

☞ **09hr\_SC-CUER\_Appt\_Leinenkugel\_pt01**



Details: Richard Leinenkugel

(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...  
PUBLIC HEARING - COMMITTEE RECORDS**

**2009-10**

(session year)

**Senate**

(Assembly, Senate or Joint)

**Committee on ... Commerce, Utilities, Energy, &  
Rail (SC-CUER)**

**COMMITTEE NOTICES ...**

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

**INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL**

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

# Senate

## Record of Committee Proceedings

### **Committee on Commerce, Utilities, Energy, and Rail**

**Leinenkugel, Richard**, of Menomonee Falls, as Secretary of the Department of Commerce, to serve for the term ending at the pleasure of the Governor.

January 21, 2009 Referred to Committee on Commerce, Utilities, Energy, and Rail.

January 27, 2009 **PUBLIC HEARING HELD**

Present: (7) Senators Plale, Wirch, Erpenbach, Kreitlow, Cowles, Harsdorf and Kedzie.

Absent: (0) None.

#### Appearances For

- Bill McCoshen, Madison — Competitive Wisconsin

#### Appearances Against

- None.

#### Appearances for Information Only

- None.

#### Registrations For

- Rebecca Larson, Madison — Xcel Energy
- Scott Tyre, Madison — Capitol Navigators
- Amy Boyer, Madison — WI Economic Development Assn.
- Brad Boycks, Madison — Wisconsin Builders Association
- Todd Stuart, Madison — Wisconsin Industrial Energy Group Inc

#### Registrations Against

- None.

#### Registrations for Information Only

- None.

January 27, 2009 **EXECUTIVE SESSION HELD**

Present: (7) Senators Plale, Wirch, Erpenbach, Kreitlow, Cowles, Harsdorf and Kedzie.

Absent: (0) None.

Moved by Senator Cowles, seconded by Senator Wirch that **Leinenkugel, Richard** be recommended for confirmation.

Ayes: (7) Senators Plale, Wirch, Erpenbach, Kreitlow, Cowles, Harsdorf and Kedzie.

Noes: (0) None.

CONFIRMATION RECOMMENDED, Ayes 7, Noes 0

Kevin Brady  
Committee Clerk

# Vote Record

## Committee on Commerce, Utilities, Energy, and Rail

Date: 1/27/08

Moved by: Cowles

Seconded by: Wirch

AB \_\_\_\_\_

SB \_\_\_\_\_

Clearinghouse Rule \_\_\_\_\_

AJR \_\_\_\_\_

SJR \_\_\_\_\_

Appointment Richard Leinenkugel

AR \_\_\_\_\_

SR \_\_\_\_\_

Other \_\_\_\_\_

A/S Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Amdt \_\_\_\_\_

A/S Sub Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Sub Amdt \_\_\_\_\_

A/S Amdt \_\_\_\_\_ to A/S Amdt \_\_\_\_\_ to A/S Sub Amdt \_\_\_\_\_

Be recommended for:

- |                                       |                                    |                                       |   |  |
|---------------------------------------|------------------------------------|---------------------------------------|---|--|
| <input type="checkbox"/> Passage      | <input type="checkbox"/> Adoption  | <input type="checkbox"/> Confirmation | <input type="checkbox"/> Concurrence    | <input type="checkbox"/> Indefinite Postponement |
| <input type="checkbox"/> Introduction | <input type="checkbox"/> Rejection | <input type="checkbox"/> Tabling      | <input type="checkbox"/> Nonconcurrence |  |

Committee Member

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
<b>Senator Jeffrey Plale, Chair</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Robert Wirch</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Jon Erpenbach</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Pat Kreitlow</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Robert Cowles</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Sheila Harsdorf</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Senator Neal Kedzie</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Totals:**      \_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_

Motion Carried

Motion Failed



**JIM DOYLE**  
GOVERNOR  
STATE OF WISCONSIN

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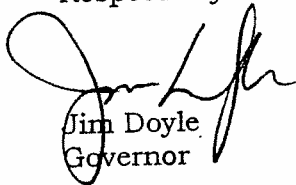
September 5, 2008

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint Richard Leinenkugel to be a Secretary on the Department of Commerce to serve a term expiring serving at the pleasure of the Governor.

Mr. Leinenkugel will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

  
Jim Doyle  
Governor

# Statement of Economic Interests

Filed in 2009 for calendar year 2008 by

**Leinenkugel, Richard J.**

Commerce, Department of  
Secretary

FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT OUR WEBSITE AT <http://ethics.state.wi.us>.  
Still have questions? For priority service send an e-mail to: [ethics@ethics.state.wi.us](mailto:ethics@ethics.state.wi.us); otherwise leave a detailed message at (608) 266-8123.  
ATTACH ADDITIONAL PAGES AS NEEDED/PLEASE SEE INSTRUCTIONS

## Part A

**As of December 31, 2008**

### 1. INVESTMENTS

**a) WISCONSIN DEFERRED COMPENSATION PROGRAM** If you held an investment in a fund available within the Wisconsin Deferred Compensation Program, please place a checkmark next to each fund in which you held \$5,000 or more, whether held privately or through the Program.

	\$5,000 to \$50,000	More than \$50,000		\$5,000 to \$50,000	More than \$50,000		\$5,000 to \$50,000	More than \$50,000
<b>Profile Series</b>			<b>Small Cap</b>			<b>Bond</b>		
Vanguard Retirement 2045	<input type="checkbox"/>	<input type="checkbox"/>	BGI Russell 2000 Index	<input type="checkbox"/>	<input type="checkbox"/>	BGI US Debt Index	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2035	<input type="checkbox"/>	<input type="checkbox"/>	DFA US Micro Cap	<input type="checkbox"/>	<input type="checkbox"/>	Federated US Government Securities 2-5yr	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2025	<input type="checkbox"/>	<input type="checkbox"/>	<b>Mid Cap</b>			Vanguard Long-term Investment Grade Adm	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2015	<input type="checkbox"/>	<input type="checkbox"/>	BGI Mid Cap Equity Index	<input type="checkbox"/>	<input type="checkbox"/>	<b>Money Market</b>		
Vanguard Target Retirement Income	<input type="checkbox"/>	<input type="checkbox"/>	T Rowe Price Mid Cap Growth	<input type="checkbox"/>	<input type="checkbox"/>	Vanguard Admiral Treasury Money Market	<input type="checkbox"/>	<input type="checkbox"/>
<b>International</b>			<b>Large Cap</b>			<b>Fixed Returns for the Quarter</b>		
American Euro Pacific Growth	<input type="checkbox"/>	<input type="checkbox"/>	Calvert Social Investment Equity	<input type="checkbox"/>	<input type="checkbox"/>	Stable Value	<input type="checkbox"/>	<input type="checkbox"/>
BGI EAFE Equity Index	<input type="checkbox"/>	<input type="checkbox"/>	Fidelity Contrafund	<input type="checkbox"/>	<input type="checkbox"/>	FDIC Bank Option	<input type="checkbox"/>	<input type="checkbox"/>
			Vanguard Institutional Index Plus	<input type="checkbox"/>	<input type="checkbox"/>			
			Vanguard Wellington-Admiral Shares	<input type="checkbox"/>	<input type="checkbox"/>			

**b) OTHER INVESTMENTS** List stocks, bonds, limited partnerships, Wisconsin governmental securities, and mutual and money market funds in which you and your family's interest was valued at \$5,000 or more.

<b>MUTUAL OR MONEY MARKET FUND</b>	(check one)	\$5,000 to \$50,000	More than \$50,000
Altria Stock Fund	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
American Century Select	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dodge and Cox Balanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Dreyfus Founders Equity Growth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DWS Large Cap Value	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FID MGD Inc Port II	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fidelity Diversified International	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fidelity Diversified International	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Fidelity Puritan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harris Associates Large Cap Value	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ING Growth & Income	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kraft Stock Fund	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Marisco Fund	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Metlife Bank Premier Money Market	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mutual of America	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Natixis US Diversified	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Philip Morris International Stock Fund	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Putnam New Opportunities	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Putnam OTC & Emerging Growth	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rainier Mid Cap Equity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Royce PA Mutual Investors	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spartan 500 Index Advantage	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Stable Value Fund	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Transamerica Asset Allocation Moderate	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Transamerica Equity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
USAA Aggressive Growth	<input checked="" type="checkbox"/>	<input type="checkbox"/>
USAA Comerstone Strategy	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**STOCKS/OPTIONS/FUTURES**

(check one) \$5,000 to \$50,000 More than \$50,000

Altria Group Inc	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Brinker	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Citigroup	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Kraft Foods, Inc.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Philip Morris International	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**BONDS**

(check one) \$5,000 to \$50,000 More than \$50,000

	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**LIMITED PARTNERSHIPS**

(check one) \$5,000 to \$50,000 More than \$50,000

	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**WISCONSIN GOVERNMENTAL SECURITIES**

(check one) \$5,000 to \$50,000 More than \$50,000

	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**2. BUSINESS ACTIVITIES** List businesses, farms, rental, commercial, and income-producing real estate; and business activities in which you or your family had at least a 10% or greater interest.

a) Enterprise(s) operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business

b) Enterprise(s) NOT operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business

**3. COMMERCIAL CUSTOMERS, CLIENTS, AND TENANTS** For each unincorporated business, subchapter S corporation, service corporation (SC), limited liability company (LLC), partnership, or income-producing real estate reported in Item 2, list businesses, organizations, and lobbyists that paid the enterprise \$1,000 or more in calendar year 2008.

Check if the organization authorized you to represent it in its dealings with others as an attorney-at-law, agent, spokesperson, or representative.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State	"✓"
			<input type="checkbox"/>
			<input type="checkbox"/>

**4. BUSINESS PARTNERS** For each enterprise reported under Item 2, list its co-owners, partners, officers, and directors (other than yourself), unless the information is already registered with the Wisconsin Department of Financial Institutions.

Business	Partners, or officers and directors	City	State

**5. NON-COMMERICAL REAL ESTATE** List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you already listed in item 2).

Location of property Street address or fire number	Municipality or town	County	Nature of Interest (e.g. own, lease, option, easement, land contract)
1433 E. Bass Lake Road	Eagle River	Vilas	own

**6. OFFICERS AND DIRECTORS** List organizations of which you or a family member was an officer or director (unless already listed in item 2).

Business or organization	City	State	Position

**7. AGENT, REPRESENTATIVE OR SPOKESPERSON** List organizations that authorized you or a family member to represent them in their dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless already listed in item 2, 3 or 6).

Business or organization	City	State

**8. CREDITORS** List creditors to which you or your family owed \$5,000 or more. (check one)

Creditor	City	State	\$5,000 to \$50,000	More than \$50,000
Countrywide Financial	Calabasas	CA	<input type="checkbox"/>	<input checked="" type="checkbox"/>
M&I Bank Visa	Milwaukee	WI	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>



**Part B**

For calendar year 2008

**9. EMPLOYERS** List your and your family's EMPLOYERS (\$1,000 or more of income) in 2008.

Name of employer (if State of Wisconsin, also identify agency or institution)	City	State	Nature of employer's business
Advanced Health Care	Menomonee Falls	WI	Health care
Arboretum	Menomonee Falls	WI	Elderly assisted living
Five Star Quality Care	Waukesha	WI	Health care
Jo' Ann Fabrics	Menomonee Falls	WI	Retail
Miller Brewing Company	Milwaukee	WI	Manufacturing - beer
Three Lakes Historical Museum	Three Lakes	WI	Museum
YMCA of Milwaukee	Milwaukee	WI	Wellness

**10. ADDITIONAL SOURCES OF INCOME** List other sources from which you or your family received income of \$1,000 or more in 2008.

Source of income	City	State
Jacobson Rost Marketing Communications	Sheboygan	WI

**11. ENTERTAINMENT AND GIFTS** List individuals and organizations that provided you with entertainment or gifts (more than \$50) in 2008.

Name of provider	City	State
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**12. HONORARIA AND EXPENSES** List, for 2008, sources of honoraria and payment of expenses related to your state government duties (more than \$50) not previously reported to the Government Accountability Board.

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt
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## FILING NOTES -or- COMMENTS

If we saw an opportunity to clarify a prior report, we added comments or filing tips below. Please review any comments and make the appropriate corrections.

## CERTIFICATION

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

Daytime phone # (608) 266-7088

leinie5@aol.com

\_\_\_\_\_  
Signature of person filing

\_\_\_\_\_  
Date

\_\_\_\_\_  
E-mail address

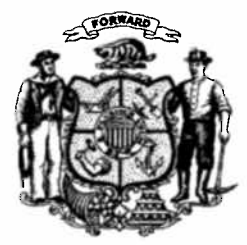
The information sought in this form is required by §§19.43 and 19.44, *Wisconsin Statutes*. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Government Accountability Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), *Wisconsin Statutes*, the Government Accountability Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

Mail or fax to: Wisconsin Government Accountability Board, P.O. Box 2973, Madison, WI 53701-2973; Fax: (608) 264-9319

*Eth 1 Personalized. For use in 2009*



# WISCONSIN STATE LEGISLATURE





## **Wisconsin Economic Development Association Inc.**

To: Members, Senate Committee on Economic Development

From: WEDA Board of Directors  
Amy Boyer, Legislative Director

Date: January 27, 2009

Re: **Support of Richard Leinenkugel Confirmation**

The Wisconsin Economic Development Association (WEDA) strongly endorses the confirmation of Richard Leinenkugel as Secretary of Commerce for the State of Wisconsin.

WEDA and Mr. Leinenkugel have discussed policies and strategies for promoting job growth and business creation and retention in the State of Wisconsin. We are extremely impressed with his grasp of key issues and concerns; his ability to articulate both challenges and solutions; and, his outreach to others in developing solutions to complex issues.

Mr. Leinenkugel is intelligent, articulate and is a visionary. His professional and community contributions are exemplary. We anticipate that Secretary Leinenkugel will be a significant partner with the State Legislature and the economic development community as we move forward to improve the economic climate of Wisconsin.

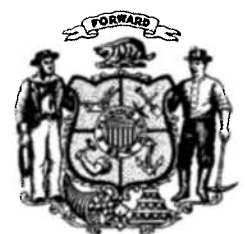
We respectfully urge this committee and the full Senate to move expeditiously in confirming Richard Leinenkugel as Secretary of the Department of Commerce.

Thank you.

[WEDA is a statewide association of approximately 400 professionals dedicated to fostering economic development in the state of Wisconsin.]



# WISCONSIN STATE LEGISLATURE



Sec. Leventhal

- 4 months
- Why I wanted this Position?
- V1 Sales + Marketing
- approached governor
- turbulent time in the economy

Date?

JP

Fisher nominations

- DL
- met w/ Division Administrators
  - laid out his vision
  - vision and mission of Commerce.
  - try to be visible w/ Dept.
  - 3 other dept wide assemblies
  - customers not taxpayers
  - from the Marine Corps leadership
- Handorf - Job creation/retention

DL - Job retention

- Keep them healthy/happy
- businesses are like 10/20 distributors
- business development dept.
  - expanded markets
  - overseas markets

Job creation/growth

- Federal \$
- somebody from commerce on team

things to avoid

- anything onerous to business
- unfair to implement

PK

- understand what works
  - wide range of credits that can work
- consistent with credits

- many examples of good tax credits
- targeted basis on job creation consolidated
- March budgets
  - lapses in grants/programs
- Non-attainment counties
  - Brown Co. may be <sup>the</sup> under #
- Former secretaries?
  - Nettles, Burke and McLashen

Wich.  
What about recession?

out of every crisis → opportunity for reform

have cut 10-12.5%

- Manufacturing jobs  
2nd to INDIANA



# Prospect Data sheet

- DWD -

Secretary bassman

- quality of workforce

- ~~the~~ grant to job ratio

- re-cap (ACT 125)

Kedje October '08

Ozone non-attainment

- over-regulated

DNR relationship with

Bill McCosker

competitor with