Fiscal Estimate - 2013 Session

	Original	Updated	☐ Corre	cted	Supplemental			
LRB N	umber 13-0 1	159/1	Introduction	n Number	SB-009			
Description Regulating use of telephone automatic dialing-announcing devices and providing a penalty								
Fiscal Eff	ect							
	State Fiscal Effect eterminate Increase Existing Appropriations Decrease Existing Appropriations Create New Appro	□Incro Rev □Dec Rev	ease Existing enues rease Existing enues		s - May be possible in agency's budget \to No			
Local: No Local Government Costs Indeterminate Increase Costs Permissive Mandatory Decrease Costs Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Districts								
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRS SEG SEGS 20.115 (1)(im) and 20.115 (8)(jm)								
Agency/I	Prepared By		Authorized Signati	ure	Date			
DATCP/ I	Kevin LeRoy (608)	224-4928	Jason Gherke (608)	n Gherke (608) 224-4748 2/2				

Fiscal Estimate Narratives DATCP 2/20/2013

LRB Number 13-0159/1	Introduction Number	SB-009	Estimate Type	Original			
Description							
Regulating use of telephone automatic dialing-announcing devices and providing a penalty							

Assumptions Used in Arriving at Fiscal Estimate

This bill would prohibit callers from using automated calling systems (with some exceptions). Generally, both Wisconsin and federal law [s.100.52 (4)(a)1, stats. and 47 CFR 64.1200, respectively] contain prohibitions against using prerecorded messages for the purpose of selling goods and services. This bill would replace the current law prohibition against "telephone solicitors" leaving messages for the purpose of encouraging the recipient to purchase property, goods, or services, with a broader prohibition against any caller using autodialing equipment to disseminate a prerecorded message (with some exceptions).

We estimate that the bill would result in about 750 new written complaints. If so, the total additional cost would be roughly \$57,000 per year for salary & fringe and \$15,000 for supplies & services. The additional costs would be distributed among three general areas: (1) fielding calls, e-mails and other consumer contacts asking questions about the law, (2) processing written complaints, and (3) investigating alleged violations.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2013 Session

Detailed Estimate of Annual Fiscal Effect

	Original		Updated			Corrected] Suppl	emental	
LRB	Number	13-0159/	'1		Intro	duction N	umber	SB-00	9	
Descr Regula		elephone auto	matic dialing	-anı	nouncing	devices and	l providing	a penalty		
	-time Costs Ilized fiscal e	or Revenue I effect):	mpacts for S	Stat	e and/or	Local Gove	ernment (d	do not incl	lude in	
II. Annualized Costs: Annualized Fiscal Impact on				pact on fu	unds from:					
						Increased C	osts	Decre	ased Costs	
A. Sta	te Costs by	Category								
Stat	te Operations	- Salaries an	d Fringes			\$57	000	9		
(FT	E Position Ch	anges)								
Stat	te Operations	- Other Costs	3			15,	000			
Loc	al Assistance									
Aids	s to Individual	s or Organiza	tions							
	OTAL State	Costs by Cat	egory			\$72,	000		\$	
B. Sta	te Costs by	Source of Fu	nds							
GPI	₹									
FED)									
PRO	D/PRS					72,	000			
SEC	G/SEG-S									
		s - Complete c increase, de					se or deci	rease state	9	
				_		Increased	Rev	Deci	eased Rev	
	R Taxes		,	_			\$		\$	
 	R Earned			_						
FEC									****	
	D/PRS			_						
	SEG/SEG-S			_						
ШТ	TOTAL State Revenues						\$	\$		
		l	NET ANNUA	LIZI	ED FISC					
						<u>tate</u>				
NET CHANGE IN COSTS			_		\$72,	000	\$			
NET C	CHANGE IN F	REVENUE					\$		\$	
Agas	ov/Proposod	D.,		Δ	borined	Cianotera			Doto	
Agency/Prepared By				AUI	ıthorized Signature				Date	
DATCP/ Kevin LeRoy (608) 224-4928 Jas				Jas	son Gherke (608) 224-4748 2/2			2/20/2013		