## Fiscal Estimate - 2009 Session

$\boxtimes$	Original		Updated		Corrected		Supple	mental				
LRB	Number	09-3337/1		Introd	luction Num	ber A	B-045	2				
<b>Description</b> The exemption of State Historical Society books from state printing requirements												
Fiscal	Effect											
	No State Fisc Indeterminate Increase E Appropriat Decrease Appropriat Create Ne	e Existing tions Existing	Rever Decre Rever	ase Existing	to ab	ase Costs sorb withir Yes ease Cost	n agency					
Local:	No Local Gov Indeterminate 1. Increase Permiss 2. Decrease	e Costs sive Mandato se Costs	3. ☐ Increa	ase Revenue	Gover datory	of Local nment Un owns [ ounties [ chool [ stricts	its Affect Village Others WTCS District	Cities				
Fund Sources Affected  Affected Ch. 20 Appropriations  GPR FED PRO PRS SEG SEGS 163												
Agen	cy/Prepared l	Ву	/	Authorized S	Signature			Date				
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## Fiscal Estimate Narratives SHS 10/5/2009

LRB Number <b>09-3337/1</b>	Introduction Number	AB-0452	Estimate Type	Original					
Description									
The exemption of State Historical Society books from state printing requirements									

## **Assumptions Used in Arriving at Fiscal Estimate**

The Wisconsin Historical Society supports AB-0452. A relatively minor change to a statute enacted in 1945 would enable the Wisconsin Historical Society Press to print books in the same fashion granted to the UW Press, and allow it to improve earned revenues from sales for the Society with no impact on GPR.

Under Wisconsin Statutes 35.01(3), the Society is exempted from using the state printing contract for its hard cover books and for the Wisconsin Magazine of History and the Society procures book printing by individual competitive bid. However, paperback books are not provided with this exemption. As a result, the Society has had challenges with the quality of the printing of its paperback publications, including returns by customers for refunds. The 1945 statute was intended to provide an exemption for all Society publications intended fro resale. The use of the term "hard cover" in the law was designed to distinguish between more ephemeral printing that was not intended for retail sale as opposed to "books," which were sold on the retail market. In 1945, paperback books were a relatively new form of publication, and while the Society began to publish in paperback in the 1960s, it did not sell these in any significant numbers until the 1990s. Today, customers expect books to be available in high quality paperbacks. The requirement that paperback books intended for the retail market have to be printed on the state contract instead of by individual competitive bids puts the Society at a competitive disadvantage and hurts its ability to support its programs through earned revenue.

If the words "hard cover" were deleted from the statute as proposed in AB-0452, it would provide an exemption identical to that provided to the University of Wisconsin Press, which currently publishes both hardcover and paperback books and acquires all of its book printing by competitive bid. The result of this change will ensure that the most appropriate printer will be acquired for books for retail sales and thus assist the Society in generating earned revenues. This change would affect only about five printing jobs per year. All other Society printing would continue to be handled under the state printing contract.

Long-Range Fiscal Implications