wisconsin Cable Communications Association
- RJ Pirlot, Madison — Wisconsin Manufacturers and Commerce
- Steve Holtzman, Madison
- Chris Tackett, Madison — Wisconsin Merchants Federation

##### Appearances for Information Only

- Dan Prusch, Appleton

#### Registrations For

- Bob Gonzalez, Madison — Madison Packer Backers
- Nicole Nelson, MADison — Independent Living
- Lorraine Cummings, Reedsburg — Madison Packer Backers
- Cheryl Cummings, Madison — Madison Packer Backers
- Laura Pietrzak, Cudahy
- Karron Emholtz, Madison
- Brian Conger, Madison
- Logan Thein, Madison
- Kyle Maichte, Madison
- Wesley Hineline, Richland Center
- Casey Higgins, Madison
- Kitty Rhoades, Madison — Representative , 30th Assembly District

#### Registrations Against

- Jim Leonhart, Madison — Comcast
- Steve Baas, Milwaukee — Milwaukee Metropolitan Association of Commerce

#### Registrations for Information Only

- Jim Delany, Chicago — Commissioner, Big Ten Conference
- Mark Silverman, Chicago — Big Ten Network President
- Barry Alvarez, Madison — University of Wisconsin Athletic Director
- Barry Orton, Madison

March 13, 2008

Failed to pass pursuant to Senate Joint Resolution 1.

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Amber Hodgson  
Committee Clerk