## Fiscal Estimate - 2009 Session

$\boxtimes$	Original		Updated		Corrected		Supple	mental				
LRB	Number	09-2843/1		Introd	duction Num	ber A	B-030	7				
Description Penalties and private actions for violations of restrictions on telephone solicitations												
Fiscal	Effect											
	No State Fisc Indeterminate Increase I Appropria Decrease Appropria	e Existing tions Existing	Reve	ase Existing nues ease Existing nues	to abs	ase Costs sorb within Yes ease Costs	agency					
Local	No Local Go Indeterminat 1. Increas Permiss 2. Decrea		3. Increory Perm 4. Decre	ase Revenue issive ☐ Mar ease Revenu issive ☐ Mar	Gover  To  ndatory	of Local rnment Uni owns  ounties chool istricts	its Affect Village Others WTCS District	Cities				
Fund Sources Affected Affected Ch. 20 Appropriations  GPR FED PRO PRS SEG SEGS												
Agen	cy/Prepared	Ву		Authorized S	Signature			Date				
DATCP/ Michelle Beinen (608) 224-5160 Bill				Bill Walker (6	Walker (608) 224-4353							

## Fiscal Estimate Narratives DATCP 6/18/2009

LRB Number	09-2843/1	Introduction Number	AB-0307	Estimate Type	Original					
Description										
Penalties and private actions for violations of restrictions on telephone solicitations										

## **Assumptions Used in Arriving at Fiscal Estimate**

This bill increases the penalty for a violation of current provisions regulating telephone solicitations (Wisconsin's No Call Law). The penalty for a violation would increase from \$100 per violation to a forfeiture of not less than \$1,000 nor more than \$10,000 per violation.

The bill would also permit a person who suffers damages as a result of a violation to bring an action for injunctive relief and for actual damages or \$500 per violation.

The department does not believe this bill would result in an increase to department workload. However, as forfeitures increase, there will be increased revenue to those state funds that receive assessments based on the amount of a forfeiture. This amount is indeterminate as it is based on a company violating the law, the number of violations, and the amount of forfeiture paid per violation.

## **Long-Range Fiscal Implications**