Fiscal Estimate - 2009 Session

\boxtimes	Original		Updated		Corrected		Supp	plemental			
LRB	Number	09-2534/1		Introd	duction N	lumber	SB-21	8			
Description Penalties and private actions for violations of restrictions on telephone solicitations											
Fiscal Effect											
Local:	No Local Go Indeterminat	Existing tions Existing tions ew Appropriatio vernment Costs e e Costs sive Mandato	Rever Decre Rever	ase Existing	5.T G	Towns Towns Towns Towns Towns	vithin ager es Costs cal t Units Affo Villa s Othe	age Cities ers			
	Permiss	sive Mandato	ory Permi	ssive 🔲 Man	datory	School Districts	□WT0 Dist	ricts			
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS											
Agend	cy/Prepared	Ву	A	Authorized S	Signature			Date			
DATC	P/ Michelle R	leinen (608) 22	Bill Walker (6	II Walker (608) 224-4353							

Fiscal Estimate Narratives DATCP 6/17/2009

LRB Number	09-2534/1	Introduction Number	SB-218	Estimate Type	Original					
Description										
Penalties and private actions for violations of restrictions on telephone solicitations										

Assumptions Used in Arriving at Fiscal Estimate

This bill increases the penalty for a violation of current provisions regulating telephone solicitations (Wisconsin's No Call Law). The penalty for a violation would increase from \$100 per violation to a forfeiture of not less than \$1,000 nor more than \$10,000 per violation.

The bill would also permit a person who suffers damages as a result of a violation to bring an action for injunctive relief and for actual damages or \$500 per violation.

The department does not believe this bill would result in an increase to department workload. However, as forfeitures increase, there will be increased revenue to those state funds that receive assessments based on the amount of a forfeiture. This amount is indeterminate as it is based on a company violating the law, the number of violations, and the amount of forfeiture paid per violation.

Long-Range Fiscal Implications