



# State of Wisconsin

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STEPHEN R. MILLER  
CHIEF

August 2 , 2011

## MEMORANDUM

**To:** Senator Moulton

**From:** Aaron R. Gary, Sr. Legislative Attorney, (608) 266-2263

**Subject:** Technical Memorandum to **2011 SB-155** (LRB-2361/2) by **DOR**

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We received the attached technical memorandum relating to your bill. This copy is for your information and your file.

If you wish to discuss this memorandum or the necessity of revising your bill or preparing an amendment, please contact me.

## MEMORANDUM

July 29, 2011

**TO:** Aaron R. Gary, Senior Attorney  
Rebecca C. Tradewell, Managing Attorney  
Legislative Reference Bureau

**FROM:** Paul Ziegler, Team Leader  
Division of Research and Policy  
Department of Revenue

**SUBJECT:** Technical Memorandum on Senate Bill 155 relating to: Temporary alcohol beverages licenses issued for fairgrounds and eligibility for state aid for fairs.

This legislation authorizes a winery to make retail sales and provide taste samples of wine on fairgrounds under the temporary "Class B" license issued to a fair association provided that the wine is purchased from a wholesaler.

The Department of Revenue has two concerns with the bill:

1. The bill is effective the day after publication. The department needs time to communicate the changes to local licensing authorities and to revise forms and publications. The department recommends an effective date of the first day of the third month after publication to provide time to accomplish these duties.
2. The bill allows taste samples to be provided anywhere on the fairgrounds. Under current law, wine samples provided outside of winery premises are limited to "Class A" premises (liquor stores) and are limited to no more than two 3 fluid ounce samples per day to any one individual and are limited to the hours of 11am to 7pm. If the author wishes to impose limitations on wine samples at fairs that more closely parallel existing restrictions on wine taste sampling at "Class A" premises, the author could include quantity and time period limitations on wine samples and could limit the sampling to the areas of the leased stands.

If you have any questions regarding this technical memorandum, please contact Jacek Cianciara at (608) 266-8133.

cc: Senator Moulton