



(FORM UPDATED: 08/11/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2009-10

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Health, Health Insurance, Privacy, Property Tax Relief, and Revenue (SC-HHIPTRR)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
(**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
(**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

Senate

Record of Committee Proceedings

Committee on Health, Health Insurance, Privacy, Property Tax Relief, and Revenue

Senate Bill 388

Relating to: changes to the regulation of massage therapy and bodywork, creating the Massage Therapy and Bodywork Therapy Examining Board, and granting rule-making authority.

By Senators Hansen, Taylor, Wirch, Ellis, Olsen and Risser; cosponsored by Representatives Berceau, Kaufert, Pope-Roberts, Suder, Van Roy, Hilgenberg, Staskunas, Ballweg and Molepske Jr..

November 09, 2009 Referred to Committee on Health, Health Insurance, Privacy, Property Tax Relief, and Revenue.

March 24, 2010 **PUBLIC HEARING HELD**

Present: (7) Senators Erpenbach, Carpenter, Robson, Lassa, Lazich, Kanavas and Darling.

Absent: (0) None.

Appearances For

- Dave Hansen — Sen.
- Terese Berceau — Rep.
- Betsy Krizenesky, Neenah — AMTA-WI Chapter
- Alice O'Connor — AMTA-WI Chapter
- Kay Peterson, Altoona — AMTA-WI Chapter
- Karen Lewis, Fredonia — Massage Therapy Schools

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- David Dies, Madison — WI Educational Approval Board
- Douglas Radtke, Kenosha — Lakeside School of Massage Therapy
- Lena Taylor — Sen.
- Carole Ostendorf, Milwaukee — Lakeside School of Massage Therapy

Registrations Against

- None.

Registrations for Information Only

- None.

March 30, 2010

EXECUTIVE SESSION HELD

Present: (6) Senators Erpenbach, Carpenter, Lassa, Lazich,
Kanavas and Darling.

Absent: (1) Senator Robson.

Moved by Senator Lassa, seconded by Senator Kanavas that
Senate Amendment 1 be recommended for adoption.

Ayes: (6) Senators Erpenbach, Carpenter, Lassa,
Lazich, Kanavas and Darling.

Noes: (0) None.

Absent: (1) Senator Robson.

ADOPTION OF SENATE AMENDMENT 1 RECOMMENDED,
Ayes 6, Noes 0

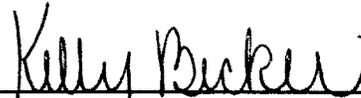
Moved by Senator Kanavas, seconded by Senator Lassa that
Senate Bill 388 be recommended for passage as amended.

Ayes: (6) Senators Erpenbach, Carpenter, Lassa,
Lazich, Kanavas and Darling.

Noes: (0) None.

Absent: (1) Senator Robson.

PASSAGE AS AMENDED RECOMMENDED, Ayes 6, Noes 0



Kelly Becker
Committee Clerk

3-30-2010
??

Vote Record
Committee on Health, Health Insurance, Privacy, Property Tax Relief, and Revenue

Date: _____

Moved by: Kanavas

Seconded by: Lassa

AB _____ SB 388 as amended Clearinghouse Rule _____
 AJR _____ SJR _____ Appointment _____
 AR _____ SR _____ Other _____

A/S Amdt _____
 A/S Amdt _____ to A/S Amdt _____
 A/S Sub Amdt _____
 A/S Amdt _____ to A/S Sub Amdt _____
 A/S Amdt _____ to A/S Amdt _____ to A/S Sub Amdt _____

- Be recommended for:
- | | | | | |
|---------------------------------------|------------------------------------|---------------------------------------|---|--|
| <input type="checkbox"/> Passage | <input type="checkbox"/> Adoption | <input type="checkbox"/> Confirmation | <input type="checkbox"/> Concurrence | <input type="checkbox"/> Indefinite Postponement |
| <input type="checkbox"/> Introduction | <input type="checkbox"/> Rejection | <input type="checkbox"/> Tabling | <input type="checkbox"/> Nonconcurrence | |

<u>Committee Member</u>	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Senator Jon Erpenbach, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Tim Carpenter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Judith Robson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Mary Lazich	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Ted Kanavas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Alberta Darling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: _____

Motion Carried Motion Failed

Vote Record

Committee on Health, Health Insurance, Privacy, Property Tax Relief, and Revenue

Date: _____

Moved by: Lassa

Seconded by: Kanavas

AB _____

SB 388

Clearinghouse Rule _____

AJR _____

SJR _____

Appointment _____

AR _____

SR _____

Other _____

Amdt 1

A/S Amdt _____ to A/S Amdt _____

A/S Sub Amdt _____

A/S Amdt _____ to A/S Sub Amdt _____

A/S Amdt _____ to A/S Amdt _____ to A/S Sub Amdt _____

Be recommended for:

- Passage Adoption Confirmation Concurrence Indefinite Postponement
 Introduction Rejection Tabling Nonconcurrence

Committee Member

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Senator Jon Erpenbach, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Tim Carpenter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Judith Robson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Mary Lazich	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Ted Kanavas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Alberta Darling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: _____ _____ _____ _____

Motion Carried

Motion Failed





STATE OF WISCONSIN EDUCATIONAL APPROVAL BOARD

MESSAGE THERAPY PRACTICE PROTECTION SB 388 / AB 588 (AS AMENDED)

BACKGROUND/POSITION PAPER

- The Educational Approval Board (EAB) is an independent state agency responsible for protecting Wisconsin students by regulating certain for-profit and non-profit schools, colleges and universities.¹
- The EAB protects students by requiring schools to meet certain operating and academic standards. For example, it examines the fiscal stability of schools, requires schools to hold a surety bond and pay into a student protection fund, reviews instructor qualifications, requires annual student outcomes reporting, conducts periodic site visits, and ensures program curriculum is comparable in content, length and quality to similar programs offered by other institutions.
- Currently, the EAB oversees 158 institutions serving more than 45,000 (primarily adult) students annually in 800 or so non-degree and degree programs.²
- Of the institutions it regulates, the EAB oversees 16 private schools³ offering massage therapy education and training to more than 900 Wisconsin residents last year.
- Given its oversight of massage therapy schools since 1996, the EAB has seen the effects of the current law for the voluntary certification (title protection) of massage therapists/bodyworkers.
- The current law does not protect the general public well, serves the profession badly, and creates ethical and legal problems for students and graduates of the EAB-approved massage therapy schools.
- The EAB held two meetings with approved massage therapy schools to comment on the draft legislation and explore solutions to current problems.
- Recommendations from both the EAB and the approved massage therapy schools have been incorporated in the legislation.
- **The EAB supports the legislation, as amended, because it better protects the general public, improves the standards for the massage therapy profession, and offers massage therapy students a defined career path with clear legal and ethical standards.**

¹ The EAB's oversight does not include the UW System and technical college system institutions; nor does it include non-profit institutions incorporated in the state prior to 1992, such as Marquette University, Lakeland College and Concordia University, and other schools that are members of the Wisconsin Association of Independent Colleges and Universities.

² Among the schools offering non-degree programs are the American Institute of Paralegal Studies; Howard Academy for the Metal Arts; the Institute of Dental Assisting; the Milwaukee School of Massage; H & R Block; Radio 1 Broadcasting School; and, the Midwest Truck Driving School. The programs offered by non-degree schools are very diverse and include such programs as networking technology; pharmacy technician; truck driving; massage therapy; heavy equipment operation; radio broadcasting; taxidermy; insurance; motorcycle maintenance; and, paralegal studies.

Among the degree-granting institutions, which offer everything from associate degrees in accounting to MBAs to doctorates in education, are the University of Phoenix, Bryant and Stratton College, Herzing University, Upper Iowa University, ITT Technical Institute, Globe University, Madison Media Institute, Cappella University and Walden University.

³ Blue Sky School of Professional Massage and Therapeutic Bodywork (Grafton, Green Bay, Madison); East-West Healing Arts Institute, Inc. (Madison); Fox Valley School of Massage (Appleton); Globe University (Eau Claire, Green Bay, La Crosse, Madison, Middleton, Wausau); Health Touch Spa School of Massage (Rothschild); High-Tech Institute (Brookfield); Institute of Beauty and Wellness (Milwaukee); Lakeside School of Massage Therapy (Milwaukee); Milwaukee School of Massage (Milwaukee); Rasmussen College (Green Bay); Saint Croix Center for the Healing Arts (Hudson); Salon Professional Academy (Eau Claire); Therapeutic Bodyworks Institute (Pewaukee); TIBIA Massage School (Madison); Wisconsin School of Massage Therapy, Inc. (Germantown); Zenergy School of Massage and Bodywork (Oshkosh).



TESTIMONY: SB-388 AND AB-588
SENATE HEALTH COMMITTEE
3/24/10

Chairman Erpenbach, members of the committee, thank you for the opportunity to testify today in support of legislation that I have introduced along with my esteemed colleague Representative Berceau, Assembly Bill 588 and Senate Bill 388.

More and more often people in our state are seeking out massage therapy to address health concerns, not just to relieve stress or for relaxation. As a result, people who seek out this type of treatment need to know that they are receiving care from qualified massage therapists and bodyworkers.

SB-388 and its companion bill, AB-588 provide this assurance by making sure that anyone who fits the definition of massage therapy and or Asian bodywork therapy are licensed and in so doing have met the educational and skill qualifications required to receive such a license.

As massage therapy is sought out more and more as a form of treatment the risk to those who are treated by a someone who is not qualified can mean the difference between getting better or suffering more through increased pain or even possibly suffering paralysis.

Requiring licensure is not only important as a way to protect the health of those who seek this type of care and treatment, but also to help protect our communities from prostitution rings and human trafficking that are often fronted as legitimate massage therapy centers. Passage of this bill will

give law enforcement an added tool in cracking down on these operations and making it more difficult for them to operate in our communities.

Thirty-nine other states have taken this step to increase standards of professional responsibility and conduct. By passing this legislation Wisconsin would join those states in better protecting the health and safety of those citizens who seek out massage therapy and bodywork treatments.

SB-388 and AB-588 are supported by the American Massage Therapy Association-Wisconsin Chapter, the Associated Bodywork and Massage Professionals, the American Organization for Bodywork Therapies of Asia members of the Federation of Therapeutic Massage, Bodywork and Somatic Practice Organizations.

In closing, I would like to thank Representative Berceau on the great work she has done advancing this legislation in the Assembly and getting it to our house and to urge you to support passage of AB-388 so we can move this onto the Senate's calendar for April.

Rep. Berceau and I will be happy to answer any question you may have. But I would like to tell you that there are also actual massage professionals and experts who can answer any questions you may have on the technical aspects of the profession and this bill.

Thank you.



WISCONSIN LEGISLATIVE COUNCIL AMENDMENT MEMO

2009 Assembly Bill 588	Assembly Amendment 1
<i>Memo published:</i> February 23, 2010	<i>Contact:</i> Richard Sweet, Senior Staff Attorney (266-2982)

Assembly Bill 588 makes changes in the current law related to regulation of massage therapists and bodyworkers. Under current law, persons are certified as massage therapists or bodyworkers by the Department of Regulation and Licensing (DRL), which is advised by the Massage Therapy and Bodywork Council. The bill creates a new Massage Therapy and Bodywork Therapy Examining Board in DRL. The bill also provides for licensure, rather than certification, and changes the term “bodyworker” to “bodyworker therapist.”

Current law prohibits the use of certain titles or initials unless the person is certified as a massage therapist or bodyworker. The bill also prohibits a person from providing massage therapy or bodywork therapy unless the person is licensed, with specified exceptions.

Assembly Amendment 1 makes the following changes to the bill:

- The amendment changes the examining board that would be created by the bill to an affiliated credentialing board. The Massage Therapy and Bodywork Therapy Affiliated Credentialing Board would be in DRL and would be attached to the Medical Examining Board (MEB).
- The amendment retains the public member of the board as provided in the bill, but specifies that the public member must be a person who is recognized by or meets the established standards of a professional organization or credentialing association that recognizes a person in a practice after that person demonstrates an adequate level of training and competency and adherence to ethical standards.
- The amendment removes from the exception provisions of the bill the listing of specific types of practices that are part of the exception (e.g., Rolfing, Hellerwork, Feldenkrais). However, the amendment retains the provision that allows an exception for a person recognized by or meeting the established standards of a professional organization or credentialing association

that recognizes a person in practice after that person demonstrates an adequate level of training and competency and adherence to ethical standards.

- The amendment adds to the list of titles and initials that may not be used by a person without a credential, the terms “masseur” and “masseuse.”

Legislative History

The Assembly Committee on Health and Healthcare Reform recommended adoption of Assembly Amendment 1 and passage of the bill as amended, both by votes of Ayes, 13; Noes, 0.

RNS;jal

West Allis Police Crack Down On Prostitution

Family Friendly City Has Un-Family Friendly Problem

POSTED: 6:47 pm CST November 24, 2009
UPDATED: 8:23 pm CST November 24, 2009

WEST ALLIS, Wis. -- Business Week just named West Allis the best place to raise kids in the Milwaukee area, but West Allis police have an un-family friendly prostitution problem which they say they now cracking down on.

Police said that purveyors of sex have set up shop in West Allis and using mechanisms from Craig's List to massage parlors.

The West Allis special investigation unit has taken on the prostitution problem and has said that they intend to stop it.

Mike Sherman and his wife have operated Beijing Foot & Body Massage on Highway 100 for a couple of years.

Last month, police raided the shop as part of a prostitution sting.

"They came in six deep, guns waving. I'm like wow. Certainly they would have had somebody in the act of something, if something was wrong, but that wasn't the case," Sherman said.

In court records, West Allis police said that they sent undercover officers into the shop after getting complaints the women performing massages offered sex for cash. Sherman denies any wrongdoing.

"No prostitution, no prostitution at all. Hopefully, this whole things just a big misunderstanding," Sherman said.

Further north on Highway 100, police said that the Days Inn Hotel was host to a small-time prostitution ring.

Police said that two prostitutes advertised on Craig's List and saw clients at the hotel. Ed Laurich lives in an apartment complex on 90th and Oklahoma and he said that a prostitution ring operated down the hall for well over a year.

"Guys coming in at all hours of the day, different guys for short periods of time, it's quite obvious," Laurich said.

A sign now advises visitors that the tenants in apartment 108 have vacated.

Police have arrested two women.

Laurich said that he's thankful that the police moved in.

"I have a 14-year-old son, didn't want people coming in all hours of day and night, getting let in, didn't want to take no chances," Laurich said.

Detectives said that they continue to search the phone and computer records of the suspected prostitution operation to determine if there are bigger players behind the scenes.

West Allis summons spa proprietors over prostitution allegations

By Tom Kertscher of the Journal Sentinel

Dec. 1, 2009 | **West Allis** — The city has summoned the proprietors of Beijing Foot & Body Massage to appear tonight before a Common Council committee on allegations of prostitution at the spa.

After police received a complaint from a spa patron that he was propositioned by a masseuse to pay for a sexual act, police undertook an undercover operation. Similar propositions were made twice in July and once in October to undercover officers, according to the complaint.

On Oct. 28, police executed a search warrant and arrested two female employees at the spa. They were charged Monday with misdemeanor prostitution, court records show.

The Common Council's Safety and Development Committee has summoned Beijing's proprietors, Tong and Michael Sherman of Milwaukee, to appear before the committee tonight to answer the allegations.

The complaint says the council should revoke the spa's operating permit. »[Read Full Article](#)

6 Arrested In Eastern Wisconsin Prostitution Ring

Police Investigated Based On Online, Yellow Page Ads

Updated: 12:08 pm CST December 17, 2009

Text Size

AAA

APPLETON, Wis. -- Six people have been arrested after police served warrants at three massage businesses in eastern Wisconsin.

Police said that the businesses include Hong Kong Massage in Appleton, Beijing Massage in Ashwaubenon and Eastern Massage in the Town of Buchanan. Several residences were also searched.

Police investigated after ads for exotic services were placed in online, in the Yellow Pages and another publication, according to WLUK-TV.

Hearing set on license revocation of spa

Article from the Milwaukee Journal Sentinel

West Allis - A public hearing will be held to determine whether a city operating permit for Beijing Foot & Body Massage should be revoked.

The city is recommending that the Common Council revoke the permit because of allegations of prostitution at the spa. On Tuesday, an attorney representing Beijing told the council's Safety and Development Committee that Beijing would challenge the allegations.

After police received a complaint in May from a spa patron that he was propositioned by a masseuse to pay for a sexual act, police undertook an undercover operation. Similar propositions were made twice in July and once in October to undercover officers, according to a complaint the city filed against the spa.

On Oct. 28, police executed a search warrant and arrested two female employees at the spa. They were charged Monday with misdemeanor prostitution, court records show.

Attorney Mark Pecora, who represents owners Tong and Michael Sherman of Milwaukee, has said the owners did not know about the alleged sex acts. He said both employees have been fired and that the owners have taken steps to ensure no such activities occur again.

Facing the criminal charges are Yuping Xu, 46, of Milwaukee and Yan Ling Liu, 43, of West Allis.

Alexander Technique (SOURCE: <http://www.alexandertech.org>)

- **It is not a treatment such as chiropractic or massage.**
- It is a self management technique where the individual learns to sooth their own nervous system, release their own muscles and balance their own structure.
- During an Alexander lesson students wear loose comfortable clothing.
- The technique improves breathing capacity and posture and modifies stress responses.
- Preferred method by chronic pains sufferers for long-term pain relief.
- Teacher observes how you move and helps you understand how your movement style relates to your symptom.
- Teachers help you notice areas of tension and experience your body in a new way with a gentle, supportive touch.

American Organization for bodywork therapies of Asia (AOBTA)
(SOURCE:<http://www.aobta.org>)

- **form of therapeutic bodywork with theoretical roots in Chinese Medicine Theory including acupressure, amma, ChiNeiTsang, Jin Shin DO®, Medical Qigong, Nuad boRarn (Thai) Shiatus and Tuina are a short selection of ABT modalities known as Forms of ABT. Instructors are certified Aobta®'s and certified practitioners.**
- Minimum curricula requirements about 500-hours. Techniques, treatment principles are entirely different from those of massage. Most AOBTA Schools and colleges teach curricula closer to 600-800 hours.
- **The US Department of Education has a totally separate definition of ABT from massage and ABT practice such as acupressure and shiatsu are not included in the definition of massage, and massage is not in any part of the definition of ABT.**
(<http://nces.ed.gov/pubs2002/2002165.pdf> and scroll top age 369)
- Natioanl Certification Exam for Aisan Bodywork therapy is accredited by the National Organization for Competency Assurance (NOCA) and is accredited by the National Commission for Certifying Agencies (NCCA) which has the highest voluntary certification standards in the US.
- **Asian bodywork therapists do not admit massage therapists unless they have had the equivalent professional training for ABT.**
- The AOBTA is the largest Asian Medicine professional membership organization in North America.

Body-Mind Centering® (SOURCE: <http://www.bmcassoc.org>)

- It is based on anatomical, physiological, psychological and developmental movement principles, which leads to an understanding of how the mind is expressed through the body in movement.
- BMC is based on two premises. (1) that the mind is inseparable from and centered in the body, (2) through the body, the mind can be explored and expressed.
- Participants study every level of tissue, through lecture, imagery, movement, embodiment and group process.

Body-Mind Centering® (SOURCE: <http://www.bmcassoc.org>)...continued

- The rich and rigorous four-year training of Certified Practitioners of Body-Mind Centering® is designed to facilitate a student's experiential process through movement, sound, information, cellular transmission, and hands-on touch and repatterning.
- BMC Members Code - Members of BMCA are advised to investigate carefully their own state or country licensing structures in order to stay informed of professional and legal rights and obligations.

Feldenkrais Method (SOURCE: <http://www.feldenkrais.com>)

- Unique educational system that uses movement and attention to bring about increased awareness and improved functioning through learning.
 - **Not medically or therapeutically oriented.**
 - **It is not a form of massage nor is it appropriately regulated as massage.**
- **Many of the lessons do not involve any touching.**
- If touch is required, it is for educational purposes.
 - The student is fully clothed.
 - The touch is gentle, non-invasive and non-corrective.
- The Feldenkrais Guild of North America (FGNA) is self-regulating, with strict requirements including:
 - o 800 class-room hours over a 38 month period.
 - o Establishes and maintains Standards of Practice and a Code of Professional Conduct, continuing education and mandatory professional development.

Hellerwork (SOURCE: <http://answers.com/topic/hellerwork>)

- Hellerwork is a system of bodywork that combines deep tissue massage, body movement education, and verbal dialogue. It is designed to realign the body's structure for overall health, improvement of posture, and reduction of physical and mental stress.
- Hellerwork is designed to release the tension that exists in the deep connective tissue, called fascia, and return it to a normal alignment.
- The second component of Hellerwork, movement education, trains patients in the proper physical movements needed to keep the body balanced and correctly aligned. Movement education focuses on common actions, such as sitting, standing and walking.
- Verbal dialogue is the third aspect of Hellerwork. It is designed to teach awareness of the relationships among emotions, life attitudes, and the body.
- Hellerwork is based largely on the principals of Rolfing, in which the body's connective tissue is manipulated or massaged to realign and balance the body's structure.
- Hellerwork practitioners are certified by Hellerwork and must complete 1,250 hours of training, including courses in anatomy, psychology, massage, and kinesiology.

International Somatic Movement Education and Therapy Association (ISMETA)

SOURCE: <http://www.theiasi.org> and <http://www.massagetherapy101.com>

- Practices encompass postural and movement evaluation, communication and guidance through touch and words, experiential anatomy and imagery, and movement patterning.
- A practitioner may use slow deep stretching movement or constant applied pressure. You may also be asked to move as pressure is applied or stand move during a session.
- Your practitioner can help you become aware of your habitual and inhibiting movement patterns and help you change these patterns to achieve more fluid movement.
- Structural Integration is typically performed in a series of ten to 13 sessions designed to work in sequence.
- Somatic movement integration allows the body to move with more ease fluidity efficiency and grace so there is more efficient use of muscles.
- Somatic movement integration supports the use of professional standards in lieu of imposed licenses in both education and health related applications.
- Other member organizations with the same principals for somatic education include:
 - The Alexander Technique
 - Bartenieff Fundamentals™
 - Body-Mind Centering®
 - Dynamic Anatomy®
 - Halprin Life/Art Process
 - Laban Movement Analysis
 - Phoenix Rising Movement Therapy
 - Rolf Movement Integration
 - RubenFeld Synergy®
 - Somatic Movement Education, Therapy and Coaching
 - The Topf Technique
- ISMETA does not represent Body-MindCentering®, Alexander technique, the *Trager*® Approach, or the *Feldenkrais Method*® even though individual graduates of these methods may join the ISMETAs

Polarity Therapy (SOURCE: <http://www.polaritytherapy.org>)

- **Polarity therapy is not within the scope of practice of massage therapy.**
- Holistic healing system that works with "life energy" in all its forms, using a comprehensive system of bodywork, exercise, nutritional guidance and verbal counseling.
- AMTA is opposed to the inclusion of polarity therapy in the massage therapy licensing legislation because they are not massage therapists.

Reiki (SOURCE: <http://www.reiki>)

- **Reiki is a form of therapy that uses simple hands-on, no-touch, and visualization techniques, with the goal of improving the flow of life energy in a person.**
- Reiki therapy is used in much the same way to achieve similar effects that traditional massage therapy is used—to relieve stress and pain, and to improve the symptoms of various health conditions.

- The basic idea of Reiki is that the body has an energy field that is central to its health and proper functioning, and this energy travels in certain pathways that can become blocked or weakened. This idea of energy flow in the body is also a central concept in Ayurvedic medicine and traditional Chinese medicine, including acupuncture.
- Reiki sessions can take various forms, but most commonly resemble typical bodywork appointments, where the receiver lies clothed on his or her back on a flat surface or massage table.
- There is much variation in training methods, speeds and costs. There is no accreditation body for Reiki, nor any regulation of the practice. Reiki courses can even be taken over the Internet, although Traditionalists state that attunement must be done in person in order to take effect.

Rolf Method of Structural Integration or Rolfing Structural Integration or Rolf Institute's Rolf Movement Integration (SOURCE: <http://www.rolf.org>)

- is a form of bodywork that reorganizes the connective tissues called fascia that permeate the entire body.
- The Rolfing process enables the body to enhance postural efficiency and freedom of movement.
- Rolfing creates more economical and refined patterns of movement. (so does Structural integration discretion
- Rolfing can help massage therapists and body workers obtain a different certificate in Rolfing Structural Integration
The Rolfing Institute of Structural Integration is approved by the State of Colorado, Dept of Education, Division of Private occupational schools and the Colorado State Approving Agency for veterans.

Rolf Structural Int egration. (SOURCE: <http://www.rolf.org>)

- Form of bodywork therapy that reorganizes the connective tissues that permeate the entire body.
- Supports pluralistic approach to healthcare with self-certification.

Structural Integration (SOURCE: <http://www.theiasi.org>)

- SI is a somatic practice utilizing fascial manipulation, awareness, and movement education.
 - The focus of Structural Integration is on the fascia rather than on the muscle (as in massage.) The amount of pressure used and techniques applied varies.
 - Fascia is a protective layer of connective tissue that surrounds each muscle and fiber.
- The amount of pressure used and techniques applied varies.
- Typically designed to work in sequence and performed in a series of ten to thirteen sessions.
- The International Association of Structural Integrators (IASI) seeks to move to certification.
- Persons trained in structural Integration at trainings, schools and institutions in accordance with standards established by the IASI.
- IASI is currently accepting new members from the following Structural Integration training programs:
 - Australian School of Applied SI & Somatic Studies
 - Biodynamic Structural Integration
 - Core Institute - Structural Integration Program



SB
388

Hearing, 3/24/2010, the Senate Committee on Health, Health Insurance, Privacy, Property Tax Relief and Revenue, Chaired by Senator Jon Erpenbach

Hi, my name is Kay Peterson I have been a practicing massage therapist in Wisconsin since 1992. I am the current president of the AMTA-WI Chapter and a small business owner in Eau Claire. During my years in practice I have had clients present with a wide variety of medical conditions.

I would like to offer two examples.

An Amish woman, 8 ½ months pregnant arrived with her husband for an appointment, she was suffering from leg pain and was told a massage would help. The therapist, a recent graduate from an EAB approved program, had the client fill out the intake form and instructed her how to position herself on the massage table. When the therapist returned to the treatment room she uncovered the woman's leg, she was shocked at its condition; large bulging purple veins were everywhere. The therapist told the client that she would not be able to work on her legs. The client insisted that her reflexologist had told her that she needed to have her veins stripped and that a massage therapist was the place to go to have this done. The therapist asked to be excused and called me in for a consult. The client had the most severe case of varicose veins I had ever seen. I of course concurred with the newer therapists' assessment. They insisted they wanted this treatment done despite the fact that I drew diagrams and told them the risk to both mother and unborn child. They were not convinced. We ended up refusing treatment and begging them not to try to find someone else who would do this.

The second example is an eighty-year-old male client who had been seeking treatment for several years. On this visit Don complained of abdominal pain, he wondered if I would be willing to massage his abdomen. I agreed. While performing a routine effleurage stroke on his abdomen I felt a very pronounced throbbing on the right side of the abdomen. My knowledge of anatomy helped me to know that this pulse is generally felt on the left side and much deeper than what I was feeling. I asked Don if he had ever noticed this before or been told there was a problem. He said no. I discontinued the abdominal massage and strongly urged Don to see his physician. Don went to the doctor the next day and was diagnosed with an aortic aneurism. Surgery was not suggested. I never performed abdominal massage on him again but he remained a client for four more years until his death from COPD.

These are only two of many examples most massage therapists or I could relate. Had I not been aware of the contraindications to massage for varicose veins as well as having a clear understanding of their dangers I might have done the massage as requested. In the case of the aneurism an untrained person might have continued the massage and caused a rupture of the blood vessel leading to the clients premature death.

Massage Therapists routinely treat clients with a multitude of medical conditions including but not limited to recent joint replacements, cancer, artificial heart valves, auto accidents and pregnancy. Proper training of every person practicing massage is crucial to ensure the safety of the consumer. To ensure their safety it is imperative that only licensed massage therapists be allowed to practice in Wisconsin.