

### Fiscal Estimate - 2013 Session

Original       Updated       Corrected       Supplemental

<b>LRB Number</b> <b>13-0985/1</b>	<b>Introduction Number</b> <b>SB-006</b>
<b>Description</b> Prohibiting the use of telephone automatic dialing-announcing devices for political messages and providing a penalty	
<b>Fiscal Effect</b>	
<b>State:</b>	
<input type="checkbox"/> No State Fiscal Effect <input type="checkbox"/> Indeterminate <input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Increase Existing Revenues <input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Decrease Existing Revenues <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Create New Appropriations <input type="checkbox"/> Decrease Costs	
<b>Local:</b>	
<input type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate 1. <input type="checkbox"/> Increase Costs      3. <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 2. <input type="checkbox"/> Decrease Costs      4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
5. Types of Local Government Units Affected <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts	
<b>Fund Sources Affected</b>	
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input checked="" type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.115 (1)(im) and 20.115 (8)(jm)	
<b>Affected Ch. 20 Appropriations</b>	
<b>Agency/Prepared By</b>	<b>Authorized Signature</b>
DATCP/ Kevin LeRoy (608) 224-4928	Jason Gherke (608) 224-4748
	<b>Date</b>
	2/20/2013

## Fiscal Estimate Narratives

DATCP 2/20/2013

LRB Number	<b>13-0985/1</b>	Introduction Number	<b>SB-006</b>	Estimate Type	<b>Original</b>
<b>Description</b> Prohibiting the use of telephone automatic dialing-announcing devices for political messages and providing a penalty					

### Assumptions Used in Arriving at Fiscal Estimate

This bill would prohibit callers from using automated calling systems for political purposes. Generally, both Wisconsin and federal law [s. 100.52 (4)(a)1, stats. and 47 CFR 64.1200, respectively] contain prohibitions against using prerecorded messages for the purpose of selling goods and services. This bill would apply a similar prohibition to callers making calls for political purposes.

We estimate that the bill would result in about 500 new written complaints. If so, the total additional cost would be roughly \$31,000 per year for salary & fringe and \$9,000 for supplies & services. The additional costs would be distributed among three general areas: (1) fielding calls, e-mails and other consumer contacts asking questions about the law, (2) processing written complaints, and (3) investigating alleged violations.

### Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2013 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> 13-0985/1		<b>Introduction Number</b> SB-006	
<b>Description</b> Prohibiting the use of telephone automatic dialing-announcing devices for political messages and providing a penalty			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes (FTE Position Changes)	\$31,000		\$
State Operations - Other Costs	9,000		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$40,000</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR			
FED			
PRO/PRS (Consumer protection)	40,000		
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>		<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	<u>State</u>		<u>Local</u>
NET CHANGE IN COSTS	\$40,000		\$
NET CHANGE IN REVENUE	\$		\$
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	
DATCP/ Kevin LeRoy (608) 224-4928		Jason Gherke (608) 224-4748	
		<b>Date</b>	
		2/20/2013	