



## 2009 ASSEMBLY BILL 890

March 23, 2010 – Introduced by Representatives VRUWINK, PASCH, SCHNEIDER, A. WILLIAMS and TOWNSEND, cosponsored by Senators TAYLOR and LASSA. Referred to Committee on Consumer Protection.

1     **AN ACT to create** 100.415 of the statutes; **relating to:** the display and sale of  
2           novelty lighters and providing a penalty.

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### *Analysis by the Legislative Reference Bureau*

This bill prohibits the retail sale of novelty lighters to minors and prohibits the display for retail sale of novelty lighters in an area of a retail establishment that is accessible to the general public. Under the bill, “novelty lighter” means a device containing a combustible fuel intended for use in igniting cigarettes, cigars, or pipes, if any of the following apply: 1) the device is designed to resemble a cartoon character, toy, gun, watch, musical instrument, vehicle, animal, food, or beverage, unless the resemblance is solely the result of printing or decoration with a logo, label, decal, artwork, or a heat shrinkable sleeve; or 2) the device plays musical notes, has flashing lights, or has other features that are appealing to or intended for use by juveniles, except that “novelty lighter” does not include a device manufactured before 1980 or a device intended for use in igniting a fire in a fireplace or wood stove or in a charcoal or gas grill. A person who violates the prohibitions in the bill is subject to a forfeiture up to \$100.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

