

**2009 DRAFTING REQUEST**

**Bill**

Received: **07/27/2009**

Received By: **agary**

Wanted: **As time permits**

Identical to LRB:

For: **David Cullen (608) 267-9836**

By/Representing: **Ritch Williams**

This file may be shown to any legislator: **NO**

Drafter: **agary**

May Contact:

Addl. Drafters:

Subject: **Transportation - motor vehicles**

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Cullen@legis.wisconsin.gov**

Carbon copy (CC:) to: **aaron.gary@legis.wisconsin.gov**

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**Pre Topic:**

No specific pre topic given

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**Topic:**

Special plate for Lions Club members

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**Instructions:**

See attached

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**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 07/30/2009	jdye 07/30/2009		_____			State
/P1			phenry 07/31/2009	_____	sbasford 07/31/2009		State
/1	agary 08/10/2009	bkraft 08/10/2009	phenry 08/10/2009	_____	lparisi 08/10/2009		State
	agary 08/25/2009	jdye 08/25/2009		_____			

Vers.      Drafted      Reviewed      Typed      Proofed      Submitted      Jacketed      Required

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rschluet \_\_\_\_\_  
08/25/2009 \_\_\_\_\_

sbasford \_\_\_\_\_  
08/25/2009 \_\_\_\_\_

sbasford \_\_\_\_\_  
09/01/2009 \_\_\_\_\_

FE Sent For: "1/2" @ intro. 10/5/09

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*12/8/25 jld*

*[Signature]*  
8259

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1/?	agary	1/30 jld	1/31 PH	1/31			
							<END>

FE Sent For:



## Williams, Ritch

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**From:** Williams, Ritch  
**Sent:** Friday, July 24, 2009 9:15 AM  
**To:** Gary, Aaron  
**Subject:** Rep. Cullen Drafting Request

Aaron –

Representative Cullen was contacted by a constituent interested in a special distinguishing license plate for the Wisconsin Lions Club. He has obtained approvals from the Lions Club International to use the Lions Club logo on the plates and it is an idea that was approved at the Council of Governors meeting on May 14, 2009.

I will be sending to you the information I've received from our constituent and will look forward to a bill draft as soon as you have an opportunity to draft it. I would like to follow whatever the standard is for other special plates as far as the additional costs. We would also like to have the same exemption from the ten-year redesign of the plates included for the Lions Club plates that was included for the "enthusiasm for hunting and fishing" plates in Senate Bill 61. The revenue generated from the plates should be directed to the Wisconsin Lions Foundation in Rosholt, WI.

Please let me know if you have any additional questions or concerns. As I mentioned, I will be sending over the materials that I have received thus far. Thank you in advance for your assistance with this request.

**Ritch Williams**  
*Clerk, Committee on Insurance*  
Office of Rep. David Cullen  
216 North, State Capitol  
(608) 267-9836

July 24, 2009

Aaron –

Included with this file are all the materials I've received from our constituent regarding the idea of a special distinguishing plate for the Wisconsin Lions Clubs.

The letter from the Lions Club International attorney mentions a new Lions Club logo that can be downloaded for use and I have included a black and white version from their website. Obviously, we would prefer to use the blue and yellow logo for the plates, which can also be found at the following website:

[www.lionsclubs.org/EN/membercenter/resources/index.php](http://www.lionsclubs.org/EN/membercenter/resources/index.php)

Again, please let me know if you have any questions or concerns.

Thanks,  
Ritch Williams  
Office of Rep. David Cullen  
7-9836

# ED HIDA CONSULTING LLC

2109 NORTH 73 STREET  
WAUWATOSA, WI 53213

414-453-1224

idlewoodhh@aol.com

FAX 414-454-0425

July 14, 2009

Representative David A. Cullen  
Room 216 North Capitol  
PO Box 8952  
Madison, WI 53708

Re: Special Auto License Plate  
Through legislation

Dear David:

Recently I was talking to Rich from your office who suggested that I formally write to you respectfully asking for your assistance with legislation to authorize a special Wisconsin license plate for the Lions Club.

Coincidentally, I met Senator Jim Sullivan Monday who was knocking on doors and discussed this issue with him. He suggested I send a letter to him as well as you and that these efforts can be coordinated in Madison.

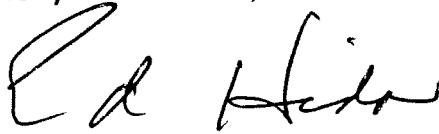
As you know, I have resided in Wauwatosa for quite a number of years and am a constituent of yours. I am also a member of the Lions Club International which is a worldwide civic/service club with a membership of 1.3 million men and women. Members are in 45,000 clubs located in 205 countries. In Wisconsin we have 562 clubs with 20,000 members. Wisconsin Lions programs include: Lions Camp for blind and disabled children, Lions Eye Bank, Lions eradication of blindness programs, Lions eye glass recycling program, Lions Hearing aid project, Lions diabetic prevention program, Lions youth programs, as well as many others.

We are seeking to expand our services to more citizens of Wisconsin. In order to do this we would like to increase our membership as well as increase our charitable programs. We feel that this can be accomplished in part by the increased visibility afforded by a Lions Club special license plate. The special license plate authorized by legislation can allow for a continuous flow of charitable dollars similar to the Green Bay Packers plate.

I am wondering if you might be willing to sponsor or cosponsor legislation to establish a Lions Club license plate in Wisconsin.

Your comments, questions, concerns and/or support would be greatly appreciated. Please advise if you need more information and if you would be willing to sponsor legislation to provide for a Lions Special License Plate.

Thank you for your assistance,

A handwritten signature in black ink, appearing to read "Ed Hida". The signature is fluid and cursive, with the first name "Ed" and last name "Hida" clearly distinguishable.

Ed Hida

CC: Senator Jim Sullivan  
Attorney Rick Steinberg

Attachments:

- Sample license plate
- Lions International approval letter
- Lions Wisconsin Council of Governors authorization
- Lions International Fact Sheet
- Lions Wisconsin Information

# Lions Clubs International

300 W 22ND STREET    OAK BROOK ILLINOIS 60521-6842 USA    (630) 571-5466



Amy J. Peña  
ATTORNEY

June 4, 2009

Walter J. Natynski  
Council Chairperson Multiple District 27  
3333 5th Ave #6 B  
2409B Hyde Park Road  
South Milwaukee, WI 53172-3845

Dear Council Chairperson Natynski:

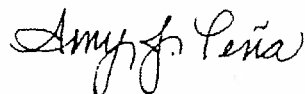
We are pleased to provide approval to the MD 27 Council of Governors to sell and produce a Wisconsin Lions License Plate as depicted in the drawing submitted in June, 2009. Please note, this authorization is conditioned upon the approval from the Secretary of State of Wisconsin.

This letter will also serve as a one-time only authorization to use the Lions emblem on the above license plate. Further use of the Lions emblem will require permission from this division.

Please note that the drawing submitted contained the old version of the Lions emblem. If possible, please use the new version of the emblem which can be downloaded in the official format on the association's website via the following link: [www.lionsclubs.org/EN/member-center/resources/index.php](http://www.lionsclubs.org/EN/member-center/resources/index.php).

From the association, we extend best wishes to the members of the West Allis Central Lions Club and the Wisconsin MD 27 Council of Governors for success in this endeavor as well as continued success in its service activities.

Very truly yours,



Amy J. Peña  
Attorney

AJP:jq

NEW LOGO FROM WEBSITE :



MINUTES  
WISCONSIN LIONS MD-27  
2008-09 COUNCIL OF GOVERNORS MEETING  
MAY 14, 2009  
CHULA VISTA RESORT, WISCONSIN DELLS, WI

1. The meeting was called to order by CC Natynski at 12:00 NOON

Those present were:

D. Schwanz, A1  
G. Bilke, B1  
J. Wessel, C1  
J. Jenson, D1  
K. Schmid, E1

J. Tomaszewski, A2  
G. Coenen, B2  
B. Schonberg, C2  
M. Kelley, D2  
F. Nutter, E2

VDG's

C. Marquardt, A1  
L. Quinn, B1  
K. Luebke, C1  
R. Daluge, D1  
R. Stanley, E1

W. Schmitt, A2  
  
S. Lemke, C2  
K. Friske, D2  
C. LeCleir-Meyer, E2

Wayne Heiman, IPID  
Phil Ingwell, PID  
Mark Hintzmann, PCC, MERLO  
Dewey Karl, PCC, Lions Pride Campaign Chair  
Sam Kochel, IPDG, Council Chair Elect  
John Schwab, PDG, MERLO  
Dave Sievert, PDG, MERLO  
Tom Clausen, PDG, President, WLF  
Glen Moegenberg, PDG, President-Elect, WLF  
Geri Schlender, WLF Lions Pride Campaign  
Steve Schlender, PDG  
Dan Gaeu, PDG  
Wilson Mills, PDG, State Convention Coordinator  
Barry Boline, VDGE, A1

- a. The Pledge of Allegiance was led by VCC Schmid
- a. The song was led by DG Schwanz
- b. The prayer was led by DG Wessel

2. Introductions of those present were made by CC Natynski.

Minutes  
2008-2009 Council of Governors  
May 14, 2009

17. WLF Report – WLF President Clausen

2009-2010 Adopted Budget has been mailed to DG's. The current investment provider, Associated Bank, will be retained. An insurance review is being conducted. Camp Work Day was held on April 25, 2009. Approximately 200 people volunteered. Counselor training will begin on May 27. The first week of camp will be June 7<sup>th</sup>. Orientation will be held on May 30<sup>th</sup>. Tickets have been mailed to all clubs for the "Lions Camp for Kids Raffle". This is an all cash raffle. The drawing will take place at the Birch-Sturm Golf Outing in July. Open House will be held September 19. The Board is thankful for the support of Resolution #4 to change the fiscal year of the Foundation. The Board recommended the continuance of Lions Camp, Hearing Aid Program, Eyeglass Recycling, Diabetes Education, and Children's Vision Screening. The Foundation still needs the support of every club in the state. President-Elect Glenn Moegenburg was introduced.

**Motion #191 by DG Schmid/DG Tomaszewski to approve the projects as recommended by the Board. Approved 10-0**

18. Policy – DG Schwanz

No changes at this time. An electronic version of the Policy manual is available.

**Motion #192 by DG Jenson/DG Schonberg to add the Constitution/By-Laws and Policy Manual to the Directory. Approved 10-0**

19. Other Business

Lion Rick Steinberg shared a proposal for Lions special Auto License Plates.

**Motion #193 by DG Schwanz/DG Schonberg to allow him to go forward with the project. This motion was withdrawn.**

**Motion #194 by DG Schwanz/DG Schonberg to authorize the legislative approach for approval of a special license plate to direct the Council Chair to apply to the CI for use of the logo and to designate funds raised to go to the WLF. Approved 6-4**

PDG Dan Gaeu informed us that there was a study done on a proposed change of location of the state office. Since this information was not shared with the DG no action will be taken. CC Natynski will forward this information to the DG.

PDG Bob Entringer shared the State Proclamation declaring May 10-16 as Lions Week. Copies were given to the DG.

Information regarding the Welcome Center sponsored by the Hudson Lions for travelers to the International Convention.



Minutes  
2008-2009 Council of Governors  
May 14, 2009

The Council went into closed session to discuss personnel matters.

The Council reconvened in open session

**Motion #195 by DG Wessel/DG Bilke to adjourn.**

**The next Council meeting will be held at the International Convention.**

Respectfully submitted,

DG Rev. Jonathan Wessel  
Secretary

# Lions Clubs International

## Fact Sheet

### Membership

Lions Clubs International is the world's largest service club organization with 1.3 million members in 45,000 clubs in 202 countries and geographic areas.

Lions are men and women who volunteer their time to humanitarian causes. Founded in 1917, the association's motto is "We Serve."

### Service to Others

Worldwide, Lions clubs are recognized for their service to people who are blind and visually impaired. This service began when Helen Keller challenged Lions to become "knights of the blind in the crusade against darkness" during the 1925 Lions Clubs International Convention.

Today, Lions extend their commitment to sight conservation through countless local efforts, as well as through their international SightFirst Program, which works to eradicate blindness. Lions also collect and recycle eyeglasses for distribution in developing countries year-round and especially during May, which is Lions Recycle for Sight Month, and October, as a way to mark Lions World Sight Day, which is held the second Thursday of each October.

In addition, Lions make a strong commitment to young people through many youth programs. Lions also work to improve the environment, build homes for the disabled, support diabetes education, conduct hearing programs and, through their foundation, provide disaster relief around the world.

### International Foundation

Lions Clubs International Foundation is the charitable arm of Lions Clubs International. The foundation's mission is to support the efforts of Lions clubs around the world in serving their local and global communities by funding humanitarian service projects. [www.lcif.org](http://www.lcif.org)

### Sight Programs

In 1990, Lions established SightFirst, a US\$215 million global initiative to fight the major causes of preventable and reversible blindness. The unprecedented program joins Lions volunteers with blindness prevention experts and organizations and governments. The more than 900 SightFirst grants have:

- provided more than 7.3 million cataract surgeries and prevented serious vision loss for 27 million
- supported 114 million treatments for river blindness
- built or expanded more than 300 eye hospitals/clinics/wards and upgraded more than 337 eye centers with equipment
- improved eye care in 90 countries around the world
- trained more than 345,000 ophthalmologists, ophthalmic nurses, other professional eye care workers and village health workers

Lions launched Campaign SightFirst II to raise at least US\$150 million to continue and expand the extraordinary work of SightFirst. Lions concluded Campaign SightFirst II in June of 2008. After three years of intense fundraising, Lions far surpassed the US\$150 million minimum goal.

**Founded:** 1917

**Motto:** "We Serve"

**Members:** 1.3 million

**Clubs:** 45,000 clubs in 205 countries and geographic areas

**Convention:**  
July 6-10, 2009  
Minneapolis, Minnesota, USA

**International Headquarters:**  
Oak Brook, Illinois, USA



Lions clubs support other sight-related activities.

Lions clubs and members:

- provide 600,000 free professional glaucoma screenings and make 26,000 corneal transplants possible each year
- establish and support a majority of the world's eye banks and hundreds of clinics, hospitals and eye research centers worldwide
- collect an estimated 20 million pairs of used eyeglasses annually and send approximately 6 million pairs to Lions Eyeglass Recycling Centers for recycling and distribution at no cost to those in need in developing countries
- offer screenings, eyeglasses and sports goggles to athletes through the Special Olympics-Lions Clubs International Opening Eyes Program-- more than 100,000 athletes have been screened
- provide free quality eye care, eyeglasses, Braille-writers, white canes and other assistive devices for thousands of people each year

### **Youth Programs**

Numerous programs exist to assist Lions in fulfilling the needs of the youth in their communities.

### **Lions Services for Children**

Lions provide local and international health and education services that improve the lives of children and young adolescents who suffer from poverty, homelessness, abuse, neglect, disease and disabilities.

### **Lions Quest**

Lions clubs sponsor school-based programs that teach young people basic life skills and civic values that promote social and emotional learning, character development, substance abuse and violence prevention skills and a commitment to service. Lions Quest brings the school, family and community together to promote the development of healthy and responsible young people. Lions Quest is active in 46 countries; 11 million youth have taken part in the program and 350,000 educators have been trained.

### **Leo Clubs**

Lions clubs in approximately 138 countries sponsor more than 5,600 Leo clubs. The 141,000 Leo members, ages 12-28 or maximum age as determined locally, perform community service activities and support a worldwide project to help children in adverse circumstances.

### **International Youth Camps and Exchange**

Each year, thousands of young people, ages 15-22, learn about other cultures while participating in Lions camps and staying with Lions host families in countries around the world.

### **Lions International Peace Poster Contest**

Each year more than 375,000 students, ages 11-13, from approximately 100 countries, express their ideas about world peace through artwork, which is judged at local, regional, national and international levels. One grand prize and 23 merit posters are awarded.

### **Service Activities**

Lions clubs build stronger communities through a variety of projects and activities that:

- address unmet needs such as teaching life skills to children, building playgrounds and supporting the elderly
- reduce blindness caused by diabetic retinopathy through diabetes education, early detection and treatment programs and support of research
- conduct hearing projects, including newborn hearing screenings and providing hearing aids
- preserve our water, air and land
- improve international relations through assistance projects, exchange programs and health missions to the developing world, often in conjunction with the United Nations and other organizations
- provide disaster relief, including food, supplies and healthcare screenings

300 W 22ND ST OAK BROOK IL 60523-8842 USA  
Phone: 630-571-5466 Fax: 630-571-8890  
[www.lionsclubs.org](http://www.lionsclubs.org)



## **WISCONSIN LIONS INFORMATION**

### **WISCONSIN LIONS STATE OFFICE**

Mary Lee Wiza, State Secretary

2809 Post Road, Stevens Point, WI 54481

715-341-2277 FAX: 715-341-9987 Email: [lionstat@sbcglobal.net](mailto:lionstat@sbcglobal.net)

### **WISCONSIN LIONS STATE CONVENTION COORDINATOR**

PDG Wilson Mills, 715-273-7799 cell 715-821-7799 [wilsonmills@hughes.net](mailto:wilsonmills@hughes.net)

### **THE LIONS EYE BANK OF WISCONSIN, INC.**

David Butters, Executive Director,

Jerry Rabbach, Community Relations,

2401 American Lane, Madison, WI 53704; 608-233-2354 Fax 608-233-2895

### **WISCONSIN LIONS FOUNDATION OFFICE**

Evelt J. Hartvig, Executive Administrator – Email [ehartvig@wlf.info](mailto:ehartvig@wlf.info)

Dale L. Schroeder, Facility Manager – Email [dschroeder@wlf.info](mailto:dschroeder@wlf.info)

Elizabeth Shelley, Administrative Assistant – Email [ishelley@wlf.info](mailto:ishelley@wlf.info)

Terri Kent, Accountant – Email [tkent@wlf.info](mailto:tkent@wlf.info)

3834 County Road A, Rosholt, WI 54473

715-677-4969 Toll Free 877-463-6953 FAX: 715-677-4527

Email: [wlf@wlf.info](mailto:wlf@wlf.info) Website [www.wlf.info](http://www.wlf.info)

### **WLF-LIONS PRIDE CAMPAIGN OFFICE**

Geri Schlender, Campaign Coordinator

Denise Rocha, Campaign Assistant

3834 County Road A; Rosholt, WI 54473 715-677-7000, Toll Free 877-463-6953

Fax: 715-677-7000 Email: [pride@wlf.info](mailto:pride@wlf.info) Website: [www.lionspride.org](http://www.lionspride.org)

### **WISCONSIN LIONS CAMP**

Andrea Yenter, Camp Operations Manager Email [ayenter@wisconsinlionscamp.com](mailto:ayenter@wisconsinlionscamp.com)

3834 County Road A, Rosholt, WI 54473 715-677-4761 FAX: 715-677-3297

Email: [info@wisconsinlionscamp.com](mailto:info@wisconsinlionscamp.com); Website [www.wisconsinlionscamp.com](http://www.wisconsinlionscamp.com)

### **EYEGLOSS RECYCLING CENTER**

Sharon Cherek, Manager - Email [scherek@wlf.info](mailto:scherek@wlf.info)

### **HEARING PROGRAMS**

Meghan Warner, Office Assistant/Hearing Program Coordinator – Email [mwarner@wlf.info](mailto:mwarner@wlf.info)

### **CHILDREN'S VISION SCREENING**

### **COMMUNITY DIABETES EDUCATION**

### **YOUTH PROGRAMS**

For information on the above programs-

Contact the Wisconsin Lions Foundation Office (see above)

**LION RELATED SERVICE PROGRAMS**

**AMERICAN DIABETES ASSOCIATION/WISCONSIN AREA**

375 Bishop's Way, Brookfield WI 53005 Toll free 888-342-2383

**JUVENILE DIABETES**

Wendy Hanisch, 2825 N Mayfair Rd Suite 9; Wauwatosa 53222 414-453-4673

**LEADER DOG FOR THE BLIND**

DG Leonard Quinn, N5683 Lakeview Drive; Green Lake 54941 920-294-0156

Mikey2001dog@yahoo.com

**For more information contact:**

Wisconsin Department of Transportation  
Special Plates Unit  
4802 Sheboygan Av.  
PO Box 7911  
Madison, WI 53707 - 7911


Telephone: (608) 267-5106  
Fax: (608) 267-5106  
E-mail: [special-plates.dmv@dot.state.wi.us](mailto:special-plates.dmv@dot.state.wi.us)  
Internet: [www.dot.state.wi.us](http://www.dot.state.wi.us)



# Special Group License Plates

## Symbol and Group Name Area

○ **WISCONSIN**

○ 

○ **Lions**

Symbol Area  
31/4" H x 21/2" D  
(82.5mm x 63.5mm)

# Special Group License Plates

## Group Name Area

○ **WISCONSIN**

○ **10001**

Group Name Area

○ **We Serve**

Original artwork: Full color can be submitted. DOT's artists will reproduce  
Computer artwork: A computer file may be submitted. This file **MUST BE** in  
or in a file format with a file extension of .tif, .eps, or .jpg are useable. Full  
desired if available.

art to meet with the required specifications. Please include the PMS color numbers, if known.  
Compatible. Macintosh format will not be accepted. Files created in any version of Corel Draw  
or Graphics are required, please identify the PMS colors used if known. Color separations are

500r

in  
7/30

D-Note

✓

Regen

1 AN ACT *to amend* 341.14 (6r) (c) and 341.14 (6r) (fm) 7.; and *to create* 20.395

2 (5) (eq), 85.109, 341.14 (6r) (b) 14. and 341.14 (6r) (f) 61. of the statutes;

3 **relating to:** special distinguishing registration plates associated with the

4 Lions of Wisconsin<sup>Clubs</sup> and making an appropriation.✓

***Analysis by the Legislative Reference Bureau***

Under current law, any group or organization may apply to the Department of Transportation (DOT) for designation as an authorized special group. If the application is approved, members of the authorized special group may obtain special distinguishing registration plates for certain vehicles, including automobiles and motor homes, that are owned or leased by special group members. A fee, in addition to the regular registration fee for the particular kind of vehicle, is charged for the issuance or reissuance of most special plates.

Before October 2, 1998, authorized special groups whose members may obtain special plates were specifically enumerated in state law. With certain exceptions, current law provides that specific enumeration in state law of authorized special groups is limited to those special groups enumerated before October 2, 1998.

\* This bill establishes an authorized special group specifically enumerated in state law for persons interested in obtaining special plates supporting the Lions of Wisconsin. In addition to the regular vehicle registration fee, special group members are required to pay a \$15 fee for issuance or reissuance of the special plates and a \$25 annual fee that provides funds to the Wisconsin Lions Foundation, Inc. The bill requires DOT to enter into an agreement with the Lions of Wisconsin, Multiple Clubs

District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc., with respect to these funds, and the agreement must provide DOT with authority, without fee to DOT, to use any applicable trademark or service mark associated with the Lions on these special plates. The bill requires the special plates to display a logo or image of the lion associated with the Lions Clubs International.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

**SECTION 1.** 20.395 (5) of the statutes is created to read:

20.395 (5) (eq) *Payments to the Wisconsin Lions Foundation.* All moneys received under s. 341.14 (6r) (b) 14., less \$43,200, for payments to the Wisconsin Lions Foundation, Inc., under s. 85.109.

**SECTION 2.** 85.109 of the statutes is created to read:

**85.109 Payments to the Wisconsin Lions Foundation.** (1) The department shall enter into an agreement with the Lions of Wisconsin, Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc., to make payments from the appropriation under s. 20.395 (5) (eq) to the Wisconsin Lions Foundation, Inc.

(2) The agreement under this section shall require that the Lions of Wisconsin, Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc., provide or arrange for another to provide, without fee and as a condition of receiving payments specified under this section, any license or other approval required for use of any logo, trademark, service mark, trade name, word, or symbol to be used on or in association with special group registration plates under s. 341.14 (6r) (f) 61.

Clubs



1 (3) The agreement under this section shall require that the Wisconsin Lions  
2 Foundation, Inc., annually submit to the attorney general and the presiding officer  
3 of each house of the legislature an audited financial statement of its use of the  
4 payments under this section, prepared in accordance with generally accepted  
5 accounting principles.

6 (4) Payments to the Wisconsin Lions Foundation, Inc., under this section shall  
7 be discontinued by the department if the Wisconsin Lions Foundation, Inc.,  
8 dissolves, becomes insolvent, files a petition for bankruptcy, or is no longer exempt  
9 from taxation under section 501 (a) of the Internal Revenue Code.

10 **SECTION 3.** 341.14 (6r) (b) 14. of the statutes is created to read:

11 341.14 (6r) (b) 14. A fee of \$25 that is in addition to the fee under subd. 2. shall  
12 be charged for the issuance or renewal of a plate issued on an annual basis for the  
13 special group specified under par. (f) 61. A fee of \$50 that is in addition to the fee  
14 under subd. 2. shall be charged for the issuance or renewal of a plate issued on the  
15 biennial basis for the special group specified under par. (f) 61. if the plate is issued  
16 or renewed during the first year of the biennial registration period or \$25 for the  
17 issuance or renewal if the plate is issued or renewed during the 2nd year of the  
18 biennial registration period. All moneys received under this subdivision, in excess  
19 of \$43,200 for the initial costs of production of the special group plate under par. (f)  
20 61., shall be credited to the appropriation under s. 20.395 (5) (eq). To the extent  
21 permitted under ch. 71, the fee under this subdivision is deductible as a charitable  
22 contribution for purposes of the taxes under ch. 71.

23 **SECTION 4.** 341.14 (6r) (c) of the statutes, as affected by 2009 Wisconsin Act 28,  
24 section 2818, is amended to read:

Insert  
3-9

1           341.14 (6r) (c) Special group plates shall display the word "Wisconsin", the  
2 name of the applicable authorized special group, a symbol representing the special  
3 group, not exceeding one position, and identifying letters or numbers or both, not  
4 exceeding 6 positions and not less than one position. The department shall specify  
5 the design for special group plates, but the department shall consult the president  
6 of the University of Wisconsin System before specifying the word or symbol used to  
7 identify the special groups under par. (f) 35. to 47., the secretary of natural resources  
8 before specifying the word or symbol used to identify the special groups under par.  
9 (f) 50. and 59., the chief executive officer of the professional football team and an  
10 authorized representative of the league of professional football teams described in  
11 s. 229.823 to which that team belongs before specifying the design for the applicable  
12 special group plate under par. (f) 55., the department of veterans affairs before  
13 specifying the design for the special group plates under par. (f) 49d., 49h., and 49s.,  
14 and the department of tourism and chief executive officer of the organization  
15 specified in par. (f) 55m. before specifying the design and word or symbol used to  
16 identify the special group name for special group plates under par. (f) 55m. Special  
17 group plates under par. (f) 50. shall be as similar as possible to regular registration  
18 plates in color and design. The department shall make available 2 designs for the  
19 special group plates under par. (f) 60. The department may not specify any design  
20 for the special group plates under par. (f) 60. unless the design is approved by the  
21 executive vice president of the Milwaukee Brewers Baseball Club LP. The word or  
22 symbol used to identify the special group under par. (f) 59. shall be different from the  
23 word or symbol used to identify the special group under par. (f) 50. and the design  
24 shall cover the entire plate. Special group plates under par. (f) 61. shall display a logo  
25 or image of the lion associated with the Lions Clubs International.

1            **SECTION 5.** 341.14 (6r) (f) 61. of the statutes is created to read:

2            341.14 (6r) (f) 61. Persons interested in obtaining a plate supporting the Lions  
3 of Wisconsin. ✓ Clubs  
= )

4            **SECTION 6.** 341.14 (6r) (fm) 7. of the statutes, as affected by 2009 Wisconsin Act  
5 28, section 2824, is amended to read: ✓

6            341.14 (6r) (fm) 7. After October 1, 1998, additional authorized special groups  
7 may only be special groups designated by the department under this paragraph. The  
8 authorized special groups enumerated in par. (f) shall be limited solely to those  
9 special groups specified under par. (f) on October 1, 1998. This subdivision does not  
10 apply to the special groups specified under par. (f) 3m., 6m., 9g., 9m., 12g., 12m.,  
11 19m., 49d., 49h., 49s., 54., 55., 55m., 56., 57., 58., 59., and 60., and 61. ✓

12            **SECTION 7. Nonstatutory provisions.**

13            (1) Notwithstanding section 16.42 (1) (e) of the statutes, if this subsection takes  
14 effect in fiscal year 2010-11, ✓ in submitting information under section 16.42 of the  
15 statutes for purposes of the 2011-13 ✓ biennial budget bill, the department of  
16 transportation shall submit information concerning the appropriation under section  
17 20.395 (5) (cq) of the statutes as though the total amount appropriated under section  
18 20.395 (5) (cq) of the statutes for the 2010-11 fiscal year was \$43,200 ✓ less than the  
19 total amount that was actually appropriated under section 20.395 (5) ✓ (cq) of the  
20 statutes for the 2010-11 fiscal year.

21            **SECTION 8. Fiscal changes.**

22            (1) In the schedule under section 20.005 (3) of the statutes for the appropriation  
23 to the department of transportation under section 20.395 (5) (cq) ✓ of the statutes, as  
24 affected by the acts of 2009, the dollar amount is increased by \$43,200 for the fiscal

1 year in which this subsection<sup>✓</sup> takes effect to increase funding for special registration  
2 plates associated with the Lions<sup>✓</sup> of Wisconsin. Clubs

3 **SECTION 9. Effective date.**

4 (1) This act takes effect on the first day of the 7th month beginning after  
5 publication.<sup>✓</sup>

6 (END)

*D. Act*

DRAFTER'S NOTE  
FROM THE  
LEGISLATIVE REFERENCE BUREAU

LRB-3201/P1dn

ARG:.....

date

JLD

ATTN: Ritch Williams

Please review the draft carefully to ensure that it is consistent with your intent.

Based upon my review of the materials you provided, the Wisconsin Lions Clubs Web site, and DFT's online business entity records, I have identified the most likely "official" organizations applicable here as the Lions of Wisconsin, Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc. Please advise if these are not the entities you intended. I have also assumed that the Wisconsin Lions Foundation, Inc., is a nonprofit, tax-exempt entity. Please advise if this is incorrect.

The materials you provided also reflect the fact that the Wisconsin Lions Clubs do not hold trademark or service mark rights in the logo associated with the Lions Clubs International. See also Patent and Trademark Office records at [www.uspto.gov](http://www.uspto.gov). The authorization letter provided with the drafting materials probably will be insufficient to allow DOT to use the mark on these special plates, but presumably another authorization could be obtained when DOT begins the design process for the plates. In the past, DOT has resisted detailed statutory mandates on the design of special plates, so this draft requires the plates to include the Lions Club logo but omits further details about that logo, which details can be worked out in the design process.

The attached draft includes an appropriation increase to cover the approximated cost to DOT of these special plates and includes a delayed effective date.

Please let me know if you would like any changes made to the draft. If the attached draft meets with your approval, let me know and I will convert it to an introducible "1" draft.

Aaron R. Gary  
Legislative Attorney  
Phone: (608) 261-6926  
E-mail: [aaron.gary@legis.wisconsin.gov](mailto:aaron.gary@legis.wisconsin.gov)

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**INSERT 3-9:**

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**SECTION 1.** 341.135 of the statutes, as affected by 2009 Wisconsin Act 28, is amended to read:

4

5

**341.135 Rebasing registration plates.** At intervals determined by the department, the department shall establish new designs of registration plates to be issued under ss. 341.14 (1), (1a), (1m), (1q), (2), (2m), (6m), and (6r), 341.25 (1) (a), (c), (h), and (j) and (2) (a), (b), and (c), and 341.26 (2) and (3) (a) 1. and (am). Any design for registration plates issued for automobiles and for vehicles registered on the basis of gross weight shall comply with the applicable design requirements of ss. 341.12 (3), 341.13, and 341.14 (6r) (c). The designs for registration plates specified in this section shall be as similar in appearance as practicable during each design interval. Except as provided in ss. 341.13 (2r) and 341.14 (1), each registration plate issued under s. 341.14 (1), (1a), (1m), (1q), (2), (2m), (6m), or (6r), 341.25 (1) (a), (c), (h), or (j) or (2) (a), (b), or (c), or 341.26 (2) or (3) (a) 1. or (am) during each design interval shall be of the design established under this section. The department may not redesign registration plates for the special groups under s. 341.14 (6r) (f) 53., 54., or 55. until July 1, 2010. Notwithstanding s. 341.13 (3), as the department establishes new designs for registration plates under this section, the department shall, at the time determined appropriate by the department, issue registration plates of the new design to replace registration plates previously issued. This section does not apply to special group plates under s. 341.14 (6r) (f) 19m. or 61.

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PROOF WITH 2009 WISACT 28

**DRAFTER'S NOTE**  
**FROM THE**  
**LEGISLATIVE REFERENCE BUREAU**

LRB-3201/P1dn  
ARG:jld:ph

July 31, 2009

ATTN: Ritch Williams

Please review the draft carefully to ensure that it is consistent with your intent.

Based upon my review of the materials you provided, the Wisconsin Lions Clubs Web site, and DFI's online business entity records, I have identified the most likely "official" organizations applicable here as the Lions of Wisconsin, Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc. Please advise if these are not the entities you intended. I have also assumed that the Wisconsin Lions Foundation, Inc., is a nonprofit, tax-exempt entity. Please advise if this is incorrect.

The materials you provided also reflect the fact that the Wisconsin Lions Clubs do not hold trademark or service mark rights in the logo associated with the Lions Clubs International. See also Patent and Trademark Office records at [www.uspto.gov](http://www.uspto.gov). The authorization letter provided with the drafting materials probably will be insufficient to allow DOT to use the mark on these special plates, but presumably another authorization could be obtained when DOT begins the design process for the plates. In the past, DOT has resisted detailed statutory mandates on the design of special plates, so this draft requires the plates to include the Lions Club logo but omits further details about that logo, which details can be worked out in the design process.

The attached draft includes an appropriation increase to cover the approximated cost to DOT of these special plates and includes a delayed effective date.

Please let me know if you would like any changes made to the draft. If the attached draft meets with your approval, let me know and I will convert it to an introducible "/1" draft.

Aaron R. Gary  
Legislative Attorney  
Phone: (608) 261-6926  
E-mail: [aaron.gary@legis.wisconsin.gov](mailto:aaron.gary@legis.wisconsin.gov)

## Gary, Aaron

---

**From:** Williams, Ritch  
**Sent:** Tuesday, August 04, 2009 9:21 AM  
**To:** Gary, Aaron  
**Subject:** Re LRB 3201, Lions Club plates

Aaron –

Thanks for getting the draft done as quickly as you did. In response to your questions within the Drafter's Note, I contacted our constituent who requested the bill. He in turn contacted the Lions Club higher-ups and here are the answers to your questions.

- 1) The "official" organizations are exactly as you had them: Lions of Wisconsin, Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc.
- 2) The Wisconsin Lions Foundation, Inc. is a nonprofit, tax-exempt entity and has 501(c)(3) status.

I think that does it as far as your initial questions for the draft. My understanding, based on what you wrote in the Drafter's Note, is that the Department of Transportation will work out the authorization for use of the logo with the Lions Clubs during the design process.

Please convert the draft to an introducible "1" draft. Thanks again for all your help.

**Ritch Williams**  
*Clerk, Committee on Insurance*  
Office of Rep. David Cullen  
216 North, State Capitol  
(608) 267-9836





in 8/10  
wanted  
by 8/11

RMA

stat

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

No change

SA

regen.

1 **AN ACT to amend** 341.135, 341.14 (6r) (c) and 341.14 (6r) (fm) 7.; and **to create**  
 2 20.395 (5) (eq), 85.109, 341.14 (6r) (b) 14. and 341.14 (6r) (f) 61. of the statutes;  
 3 **relating to:** special distinguishing registration plates associated with the  
 4 Lions Clubs of Wisconsin and making an appropriation.

***Analysis by the Legislative Reference Bureau***

Under current law, any group or organization may apply to the Department of Transportation (DOT) for designation as an authorized special group. If the application is approved, members of the authorized special group may obtain special distinguishing registration plates for certain vehicles, including automobiles and motor homes, that are owned or leased by special group members. A fee, in addition to the regular registration fee for the particular kind of vehicle, is charged for the issuance or reissuance of most special plates.

Before October 2, 1998, authorized special groups whose members may obtain special plates were specifically enumerated in state law. With certain exceptions, current law provides that specific enumeration in state law of authorized special groups is limited to those special groups enumerated before October 2, 1998.

This bill establishes an authorized special group specifically enumerated in state law for persons interested in obtaining special plates supporting the Lions Clubs of Wisconsin. In addition to the regular vehicle registration fee, special group members are required to pay a \$15 fee for issuance or reissuance of the special plates and a \$25 annual fee that provides funds to the Wisconsin Lions Foundation, Inc. The bill requires DOT to enter into an agreement with the Lions of Wisconsin,

Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc., with respect to these funds, and the agreement must provide DOT with authority, without fee to DOT, to use any applicable trademark or service mark associated with the Lions Clubs on these special plates. The bill requires the special plates to display a logo associated with the Lions Clubs International.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

1           **SECTION 1.** 20.395 (5) (eq) of the statutes is created to read:

2           20.395 (5) (eq) *Payments to the Wisconsin Lions Foundation.* All moneys  
3 received under s. 341.14 (6r) (b) 14., less \$43,200, for payments to the Wisconsin  
4 Lions Foundation, Inc., under s. 85.109.

5           **SECTION 2.** 85.109 of the statutes is created to read:

6           **85.109 Payments to the Wisconsin Lions Foundation.** (1) The  
7 department shall enter into an agreement with the Lions of Wisconsin, Multiple  
8 District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin  
9 Lions Foundation, Inc., to make payments from the appropriation under s. 20.395  
10 (5) (eq) to the Wisconsin Lions Foundation, Inc.

11           (2) The agreement under this section shall require that the Lions of Wisconsin,  
12 Multiple District 27, of the International Association of Lions Clubs, Inc., and the  
13 Wisconsin Lions Foundation, Inc., provide or arrange for another to provide, without  
14 fee and as a condition of receiving payments specified under this section, any license  
15 or other approval required for use of any logo, trademark, service mark, trade name,  
16 word, or symbol to be used on or in association with special group registration plates  
17 under s. 341.14 (6r) (f) 61.

1           (3) The agreement under this section shall require that the Wisconsin Lions  
2 Foundation, Inc., annually submit to the attorney general and the presiding officer  
3 of each house of the legislature an audited financial statement of its use of the  
4 payments under this section, prepared in accordance with generally accepted  
5 accounting principles.

6           (4) Payments to the Wisconsin Lions Foundation, Inc., under this section shall  
7 be discontinued by the department if the Wisconsin Lions Foundation, Inc.,  
8 dissolves, becomes insolvent, files a petition for bankruptcy, or is no longer exempt  
9 from taxation under section 501 (a) of the Internal Revenue Code.

10           **SECTION 3.** 341.135 of the statutes, as affected by 2009 Wisconsin Act 28, is  
11 amended to read:

12           **341.135 Rebasing registration plates.** At intervals determined by the  
13 department, the department shall establish new designs of registration plates to be  
14 issued under ss. 341.14 (1), (1a), (1m), (1q), (2), (2m), (6m), and (6r), 341.25 (1) (a),  
15 (c), (h), and (j) and (2) (a), (b), and (c), and 341.26 (2) and (3) (a) 1. and (am). Any  
16 design for registration plates issued for automobiles and for vehicles registered on  
17 the basis of gross weight shall comply with the applicable design requirements of ss.  
18 341.12 (3), 341.13, and 341.14 (6r) (c). The designs for registration plates specified  
19 in this section shall be as similar in appearance as practicable during each design  
20 interval. Except as provided in ss. 341.13 (2r) and 341.14 (1), each registration plate  
21 issued under s. 341.14 (1), (1a), (1m), (1q), (2), (2m), (6m), or (6r), 341.25 (1) (a), (c),  
22 (h), or (j) or (2) (a), (b), or (c), or 341.26 (2) or (3) (a) 1. or (am) during each design  
23 interval shall be of the design established under this section. The department may  
24 not redesign registration plates for the special groups under s. 341.14 (6r) (f) 53., 54.,  
25 or 55. until July 1, 2010. Notwithstanding s. 341.13 (3), as the department

1 establishes new designs for registration plates under this section, the department  
2 shall, at the time determined appropriate by the department, issue registration  
3 plates of the new design to replace registration plates previously issued. This section  
4 does not apply to special group plates under s. 341.14 (6r) (f) 19m. or 61.

5 **SECTION 4.** 341.14 (6r) (b) 14. of the statutes is created to read:

6 341.14 **(6r)** (b) 14. A fee of \$25 that is in addition to the fee under subd. 2. shall  
7 be charged for the issuance or renewal of a plate issued on an annual basis for the  
8 special group specified under par. (f) 61. A fee of \$50 that is in addition to the fee  
9 under subd. 2. shall be charged for the issuance or renewal of a plate issued on the  
10 biennial basis for the special group specified under par. (f) 61. if the plate is issued  
11 or renewed during the first year of the biennial registration period or \$25 for the  
12 issuance or renewal if the plate is issued or renewed during the 2nd year of the  
13 biennial registration period. All moneys received under this subdivision, in excess  
14 of \$43,200 for the initial costs of production of the special group plate under par. (f)  
15 61., shall be credited to the appropriation under s. 20.395 (5) (eq). To the extent  
16 permitted under ch. 71, the fee under this subdivision is deductible as a charitable  
17 contribution for purposes of the taxes under ch. 71.

18 **SECTION 5.** 341.14 (6r) (c) of the statutes, as affected by 2009 Wisconsin Act 28,  
19 section 2818, is amended to read:

20 341.14 **(6r)** (c) Special group plates shall display the word "Wisconsin", the  
21 name of the applicable authorized special group, a symbol representing the special  
22 group, not exceeding one position, and identifying letters or numbers or both, not  
23 exceeding 6 positions and not less than one position. The department shall specify  
24 the design for special group plates, but the department shall consult the president  
25 of the University of Wisconsin System before specifying the word or symbol used to

1 identify the special groups under par. (f) 35. to 47., the secretary of natural resources  
2 before specifying the word or symbol used to identify the special groups under par.  
3 (f) 50. and 59., the chief executive officer of the professional football team and an  
4 authorized representative of the league of professional football teams described in  
5 s. 229.823 to which that team belongs before specifying the design for the applicable  
6 special group plate under par. (f) 55., the department of veterans affairs before  
7 specifying the design for the special group plates under par. (f) 49d., 49h., and 49s.,  
8 and the department of tourism and chief executive officer of the organization  
9 specified in par. (f) 55m. before specifying the design and word or symbol used to  
10 identify the special group name for special group plates under par. (f) 55m. Special  
11 group plates under par. (f) 50. shall be as similar as possible to regular registration  
12 plates in color and design. The department shall make available 2 designs for the  
13 special group plates under par. (f) 60. The department may not specify any design  
14 for the special group plates under par. (f) 60. unless the design is approved by the  
15 executive vice president of the Milwaukee Brewers Baseball Club LP. The word or  
16 symbol used to identify the special group under par. (f) 59. shall be different from the  
17 word or symbol used to identify the special group under par. (f) 50. and the design  
18 shall cover the entire plate. Special group plates under par. (f) 61. shall display a logo  
19 associated with the Lions Clubs International.

20 **SECTION 6.** 341.14 (6r) (f) 61. of the statutes is created to read:

21 341.14 (6r) (f) 61. Persons interested in obtaining a plate supporting the Lions  
22 Clubs of Wisconsin.

23 **SECTION 7.** 341.14 (6r) (fm) 7. of the statutes, as affected by 2009 Wisconsin Act

24 28, section 2824, is amended to read:

1           341.14 **(6r)** (fm) 7. After October 1, 1998, additional authorized special groups  
2           may only be special groups designated by the department under this paragraph. The  
3           authorized special groups enumerated in par. (f) shall be limited solely to those  
4           special groups specified under par. (f) on October 1, 1998. This subdivision does not  
5           apply to the special groups specified under par. (f) 3m., 6m., 9g., 9m., 12g., 12m.,  
6           19m., 49d., 49h., 49s., 54., 55., 55m., 56., 57., 58., 59., ~~and 60., and 61.~~

7           **SECTION 8. Nonstatutory provisions.**

8           (1) Notwithstanding section 16.42 (1) (e) of the statutes, if this subsection takes  
9           effect in fiscal year 2010-11, in submitting information under section 16.42 of the  
10          statutes for purposes of the 2011-13 biennial budget bill, the department of  
11          transportation shall submit information concerning the appropriation under section  
12          20.395 (5) (cq) of the statutes as though the total amount appropriated under section  
13          20.395 (5) (cq) of the statutes for the 2010-11 fiscal year was \$43,200 less than the  
14          total amount that was actually appropriated under section 20.395 (5) (cq) of the  
15          statutes for the 2010-11 fiscal year.

16          **SECTION 9. Fiscal changes.**

17          (1) In the schedule under section 20.005 (3) of the statutes for the appropriation  
18          to the department of transportation under section 20.395 (5) (cq) of the statutes, as  
19          affected by the acts of 2009, the dollar amount is increased by \$43,200 for the fiscal  
20          year in which this subsection takes effect to increase funding for special registration  
21          plates associated with the Lions Clubs of Wisconsin.

22          **SECTION 10. Effective date.**

23          (1) This act takes effect on the first day of the 7th month beginning after  
24          publication.

25

(END)

## Gary, Aaron

---

**From:** Gary, Aaron  
**Sent:** Monday, August 24, 2009 11:59 AM  
**To:** Sieg, Tricia; Williams, Ritch  
**Subject:** RE: Lions Club bill

Thanks. I will proceeding accordingly.

Aaron R. Gary  
*Attorney, Legislative Reference Bureau*  
608.261.6926 (voice)  
608.264.6948 (fax)  
aaron.gary@legis.state.wi.us

---

**From:** Sieg, Tricia  
**Sent:** Monday, August 24, 2009 11:51 AM  
**To:** Gary, Aaron; Williams, Ritch  
**Subject:** RE: Lions Club bill

Aaron,

I am sorry I didn't know you needed my permission.  
We are totally on board with Ritch so whatever he wants goes as far as I am concerned

Thanks

Tricia

---

**From:** Gary, Aaron  
**Sent:** Monday, August 24, 2009 11:49 AM  
**To:** Williams, Ritch  
**Cc:** Sieg, Tricia  
**Subject:** RE: Lions Club bill

Tricia,  
If this is okay with you, please let me know and I will proceed.

Aaron

Aaron R. Gary  
*Attorney, Legislative Reference Bureau*  
608.261.6926 (voice)  
608.264.6948 (fax)  
aaron.gary@legis.state.wi.us

---

**From:** Williams, Ritch  
**Sent:** Monday, August 24, 2009 10:43 AM  
**To:** Gary, Aaron  
**Cc:** Sieg, Tricia  
**Subject:** RE: Lions Club bill

Sounds good to me.

## Ritch Williams

*Clerk, Committee on Insurance*  
Office of Rep. David Cullen  
216 North, State Capitol  
(608) 267-9836

---

**From:** Gary, Aaron  
**Sent:** Monday, August 24, 2009 9:47 AM  
**To:** Williams, Ritch  
**Cc:** Sieg, Tricia  
**Subject:** RE: Lions Club bill

As I recall, the three differences were:

1. The name, as you point out (Lions vs. Lions Club)
2. The redesign issue we discussed before (341.135)
3. The phrasing in s. 341.14 (6r) (c) at the end, re the logo - I think Sen. Lazich's is slightly more specific.

If you agree to the content as you describe, I would want to redraft Sen. Lazich's bill to add "Club" after "Lions," then use that draft to create an identical draft for Rep. Cullen. That way, we would be assured that the drafts are in fact identical.

Aaron

Aaron R. Gary  
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**From:** Williams, Ritch  
**Sent:** Monday, August 24, 2009 9:34 AM  
**To:** Gary, Aaron  
**Cc:** Sieg, Tricia  
**Subject:** Lions Club bill

Aaron –

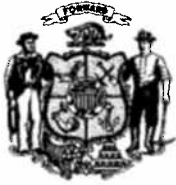
I checked in with the Lazich office and we would like to have Rep. Cullen's draft (LRB 3201) altered to a /2 that makes it identical to the Lazich proposal (LRB 3143). However, I think we should keep the "Lions Clubs of Wisconsin" that's in our bill rather than the "Lions of Wisconsin" that's in the Lazich bill. I will touch base with Tricia in the Lazich office to see if perhaps they would be willing to alter their proposal to the "Lions Clubs of Wisconsin" so that they are identical.

Have you noticed any other slight discrepancies in the two bills? Ideally, we'd have an Assembly bill and a Senate bill that were identical. Thanks for your help thus far.

## Ritch Williams

*Clerk, Committee on Insurance*  
Office of Rep. David Cullen  
216 North, State Capitol  
(608) 267-9836





State of Wisconsin  
2009 - 2010 LEGISLATURE

TODAY

FROM LRB-3143/  
- 3201/Z  
LRB-3143/1  
ARC/jdrs  
Stay

2009 BILL

No change -  
Companies

LPS-  
Note: redrafted  
from another  
bill

Regen

1 AN ACT to amend 341.14 (6r) (c) and 341.14 (6r) (fm) 7.; and to create 20.395  
2 (5) (eq), 85.109, 341.14 (6r) (b) 14. and 341.14 (6r) (f) 61. of the statutes;  
3 relating to: special distinguishing registration plates associated with the  
4 Lions Clubs of Wisconsin and making an appropriation.

Analysis by the Legislative Reference Bureau

Under current law, any group or organization may apply to the Department of Transportation (DOT) for designation as an authorized special group. If the application is approved, members of the authorized special group may obtain special distinguishing registration plates for certain vehicles, including automobiles and motor homes, that are owned or leased by special group members. A fee, in addition to the regular registration fee for the particular kind of vehicle, is charged for the issuance or reissuance of most special plates.

Before October 2, 1998, authorized special groups whose members may obtain special plates were specifically enumerated in state law. With certain exceptions, current law provides that specific enumeration in state law of authorized special groups is limited to those special groups enumerated before October 2, 1998.

This bill establishes an authorized special group specifically enumerated in state law for persons interested in obtaining special plates supporting the Lions Clubs of Wisconsin. In addition to the regular vehicle registration fee, special group members are required to pay a \$15 fee for issuance or reissuance of the special plates and a \$25 annual fee that provides funds to the Wisconsin Lions Foundation, Inc. The bill requires DOT to enter into an agreement with the Lions of Wisconsin,

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Multiple District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin Lions Foundation, Inc., with respect to these funds, and the agreement must provide DOT with authority, without fee to DOT, to use any applicable trademark or service mark associated with the Lions Clubs on these special plates. The bill requires the special plates to display a logo or image of the lion associated with the Lions Clubs International.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

1           **SECTION 1.** 20.395 (5) (eq) of the statutes is created to read:

2           20.395 (5) (eq) *Payments to the Wisconsin Lions Foundation.* All moneys  
3 received under s. 341.14 (6r) (b) 14., less \$43,200, for payments to the Wisconsin  
4 Lions Foundation, Inc., under s. 85.109.

5           **SECTION 2.** 85.109 of the statutes is created to read:

6           **85.109 Payments to the Wisconsin Lions Foundation.** (1) The  
7 department shall enter into an agreement with the Lions of Wisconsin, Multiple  
8 District 27, of the International Association of Lions Clubs, Inc., and the Wisconsin  
9 Lions Foundation, Inc., to make payments from the appropriation under s. 20.395  
10 (5) (eq) to the Wisconsin Lions Foundation, Inc.

11           (2) The agreement under this section shall require that the Lions of Wisconsin,  
12 Multiple District 27, of the International Association of Lions Clubs, Inc., and the  
13 Wisconsin Lions Foundation, Inc., provide or arrange for another to provide, without  
14 fee and as a condition of receiving payments specified under this section, any license  
15 or other approval required for use of any logo, trademark, service mark, trade name,  
16 word, or symbol to be used on or in association with special group registration plates  
17 under s. 341.14 (6r) (f) 61.

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1           **(3)** The agreement under this section shall require that the Wisconsin Lions  
2 Foundation, Inc., annually submit to the attorney general and the presiding officer  
3 of each house of the legislature an audited financial statement of its use of the  
4 payments under this section, prepared in accordance with generally accepted  
5 accounting principles.

6           **(4)** Payments to the Wisconsin Lions Foundation, Inc., under this section shall  
7 be discontinued by the department if the Wisconsin Lions Foundation, Inc.,  
8 dissolves, becomes insolvent, files a petition for bankruptcy, or is no longer exempt  
9 from taxation under section 501 (a) of the Internal Revenue Code.

10           **SECTION 3.** 341.14 (6r) (b) 14. of the statutes is created to read:

11           341.14 **(6r)** (b) 14. A fee of \$25 that is in addition to the fee under subd. 2. shall  
12 be charged for the issuance or renewal of a plate issued on an annual basis for the  
13 special group specified under par. (f) 61. A fee of \$50 that is in addition to the fee  
14 under subd. 2. shall be charged for the issuance or renewal of a plate issued on the  
15 biennial basis for the special group specified under par. (f) 61. if the plate is issued  
16 or renewed during the first year of the biennial registration period or \$25 for the  
17 issuance or renewal if the plate is issued or renewed during the 2nd year of the  
18 biennial registration period. All moneys received under this subdivision, in excess  
19 of \$43,200 for the initial costs of production of the special group plate under par. (f)  
20 61., shall be credited to the appropriation under s. 20.395 (5) (eq). To the extent  
21 permitted under ch. 71, the fee under this subdivision is deductible as a charitable  
22 contribution for purposes of the taxes under ch. 71.

23           **SECTION 4.** 341.14 (6r) (c) of the statutes, as affected by 2009 Wisconsin Act 28,  
24 section 2818, is amended to read:

**BILL****SECTION 4**

1           341.14 (6r) (c) Special group plates shall display the word “Wisconsin”, the  
2 name of the applicable authorized special group, a symbol representing the special  
3 group, not exceeding one position, and identifying letters or numbers or both, not  
4 exceeding 6 positions and not less than one position. The department shall specify  
5 the design for special group plates, but the department shall consult the president  
6 of the University of Wisconsin System before specifying the word or symbol used to  
7 identify the special groups under par. (f) 35. to 47., the secretary of natural resources  
8 before specifying the word or symbol used to identify the special groups under par.  
9 (f) 50. and 59., the chief executive officer of the professional football team and an  
10 authorized representative of the league of professional football teams described in  
11 s. 229.823 to which that team belongs before specifying the design for the applicable  
12 special group plate under par. (f) 55., the department of veterans affairs before  
13 specifying the design for the special group plates under par. (f) 49d., 49h., and 49s.,  
14 and the department of tourism and chief executive officer of the organization  
15 specified in par. (f) 55m. before specifying the design and word or symbol used to  
16 identify the special group name for special group plates under par. (f) 55m. Special  
17 group plates under par. (f) 50. shall be as similar as possible to regular registration  
18 plates in color and design. The department shall make available 2 designs for the  
19 special group plates under par. (f) 60. The department may not specify any design  
20 for the special group plates under par. (f) 60. unless the design is approved by the  
21 executive vice president of the Milwaukee Brewers Baseball Club LP. The word or  
22 symbol used to identify the special group under par. (f) 59. shall be different from the  
23 word or symbol used to identify the special group under par. (f) 50. and the design  
24 shall cover the entire plate. Special group plates under par. (f) 61. shall display a logo  
25 or image of the lion associated with the Lions Clubs International.

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1           **SECTION 5.** 341.14 (6r) (f) 61. of the statutes is created to read:

2           341.14 **(6r)** (f) 61. Persons interested in obtaining a plate supporting the Lions  
3 Clubs of Wisconsin.

4           **SECTION 6.** 341.14 (6r) (fm) 7. of the statutes, as affected by 2009 Wisconsin Act  
5 28, section 2824, is amended to read:

6           341.14 **(6r)** (fm) 7. After October 1, 1998, additional authorized special groups  
7 may only be special groups designated by the department under this paragraph. The  
8 authorized special groups enumerated in par. (f) shall be limited solely to those  
9 special groups specified under par. (f) on October 1, 1998. This subdivision does not  
10 apply to the special groups specified under par. (f) 3m., 6m., 9g., 9m., 12g., 12m.,  
11 19m., 49d., 49h., 49s., 54., 55., 55m., 56., 57., 58., 59., ~~and 60.~~ and 61.

12           **SECTION 7. Nonstatutory provisions.**

13           (1) Notwithstanding section 16.42 (1) (e) of the statutes, if this subsection takes  
14 effect in fiscal year 2010–11, in submitting information under section 16.42 of the  
15 statutes for purposes of the 2011–13 biennial budget bill, the department of  
16 transportation shall submit information concerning the appropriation under section  
17 20.395 (5) (cq) of the statutes as though the total amount appropriated under section  
18 20.395 (5) (cq) of the statutes for the 2010–11 fiscal year was \$43,200 less than the  
19 total amount that was actually appropriated under section 20.395 (5) (cq) of the  
20 statutes for the 2010–11 fiscal year.

21           **SECTION 8. Fiscal changes.**

22           (1) In the schedule under section 20.005 (3) of the statutes for the appropriation  
23 to the department of transportation under section 20.395 (5) (cq) of the statutes, as  
24 affected by the acts of 2009, the dollar amount is increased by \$43,200 for the fiscal

**BILL**

1 year in which this subsection takes effect to increase funding for special registration  
2 plates associated with the Lions Clubs of Wisconsin.✓

3 **SECTION 9. Effective date.**

4 (1) This act takes effect on the first day of the 7th month beginning after  
5 publication.

6 (END)

**Duerst, Christina**

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**From:** Williams, Ritch  
**Sent:** Monday, August 31, 2009 11:37 AM  
**To:** LRB.Legal  
**Subject:** Draft Review: LRB 09-3201/2 Topic: Special plate for Lions Club members

Please Jacket LRB 09-3201/2 for the ASSEMBLY.