



## 2009 ASSEMBLY BILL 579

1     **AN ACT** *to amend* 341.14 (6r) (b) 1., 341.14 (6r) (f) (intro.) and 341.14 (6r) (fm)  
2             7.; and *to create* 341.14 (6r) (b) 1m. and 341.14 (6r) (f) 61. of the statutes;  
3             **relating to:** special distinguishing registration plates associated with  
4             Marquette University.

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*Analysis by the Legislative Reference Bureau*

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

5             **SECTION 1.** 341.14 (6r) (b) 1. of the statutes, as affected by 2009 Wisconsin Act  
6             28, section 2811, is amended to read:  
7             341.14 **(6r)** (b) 1. ~~Upon~~ Subject to subd. 1m., upon application to register an  
8             automobile or motor home, or a motor truck, dual purpose motor home or dual  
9             purpose farm truck which has a gross weight of not more than 8,000 pounds, or a  
10            farm truck which has a gross weight of not more than 12,000 pounds, by any person

**ASSEMBLY BILL 579****SECTION 1**

1 who is a resident of this state and a member of an authorized special group, the  
2 department shall issue to the person special plates whose colors and design shall  
3 indicate that the vehicle is owned by a person who is a member of the applicable  
4 special group. The department may not issue any special group plates under par. (f)  
5 55. or 60. until 6 months after the department has received information sufficient for  
6 the department to determine that any approvals required for use of any logo,  
7 trademark, trade name or other commercial symbol designating, respectively, the  
8 professional football team or the professional baseball team have been obtained.  
9 Notwithstanding s. 341.12 (2), if the department of corrections does not have  
10 flat-plate technology available for use in manufacturing license plates at quality and  
11 cost comparable to that available from the state of Minnesota, the department of  
12 transportation may not issue any special group plates under par. (f) 59. unless the  
13 department of transportation purchases the plates from the state of Minnesota.  
14 Sections 16.70, 16.71, 16.72, 16.75, 16.752 to 16.755, 16.765, 16.77, and 16.82 do not  
15 apply to purchases of plates issued under par. (f) 59. from the state of Minnesota.

16 **SECTION 2.** 341.14 (6r) (b) 1m. of the statutes is created to read:

17 341.14 **(6r)** (b) 1m. Upon receipt of contributions totaling an amount equal to  
18 the initial costs of production of the special group plates under par. (f) 61. or \$11,800,  
19 whichever is less, from Marquette University or other persons interested in the  
20 special group plates under par. (f) 61., the department shall commence any  
21 development work necessary to implement the provisions of par. (f) 61. and related  
22 provisions under this subsection and shall complete the development work within 6  
23 months of its commencement. The development work under this subdivision shall  
24 be funded only from the appropriation under s. 20.395 (4) (ch) from contributions  
25 received by the department for purposes of this subdivision. If the department does

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1 not receive, by June 30, 2013, sufficient contributions to commence development  
2 work under this subdivision, the department may not commence development work  
3 under this subdivision and shall promptly return to each contributor all  
4 contributions, less a transaction fee of no more than \$2.50 per contributor for costs  
5 associated with the return of contributions, received by the department for purposes  
6 of this subdivision. If the department receives contributions in excess of the amount  
7 necessary to commence development work under this subdivision, the department  
8 shall discontinue receiving contributions under this subdivision and promptly  
9 return to each contributor all contributions, less a transaction fee of no more than  
10 \$2.50 per contributor for costs associated with the return of contributions, received  
11 by the department after the department had received sufficient contributions. No  
12 contribution received by the department under this subdivision may be applied to  
13 any fee established under subd. 2. The department may not issue any special group  
14 plates under par. (f) 61. until the department has completed the development work  
15 specified in this subdivision.

16 **SECTION 3.** 341.14 (6r) (f) (intro.) of the statutes is amended to read:

17 341.14 **(6r)** (f) (intro.) The Subject to par. (b) 1m., the department shall issue  
18 special group plates under this subsection for the following authorized special  
19 groups:

20 **SECTION 4.** 341.14 (6r) (f) 61. of the statutes is created to read:

21 341.14 **(6r)** (f) 61. Persons interested in obtaining a plate expressing their  
22 support for Marquette University and their appreciation of the many benefits  
23 Marquette University and its thousands of alumni confer on this state.

24 **SECTION 5.** 341.14 (6r) (fm) 7. of the statutes, as affected by 2009 Wisconsin Act  
25 28, section 2824, is amended to read:

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1           341.14 (6r) (fm) 7. After October 1, 1998, additional authorized special groups  
 2 may only be special groups designated by the department under this paragraph. The  
 3 authorized special groups enumerated in par. (f) shall be limited solely to those  
 4 special groups specified under par. (f) on October 1, 1998. This subdivision does not  
 5 apply to the special groups specified under par. (f) 3m., 6m., 9g., 9m., 12g., 12m.,  
 6 19m., 49d., 49h., 49s., 54., 55., 55m., 56., 57., 58., 59., and 60., and 61.

7           **SECTION 6. Effective date.**

8           (1) This act takes effect on January 1, 2010, or on the day after publication,  
 9 whichever is later.

10   **(END)**