

**2011 DRAFTING REQUEST**

**Bill**

Received: 11/02/2011

Received By: **jkuesel**

Wanted: **Soon**

Companion to LRB:

For: **Lena Taylor (608) 266-5810**

By/Representing: **Eric Peterson**

May Contact:

Drafter: **jkuesel**

Subject: **Elections - campaign finance**

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Sen.Taylor@legis.wisconsin.gov**

Carbon copy (CC:) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Disclaimer information and format

---

**Instructions:**

Per LRB-2965, with permission of Rep. Bernard-Schaber's ofc (EM, Eric Koch, 11/2/11).

---

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	jkuesel 11/02/2011	mduchek 11/02/2011		_____			
/1			jfrantze 11/02/2011	_____	mbarman 11/02/2011	lparisi 11/03/2011	

FE Sent For:

<END>

**2011 DRAFTING REQUEST**

**Bill**

Received: 11/02/2011

Received By: jkuesel

Wanted: Soon

Companion to LRB:

For: Lena Taylor (608) 266-5810

By/Representing: Eric Peterson

May Contact:

Drafter: jkuesel

Subject: Elections - campaign finance

Addl. Drafters:

Extra Copies:

Submit via email: YES

Requester's email: Sen.Taylor@legis.wisconsin.gov

Carbon copy (CC:) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Disclaimer information and format

---

**Instructions:**

Per LRB-2965, with permission of Rep. Bernard-Schaber's ofc (EM, Eric Koch, 11/2/11).

---

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	jkuesel 11/02/2011	mduchek 11/02/2011		_____			
/1			jfrantze 11/02/2011	_____	mbarman 11/02/2011		

FE Sent For:

<END>

**2011 DRAFTING REQUEST**

**Bill**

Received: 11/02/2011

Received By: **jkuesel**

Wanted: **Soon**

Companion to LRB:

For: **Lena Taylor (608) 266-5810**

By/Representing: **Eric Peterson**

May Contact:

Drafter: **jkuesel**

Subject: **Elections - campaign finance**

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Sen.Taylor@legis.wisconsin.gov**

Carbon copy (CC:) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Disclaimer information and format

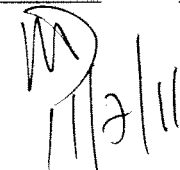
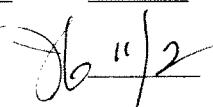
---

**Instructions:**

Per LRB-2965, with permission of Rep. Bernard-Schaber's ofc (EM, Eric Koch, 11/2/11).

---

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
12/11	jkuesel 11/2/11	 11/2/11		 11/2			

FE Sent For:

<END>

**Kuesel, Jeffery**

---

**From:** Kuesel, Jeffery  
**Sent:** Wednesday, November 02, 2011 9:17 AM  
**To:** Koch, Eric  
**Subject:** RE: LRB 11-2965/1 Relating to the form and content of certain communications made for political purposes

Eric,  
I will take care of your request.

***Jeffery T. Kuesel***  
**Wisconsin Legislative Reference Bureau**  
**P.O. Box 2037**  
**Madison, WI 53701-2037**  
**(608) 266-6778**  
**Jeffery.Kuesel@legis.wisconsin.gov**

---

**From:** Koch, Eric  
**Sent:** Wednesday, November 02, 2011 9:14 AM  
**To:** Kuesel, Jeffery  
**Cc:** Peterson, Eric; Sen.Taylor  
**Subject:** LRB 11-2965/1 Relating to the form and content of certain communications made for political purposes

Hello Jeff,


I would like to request that a Senate Companion bill LRB 2965/1 be drafted. The Senate Co-Sponsor is Sen. Lena Taylor. I have cc'ed the Senator and her Chief of Staff.

Thank you very much.

**Eric Koch**  
Office of Rep. Penny Bernard Schaber  
57th Assembly District  
Phone: 608.266.3070  
Toll Free: 888.534.0057



State of Wisconsin  
2011 - 2012 LEGISLATURE

-3382/1  
  
LRB-2065/1  
JTK:med:rs  
H  
I  
Stays

wed 11/2

2011 BILL

SA

1 AN ACT *to amend* 11.30 (2) (b) and (c) and 11.30 (2) (em); and *to create* 11.30 (2)  
2 (dm) of the statutes; **relating to:** the form and content of certain  
3 communications made for political purposes.

---

***Analysis by the Legislative Reference Bureau***

Currently, the committee, group, or individual making payment or reimbursement or assuming responsibility for a political communication must ensure that certain information identifying the source of the communication appears on or in the communication.

This bill adds two additional requirements. Under the bill, each communication must include an Internet site or telephone number where the committee, group, or individual making payment or reimbursement or assuming responsibility for the communication may be contacted. The bill also provides that in a radio communication, all information that is currently required or required under the bill must be spoken at the beginning and end of the communication, and in a television communication, all such information must appear on the screen during the entire communication over the full width of the screen and must be readable by viewers of the communication. Violators are subject to a forfeiture (civil penalty) of not more than \$500 for each violation. Intentional violators are guilty of

**BILL**

a misdemeanor and may be fined not more than \$1,000 or imprisoned for not more than six months, or both.

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

1           **SECTION 1.** 11.30 (2) (b) and (c) of the statutes are amended to read:

2           11.30 (2) (b) Every such communication the cost of which is paid for or  
3 reimbursed by a committee or group, or for which a committee or group assumes  
4 responsibility, whether by the acceptance of a contribution or by the making of a  
5 disbursement, shall be identified by the words "Paid for by" followed by the name of  
6 the committee or group making the payment or reimbursement or assuming  
7 responsibility for the communication ~~and~~, the name of the treasurer or other  
8 authorized agent of such committee or group, and an Internet site or telephone  
9 number where the committee or group making payment or reimbursement or  
10 assuming responsibility for the communication may be contacted.

11           (c) Every such communication which is directly paid for or reimbursed by an  
12 individual, including a candidate without a personal campaign committee who is  
13 serving as his or her own treasurer, or for which an individual assumes  
14 responsibility, whether by the acceptance of a contribution or by the making of a  
15 disbursement, shall be identified by the words "Paid for by" followed by the name of  
16 the candidate or other individual making the payment or reimbursement or  
17 assuming responsibility for the communication, and an Internet site or telephone  
18 number where the individual making payment or reimbursement or assuming  
19 responsibility for the communication may be contacted. No abbreviation may be  
20 used in identifying the name of a committee or group under this paragraph.

21           **SECTION 2.** 11.30 (2) (dm) of the statutes is created to read:



**Parisi, Lori**

---

**From:** Peterson, Eric  
**Sent:** Thursday, November 03, 2011 8:54 AM  
**To:** LRB.Legal  
**Subject:** Draft Review: LRB 11-3382/1 Topic: Disclaimer information and format

RUSH

Please Jacket LRB 11-3382/1 for the SENATE.