



WISCONSIN LEGISLATIVE COUNCIL AMENDMENT MEMO

2009 Senate Bill 218

**Assembly
Amendment 1**

Memo published: April 6, 2010

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Assembly Amendment 1 to 2009 Senate Bill 218 **adds “text message”** to the definition of “telephone solicitation” in current s. 100.52, Stats. The bill relates to penalties and private actions for violations of the restrictions on **telephone solicitations** under that statutory section. Under Assembly Amendment 1, the definition of “telephone solicitation” would be revised to read (changes are highlighted): “Telephone solicitation” means the unsolicited initiation of a telephone conversation **or text message** for the purpose of encouraging the recipient of the telephone call **or text message** to purchase property, goods or services.

Legislative History

At an executive session on February 25, 2010, the Assembly Committee on Consumer Protection voted to adopt Assembly Amendment 1 to 2009 Senate Bill 218 on a vote of Ayes, 7; Noes, 2. The committee then voted to recommend the bill for concurrence, as amended, on a vote of Ayes, 7; Noes, 2.

DLS:jal