- the amount of credit that each of its partners, members, or shareholders may claim and shall provide that information to each of them. Partners, members of limited liability companies, and shareholders of tax-option corporations may claim the credit in proportion to their ownership interests.
- (d) *Administration*. 1. Except as provided in subd. 2., sub. (4) (e) and (f), as it applies to the credit under sub. (4), applies to the credit under this subsection.
- 2. If a claimant's certification is revoked under s. 560.705, or if a claimant becomes ineligible for tax benefits under s. 560.702, the claimant may not claim credits under this subsection for the taxable year that includes the day on which the certification is revoked; the taxable year that includes the day on which the claimant becomes ineligible for tax benefits; or succeeding taxable years and the claimant may not carry over unused credits from previous years to offset the tax imposed under s. 71.43 for the taxable year that includes the day on which certification is revoked; the taxable year that includes the day on which the claimant becomes ineligible for tax benefits; or succeeding taxable years.
- 3. Subsection (4) (g) and (h), as it applies to the credit under sub. (4), applies to the credit under this subsection.
- \*-1947/P1.23\* SECTION 180. 71.47 (3p) (a) 1m. of the statutes is created to read:
- 71.47 (**3p**) (a) 1m. "Dairy cooperative" means a business organized under ch. 185 or 193 for the purpose of obtaining or processing milk.
- \*-1947/P1.24\* SECTION 181. 71.47 (3p) (a) 3. (intro.) of the statutes is amended to read:
- 71.47 (3p) (a) 3. (intro.) "Dairy manufacturing modernization or expansion" means constructing, improving, or acquiring buildings or facilities, or acquiring

equipment, for dairy manufacturing, including the following, if used exclusively for
dairy manufacturing and if acquired and placed in service in this state during
taxable years that begin after December 31, 2006, and before January 1, 2015, or, in
the case of dairy cooperatives, if acquired and placed in service in this state during
taxable years that begin after December 31, 2008, and before January 1, 2017:

\*-1947/P1.25\* Section 182. 71.47 (3p) (b) of the statutes is amended to read:

71.47 (**3p**) (b) Filing claims. Subject to the limitations provided in this subsection and s. 560.207, except as provided in par. (c) 5., for taxable years beginning after December 31, 2006, and before January 1, 2015, a claimant may claim as a credit against the taxes imposed under s. 71.43, up to the amount of the tax, an amount equal to 10 percent of the amount the claimant paid in the taxable year for dairy manufacturing modernization or expansion related to the claimant's dairy manufacturing operation.

\*-1947/P1.26\* SECTION 183. 71.47 (3p) (c) 2m. b. of the statutes is amended to read:

71.47 (3p) (c) 2m. b. The maximum amount of the credits that may be claimed by all claimants, other than members of dairy cooperatives, under this subsection and ss. 71.07 (3p) and 71.28 (3p) in fiscal year 2008–09, and in each fiscal year thereafter, is \$700,000, as allocated under s. 560.207.

\*-1947/P1.27\* SECTION 184. 71.47 (3p) (c) 2m. bm. of the statutes is created to read:

71.47 (3p) (c) 2m. bm. The maximum amount of the credits that may be claimed by members of dairy cooperatives under this subsection and ss. 71.07 (3p) and 71.28 (3p) in fiscal year 2009-10 is \$600,000, as allocated under s. 560.207, and the maximum amount of the credits that may be claimed by members of dairy

cooperatives under this subsection and ss. 71.07 (3p) and 71.28 (3p) in fiscal year 2010–11, and in each fiscal year thereafter, is \$700,000, as allocated under s. 560.207.

\*-1947/P1.28\* SECTION 185. 71.47 (3p) (c) 3. of the statutes is amended to read:

71.47 (3p) (c) 3. Partnerships, limited liability companies, and tax-option corporations, and dairy cooperatives may not claim the credit under this subsection, but the eligibility for, and the amount of, the credit are based on their payment of expenses under par. (b), except that the aggregate amount of credits that the entity may compute shall not exceed \$200,000 for each of the entity's dairy manufacturing facilities. A partnership, limited liability company, or tax-option corporation, or dairy cooperative shall compute the amount of credit that each of its partners, members, or shareholders may claim and shall provide that information to each of them. Partners, members of limited liability companies, and shareholders of tax-option corporations may claim the credit in proportion to their ownership interest. Members of a dairy cooperative may claim the credit in proportion to the amount of milk that each member delivers to the dairy cooperative, as determined by the dairy cooperative.

\*-1947/P1.29\* SECTION 186. 71.47 (3p) (c) 5. of the statutes is created to read: 71.47 (3p) (c) 5. A claimant who is a member of a dairy cooperative may claim the credit, based on amounts described under par. (b) that are paid by the dairy cooperative, for taxable years beginning after December 31, 2008, and before January 1, 2017.

\*-1947/P1.30\* Section 187. 71.47 (3p) (c) 6. of the statutes is created to read:

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	SECTION 187
1	71.47 (3p) (c) 6. No credit may be allowed under this subsection unless the
2	claimant submits with the claimant's return a copy of the claimant's credit
3	certification and allocation under s. 560.207.
4	*-1947/P1.31* SECTION 188. 71.47 (3p) (d) 2. of the statutes is amended to
5	read:
6	71.47 (3p) (d) 2. If Except as provided in subd. 3., if the allowable amount of
7	the claim under par. (b) exceeds the tax otherwise due under s. 71.43 or no tax is due
8	under s. 71.43, the amount of the claim not used to offset the tax due shall be certified
9	by the department of revenue to the department of administration for payment by
10	check, share draft, or other draft drawn from the appropriation account under s.
11	20.835 (2) (bn).
12	*-1947/P1.32* Section 189. $71.47(3p)(d) 3$ . of the statutes is created to read:
13	71.47 (3p) (d) 3. With regard to claims that are based on amounts described

under par. (b) that are paid by a dairy cooperative, if the allowable amount of the claim under par. (b) exceeds the tax otherwise due under s. 71.43, the amount of the claim not used to offset the tax due shall be certified by the department of revenue to the department of administration for payment by check, share draft, or other draft drawn from the appropriation account under s. 20.835 (2) (bp).

\*-1948/P1.12\* Section 190. 71.47 (3r) of the statutes is created to read:

71.47 (3r) MEAT PROCESSING FACILITY INVESTMENT CREDIT. (a) Definitions. In this subsection:

- 1. "Claimant" means a person who files a claim under this subsection.
- "Meat processing" means processing livestock into meat products or processing meat products for sale commercially.

controls.

1	3. "Meat processing modernization or expansion" means constructing
2	improving, or acquiring buildings or facilities, or acquiring equipment, for mea
3	processing, including the following, if used exclusively for meat processing and i
4	acquired and placed in service in this state during taxable years that begin after
5	December 31, 2008, and before January 1, 2017:
6	a. Building construction, including livestock handling, product intake, storage
7	and warehouse facilities.
8	b. Building additions.
9	c. Upgrades to utilities, including water, electric, heat, refrigeration, freezing
10	and waste facilities.
11	d. Livestock intake and storage equipment.
12	e. Processing and manufacturing equipment, including cutting equipment
13	mixers, grinders, sausage stuffers, meat smokers, curing equipment, cooking
14	equipment, pipes, motors, pumps, and valves.
15	f. Packaging and handling equipment, including sealing, bagging, boxing
16	labeling, conveying, and product movement equipment.
17	g. Warehouse equipment, including storage and curing racks.
18	h. Waste treatment and waste management equipment, including tanks,
19	blowers, separators, dryers, digesters, and equipment that uses waste to produce
20	energy, fuel, or industrial products.
21	i. Computer software and hardware used for managing the claimant's meat
22	processing operation, including software and hardware related to logistics,
23	inventory management, production plant controls, and temperature monitoring

4. "Used exclusively" means used to the exclusion	of all other uses	s except for
use not exceeding 5 percent of total use.		

- (b) *Filing claims*. Subject to the limitations provided in this subsection and s. 560.208, for taxable years beginning after December 31, 2008, and before January 1, 2017, a claimant may claim as a credit against the taxes imposed under s. 71.43, up to the amount of the tax, an amount equal to 10 percent of the amount the claimant paid in the taxable year for meat processing modernization or expansion related to the claimant's meat processing operation.
- (c) *Limitations*. 1. No credit may be allowed under this subsection for any amount that the claimant paid for expenses described under par. (b) that the claimant also claimed as a deduction under section 162 of the Internal Revenue Code.
- 2. The aggregate amount of credits that a claimant may claim under this subsection is \$200,000.
- 3. a. The maximum amount of the credits that may be allocated under this subsection and ss. 71.07 (3r) and 71.28 (3r) in fiscal year 2009–10 is \$300,000, as allocated under s. 560.208.
- b. The maximum amount of the credits that may be allocated under this subsection and ss. 71.07 (3r) and 71.28 (3r) in fiscal year 2010–11, and in each fiscal year thereafter, is \$700,000, as allocated under s. 560.208.
- 4. Partnerships, limited liability companies, and tax-option corporations may not claim the credit under this subsection, but the eligibility for, and the amount of, the credit are based on their payment of expenses under par. (b), except that the aggregate amount of credits that the entity may compute shall not exceed \$200,000. A partnership, limited liability company, or tax-option corporation shall compute the amount of credit that each of its partners, members, or shareholders may claim

- and shall provide that information to each of them. Partners, members of limited liability companies, and shareholders of tax-option corporations may claim the credit in proportion to their ownership interest.
- 5. If 2 or more persons own and operate the meat processing operation, each person may claim a credit under par. (b) in proportion to his or her ownership interest, except that the aggregate amount of the credits claimed by all persons who own and operate the meat processing operation shall not exceed \$200,000.
- 6. No credit may be allowed under this subsection unless the claimant submits with the claimant's return a copy of the claimant's credit certification and allocation under s. 560.208.
- (d) *Administration*. 1. Section 71.28 (4) (e), (g), and (h), as it applies to the credit under s. 71.28 (4), applies to the credit under this subsection.
- 2. If the allowable amount of the claim under par. (b) exceeds the tax otherwise due under s. 71.43, the amount of the claim not used to offset the tax due shall be certified by the department of revenue to the department of administration for payment by check, share draft, or other draft drawn from the appropriation account under s. 20.835 (2) (bd).

\*-1215/P5\*Section 191. 71.47 (4) (ad) 1. of the statutes is amended to read: 71.47 (4) (ad) 1. Except as provided in subds. 2. and 3., any corporation may credit against taxes otherwise due under this chapter an amount equal to 5 percent of the amount obtained by subtracting from the corporation's qualified research expenses, as defined in section 41 of the Internal Revenue Code, except that "qualified research expenses" includes only expenses incurred by the claimant, incurred for research conducted in this state for the taxable year, except that a taxpayer may elect the alternative computation under section 41 (c) (4) of the

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Internal Revenue Code and that election applies until the department permits its revocation, except as provided in par. (af), and except that "qualified research expenses" does not include compensation used in computing the credit under subs. (1dj) and (1dx), the corporation's base amount, as defined in section 41 (c) of the Internal Revenue Code, except that gross receipts used in calculating the base amount means gross receipts from sales attributable to Wisconsin under s. 71.25 (9) (b) 1. and 2., (d), (df), and 1. and 2., (dh) 1., 2., and 3., (dj) 1., and (dk) 1. Section 41 (h) of the Internal Revenue Code does not apply to the credit under this paragraph.

\*-1215/P5\*Section 192. 71.47 (4) (ad) 2. of the statutes is amended to read: 71.47 (4) (ad) 2. For taxable years beginning after June 30, 2007, any corporation may credit against taxes otherwise due under this chapter an amount equal to 10 percent of the amount obtained by subtracting from the corporation's qualified research expenses, as defined in section 41 of the Internal Revenue Code, except that "qualified research expenses" includes only expenses incurred by the

corporation may credit against taxes otherwise due under this chapter an amount equal to 10 percent of the amount obtained by subtracting from the corporation's qualified research expenses, as defined in section 41 of the Internal Revenue Code, except that "qualified research expenses" includes only expenses incurred by the claimant for research related to designing internal combustion engines for vehicles, including expenses related to designing vehicles that are powered by such engines and improving production processes for such engines and vehicles, incurred for research conducted in this state for the taxable year, except that a taxpayer may elect the alternative computation under section 41 (c) (4) of the Internal Revenue Code and that election applies until the department permits its revocation, except as provided in par. (af), and except that "qualified research expenses" does not include compensation used in computing the credit under subs. (1dj) and (1dx), the corporation's base amount, as defined in section 41 (c) of the Internal Revenue Code, except that gross receipts used in calculating the base amount means gross receipts from sales attributable to Wisconsin under s. 71.25 (9) (b) 1. and 2. and (df) 1. and

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2., (dh) 1., 2., and 3., (dj) 1., and (dk) 1. Section 41 (h) of the Internal Revenue Code does not apply to the credit under this paragraph.

\*-1215/P5\*Section 193. 71.47 (4) (ad) 3. of the statutes is amended to read: 71.47 (4) (ad) 3. For taxable years beginning after June 30, 2007, any corporation may credit against taxes otherwise due under this chapter an amount equal to 10 percent of the amount obtained by subtracting from the corporation's qualified research expenses, as defined in section 41 of the Internal Revenue Code, except that "qualified research expenses" includes only expenses incurred by the claimant for research related to the design and manufacturing of energy efficient lighting systems, building automation and control systems, or automotive batteries for use in hybrid-electric vehicles, that reduce the demand for natural gas or electricity or improve the efficiency of its use, incurred for research conducted in this state for the taxable year, except that a taxpayer may elect the alternative computation under section 41 (c) (4) of the Internal Revenue Code and that election applies until the department permits its revocation, except as provided in par. (af), and except that "qualified research expenses" does not include compensation used in computing the credit under subs. (1dj) and (1dx), the corporation's base amount, as defined in section 41 (c) of the Internal Revenue Code, except that gross receipts used in calculating the base amount means gross receipts from sales attributable to Wisconsin under s. 71.25 (9) (b) 1. and 2. and (d), (df) 1. and 2., (dh) 1., 2., and 3., (dj) 1., and (dk) 1. Section 41 (h) of the Internal Revenue Code does not apply to the credit under this paragraph.

\*-1215/P5\*Section 194. 71.47 (4) (am) of the statutes is amended to read:

71.47 (4) (am) Development zone additional research credit. In addition to the credit under par. (ad), any corporation may credit against taxes otherwise due under

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## Section 194

this chapter an amount equal to 5 percent of the amount obtained by subtracting from the corporation's qualified research expenses, as defined in section 41 of the Internal Revenue Code, except that "qualified research expenses" include only expenses incurred by the claimant in a development zone under subch. VI of ch. 560. except that a taxpayer may elect the alternative computation under section 41 (c) (4) of the Internal Revenue Code and that election applies until the department permits its revocation and except that "qualified research expenses" do not include compensation used in computing the credit under sub. (1dj) nor research expenses incurred before the claimant is certified for tax benefits under s. 560.765 (3), the corporation's base amount, as defined in section 41 (c) of the Internal Revenue Code, in a development zone, except that gross receipts used in calculating the base amount means gross receipts from sales attributable to Wisconsin under s. 71.25 (9) (b) 1. and 2., (d), (df), and 1. and 2., (dh) 1., 2., and 3., (dj) 1., and (dk) 1. and research expenses used in calculating the base amount include research expenses incurred before the claimant is certified for tax benefits under s. 560.765 (3), in a development zone, if the claimant submits with the claimant's return a copy of the claimant's certification for tax benefits under s. 560.765 (3) and a statement from the department of commerce verifying the claimant's qualified research expenses for research conducted exclusively in a development zone. The rules under s. 73.03 (35) apply to the credit under this paragraph. The rules under sub. (1di) (f) and (g) as they apply to the credit under that subsection apply to claims under this paragraph. Section 41 (h) of the Internal Revenue Code does not apply to the credit under this paragraph. No credit may be claimed under this paragraph for taxable years that begin on January 1, 1998, or thereafter. Credits under this paragraph for taxable years that

begin before January 1, 1998, may be carried forward to taxable years that begin on 1 2 January 1, 1998, or thereafter. 3 \*-1215/P5\*Section 195. 71.47 (5b) (c) 1. of the statutes is amended to read: 4 71.47 (**5b**) (c) 1. Except as provided in s. 73.03 (63), the maximum amount of 5 the credits that may be claimed under this subsection and ss. 71.07 (5b) and, 71.28 6 (5b), and 76.638 for all taxable years combined is \$52,500,000. \*-0377/P10.11\* \*-4294/P1.11\* SECTION 196. 71.47 (5e) (b) of the statutes is 7 amended to read: 8 9 71.47 (5e) (b) Filing claims. Subject to the limitations provided in this 10 subsection and subject to 2005 Wisconsin Act 479, section 17, beginning in the first 11 taxable year following the taxable year in which the claimant claims an exemption 12 a deduction under s. 77.54 (48) 77.585 (9), a claimant may claim as a credit against 13 the taxes imposed under s. 71.43, up to the amount of those taxes, in each taxable year for 2 years, the amount of sales and use tax certified by the department of 14 15 commerce that resulted from the claimant claimed as an exemption claiming a 16 <u>deduction</u> under s. 77.54 (48) 77.585 (9). \*-0377/P10.12\* \*-4294/P1.12\* SECTION 197. 71.47 (5e) (c) 1. of the statutes 17 18 is amended to read: 19 71.47 (5e) (c) 1. No credit may be allowed under this subsection unless the 20 claimant satisfies the requirements under s. 77.54 (48) 77.585 (9). \*-0377/P10.13\* \*-4294/P1.13\* SECTION 198. 71.47 (5e) (c) 3. of the statutes 21is amended to read: 2223 71.47 (5e) (c) 3. The total amount of the credits and exemptions the sales and 24 use tax resulting from the deductions claimed under s. 77.585 (9) that may be claimed

1	by all claimants under this subsection and ss. 71.07 (5e), 71.28 (5e), and 77.54 (48)
2	77.585 (9) is \$7,500,000, as determined by the department of commerce.
3	*-1942/P1.20* Section 199. $71.49(1)$ (em) of the statutes is renumbered $71.49$
4	(1) (eh).
5	*-1942/P1.21* Section 200. 71.49 (1) (ema) of the statutes is created to read:
6	71.49 (1) (ema) Economic development tax credit under s. 71.47 (1dy).
7	*-1942/P1.22* Section 201. 71.49 (1) (emb) of the statutes is renumbered
8	71.49 (1) (ei).
9	*-1942/P1.23* Section 202. $71.49(1)$ (en) of the statutes is renumbered $71.49$
10	(1) (ej).
11	*-1942/P1.24* Section 203. $71.49(1)$ (eo) of the statutes is renumbered $71.49$
12	(1) (ek).
<b>L</b> 3	*-1942/P1.25* Section 204. 71.49 (1) (eom) of the statutes is renumbered
14	71.49 (1) (eL).
15	*-1948/P1.13* Section 205. 71.49 (1) (f) of the statutes is amended to read:
16	71.49 (1) (f) The total of farmers' drought property tax credit under s. 71.47
17	$(1\mathrm{fd})$ , farmland preservation credit under subch. IX, farmland tax relief credit under
18	s. 71.47 (2m), dairy manufacturing facility investment credit under s. 71.47 (3p),
19	meat processing facility investment credit under s. 71.47 (3r), enterprise zone jobs
20	credit under s. 71.47 (3w), film production services credit under s. 71.47 (5f) (b) $2.$ ,
21	and estimated tax payments under s. 71.48.
22	*-1215/P5*Section 206. 71.80 (1) (b) of the statutes is amended to read:
23	71.80 (1) (b) In any case of 2 or more organizations, trades or businesses
24	(whether or not incorporated, whether or not organized in the United States and,
25	whether or not affiliated, and whether or not unitary) owned or controlled directly

or indirectly by the same interests, the secretary or the secretary's delegate may distribute, apportion or allocate gross income, deductions, credits or allowances between or among such organizations, trades or businesses, if the secretary determines that such distribution, apportionment or allocation is necessary in order to prevent evasion of taxes or clearly to reflect the income of any of such organizations, trades or businesses. The authority granted under this subsection is in addition to, and not a limitation of or dependent on, the provisions of sub. (23) and ss. 71.05 (6) (a) 24. and (b) 45., 71.26 (2) (a) 7. and 8., 71.34 (1k) (j) and (k), and 71.45 (2) (a) 16. and 17.

\*-1215/P5\*Section 207. 71.80 (1m) of the statutes is created to read:

71.80 (1m) Transactions without economic substance. (a) If any person, directly or indirectly, engages in a transaction or series of transactions without economic substance to create a loss or to reduce taxable income or to increase credits allowed in determining Wisconsin tax, the department shall determine the amount of a taxpayer's taxable income or tax so as to reflect what would have been the taxpayer's taxable income or tax if not for the transaction or transactions without economic substance causing the reduction in taxable income or tax.

- (b) A transaction has economic substance only if the taxpayer shows both of the following:
- 1. The transaction changes the taxpayer's economic position in a meaningful way, apart from federal, state, local, and foreign tax effects.
- 2. The taxpayer has a substantial nontax purpose for entering into the transaction and the transaction is a reasonable means of accomplishing the substantial nontax purpose. A transaction has a substantial nontax purpose if it has substantial potential for profit, disregarding any tax effects.

(c) With respect to transactions between members of a controlled group as
defined in section 267 (f) (1) of the Internal Revenue Code, such transactions shall
be presumed to lack economic substance and the taxpayer shall bear the burden of
establishing by clear and convincing evidence that a transaction or a series of
transactions between the taxpayer and one or more members of the controlled group
has economic substance.

\*-0377/P10.14\* \*-4294/P1.14\* SECTION 208. 73.03 (28e) of the statutes is created to read:

73.03 (28e) To participate as a member state of the streamlined sales tax governing board which administers the agreement, as defined in s. 77.65 (2) (a), and includes having the governing board enter into contracts that are necessary to implement the agreement on behalf of the member states, and to allocate a portion of the amount collected under ch. 77 through the agreement to the appropriation under s. 20.566 (1) (ho) to pay the dues necessary to participate in the governing board. The department shall allocate the remainder of such collections to the general fund.

\*-0377/P10.15\* \*-4294/P1.15\* SECTION 209. 73.03 (50) (d) of the statutes is amended to read:

73.03 (50) (d) In the case of a sole proprietor, signs the form or, in the case of other persons, has an individual who is authorized to act on behalf of the person sign the form, or, in the case of a single-owner entity that is disregarded as a separate entity under section 7701 of the Internal Revenue Code, the person is the owner. Any person who may register under this subsection may designate an agent, as defined in s. 77.524 (1) (ag), to register with the department under this subsection in the

- manner prescribed by the department. In this paragraph, "sign" has the meaning given in s. 77.51 (17r).
- \*-0377/P10.16\* \*-4294/P1.16\* SECTION 210. 73.03 (50b) of the statutes is created to read:
  - 73.03 (50b) To waive the fee established under sub. (50) for applying for and renewing the business tax registration certificate, if the person who is applying for or renewing the certificate is not required for purposes of ch. 77 to hold such a certificate.
  - \*-0377/P10.17\* \*-4294/P1.17\* SECTION 211. 73.03 (61) of the statutes is created to read:
  - 73.03 (61) To do all of the following related to the Uniform Sales and Use Tax Administration Act:
    - (a) Certify compliance with the agreement, as defined in s. 77.65 (2) (a).
  - (b) Pursuant to the agreement, as defined in s. 77.65 (2) (a), certify certified service providers, as defined in s. 77.51 (1g), and certified automated systems, as defined in s. 77.524 (1) (am).
  - (c) Consistent with the agreement, as defined in s. 77.65 (2) (a), establish performance standards and eligibility criteria for a seller that sells tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable services in at least 5 states that are signatories to the agreement, as defined in s. 77.65 (2) (a); that has total annual sales revenue of at least \$500,000,000; that has a proprietary system that calculates the amount of tax owed to each taxing jurisdiction in which the seller sells tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) or taxable services; and that has entered into a performance agreement with the states that are signatories to the agreement, as

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- defined in s. 77.65 (2) (a). For purposes of this paragraph, "seller" includes an affiliated group of sellers using the same proprietary system to calculate the amount of tax owed in each taxing jurisdiction in which the sellers sell tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable services.
- (d) Issue a tax identification number to a person who claims an exemption under subch. III or V of ch. 77 and who is not required to register with the department for the purposes of subch. III or V of ch. 77 and establish procedures for the registration of such a person.
- (e) Maintain a database that is accessible to sellers and certified service providers, as defined in s. 77.51 (1g), that indicates whether items defined in accordance with the agreement, as defined in s. 77.65 (2) (a), are taxable or nontaxable.
- (f) Maintain a database that is accessible to sellers and certified service providers, as defined in s. 77.51 (1g), and available in a downloadable format approved by the governing board of the agreement, as defined in s. 77.65 (2) (a), that indicates tax rates, taxing jurisdiction boundaries, and zip code or address assignments related to the administration of taxes imposed under subchs. III and V of ch. 77. The database shall be provided at no cost and be available to sellers and certified service providers, as defined in s. 77.51 (1g), no later than the first day of the month prior to the first day of the calendar quarter.
- (g) Set forth the information that the seller shall provide to the department for tax exemptions claimed by purchasers and establish the manner in which a seller shall provide such information to the department.

(h) Provide monetary allowances, in addition to the retailer's discount provided
under s. 77.61 (4) (c), to certified service providers, as defined in s. 77.51 (1g), and
sellers that use certified automated systems, as defined in s. 77.524 (1) (am), or
proprietary systems, pursuant to the agreement, as defined in s. 77.65 (2) (a).

\*-1949/P3\*Section 212. 73.03 (63) of the statutes is amended to read:

73.03 (63) Notwithstanding the amount limitations specified under ss. 71.07 (5b) (c) 1. and (5d) (c) 1., 71.28 (5b) (c) 1., 71.47 (5b) (c) 1., 76.638 (3), and 560.205 (3) (d), in consultation with the department of commerce, to carry forward to subsequent taxable years unclaimed credit amounts of the early stage seed investment credits under ss. 71.07 (5b), 71.28 (5b), and 71.47 (5b), and 76.638 and the angel investment credit under s. 71.07 (5d). Annually, no later than July 1, the department of commerce shall submit to the department of revenue its recommendations for the carry forward of credit amounts as provided under this subsection.

\*-1896/1.5\* SECTION 213. 73.0301 (1) (d) 6. of the statutes is amended to read: 73.0301 (1) (d) 6. A license or certificate of registration issued by the department of financial institutions, or a division of it, under ss. 138.09, 138.12, 217.06, 218.0101 to 218.0163, 218.02, 218.04, 218.05, 224.72, 224.725, 224.93 or under subch. IV of ch. 551.

\*-0377/P10.18\* \*-4294/P1.18\* SECTION 214. 76.07 (4g) (b) 8. of the statutes is amended to read:

76.07 (4g) (b) 8. Determine transport-related revenue by adding public service revenue allocated to this state on the basis of routes for which the company is authorized to receive subsidy payments, mutual aid allocated to this state on the basis of the ratio of transport revenues allocated to this state to transport revenues everywhere in the previous year, in-flight sales allocated to this state as they are

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allocated under s. 77.51(14r) 77.522 and all other transport-related revenues from sales made in this state.

\*-1942/P1.26\* Section 215. 76.637 of the statutes is created to read:

76.637 Economic development credit. (1) DEFINITION. In this section, "claimant" means an insurer who files a claim under this section and is certified under s. 560.701 (2) and authorized to claim tax benefits under s. 560.703.

- (2) FILING CLAIMS. Subject to the limitations under this section and ss. 560.701 to 560.706, for taxable years beginning after December 31, 2008, a claimant may claim as a credit against the fees due under s. 76.60, 76.63, 76.65, 76.66, or 76.67 the amount authorized for the claimant under s. 560.703.
- (3) LIMITATIONS. No credit may be allowed under this section unless the insurer includes with the insurer's annual return under s. 76.64 a copy of the claimant's certification under s. 560.701 (2) and a copy of the claimant's notice of eligibility to receive tax benefits under s. 560.703 (3).
- (4) Administration. If an insurer's certification is revoked under s. 560.705, or if an insurer becomes ineligible for tax benefits under s. 560.702, the insurer may not claim credits under this section for the taxable year that includes the day on which the certification is revoked; the taxable year that includes the day on which the insurer becomes ineligible for tax benefits; or succeeding taxable years and the insurer may not carry over unused credits from previous years to offset the fees imposed under ss. 76.60, 76.63, 76.65, 76.66, or 76.67 for the taxable year that includes the day on which certification is revoked; the taxable year that includes the day on which the insurer becomes ineligible for tax benefits; or succeeding taxable years.

<sup>\*-1949/</sup>P3\*Section 216. 76.638 of the statutes is created to read:

- **76.638 Early stage seed investment credit.** (1) Definitions. In this section, "fund manager" means an investment fund manager certified under s. 560.205 (2).
- (2) FILING CLAIMS. For taxable years beginning after December 31, 2008, subject to the limitations provided under this subsection and s. 560.205, an insurer may claim as a credit against the fees imposed under s. 76.60, 76.63, 76.65, 76.66, or 76.67, 25 percent of the insurer's investment paid to a fund manager that the fund manager invests in a business certified under s. 560.205 (1).
- (3) LIMITATIONS. Except as provided in s. 73.03 (63), the maximum amount of the credits that may be claimed under this section and ss. 71.07 (5b), 71.28 (5b), and 71.47 (5b) for all taxable years combined is \$52,500,000.
- (4) INVESTMENT BASIS. The Wisconsin adjusted basis of any investment for which a credit is claimed under sub. (2) shall be reduced by the amount of the credit that is offset against the fees imposed under s. 76.60, 76.63, 76.65, 76.66, or 76.67.
- (5) CARRY-FORWARD. If the credit under sub. (2) is not entirely offset against the fees under s. 76.60, 76.63, 76.65, 76.66, or 76.67 otherwise due, the unused balance may be carried forward and credited against those fees for the following 15 years to the extent that it is not offset by those fees otherwise due in all the years between the year in which the expense was made and the year in which the carry-forward credit is claimed.

## \*-1942/P1.27\* Section 217. 76.67 (2) of the statutes is amended to read:

76.67 (2) If any domestic insurer is licensed to transact insurance business in another state, this state may not require similar insurers domiciled in that other state to pay taxes greater in the aggregate than the aggregate amount of taxes that a domestic insurer is required to pay to that other state for the same year less the

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1	credits under ss. 76.635, 76.636, and 76.655, except that the amount imposed shall
2	not be less than the total of the amounts due under ss. $76.65\ (2)$ and $601.93$ and, if
3	the insurer is subject to s. $76.60$ , $0.375\%$ of its gross premiums, as calculated under
4	s. 76.62, less offsets allowed under s. 646.51 (7) or under ss. 76.635, 76.636, <u>76.637</u> ,
5	76.638, and 76.655 against that total, and except that the amount imposed shall not
6	be less than the amount due under s. 601.93.
7	*-0377/P10.19* *-4294/P1.19* SECTION 218. 77.51 (1) of the statutes is
8	renumbered 77.51 (1fd) and amended to read:
9	77.51 (1fd) "Business" includes any activity engaged in by any person or caused

to be engaged in by any person with the object of gain, benefit or advantage, either direct or indirect, and includes also the furnishing and distributing of tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable services for a consideration by social clubs and fraternal organizations to their members or others.

\*-0377/P10.20\* Section 219. 77.51 (1a) of the statutes is created to read:

77.51 (1a) "Additional digital goods" means video greeting cards sent by electronic mail finished artwork, periodicals, and video or electronic games. For

purposes of this subchapter, the sale of or the storage, use, or other consumption of a digital code is treated the same as the sale of or the storage, use, or other consumption of any additional digital goods for which the digital code relates.

\*-0377/P10.21\* \*-4294/P1.20\* SECTION 220. 77.51 (1b) of the statutes is created to read:

77.51 (1b) "Alcoholic beverage" means a beverage that is suitable for human consumption and that contains 0.5 percent or more of alcohol by volume.

1	*-0377/P10.22* *-4294/P1.21* Section 221. 77.51 (1ba) of the statutes is
2	created to read:
3	77.51 (1ba) "Ancillary services" means services that are associated with or
4	incidental to providing telecommunications services, including detailed
5	telecommunications billing, directory assistance, vertical service, and voice mail
6	services.
7	*-0377/P10.23* *-4294/P1.22* Section 222. 77.51 (1f) of the statutes is
8	created to read:
9	77.51 (1f) "Bundled transaction" means the retail sale of 2 or more products,
10	not including real property and services to real property, if the products are distinct
11	and identifiable products and sold for one nonitemized price. "Bundled transaction"
12	does not include any of the following:
13	(a) The sale of any products for which the sales price varies or is negotiable
14	based on the purchaser's selection of the products included in the transaction.
15	(b) 1. The retail sale of tangible personal property and a service, if the tangible
16	personal property is essential to the use of the service, and provided exclusively in
17	connection with the service, and if the true object of the transaction is the service.
18	2. The retail sale of a service and items, property, or goods under s. 77.52 (1)
19	(b), (c), or (d), if such items, property, or goods are essential to the use of the service,
20	and provided exclusively in connection with the service, and if the true object of the
21	transaction is the service.
22	(c) The retail sale of services, if one of the services is essential to the use or
23	receipt of another service, and provided exclusively in connection with the other
24	service, and if the true object of the transaction is the other service.

(d) A transaction that includes taxable and nontaxable products, if the seller's
purchase price or the sales price of the taxable products is no greater than 10 percent
of the seller's total purchase price or sales price of all the bundled products, as
determined by the seller using either the seller's purchase price or sales price, but
not a combination of both, or, in the case of a service contract, the full term of the
service contract.

- (e) The retail sale of taxable tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) and tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) that is exempt from the taxes imposed under this subchapter, if the transaction includes food and food ingredients, drugs, durable medical equipment, mobility-enhancing equipment, prosthetic devices, or medical supplies and if the seller's purchase price or the sales price of the taxable tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) is no greater than 50 percent of the seller's total purchase price or sales price of all the tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) included in what would otherwise be a bundled transaction, as determined by the seller using either the seller's purchase price or the sales price, but not a combination of both.
- \*-0377/P10.24\* \*-4294/P1.23\* Section 223. 77.51 (1fm) of the statutes is created to read:
- 77.51 (**1fm**) "Candy" means a preparation of sugar, honey, or other natural or artificial sweetener combined with chocolate, fruit, nuts, or other ingredients or flavorings in the form of bars, drops, or pieces. "Candy" does not include a preparation that contains flour or that requires refrigeration.

1	*-0377/P10.25* *-4294/P1.24* Section 224. 77.51 (1n) of the statutes is
2	created to read:
3	77.51 (1n) "Computer" means an electronic device that accepts information in
4	digital or similar form and that manipulates such information to achieve a result
5	based on a sequence of instructions.
6	*-0377/P10.26* *-4294/P1.25* Section 225. 77.51 (1p) of the statutes is
7	created to read:
8	77.51 (1p) "Computer software" means a set of coded instructions designed to
9	cause a computer or automatic data processing equipment to perform a task.
10	*-0377/P10.27* Section 226. 77.51 (1pd) of the statutes is created to read:
11	77.51 (1pd) "Computer software maintenance contract" means a contract that
12	obligates a vendor of computer software to provide a customer with future updates
13	or upgrades to computer software, computer software support services, or both.
14	*-0377/P10.28* *-4294/P1.26* Section 227. 77.51 (1r) of the statutes is
15	created to read:
16	77.51 (1r) "Conference bridging service" means an ancillary service that links
17	2 or more participants of an audio or video conference call and may include providing
18	a telephone number, but does not include the telecommunications services used to
L9	reach the conference bridge.
50	*-0377/P10.29* *-4294/P1.27* Section 228. 77.51 (2k) of the statutes is
21	created to read:
22	77.51 (2k) "Delivered electronically" means delivered to a purchaser by means
23	other than by tangible storage media.
24	*-0377/P10.30* *-4294/P1.28* Section 229. 77.51 (2m) of the statutes is
25	created to read:

1	77.51 (2m) "Delivery charges" means charges by a seller to prepare and deliver
2	tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or
3	(d), or services to a location designated by the purchaser of the tangible personal
4	property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or services,
5	including charges for transportation, shipping, postage, handling, crating, and
6	packing.
7	*-0377/P10.31* *-4294/P1.29* Section 230. 77.51 (3c) of the statutes is
8	created to read:
9	77.51 (3c) "Detailed telecommunications billing service" means an ancillary
10	service that separately indicates information pertaining to individual calls on a
11	customer's billing statement.
12	*-0377/P10.32* *-4294/P1.30* Section 231. 77.51 (3n) of the statutes is
13	created to read:
14	77.51 (3n) "Dietary supplement" means a product, other than tobacco, that is
15	intended to supplement a person's diet, if all of the following apply:
16	(a) The product contains any of the following ingredients or any combination
17	of any of the following ingredients:
18	1. A vitamin.
19	2. A mineral.
20	3. An herb or other botanical.
21	4. An amino acid.
22	5. A dietary substance that is intended for human consumption to supplement
23	the diet by increasing total dietary intake.

6. A concentrate, metabolite, constituent, or extract.

(b) The product is intended for ingestion in tablet, capsule, powder, soft-gel,
gel-cap, or liquid form, or, if not intended for ingestion in such forms, is not
represented as conventional food and is not represented for use as the sole item of
a meal or diet.

- (c) The product is required to be labeled as a dietary supplement as required under 21 CFR 101.36.
  - \*-0377/P10.33\* Section 232. 77.51 (3p) of the statutes is created to read:

77.51 (**3p**) "Digital audiovisual works" means a series of related images that, when shown in succession, impart an impression of motion, along with accompanying sounds, if any, and that are transferred electronically. "Digital audiovisual works" includes motion pictures, musical videos, news and entertainment programs, and live events, but does not include video greeting cards or video or electronic games.

\*-0377/P10.34\* Section 233. 77.51 (3pa) of the statutes is created to read:

77.51 (**3pa**) "Digital audio works" means works that result from the fixation of a series of musical, spoken, or other sounds that are transferred electronically, including prerecorded or live music, prerecorded or live readings of books or other written materials, prerecorded or live speeches, ringtones, or other sound recordings but not including audio greeting cards sent by electronic mail.

\*-0377/P10.35\* Section 234. 77.51 (3pb) of the statutes is created to read:

77.51 (**3pb**) "Digital books" means works that are generally recognized in the ordinary and usual sense as books and are transferred electronically. "Digital books" includes any literary work, other than a digital audio work or digital audiovisual work, that is expressed in words, numbers, or other verbal or numerical symbols or indicia, if the literary work is generally recognized in the ordinary and usual sense

as a book, work of fiction or nonfiction, or a short story, but does not include newspapers or other news or information products, periodicals, chat room discussions, or blogs.

\*-0377/P10.36\* Section 235. 77.51 (3pc) of the statutes is created to read:

77.51 (**3pc**) "Digital code" means a code that provides the person who holds the code a right to obtain an additional digital good, a digital audiovisual work, digital audio work, or digital book and that may be obtained by any means, including tangible forms and electronic mail, regardless of whether the code is designated as song code, video code, or book code. "Digital code" includes codes used to access or obtain any specified digital goods, or any additional digital goods that have been previously purchased, and promotion cards or codes that are purchased by a retailer or other business entity for use by the retailer's or entity's customers. "Digital code" does not include the following:

- (a) A code that represents any redeemable card, gift card, or gift certificate that entitles the holder of such card or certificate to select any specified digital goods or additional digital goods at the cash value indicated by the card or certificate.
- (b) Digital cash that represents a monetary value that a customer may use to pay for a future purchase.
- \*-0377/P10.37\* \*-4294/P1.31\* Section 236. 77.51 (3pd) of the statutes is created to read:

77.51 **(3pd)** "Direct mail" means printed material that is delivered or distributed by the U.S. postal service or other delivery service to a mass audience or to addressees on a mailing list provided by or at the direction of the purchaser of the printed material, if the cost of the printed material or any tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) included with the printed

created to read:

material is not billed directly to the recipients of the printed material. "Direct mail"
includes any tangible personal property, or items, property, or goods under s. 77.52
(1) (b), (c), or (d) provided directly or indirectly by the purchaser of the printed
material to the seller of the printed material for inclusion in any package containing
the printed material, including billing invoices, return envelopes, and additional
marketing materials. "Direct mail" does not include multiple items of printed
material delivered to a single address.
*-0377/P10.38* *-4294/P1.32* Section 237. 77.51 (3pe) of the statutes is
created to read:
77.51 (3pe) "Directory assistance" means an ancillary service that provides
telephone numbers or addresses.
*-0377/P10.39* *-4294/P1.33* Section 238. 77.51 (3pf) of the statutes is
created to read:
77.51 (3pf) "Distinct and identifiable product" does not include any of the
following:
(a) Packaging, including containers, boxes, sacks, bags, bottles, and envelopes;
and other materials, including wrapping, labels, tags, and instruction guides; that
accompany, and are incidental or immaterial to, the retail sale of any product.
(b) A product that is provided free of charge to the consumer in conjunction with
the required purchase of another product, if the sales price of the other product does
not vary depending on whether the product provided free of charge is included in the
transaction.
(c) Any items specified under sub. (12m) (a) or (15b) (a).
*-0377/P10.40* *-4294/P1.34* Section 239. 77.51 (3pj) of the statutes is

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created to read:

1	77.51 (3pj) "Drug" means a compound, substance, or preparation, or any
2	component of them, other than food and food ingredients, dietary supplements, or
3	alcoholic beverages, to which any of the following applies:
4	(a) It is listed in the United States Pharmacopoeia, Homeopathic
5	Pharmacopoeia of the United States, or National Formulary, or any supplement to
6	any of them.
7	(b) It is intended for use in diagnosing, curing, mitigating, treating, or
8	preventing a disease.
9	(c) It is intended to affect a function or structure of the body.
10	*-0377/P10.41* *-4294/P1.35* Section 240. 77.51 (3pm) of the statutes is
11	created to read:
12	77.51 (3pm) "Durable medical equipment" means equipment, including the
<b>1</b> 3	repair parts and replacement parts for the equipment that is primarily and
14	customarily used for a medical purpose related to a person; that can withstand
15	repeated use; that is not generally useful to a person who is not ill or injured; and that
16	is not placed in or worn on the body. "Durable medical equipment" does not include
17	mobility-enhancing equipment.
18	*-0377/P10.42* *-4294/P1.36* Section 241. 77.51 (3pn) of the statutes is
19	created to read:
20	77.51 (3pn) "Eight hundred service" means a telecommunications service that
21	allows a caller to dial a toll-free number without incurring a charge for the call and
22	is marketed under "800," "855," "866," "877," or "888" toll-free calling, or any other
23	number designated as toll-free by the federal communications commission.

\*-0377/P10.43\* \*-4294/P1.37\* Section 242. 77.51 (3po) of the statutes is

1	77.51 (3po) "Electronic" means relating to technology having electrical, digital
2	magnetic, wireless, optical, electromagnetic, or similar capabilities.
3	*-0377/P10.44* Section 243. 77.51 (3rm) of the statutes is created to read:
4	77.51 (3rm) "Finished artwork" means the final art used for actual
5	reproduction by photomechanical or other processes or for display purposes
6	"Finished artwork" also includes all of the following items regardless of whether such
7	items are reproduced:
8	(a) Drawings.
9	(b) Paintings.
10	(c) Designs.
11	(d) Photographs.
12	(e) Lettering.
13	(f) Paste-ups.
14	(g) Mechanicals.
15	(h) Assemblies.
16	(i) Charts.
17	(j) Graphs.
18	(k) Illustrative materials.
19	*-0377/P10.45* *-4294/P1.38* Section 244. 77.51 (3rn) of the statutes is
20	created to read:
21	77.51 (3rn) "Fixed wireless service" means a telecommunications service that
22	provides radio communication between fixed points.
23	*-0377/P10.46* *-4294/P1.39* Section 245. 77.51 (3t) of the statutes is
24	created to read:

U.S. territory or possession.

1	77.51 (3t) "Food and food ingredient" means a substance in liquid
2	concentrated, solid, frozen, dried, or dehydrated form, that is sold for ingestion, or
3	for chewing, by humans and that is ingested or chewed for its taste or nutritiona
4	value. "Food and food ingredient" does not include alcoholic beverages or tobacco.
5	*-0377/P10.47* *-4294/P1.40* SECTION 246. 77.51 (4) of the statutes is
6	repealed.
7	*-0377/P10.48* *-4294/P1.41* SECTION 247. 77.51 (5) of the statutes is
8	amended to read:
9	77.51 (5) For purposes of subs. (13) (e) and (f) and (14) (L) (15a) and s. 77.52
10	(2m), "incidental" means depending upon or appertaining to something else as
11	primary; something necessary, appertaining to, or depending upon another which is
12	termed the principal; or something incidental to the main purpose of the service.
13	Tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or
14	(d) transferred by a service provider is incidental to the service if the purchaser's
15	main purpose or objective is to obtain the service rather than the property, items, or
16	goods, even though the property, items, or goods may be necessary or essential to
17	providing the service.
18	*-0377/P10.49* *-4294/P1.42* SECTION 248. 77.51 (5d) of the statutes is
19	created to read:
20	77.51 (5d) "International telecommunications services" means
21	telecommunications services that originate or terminate in the United States,
22	including the District of Columbia and any U.S. territory or possession and originate
23	or terminate outside of the United States, including the District of Columbia and any

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1	*-0377/P10.50* *-4294/P1.43* SECTION 249. 77.51 (5n) of the statutes is
2	created to read:
3	77.51 (5n) "Interstate telecommunications services" means
4	telecommunications services that originate in one state or U.S. territory or
5	possession and terminate in a different state or U.S. territory or possession.
6	*-0377/P10.51* *-4294/P1.44* Section 250. 77.51 (5r) of the statutes is
7	created to read:
8	77.51 (5r) "Intrastate telecommunications services" means
9	telecommunications services that originate in one state or U.S. territory or
10	possession and terminate in the same state or U.S. territory or possession.
11	*-0377/P10.52* Section 251. 77.51 (6m) of the statutes is renumbered 77.51
12	(5m) and amended to read:
13	77.51 (5m) For purposes of s. 77.54 (48) 77.585 (9), "Internet equipment used
14	in the broadband market" means equipment that is capable of transmitting data
15	packets or Internet signals at speeds of at least 200 kilobits per second in either
16	direction.
17	*-0377/P10.53* *-4294/P1.46* Section 252. 77.51 (7) of the statutes is
18	repealed and recreated to read:
19	77.51 (7) (a) "Lease or rental" means any transfer of possession or control of
20	tangible personal property or items, property, or goods under s. $77.52\ (1)\ (b),\ (c),$ or
21	(d) for a fixed or indeterminate term and for consideration and includes:
22	1. A transfer that includes future options to purchase or extend.
23	2. Agreements related to the transfer of possession or control of motor vehicles

or trailers, if the amount of any consideration may be increased or decreased by

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reference to	the	amount	realized	on	the	sale	or	other	disposition	of such	motor
vehicles or tr	ailer	s, consis	tent with	sec	tion	7701	(h)	(1) of t	the Internal	Revenu	e Code.

- (b) "Lease or rental" does not include any of the following:
- 1. A transfer of possession or control of tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) under a security agreement or deferred payment plan, if such agreement or plan requires transferring title to the tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) after making all required payments.
- 2. A transfer of possession or control of tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) under any agreement that requires transferring title to the tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) after making all required payments and after paying an option price that does not exceed the greater of \$100 or 1 percent of the total amount of the required payments.
- 3. Providing tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) along with an operator, if the operator is necessary for the tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) to perform in the manner for which it is designed and if the operator does more than maintain, inspect, or set up the tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d).
- (c) 1. Transfers described under par. (a) are considered a lease or rental, regardless of whether such transfer is considered a lease or rental under generally accepted accounting principles, or any provision of federal or local law, or any other provision of state law.

2. Transfers described under par. (b) are not considered a lease or rental,
regardless of whether such transfer is considered a lease or rental under generally
accepted accounting principles, or any provision of federal or local law, or any other
provision of state law.
*-0377/P10 54* *-4294/P1 47* SECTION 253 77 51 (7g) of the statutes is

\*-0377/P10.54\* \*-4294/P1.47\* SECTION 253. 77.51 (7g) of the statutes is created to read:

77.51 (7g) "Load-and-leave" means delivery to a purchaser by using a tangible storage media that is not physically transferred to the purchaser.

\*-0377/P10.55\* \*-4294/P1.48\* Section 254. 77.51 (7k) of the statutes is created to read:

77.51 (7k) "Mobile wireless service" means a telecommunications service for which the origination or termination points of the service's transmission, conveyance, or routing are not fixed, regardless of the technology used to transmit, convey, or route the service. "Mobile wireless service" includes a telecommunications service provided by a commercial mobile radio service provider.

\*-0377/P10.56\* \*-4294/P1.49\* Section 255. 77.51 (7m) of the statutes is created to read:

77.51 (7m) "Mobility-enhancing equipment" means equipment, including the repair parts and replacement parts for the equipment, that is primarily and customarily used to provide or increase the ability of a person to move from one place to another; that may be used in a home or motor vehicle; and that is generally not used by a person who has normal mobility. "Mobility-enhancing equipment" does not include a motor vehicle or any equipment on a motor vehicle that is generally provided by a motor vehicle manufacturer. "Mobility-enhancing equipment" does not include durable medical equipment.

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\*-0377/P10.57\* \*-4294/P1.50\* SECTION 256. 77.51 (8m) of the statutes is created to read:

77.51 (8m) "Nine hundred service" means an inbound toll telecommunications service purchased by a subscriber that allows the subscriber's customers to call the subscriber's prerecorded announcement or live service. "Nine hundred service" does not include any charge for collection services provided by the seller of the telecommunications services to the subscriber or for any product or service the subscriber sells to the subscriber's customers. A "nine hundred service" is designated with the "900" number or any other number designated by the federal communications commission.

\*-0377/P10.58\* \*-4294/P1.51\* SECTION 257. 77.51 (9) (a) of the statutes is amended to read:

77.51 (9) (a) Isolated and sporadic sales of tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable services where the infrequency, in relation to the other circumstances, including the sales price and the gross profit, support the inference that the seller is not pursuing a vocation, occupation or business or a partial vocation or occupation or part-time business as a vendor of personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable services. No sale of any tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable service may be deemed an occasional sale if at the time of such sale the seller holds or is required to hold a seller's permit, except that this provision does not apply to an organization required to hold a seller's permit solely for the purpose of conducting bingo games and except as provided in par. (am).

1	*-0377/P10.59* *-4294/P1.52* Section 258. 77.51 (9) (am) of the statutes is
2	amended to read:
3	77.51 (9) (am) The sale of personal property or items, property, or goods under
4	s. 77.52 (1) (b), (c), or (d), other than inventory held for sale, previously used by a
5	seller to conduct its trade or business at a location after that person has ceased
6	actively operating in the regular course of business as a seller of tangible personal
7	property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or taxable
8	services at that location, even though the seller holds a seller's permit for one or more
9	other locations.
10	*-0377/P10.60* *-4294/P1.53* Section 259. 77.51 (9p) of the statutes is
11	created to read:
12	77.51 (9p) "One nonitemized price" does not include a price that is separately
13	identified by product on a binding sales document, or other sales-related document,
14	that is made available to the customer in paper or electronic form, including an
15	invoice, a bill of sale, a receipt, a contract, a service agreement, a lease agreement,
16	a periodic notice of rates and services, a rate card, or a price list.
17	*-0377/P10.61* *-4294/P1.54* Section 260. 77.51 (9s) of the statutes is
18	created to read:
19	77.51 (9s) "Paging service" means a telecommunications service that transmits
20	coded radio signals to activate specific pagers and may include messages or sounds.
21	*-0377/P10.62* *-4294/P1.55* Section 261. 77.51 (10) of the statutes is
22	amended to read:
23	77.51 (10) "Person" includes any natural person, firm, partnership, limited
24	liability company, joint venture, joint stock company, association, public or private
25	corporation, the United States, the state, including any unit or division of the state.

any county, city, village, town, municipal utility, municipal power district or other
governmental unit, cooperative, unincorporated cooperative association, estate,
trust, receiver, personal representative, any other fiduciary, any other legal entity,
and any representative appointed by order of any court or otherwise acting on behalf
of others. "Person" also includes the owner of a single-owner entity that is
disregarded as a separate entity under ch. 71.

\*-0377/P10.63\* \*-4294/P1.56\* SECTION 262. 77.51 (10d) of the statutes is created to read:

77.51 (10d) "Prepaid calling service" means the right to exclusively access telecommunications services, if that right is paid for in advance of providing such services, requires using an access number or authorization code to originate calls, and is sold in predetermined units or dollars that decrease with use in a known amount.

\*-0377/P10.64\* \*-4294/P1.57\* SECTION 263. 77.51 (10f) of the statutes is created to read:

77.51 (10f) "Prepaid wireless calling service" means a telecommunications service that provides the right to utilize mobile wireless service as well as other nontelecommunications services, including the download of digital products delivered electronically, content, and ancillary services, and that is paid for prior to use and sold in predetermined dollar units whereby the number of units declines with use in a known amount.

\*-0377/P10.65\* \*-4294/P1.58\* SECTION 264. 77.51 (10m) of the statutes is created to read:

77.51 (10m) (a) "Prepared food" means:

1. Food and food ingredients sold in a heated state.

- 2. Food and food ingredients heated by the retailer, except as provided in par.

  (b).
  - 3. Food and food ingredients sold with eating utensils that are provided by the retailer of the food and food ingredients, including plates, knives, forks, spoons, glasses, cups, napkins, or straws. In this subdivision, "plate" does not include a container or packaging used to transport food and food ingredients. For purposes of this subdivision, a retailer provides utensils if any of the following applies:
  - a. The utensils are available to purchasers and the retailer's sales of prepared food under subds. 1. and 2., soft drinks, and alcoholic beverages at an establishment are more than 75 percent of the retailer's total sales at that establishment, as determined under par. (c).
  - b. For retailers not described under subd. 3. a., the retailer's customary practice is to physically give or hand the utensils to the purchaser, except that plates, glasses, or cups that are necessary for the purchaser to receive the food and food ingredients need only be made available to the purchaser.
  - 4. Except as provided in par. (b), 2 or more food ingredients mixed or combined by a retailer for sale as a single item.
    - (b) "Prepared food" does not include:
  - 1. For purposes of par. (a) 2. and 4., 2 or more food ingredients mixed or combined by a retailer for sale as a single item, if the retailer's primary classification in the North American Industry Classification System, 2002 edition, published by the federal office of management and budget, is manufacturing under subsector 311, not including bakeries and tortilla manufacturing under industry group number 3118.

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to the purchaser.

1	2. For purposes of par. (a) 2. and 4., 2 or more food ingredients mixed or
2	combined by a retailer for sale as a single item, sold unheated, and sold by volume
3	or weight.
4	3. For purposes of par. (a) 2. and 4., bakery items made by a retailer, including
5	breads, rolls, pastries, buns, biscuits, bagels, croissants, donuts, danish, cakes
6	tortes, pies, tarts, muffins, bars, cookies, and tortillas.
7	4. For purposes of par. (a) 4., food and food ingredients that are only sliced
8	repackaged, or pasteurized by a retailer.
9	5. For purposes of par. (a) 4., eggs, fish, meat, and poultry, and foods containing
10	any of them in raw form, that require cooking by the consumer, as recommended by
11	the food and drug administration in chapter 3, part 401.11 of its food code to prevent
12	food-borne illnesses.
13	(c) 1. The percentage specified under par. (a) 3. a. shall be determined using the
14	following:
15	a. A numerator that includes sales of prepared food, as defined in par. (a) 1.
16	2., and 4., and food for which plates, bowls, glasses, or cups are necessary to receive
17	the food, but not including alcoholic beverages.
18	b. A denominator that includes all food and food ingredients, including
19	prepared food, candy, dietary supplements, and soft drinks, but not including
20	alcoholic beverages.
21	2. a. If the percentage determined under subd. 1. is 75 percent or less, utensils
22	are considered to be provided by the retailer if the retailer's customary practice is to

physically give or hand the utensils to the purchaser or, in the case of plates, bowls,

glasses, or cups that are necessary to receive the food, to make such items available

- b. If the percentage determined under subd. 1. is greater than 75 percent, utensils are considered to be provided by the retailer if the utensils are made available to the purchaser.
- 3. For a retailer whose percentage determined under subd. 1. is greater than 75 percent, an item sold by the retailer that contains 4 or more servings packaged as one item and sold for a single price does not become prepared food simply because the retailer makes utensils available to the purchaser of the item, but does become prepared food if the retailer physically gives or hands utensils to the purchaser of the item, except that plates, bowls, glasses, or cups necessary for the purchaser to receive the food need only be made available to the purchaser. For purposes of this subdivision 3., serving sizes are based on the information contained on the label of each item sold, except that, if the item has no label, the serving size is based on the retailer's reasonable determination.
- 4. a. Except as provided in subd. 4. b., if a retailer sells food items that have a utensil placed in a package by a person other than the retailer, the utensils are considered to be provided by the retailer.
- b. Except as provided in subds. 2. and 3., if a retailer sells food items that have a utensil placed in a package by a person other than the retailer and the person's primary classification in the North American Industry Classification System, 2002 edition, published by the federal office of management and budget, is manufacturing under subsector 311, the utensils are not considered to be provided by the retailer.
- 5. For purposes of par. (a) 3., a retailer shall determine the percentage for the retailer's tax year or business fiscal year, based on the retailer's data from the retailer's prior tax year or business fiscal year, as soon as practical after the retailer's accounting records are available, but not later than 90 days after the day on which

the retailer's tax year or business fiscal year begins. For a retailer with more than
one establishment in this state, a single determination under subd. 1. that combines
the information for all of the retailer's establishments in this state shall be made
annually, as provided in this subdivision, and apply to each of the retailer's
establishments in this state. A retailer that has no prior tax year or business fiscal
year shall make a good faith estimate of its percentage for purposes of par. (a) 3. for
the retailer's first tax year or business fiscal year and shall adjust the estimate
prospectively after the first 3 months of the retailer's operations if the actual
percentage is materially different from the estimated percentage.

\*-0377/P10.66\* \*-4294/P1.59\* SECTION 265. 77.51 (10n) of the statutes is created to read:

77.51 (10n) "Prescription" means an order, formula, or recipe that is issued by any oral, written, electronic, or other means of transmission and by a person who is authorized by the laws of this state to issue such an order, formula, or recipe.

\*-0377/P10.67\* \*-4294/P1.60\* SECTION 266. 77.51 (10r) of the statutes is created to read:

77.51 (10r) "Prewritten computer software" means computer software, including prewritten upgrades, that is not designed and developed by the author or other creator to the specifications of a specific purchaser. The combining of 2 or more "prewritten computer software" programs or prewritten portions of computer software does not cause the combination to be other than "prewritten computer software." "Prewritten computer software" includes software designed and developed by the author or other creator to the specifications of a specific purchaser if it is sold to a person other than the specific purchaser. For purposes of this subsection, if a person modifies or enhances computer software of which the person

is not the author or creator, the person is the author or creator only of the person's modifications or enhancements. "Prewritten computer software" or a prewritten portion of computer software that is modified or enhanced to any degree, with regard to a modification or enhancement that is designed and developed to the specifications of a specific purchaser, remains "prewritten computer software," except that if there is a reasonable, separately stated charge or an invoice or other statement of the price given to the purchaser for the modification or enhancement, the modification or enhancement is not "prewritten computer software."

\*-0377/P10.68\* \*-4294/P1.61\* Section 267. 77.51 (10s) of the statutes is created to read:

77.51 (10s) "Private communication service" means a telecommunications service that entitles the customer to exclusive or priority use of a communications channel or group of communications channels, regardless of the manner in which the communications channel or group of communications channels is connected, and includes switching capacity, extension lines, stations, and other associated services that are provided in connection with the use of such channel or channels.

\*-0377/P10.69\* \*-4294/P1.62\* SECTION 268. 77.51 (11d) of the statutes is created to read:

77.51 (11d) For purposes of subs. (1f), (3pf), and (9p) and ss. 77.52 (20) and (21), 77.522, and 77.54 (51) and (52), "product" includes tangible personal property, and items, property, and goods under s. 77.52 (1) (b), (c), and (d), and services.

\*-0377/P10.70\* \*-4294/P1.63\* Section 269. 77.51 (11m) of the statutes is created to read:

77.51 (11m) "Prosthetic device" means a device, including the repair parts and replacement parts for the device, that is placed in or worn on the body to artificially

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replace	a missi	ng portion	of the b	ody; to	prevent o	or correct	t a physi	cal defo	rmity or
malfun	ction; or	to support	t a weak	or defe	ormed po	rtion of t	he body.		

\*-0377/P10.71\* \*-4294/P1.64\* SECTION 270. 77.51 (12) (a) of the statutes is repealed and recreated to read:

77.51 (12) (a) Any transfer of title, possession, ownership, enjoyment, or use by: cash or credit transaction, exchange, barter, lease or rental, conditional or otherwise, in any manner or by any means whatever of tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) for a consideration, including any transaction for which a person's books and records show the transaction created, with regard to the transferee, an obligation to pay a certain amount of money or an increase in accounts payable or, with regard to the transferor, a right to receive a certain amount of money or an increase in accounts receivable.

\*-0377/P10.72\* \*-4294/P1.65\* SECTION 271. 77.51 (12) (b) of the statutes is amended to read:

77.51 (12) (b) A transaction whereby the possession of property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d) is transferred but the seller retains the title as security for the payment of the price.

\*-0377/P10.73\* \*-4294/P1.66\* SECTION 272. 77.51 (12m) of the statutes is created to read:

77.51 (12m) (a) "Purchase price" means the total amount of consideration, including cash, credit, property, and services, for which tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or services are sold, licensed, leased, or rented, valued in money, whether paid in money or otherwise, without any deduction for the following:

- The seller's cost of the property or items, property, or goods under s. 77.52
   (1) (b), (c), or (d) sold.
  - 2. The cost of materials used, labor or service cost, interest, losses, all costs of transportation to the seller, all taxes imposed on the seller, and any other expense of the seller.
  - 3. Charges by the seller for any services necessary to complete a sale, not including delivery and installation charges.
    - 4. a. Delivery charges, except as provided in par. (b) 4.
  - b. If a shipment includes property or items that are subject to tax under this subchapter, subchapter and property or items that are not subject to tax under this subchapter, the amount of the delivery charge that the seller allocates to the property and items that are subject to tax under this subchapter is based either on the total purchase price of the property and items that are subject to tax under this subchapter as compared to the total purchase price of all the property and items or on the total weight of the property and items that are subject to tax under this subchapter as compared to the total weight of all the property and items, except that if the seller does not make the allocation under this subd. 4. b., the purchaser shall allocate the delivery charge amount, consistent with this subd. 4. b.
    - 5. Installation charges.
    - (b) "Purchase price" does not include:
  - 1. Discounts, including cash, terms, or coupons, that are not reimbursed by a 3rd party, except as provided in par. (c); that are allowed by a seller; and that are taken by a purchaser on a sale.
  - 2. Interest, financing, and carrying charges from credit that is extended on a sale of tangible personal property, or items, property, or goods under s. 77.52 (1) (b),

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- (c), or (d), or services, if the amount of the interest, financing, or carrying charges is separately stated on the invoice, bill of sale, or similar document that the seller gives to the purchaser.
- 3. Any taxes legally imposed directly on the purchaser that are separately stated on the invoice, bill of sale, or similar document that the seller gives to the purchaser.
- 4. Delivery charges for direct mail, if the delivery charges for direct mail are separately stated on the invoice, bill of sale, or similar document that the seller gives to the purchaser.
- 5. In all transactions in which an article of tangible personal property, an item under s. 77.52 (1) (b), property under s. 77.52 (1) (c), or a good under s. 77.52 (1) (d) is traded toward the purchase of an article, item, property, or good of greater value, the amount of the purchase price that represents the amount allowed for the article, item, property, or good traded, except that this subdivision does not apply to any transaction to which subd. 7. or 8. applies.
- 6. If a person who purchases a motor vehicle presents a statement issued under s. 218.0171 (2) (cq) to the seller at the time of purchase, and the person presents the statement to the seller within 60 days from the date of receiving a refund under s. 218.0171 (2) (b) 2. b., the trade-in amount specified in the statement issued under s. 218.0171 (2) (cq), but not to exceed the purchase price from the sale of the motor vehicle. This subdivision applies only to the first motor vehicle purchased by a person after receiving a refund under s. 218.0171 (2) (b) 2. b.
- 7. Thirty-five percent of the purchase price, excluding trade-ins, of a new manufactured home, as defined in s. 101.91 (11). This subdivision does not apply to a lease or rental.

- 8. At the retailer's option; except that after the retailer chooses an option the retailer may not use the other option for other sales without the department's written approval; either 35 percent of the purchase price of a modular home, as defined in s. 101.71 (6), or an amount equal to the purchase price of the home minus the cost of materials that become an ingredient or component part of the home.
- (c) "Purchase price" includes consideration received by the seller from a 3rd party, if:
- 1. The seller actually receives consideration from a 3rd party, other than the purchaser, and the consideration is directly related to a price reduction or discount on a sale.
  - 2. The seller is obliged to pass the price reduction or discount to the purchaser.
- 3. The amount of the consideration that is attributable to the sale is a fixed amount and the seller is able to determine that amount at the time of the sale to the purchaser.
  - 4. One of the following also applies:
- a. The purchaser presents a coupon, certificate, or other documentation to the seller to claim the price reduction or discount, if the coupon, certificate, or other documentation is authorized, distributed, or granted by the 3rd party with the understanding that the 3rd party will reimburse the seller for the amount of the price reduction or discount.
- b. The purchaser identifies himself or herself to the seller as a member of a group or organization that may claim the price reduction or discount.
- c. The seller provides an invoice to the purchaser, or the purchaser presents a coupon, certificate, or other documentation to the seller, that identifies the price reduction or discount as a 3rd-party price reduction or discount.

.1	*-0377/P10.74* *-4294/P1.67* SECTION 273. 77.51 (12p) of the statutes is
2	created to read:
3	77.51 (12p) "Purchaser" means a person to whom a sale of tangible personal
4	property is made or to whom a service is furnished.
5	*-0377/P10.75* *-4294/P1.68* SECTION 274. 77.51 (13) (a) of the statutes is
6	amended to read:
7	77.51 (13) (a) Every seller who makes any sale, regardless of whether the sale
8	is mercantile in nature, of tangible personal property, or items, property, or goods
9	under s. 77.52 (1) (b), (c), or (d), or a service specified under s. 77.52 (2) (a).
10	*-0377/P10.76* *-4294/P1.69* SECTION 275. 77.51 (13) (b) of the statutes is
11	amended to read:
12	77.51 (13) (b) Every person engaged in the business of making sales of tangible
<b>-</b> 3	personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) for
14	storage, use or consumption or in the business of making sales at auction of tangible
15	personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) owned
16	by the person or others for storage, use or other consumption.
17	*-0377/P10.77* *-4294/P1.70* SECTION 276. 77.51 (13) (c) of the statutes is
18	amended to read:
19	77.51 (13) (c) When the department determines that it is necessary for the
20	efficient administration of this subchapter to regard any salespersons,
21	representatives, peddlers or canvassers as the agents of the dealers, distributors,
22	supervisors or employers under whom they operate or from whom they obtain the
23	tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or
24	(d) sold by them, irrespective of whether they are making the sales on their own
<b>2</b> 5	behalf or on behalf of such dealers, distributors, supervisors or employers, the

department	may	so	regard	them	and	may	regard	the	dealers,	distributors,
supervisors	or emp	oloy	ers as re	etailers	s for p	ourpos	ses of th	is sul	ochapter.	

\*-0377/P10.78\* \*-4294/P1.71\* SECTION 277. 77.51 (13) (d) of the statutes is amended to read:

77.51 (13) (d) Every wholesaler to the extent that the wholesaler sells tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) to a person other than a seller as defined in sub. (17) provided such wholesaler is not expressly exempt from the sales tax on such sale or from collecting the use tax on such sale.

\*-0377/P10.79\* \*-4294/P1.72\* SECTION 278. 77.51 (13) (e) of the statutes is amended to read:

77.51 (13) (e) A person selling tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) to a service provider who transfers the property, items, or goods in conjunction with the selling, performing or furnishing of any service and the property is, items, or goods are incidental to the service, unless the service provider is selling, performing or furnishing services under s. 77.52 (2) (a) 7., 10., 11. and 20. This subsection does not apply to sub. (2).

\*-0377/P10.80\* \*-4294/P1.73\* SECTION 279. 77.51 (13) (f) of the statutes is amended to read:

77.51 (13) (f) A service provider who transfers tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) in conjunction with but not incidental to the selling, performing or furnishing of any service and a service provider selling, performing or furnishing services under s. 77.52 (2) (a) 7., 10., 11. and 20. This subsection does not apply to sub. (2).

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1	*-0377/P10.81* *-4294/P1.74* Section 280. $77.51 (13) (k)$ of the statutes is
2	amended to read:
3	77.51 (13) (k) As respects With respect to a lease, any person deriving rentals
4	from a lease of tangible personal property or items, property, or goods under s. 77.52
5	(1) (b), (c), or (d) situated in this state.
6	*-0377/P10.82* *-4294/P1.75* Section 281. 77.51 (13) (m) of the statutes is
7	amended to read:
8	77.51 (13) (m) A person selling tangible personal property or items, property,
9	or goods under s. 77.52 (1) (b), (c), or (d) to a veterinarian to be used or furnished by
10	the veterinarian in the performance of services in some manner related to domestic
11	animals, including pets or poultry.
12	*-0377/P10.83* *-4294/P1.76* Section 282. 77.51 (13) (n) of the statutes is
_3	amended to read:
14	77.51 (13) (n) A person selling household furniture, furnishings, equipment,
15	appliances or other items of tangible personal property or items, property, or goods
16	under s. 77.52 (1) (b), (c), or (d) to a landlord for use by tenants in leased or rented
17	living quarters.
18	*-0377/P10.84* *-4294/P1.77* Section 283. 77.51 (13) (o) of the statutes is
19	amended to read:
20	77.51 (13) (o) A person selling medicine drugs for animals to a veterinarian.
21	As used in this paragraph, "animal" includes livestock, pets and poultry.
22	*-0377/P10.85* *-4294/P1.78* Section 284. 77.51 (13g) (intro.) of the
23	statutes is amended to read:

1	77.51 (13g) (intro.) Except as provided in sub. (13h), "retailer engaged in
2	business in this state", unless otherwise limited by federal statute, for purposes of
3	the use tax, means any of the following:
4	*-0377/P10.86* *-4294/P1.78d* Section 285. 77.51 (13g) (a) of the statutes
5	is amended to read:
6	77.51 (13g) (a) Any retailer owning any real property in this state or leasing
7	or renting out any tangible personal property, or items, property, or goods under s.
8	77.52 (1) (b), (c), or (d), located in this state or maintaining, occupying or using,
9	permanently or temporarily, directly or indirectly, or through a subsidiary, or agent,
10	by whatever name called, an office, place of distribution, sales or sample room or
11	place, warehouse or storage place or other place of business in this state.
12	*-0377/P10.87* *-4294/P1.78e* SECTION 286. 77.51 (13g) (b) of the statutes
13	is amended to read:
14	77.51 (13g) (b) Any retailer having any representative, agent, salesperson,
15	canvasser or solicitor operating in this state under the authority of the retailer or its
16	subsidiary for the purpose of selling, delivering or the taking of orders for any
17	tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or
18	(d), or taxable services.
19	*-0377/P10.88* *-4294/P1.79* SECTION 287. 77.51 (13g) (c) of the statutes is
20	created to read:
21	77.51 (13g) (c) Any retailer selling tangible personal property, or items,
22	property, or goods under s. $77.52(1)(b)$ , (c), or (d), or taxable services for storage, use,
23	or other consumption in this state, unless otherwise limited by federal law.
24	*-0377/P10.89* *-4294/P1.80* Section 288. 77.51 (13r) of the statutes is
25	amended to read:

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amended to read:

- 150 not including ringlock tones or other digital is liles that one not stored on the purchaser's (13r) Any person purchasing from a retailer as defined in sub. (13) shall be deemed the consumer of the tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or services purchased. \*-0377/P10.90\* \*-4294/P1.81\* Section 289. 77.51 (13rm) of the statutes is created to read: 77.51 (13rm) "Retail sale" or "sale at retail" means any sale, lease, or rental for any purpose other than resale, sublease, or subrent. \*-0377/P10.91\* \*-4294/P1.82\* Section 290. 77.51 (13rn) of the statutes is created to read: 77.51 (13rn) "Ringtones" means digitized sound files that are downloaded onto a device and that may be used to alert the customer with regard to a communication. "Ringtones" includes MP3 or musical tones, polyphonic tones, and synthetic music mobile application format tones, but does not include ring-back tones. \*-0377/P10.92\* \*-4294/P1.83\* SECTION 291. 77.51 (14) (intro.) of the statutes is amended to read: 77.51 (14) (intro.) "Sale", "sale, lease or rental", "retail sale", "sale at retail", or equivalent terms include includes any one or all of the following: the transfer of the ownership of, title to, possession of, or enjoyment of tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or services for use or

consumption but not for resale as tangible personal property, or items, property, or goods under s. 77.52 (1) (b), (c), or (d), or services and includes: \*-0377/P10.93\* \*-4294/P1.84\* SECTION 292. 77.51 (14) (a) of the statutes is

77.51 (14) (a) Any sale at an auction in with respect to tangible personal property or items, property, or goods under s. 77.52 (1) (b), (c), or (d) which is are sold