AN ACT to amend 341.14 (6r) (b) 1., 341.14 (6r) (f) (intro.) and 341.14 (6r) (fm) 7.; and to create 341.14 (6r) (b) 1m. and 341.14 (6r) (f) 61. of the statutes; relating to: special distinguishing registration plates associated with Marquette University.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 341.14 (6r) (b) 1. of the statutes, as affected by 2009 Wisconsin Act 28, section 2811, is amended to read:

341.14 (6r) (b) 1. Upon application to register an automobile or motor home, or a motor truck, dual purpose motor home or dual purpose farm truck which has a gross weight of not more than 8,000 pounds, or a farm truck which has a gross weight of not more than 12,000 pounds, by any person who is a resident of this state and a member of an authorized special group, the department shall issue to the person special plates whose colors and design shall indicate that the vehicle is owned by a person who is a member of the applicable special group. The department may not issue any special group plates under par. (f) 55. or 60. until 6 months after the department has received information sufficient for the department to determine that any approvals required for use of any logo, trademark, trade name or other commercial symbol designating, respectively, the professional football team or the professional baseball team have been obtained. Notwithstanding s. 341.12 (2), if the department of corrections does not have flat−plate technology available for use in manufacturing license plates at quality and cost comparable to that available from the state of Minnesota, the department of transportation may not issue any special group plates under par. (f) 59. unless the department of transportation purchases the plates from the state of Minnesota. Sections 16.70, 16.71, 16.72, 16.75, 16.752 to 16.755, 16.765, 16.77, and 16.82 do not apply to purchases of plates issued under par. (f) 59. from the state of Minnesota.

SECTION 2. 341.14 (6r) (b) 1m. of the statutes is created to read:

341.14 (6r) (b) 1m. Upon receipt of contributions totaling an amount equal to the initial costs of production of the special group plates under par. (f) 61. or $11,800, whichever is less, from Marquette University or other persons interested in the special group plates under par. (f) 61., the department shall commence any development work necessary to implement the provisions of par. (f) 61. and related provisions under this subsection and shall complete the development work within 6 months of its commencement. The development work under this subdivision shall be funded only from the appropriation under s. 20.395 (4) (ch) from contributions received by the department for purposes of this subdivision. If the department does not receive, by June 30, 2013, sufficient contributions to commence development work under this subdivision, the department may not commence development work under this subdivision and shall promptly return to each contributor all contributions, less a transac−
tion fee of no more than $2.50 per contributor for costs associated with the return of contributions, received by the department for purposes of this subdivision. If the department receives contributions in excess of the amount necessary to commence development work under this subdivision, the department shall discontinue receiving contributions under this subdivision and promptly return to each contributor all contributions, less a transaction fee of no more than $2.50 per contributor for costs associated with the return of contributions, received by the department after the department had received sufficient contributions. No contribution received by the department under this subdivision may be applied to any fee established under subd. 2. The department may not issue any special group plates under par. (f) 61. until the department has completed the development work specified in this subdivision.

SECTION 3. 341.14 (6r) (f) (intro.) of the statutes is amended to read:

341.14 (6r) (f) (intro.) The Subject to par. (b) 1m., the department shall issue special group plates under this subsection for the following authorized special groups:

SECTION 4. 341.14 (6r) (f) 61. of the statutes is created to read:

341.14 (6r) (f) 61. Persons interested in obtaining a plate expressing their support for Marquette University and their appreciation of the many benefits Marquette University and its thousands of alumni confer on this state.

SECTION 5. 341.14 (6r) (fm) 7. of the statutes, as affected by 2009 Wisconsin Act 28, section 2824, is amended to read:

341.14 (6r) (fm) 7. After October 1, 1998, additional authorized special groups may only be special groups designated by the department under this paragraph. The authorized special groups enumerated in par. (f) shall be limited solely to those special groups specified under par. (f) on October 1, 1998. This subdivision does not apply to the special groups specified under par. (f) 3m., 6m., 9g., 9m., 12g., 12m., 19m., 49d., 49h., 49s., 54., 55., 55m., 56., 57., 58., 59., and 60., and 61.

SECTION 6. Effective date.

(1) This act takes effect on January 1, 2010, or on the day after publication, whichever is later.