

Fiscal Estimate Narratives

DOJ 2/1/2010

LRB Number 09-3950/1	Introduction Number SB-431	Estimate Type Original
Description The use of the terms college, university, state, and Wisconsin in the name of a school; the issuing, manufacture, or use of a false academic credential; the false use of a legitimate academic credential; making an appropriation; and providing a penalty		

Assumptions Used in Arriving at Fiscal Estimate

Under 2009 Senate Bill 431, no school may use the terms "college" or "university" in its name unless the school meets certain requirements, or use the terms "state" or "Wisconsin" in its name if the use of the term operates to mislead the public into believing that the school is affiliated with the UW system, technical college system, or this state, unless the school actually is so affiliated. Also under SB 431, the Attorney General or any District Attorney may bring an action in circuit court for the enforcement of these provisions.

The Department of Justice is not aware of any data that accurately indicates how often schools would violate the above provisions and which violations would be handled by the AG or the local DA. If the number of cases investigated and prosecuted by the AG is significant, DOJ will require additional resources.

Long-Range Fiscal Implications