

Fiscal Estimate Narratives

DATCP 2/20/2013

LRB Number	13-0159/1	Introduction Number	SB-009	Estimate Type	Original
Description Regulating use of telephone automatic dialing-announcing devices and providing a penalty					

Assumptions Used in Arriving at Fiscal Estimate

This bill would prohibit callers from using automated calling systems (with some exceptions). Generally, both Wisconsin and federal law [s.100.52 (4)(a)1, stats. and 47 CFR 64.1200, respectively] contain prohibitions against using prerecorded messages for the purpose of selling goods and services. This bill would replace the current law prohibition against "telephone solicitors" leaving messages for the purpose of encouraging the recipient to purchase property, goods, or services, with a broader prohibition against any caller using autodialing equipment to disseminate a prerecorded message (with some exceptions).

We estimate that the bill would result in about 750 new written complaints. If so, the total additional cost would be roughly \$57,000 per year for salary & fringe and \$15,000 for supplies & services. The additional costs would be distributed among three general areas: (1) fielding calls, e-mails and other consumer contacts asking questions about the law, (2) processing written complaints, and (3) investigating alleged violations.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2013 Session

Detailed Estimate of Annual Fiscal Effect

Original
 Updated
 Corrected
 Supplemental

LRB Number 13-0159/1		Introduction Number SB-009	
Description Regulating use of telephone automatic dialing-announcing devices and providing a penalty			
I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):			
II. Annualized Costs:		Annualized Fiscal Impact on funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes	\$57,000		\$
(FTE Position Changes)			
State Operations - Other Costs	15,000		
Local Assistance			
Aids to Individuals or Organizations			
TOTAL State Costs by Category	\$72,000		\$
B. State Costs by Source of Funds			
GPR			
FED			
PRO/PRS	72,000		
SEG/SEG-S			
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
	Increased Rev	Decreased Rev	
GPR Taxes	\$	\$	
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
TOTAL State Revenues	\$	\$	
NET ANNUALIZED FISCAL IMPACT			
	<u>State</u>	<u>Local</u>	
NET CHANGE IN COSTS	\$72,000	\$	
NET CHANGE IN REVENUE	\$	\$	
Agency/Prepared By			
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			Date
			2/20/2013