AN ACT relating to: requiring the Department of Commerce to organize trade
and marketing forums for Tier I, Tier II, and Tier III manufacturers and
making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Commerce to allocate $100,000 in the
2010–11 fiscal year to conducting trade and marketing forums in this state for the
purpose of promoting and developing business relationships among Tier I, Tier II,
and Tier III manufacturers.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do
enact as follows:

SECTION 1. Nonstatutory provisions.

(1) In this Section:

(a) “Tier I manufacturer” means a business that produces a product that is
distributed for sale or sold to a consumer.
(b) “Tier II manufacturer” means a business operating in this state that manufactures a product that is used as a part in a product produced by a Tier I manufacturer.

(c) “Tier III manufacturer” means a business operating in this state that manufactures a product that is used as a part in a product produced by a Tier II manufacturer.

(2) Of the moneys appropriated to the department of commerce under section 20.143 (1) (b) of the statutes for the 2010–11 fiscal year, the department shall allocate $100,000 to conduct trade and marketing forums in this state to bring together representatives of Tier I, Tier II, and Tier III manufacturers operating in this state for the purpose of promoting and developing business relationships. The department of commerce may work together with nonprofit manufacturing associations and manufacturing assistance networks to accomplish the objectives of this subsection.

(END)