

Fiscal Estimate Narratives

DATCP 6/17/2009

LRB Number 09-2534/1	Introduction Number SB-218	Estimate Type Original
Description Penalties and private actions for violations of restrictions on telephone solicitations		

Assumptions Used in Arriving at Fiscal Estimate

This bill increases the penalty for a violation of current provisions regulating telephone solicitations (Wisconsin's No Call Law). The penalty for a violation would increase from \$100 per violation to a forfeiture of not less than \$1,000 nor more than \$10,000 per violation.

The bill would also permit a person who suffers damages as a result of a violation to bring an action for injunctive relief and for actual damages or \$500 per violation.

The department does not believe this bill would result in an increase to department workload. However, as forfeitures increase, there will be increased revenue to those state funds that receive assessments based on the amount of a forfeiture. This amount is indeterminate as it is based on a company violating the law, the number of violations, and the amount of forfeiture paid per violation.

Long-Range Fiscal Implications