AN ACT to amend 341.52 of the statutes; relating to: registration plates for dealers, distributors, manufacturers, and transporters of motor vehicles.

Analysis by the Legislative Reference Bureau

Under current law, a dealer, distributor, manufacturer, or transporter of vehicles may register with the Department of Transportation (DOT) and obtain issuance of vehicle registration plates. Under certain circumstances, the dealer, distributor, manufacturer, or transporter may display these plates on an unregistered vehicle and legally operate the vehicle on the highway. Each plate must include a registration number composed of numbers or letters or both. Each plate must also have displayed upon it a symbol capable of distinguishing it from any other plate issued to the same dealer, distributor, manufacturer, or transporter.

Under this bill, DOT is not required to include on plates issued to a dealer, distributor, manufacturer, or transporter a symbol capable of distinguishing the plate from other plates issued to the same dealer, distributor, manufacturer, or transporter. Instead, these plates may have displayed upon them a decal or sticker displaying letters that is approved by DOT and that is capable of distinguishing the plates from other plates which may be issued to the same dealer, distributor, manufacturer, or transporter. If such a decal or sticker is displayed, the bill specifies the location on the plate where the decal or sticker must be placed.
For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 341.52 of the statutes, as affected by 2011 Wisconsin Act 32, is amended to read:

341.52 Design of registration plates. Registration plates for dealers, distributors, manufacturers, and transporters are subject to the provisions of s. 341.12 (2) and (3) except s. 341.12 (3) (c). In addition, each plate shall may have displayed upon it a symbol decal or sticker displaying letters that is approved by the department and that is capable of distinguishing it the plate from any other plate which may be issued to the same dealer, distributor, manufacturer, or transporter. If such a decal or sticker is displayed on a plate, the decal or sticker shall be affixed on the right side of the plate directly to the right of, and in line with, the numbers or letters or both composing the registration number required under s. 341.12 (3) (a).

(END)