

- Amy Boyer, Madison — Wisconsin Association of Convention & Visitor Bureaus
- Billy Smith, Madison — National Federation of Independent Businesses
- Chet Gerlach, Madison — Association of Wisconsin Tourism Attractions
- Mary Ann Gerard, Madison — Wisconsin Auto & Truck Dealers Association
- Pam Christenson, Madison — Wisconsin Petroleum Marketers & Convenience Stores
- Tony Staskunas — 15th Assembly District
- Lukas Nowinsky, Antigo — Northern Advertising Outdoor
- Jim Lyke, Milton — Lamar Outdoor Advertising
- Scott Petlewski, Delafield — Adams Outdoor Advertising
- Eric Koester, Elkhorn — Lamar Outdoor Advertising
- Don Snyder, Green Bay — Next Media
- Mark Rausch, Mequon — Clear Channel Outdoor
- Bill Mitchell, Marshfield — Lamar Advertising
- Jane Sweasy, Algoma — Jag Outdoor Advertising
- Dave Babcock, Milton — Babcock Outdoor Advertising
- Ray Ten Pas, Oostburg — Ten Pas Sign Company
- Romy Snyder, Wisconsin Dells — Wisconsin Dells Visitor & Convention Bureau
- Trisha Pugal, Brookfield — Wisconsin Inn Keepers Association
- David Storey, Madison — Wisconsin Retail Council
- Eric Jensen, Madison — Wisconsin Beer Distributors Association
- Pete Hanson, Madison — Wisconsin Restaurants Association
- Douglas Johnson, Stevens Point — Midwest Hardware Association
- Michelle Kussow, Madison — Wisconsin Grocers Association

Registrations Against

- Gary Goyke, Madison — Citizens for a Scenic Wisconsin
- Ed Huck — Wisconsin Alliance of Cities

Registrations for Information Only

- None.

September 17, 2009 **EXECUTIVE SESSION HELD**

Present: (0) None.

Absent: (0) None.

Elizabeth Novak
Committee Clerk