

Fiscal Estimate Narratives

DOT 2/18/2010

LRB Number	09-3960/1	Introduction Number	AB-0666	Estimate Type	Original
Description Special distinguishing registration plates supporting motorcycle safety and making appropriations					

Assumptions Used in Arriving at Fiscal Estimate

PROVISIONS OF THE BILL

This bill creates a fund-raising special license plate, available for automobiles, motor homes, light trucks (up to 8,000 lbs), and light farm trucks (up to 12,000 lbs).

The special plate must have the logo associated with Harley-Davidson, Inc. on the left side of the plate and the legend "share the road" on the bottom of the plate, and the Department of Transportation must consult with the chief trademark officer of Harley-Davidson Michigan before finalizing the plate design and colors.

The bill establishes a \$25 annual contribution amount, in addition to the regular registration fee for a vehicle registered with the Harley-Davidson special plate. The Department of Transportation will retain funds in the Transportation Fund to cover initial production costs, up to \$43,200. Contributions above \$43,200 are distributed to the two newly-created appropriations.

The bill creates two new appropriations in the Department of Transportation. One appropriation is used to pay licensing fees for use of the Harley-Davidson trademark. The bill specifies that the licensing fees must be "reasonable." The other is a DOT appropriation to fund certain activities under DOT's motorcycle safety program, and receives the remaining contribution amounts. It is unclear what the licensing fee might be but the Department assumes it will apply to each plate sold, including those for which all fees are retained to offset plate development costs.

The bill makes a one-time increase to the DMV appropriation of \$43,200 to pay for initial costs of production. The bill requires that DOT consult with the chief trademark officer of Harley-Davidson Michigan within 3 months after the bill is effective, regarding plate design and trademark approval. The bill has a delayed effective date of first day of seventh month after publication.

FISCAL IMPACT

DMV will incur a one-time cost of \$23,700. Data processing modification, at a cost of \$23,000, are required to create the new plate type within license plate issuance, plate ordering, registration renewal, and financial systems. Graphic design cost of \$700 is required. The bill makes a one-time increase to DMV's appropriation of \$43,200, to fund this cost (\$43,200 is an earlier DOT estimate for this work).

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2009 Session

Detailed Estimate of Annual Fiscal Effect

Original
 Updated
 Corrected
 Supplemental

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Description Special distinguishing registration plates supporting motorcycle safety and making appropriations			
I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect): DMV will incur a one-time cost of \$23,700. The bill makes a one-time increase to DMV's appropriation of \$43,200, to fund this cost (\$43,200 is an earlier DOT estimate for this work).			
II. Annualized Costs:		Annualized Fiscal Impact on funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes	\$		\$
(FTE Position Changes)			
State Operations - Other Costs			
Local Assistance			
Aids to Individuals or Organizations			
TOTAL State Costs by Category	\$		\$
B. State Costs by Source of Funds			
GPR			
FED			
PRO/PRS			
SEG/SEG-S			
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
	Increased Rev	Decreased Rev	
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
TOTAL State Revenues	\$		\$
NET ANNUALIZED FISCAL IMPACT			
	State	Local	
NET CHANGE IN COSTS	\$		\$
NET CHANGE IN REVENUE	\$		\$
Agency/Prepared By			
DOT/ Carson Frazier (608) 266-7857		Authorized Signature	Date
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